



Nurturing Lives for Over Six Decades



Annual Report **2024**





Published by Perdaus, August 2025

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Perdaus Corporate Information

Perdaus was formally registered as a society on May 8, 1964, and has been recognised as a charitable organisation under the Charities Act (Chapter 37) since October 19, 2001. Perdaus operates in accordance with its constitution and is governed by the Societies Act under Singapore law.

Perdaus has a legacy spanning over 60 years, dedicated to delivering educational and leadership development services to the community.

Today, Perdaus is a Muslim Voluntary Welfare Organisation that focuses on developing agents of change by inspiring consciousness through education, nurturing lives and empowering families through advocacy, and building communities through meaningful engagement. Our core services encompass conducting moral education classes for adults and children, facilitating youth engagement and development programmes, and delivering social service community programmes.



UNIQUE REGISTRATION NUMBER (UEN)

S64SS0031J



BANKERS

DBS Bank



REGISTERED ADDRESS

Blk 364 Bukit Batok St 31 #01-259 Singapore 650364



AUDITORS

MSA & Partners PAC

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“ With faith as our compass and community at our heart, Perdaus carries its *amanah* to nurture lives and uplift generations.



About Us

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- Partnerships

Assalamualaikum Warahmatullahi Wabarakatuh,

**Dear esteemed members of the Perdaus family,
Activists, staff, donors, and future leaders of our community,**

Alhamdulillah, 2024 has been a remarkable year for Perdaus—a year of growth and renewed commitment. Beyond celebrating 60 years, it reaffirmed our dedication to Islamic education, youth leadership, and community building.

We enhanced our programmes, ensuring that we remain relevant and effective in serving the community. Our youth organised the Hijrah Walk, reliving the journey of perseverance and sacrifice, reminding us that da'wah is a continuous legacy.

The 60 Diamonds video series gave voice to our senior activists, youth, and staff, uncovering hidden gems of leadership and togetherness in da'wah. Their stories remind us that Perdaus stands on the dedication and sacrifices of those who paved the way.

During Ramadhan, our kindy students from Imad Perdaus visited residents in the neighbourhood to welcome Ramadan and promote racial harmony, bringing joy to our neighbours.

We embarked on a rebranding journey with the soft launch of the iServe Perdaus, marking a new chapter and bringing us closer to the community.

We further refined our social media branding, ensuring a structured and engaging presence to reach more people effectively.

Beyond that, we amplified our fundraising efforts, boosting financial sustainability and supporting more families in need.

Iyad Perdaus advanced early childhood education with the Pedagogical Quality Management System (PQMS), enhancing teaching standards through AI-driven mentoring, while the Skills Framework provided structured professional development for educators. We also expanded Early Intervention Services to six centres, reinforcing our commitment to inclusive education and strengthening support for teachers and parents.



Muhammad Hafiz Noorahman

As we reflect on these achievements, I am reminded of **Surah Al-Waqi'ah, verses 10-11**:

“And the foremost [in faith and good deeds]—they will be the ones brought nearest to Allah.”

This verse calls us to go beyond the minimum, to strive for excellence. Da'wah is not just about fulfilling obligations—it is about leading, pushing boundaries, and seeking continuous improvement.

As we step forward, I ask: How can we elevate our contributions? How can we deepen our impact—not just within Perdaus, but in our families, workplaces, and the wider community?

To our council members, staff, donors, and activists, your commitment keeps Perdaus alive. Your dedication fuels this mission. Let us continue this journey with sincerity, excellence, and the unwavering spirit of da'wah.

Jazakumullahu khairan.

May Allah bless our efforts and guide us always.

Wassalamualaikum Warahmatullahi Wabarakatuh.

Muhammad Hafiz Noorahman
President (2023-2025)



Key Appointment Holders



Muhammad Hafiz Noorahman
President



Mohammad Taufiq Mohamed Ismail
Vice-President I



Muhammad Hairudin Abdul Hamid
Vice-President II



Nazlin Mustaffa
Honorary Secretary



Mohd Azhar Khalid
Honorary Treasurer



Mohamed Jauhari Mohamed Arsad
Asst Secretary I



Zarina Begam Abd Razak
Asst Secretary II



Mohammed Farhan Mohammed Tayib
Asst Treasurer

Council Members



Nur Arina Mohd Adom
Council Member



Safarin Amerudin
Council Member



Khidhir Mohd Razali
Council Member




Rohaya Abdul Rasid
Council Member



Nur Zakiah Sidek
Council Member



Muhammad Hafiz Osni
Council Member

 *Board of Directors with Iyad Perdaus Ltd



Council Members on External Boards

At Perdaus, we are proud that our council members are actively contributing to the broader community by serving on various external boards.

Impact And Value

The involvement of our council members in these external boards brings significant value to Perdaus, expanding our influence and creating synergies with other organisations that share our vision.

Acknowledgement

We extend our heartfelt thanks to our council members for their dedication and service, which greatly contribute to the success and growth of Perdaus.



Muhammad Hafiz Noorahman

Lembaga Biasiswa Kenangan Maulud (LBKM), Board Member



Muhammad Hairudin Abdul Hamid

Yayasan Mendaki, Board Member



Mohd Azhar Khalid

Mosque Chairman, Masjid Alkaff Upper Serangoon



Zarina Begam Abd Razak

Majlis Ugama Islam Singapura (MUIS), Council Member



Mohammed Farhan Mohammed Tayib

Secretary, Masjid Kampung Siglap



Council Meeting Attendance

FY2024

	27 Jan 2024	31 May 2024	16 Sep 2024	8 Oct 2024
Muhammad Hafiz Noorahman	✓	✓	✓	✓
Mohammad Taufiq Mohamed Ismail	✓	✓	✓	✓
Muhammad Hairudin Abdul Hamid	✓	✓	✓	✓
Nazlin Mustaffa	✓	✓	✓	✓
Mohd Azhar Khalid	✓	✗	✗	✓
Mohamed Jauhari Mohamed Arsad	✗	✓	✓	✗
Zarina Begam Abdul Razak	✗	✗	✓	✓
Mohamed Farhan Mohammed Tayib	✓	✓	✓	✓
Safarin Amerudin	✓	✓	✓	✓
Nur Arina Mohd Adom	✗	✓	✗	✗
Rohaya Abdul Rasid	✓	✗	✗	✗
Muhammad Hafiz Bin Osni	✓	✓	✓	✓
Nur Zakiah Sidek	✓	✓	✓	✓
Khidhir Bin Mohd Razali	✓	✓	✓	✗

Specialised Expertise

Leverage the unique skills and knowledge of committee members to explore specific areas, such as financial oversight, programme development, or community engagement.

Strategic Planning

Develop and propose detailed plans or strategies on targeted issues that align with the organisation's overall mission and long-term goals.

Efficient Problem-Solving

Identify and address challenges or opportunities within a particular domain, providing actionable solutions and recommendations to the main council.

Members

Audit & Governance



Muhd Hairudin Abdul Hamid

(Chairperson)

- Mohd Jauhari Mohd Arsad
- Zarina Begam Abd Razak
- Noreen Aman
- Mu'az Yusoff

Human Resource



Mohd Taufiq Mohamed Ismail

(Chairperson)

- Muhd Hairudin Abdul Hamid
- Nur Zakiah Sidek
- Zarina Begam Abd Razak

Membership, Nomination & Heritage



Khidhir Mohd Razali

(Chairperson)

- Safarin Amerudin
- Rohaya Abdul Rasid
- Muhd Hairudin Abdul Hamid
- Nazlin Mustaffa

Finance, Zakat & Investment



Mohd Azhar Khalid

(Chairperson)

- Mohd Farhan Mohd Tayib
- Mohd Taufiq Mohamed Ismail
- Zarina Begam Abd Razak
- Muhd Hafiz Noorahman

Strategy



Muhd Hafiz Noorahman

(Chairperson)

- Zarina Begam Abd Razak
- Muhd Hafiz Osni

Marketing, Media & Tech



Nazlin Mustaffa

(Chairperson)

- Muhd Hafiz Noorahman
- Nur Arina Mohd Adom

Highlights of Council's Activities and Participations in 2024

In 2024, the Council had the privilege of receiving and attending several significant invitations, offering valuable opportunities for engagement, knowledge sharing, and community involvement. These participations played a key role in furthering the Council's mission and strengthening its connection with stakeholders. Below are some of the key events and activities the Council was involved in during the year.



Council and staff at the Launch of Legasi Kesyukuran, Masjid Wak Tanjong.

Launch of Legasi Kesyukuran – Celebrating 150 Years of Masjid Wak Tanjong

The Council was invited to attend the Launch of Legasi Kesyukuran, a milestone event celebrating the 150th anniversary of Masjid Wak Tanjong. This important celebration acknowledged the mosque's long-standing contributions to the community, and the Council's participation reflected our shared commitment to community development.

Hijrah Walk 2024

Perdaus was pleased to take part in Hijrah Walk 2024, organised by Chua Chu Kang GRC to mark the Islamic New Year. The walk symbolised reflection, renewal and community spirit, bringing together residents, grassroots leaders and organisations. Through this meaningful initiative, Perdaus reaffirmed its commitment to promoting wellness, unity, and spiritual growth within the community.



Council, staff, families, and volunteers gathered at Keat Hong CC for the walk's flag-off.

Perdaus Workplan Retreat

The Workplan Retreat was an essential internal session for the Council and Perdaus staff, providing a platform for reflection on the year's achievements and planning for the future. This retreat enabled the team to align goals, strategize upcoming projects, and discuss ways to enhance the services we offer to the community.



Yayasan Mendaki's 35th Annual General Meeting

The Council was invited to attend Yayasan Mendaki's 35th Annual General Meeting, an important occasion for discussing the foundation's achievements, challenges, and goals. This event allowed the Council to further engage with leaders from the Malay/Muslim community and contribute to meaningful discussions about community empowerment.



M3 Forum 2024 by People's Association

The M3 Forum 2024 offered the Council an opportunity to engage with thought leaders in the Malay/Muslim community. This forum was a great platform to exchange ideas and explore ways to address the community's evolving needs through collaboration and shared knowledge.



Council members, Perdaus, and iServe staff attended the Tribute Dinner to honour Mr Lee Hsien Loong's leadership and contributions to the nation.

Tribute Dinner for Mr Lee Hsien Loong

Council members and Staff were invited to attend the Tribute Dinner for Mr Lee Hsien Loong, which celebrated his leadership and contributions to Singapore's growth. This prestigious event allowed the Council to show appreciation for his dedication to nation-building and engage with other community leaders.



Council member, iServe staff, and youths joined the Hari Muslimah event to celebrate and support Muslim women in their journeys of empowerment and faith.

Hari Muslimah Masjid Omar Salmah

Our sisters from the Council and iServe's Youth participated in Hari Muslimah at Masjid Omar Salmah, an event focused on celebrating and empowering Muslim women in the community. The gathering emphasised the importance of supporting women in their personal, professional, and spiritual journeys, aligning with the Council's mission to nurture lives.



An evening of good vibes and great company at the Hong Kah North CC Civic Dinner 2024.

Hong Kah North Community Club Civic Dinner 2024

Perdaus was honoured to attend the Hong Kah North Community Club Civic Dinner 2024 — a meaningful evening celebrating community spirit and collaboration. The event brought together grassroots leaders and partners, providing a valuable opportunity to strengthen ties and explore future partnerships. We remain committed to working alongside our community to build a more inclusive and connected society.

Conference on Fatwa in Contemporary Societies 2024

The Conference on Fatwa in Contemporary Societies 2024 provided the Council with a deeper understanding of the evolving role of fatwa in modern society. This gathering brought together scholars and community leaders to discuss how religious rulings adapt to contemporary challenges, offering valuable insights for the Council's community-focused initiatives.



Council members alongside fellow participants attended the conference to explore the evolving role of fatwa in addressing contemporary societal issues.



Participants discussed gender equality and women's rights at the Post-CEDAW session by PPIS-RED.

PPIS-RED's Post-CEDAW Engagement Session

The Council attended the Post-CEDAW Engagement Session organised by PPIS-RED, focusing on the implementation of the Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW). The session provided important insights into gender equality and the role of local organisations in promoting women's rights.

Additionally, the Council organised a training session for all council members on **“Board Conversation: Integrity in Board”** on 18th August 2024, with **Bro Muhammad Haniff Mustafa** from **Ethica Global Enterprise Pte Ltd** as the trainer. This session emphasised the importance of integrity and ethical governance within the Council, reinforcing our commitment to strong leadership and accountability.

These engagements have been essential in expanding the Council's influence, fostering collaboration with other organisations, and positioning the Council as an active contributor to the development of the community. Looking forward, the Council remains dedicated to continuing these efforts and exploring new opportunities to support its mission.

Institutional Membership



Lembaga Biasiswa
Kenangan Maulud
(LBKM)



Yayasan Mendaki

Corporate Donors



BDMI



Hjh Maimunah
Restaurant



Idealistic



Key-Orient
Lamitec



Maybank
Singapore

Partners



A2A Global



Club Heal



Fengshan
Community Club



Fitrah



Ha'Yaa Network



Hong Kah North
Community Club



IDEA Cambodia

Partners



InnoTrek Pte Ltd



ISGN



Iyad Perdaus Ltd



Jamiyah Children's Home



Majlis Ugama Islam Singapura (MUIS)



Masjid Al-Falah



Masjid Ar-Raudhah



Masjid Assyakirin



Masjid Darul Aman



Masjid Darul Makmur



Masjid Omar Kg Melaka



Masjid Omar Salamah



Masjid Petempatan Melayu Sembawang



Mercy Relief



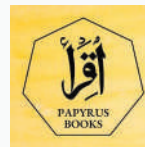
Muslim Parents.sg



Nadi Furqan



Our Arabic Time



Papyrus Books



Pertapis



SBY



Suchi Success International



Tink It



Warung Seni



Yayasan Peduli Umat Malang (PUMA)

Perdaus in the Media

Traditional media continues to play a pivotal role in reaching community members who value in-depth, localised news. Throughout 2024, Perdaus was featured in prominent publications such as Berita Harian, Berita MediaCorp, and CNA. These media mentions highlighted our initiatives—from innovative food aid projects during Ramadhan to our thought-provoking seminars and interfaith outreach events. Each story underscored our dedication to community enrichment and the dissemination of timeless values.





“ Every story we tell reflects the values we uphold and the lives we aim to uplift.

COMMUNITY BREAK FAST 2024

“ True outreach begins with compassion — when we walk alongside the community, listen with sincerity, and serve with purpose.



Community Outreach

- Community Outreach and Engagement
- Empowerment Through CLF Funding
- Zakat Collections and Disbursements
- Fundraising Successes
- Qurban



Our community outreach programmes have been designed to spark inspiration and foster meaningful connections. Whether through our Ramadhan Changes Me projects or interactive workshops for both adults and children, we have created spaces for dialogue and development. Key events included:



Educational Workshops & Talks

Covering vital topics such as digital safety for teens, gentle parenting inspired by the Rasulullah's example, and art sessions that ignited creativity among young participants.



Collaborative Initiatives

A special partnership with Warung Seni brought together 13 young artists in a highly engaging art workshop, reflecting our commitment to accessible cultural and educational experiences.

Community Online Outreach Digital Da'wah Outreach

Our online da'wah initiatives have successfully bridged traditional teachings with modern realities. Through a series of timely and topical talks we have not only provided spiritual guidance but also enhanced our digital presence.

DATE PERDAUS

GENTLE PARENTING IN ISLAM

Following Rasulullah's SAW Example

This talk explores how modern parenting methods like 'gentle parenting' align with the compassionate techniques of Rasulullah SAW. Through examples from his life, Ustazah Nadia will highlight his positive discipline towards children, and help parents distinguish between Islamic teachings and cultural practices in their parenting approach.

Ustazah Nadia Hanim
AAS-certified Aqidah Preacher, Al-Wa'izi Institute

Registration
swiy.co/dwpOctober

18 OCT 2024 (FRI) 8:30 PM - 10:00 PM FREE ZOOM

perdausg | perdaus.org | perdaus.org.sg



We extend our deepest gratitude to Yayasan Mendaki’s Community Leadership Forum (CLF) for their generous grant—now in its second year of support. This vital funding enabled us to:



Expand our leadership development programmes for families and children.



Offer subsidised rates that ensured broader access to our programmes, thus deepening our community impact.



Reach over 600 participants with sessions on parenting, education, and holistic community engagement.

Zakat remains a cornerstone of our community outreach efforts. It reflects our dedication to compassion, accountability, and social upliftment. Every contribution entrusted to us is thoughtfully channelled into initiatives that benefit families and individuals in need. These include food aid, education, and community support programmes.

Our approach is rooted in transparency and integrity. We ensure that zakat disbursement aligns with both Islamic principles and the pressing needs of our community. With continued support from donors, volunteers, and partners, we aim to strengthen the impact of our zakat programmes and expand our reach to uplift even more lives.



We are deeply grateful to our donors and partners for their continued trust. With their support, we are committed to strengthening our outreach, expanding our programmes, and touching more lives with care and compassion.



A united team, lighting the path toward a compassionate and harmonious future.

*Together, we uphold the sacred responsibility of zakat.
Every effort counts. Every life matters.*

Fundraising continues to be a vital pillar of our operational sustainability. This year, we exceeded past targets through a diverse range of campaigns—most notably, our largest fundraising effort of the year, the Friday Mosque Collections.

Friday Mosque Collections



Perdaus President leading by example during the Friday Mosque Collections campaign.



Staff and volunteers coming together with purpose to support the campaign's mission.



Youth volunteers energised and ready to begin their collection efforts for a meaningful cause.

Perdaus held a large-scale Friday Mosque Collections campaign across more than 60 mosques in Singapore. This meaningful initiative was made possible through the collective dedication of our Council members, staff, students, and volunteers, who came together with a shared mission—to raise funds for the enhancement of Islamic education and the development of our Asatizah.

The event served as a strong reminder of our community's commitment to nurturing the next generation of educators and learners grounded in Islamic values. The public's generous contributions and trust in our work were deeply heartening. Alhamdulillah, through this unified effort, we successfully exceeded our fundraising target of \$100,000. The funds raised will go a long way in supporting initiatives that uplift the quality of Islamic education and provide continuous professional

development for our Asatizah, ensuring they remain well-equipped to guide and inspire. We extend our deepest gratitude to all who supported this campaign—our dedicated volunteers from PADI, other committed individuals, mosque partners, and every donor who contributed to this noble cause. Your support strengthens our resolve to continue our mission: To Inspire Consciousness, Nurture Lives, Empower Families, and Build Communities.

Other fundraising initiatives carried out in 2024 include:

Tabung Subuh Collections

As part of our effort to nurture a giving spirit, Perdaus launched the Tabung Subuh Collections campaign in 2024 by distributing collection tins to all staff and students. This meaningful initiative encouraged Muslims to give in charity (ibadah sedekah) immediately after the dawn prayer (Subuh), turning a daily act of worship into an opportunity for sustained giving.

The campaign aimed to instil a habit of generosity among our community members, especially the younger generation, while supporting the long-term sustainability of Perdaus' educational and outreach efforts.

We are grateful to all staff, students, and families who embraced this campaign and contributed with sincerity and consistency—reminding us that even the smallest act of giving, done regularly, can bring great barakah.



Staff counting the Tabung Subuh contributions—every coin a testament to daily acts of giving and community spirit.



Volunteers packing and distributing food aid to support needy families during Ramadhan.

Food Aid and Sembako Projects

These initiatives provided essential support to low-income families, ensuring that the spirit of Ramadhan reached every corner of our community.



Waqaf Qur'an presented through a collaboration between Perdaus and FITRAH to support spiritual growth.

Waqaf Qur'an Initiatives

Collaborations in both Singapore and Indonesia underscored our commitment to rebuilding lives and spreading knowledge through the sacred Qur'an.



Qurban Campaign 1445H: A Celebration of Faith, Compassion, and Community

At Perdaus, the annual Qurban campaign is a cornerstone of our efforts to uphold cherished traditions while fostering a spirit of giving and solidarity. The campaign reflects our deep commitment to faith, compassion, and community, ensuring that the joy and blessings of Eid al-Adha reach far and wide. This year, we are proud to highlight the tremendous impact achieved through the collaborative efforts of our donors, volunteers, and partners.

Key Objectives

Upholding Tradition

The campaign honors the religious significance of Eid al-Adha, ensuring the Qurban ritual is performed in adherence to Islamic principles.

Supporting the Needy

By distributing Qurban meat to underprivileged families locally and globally, we aim to provide nourishment and joy, especially during the festive season.

Engaging the Community

Through active participation of donors, volunteers, and stakeholders, the campaign fosters a shared sense of purpose and unity.

Achievements in Numbers

1



7,000

beneficiaries in Indonesia benefited from the Qurban sacrifices.

2



600 kg

of meat were distributed to local families in Singapore.

3



1,600

families in Cambodia received meat and essential groceries.

4



3,300 kg

of meat donated to the Palestinian community.

5



247

beneficiaries received Qur'ans in Singapore, enriching their spiritual journey.



Stories of Impact

Supporting Families with Fengshan Community Club

This year, Perdaus collaborated with Fengshan Community Club to distribute Qurban meat and NTUC vouchers to their beneficiaries. This initiative provided much-needed support to residents in need, allowing them to experience a moment of joy and togetherness during this special occasion. Feedback from recipients highlighted how the vouchers were particularly helpful for purchasing daily necessities, alleviating financial strain for many families. Perdaus is proud to have partnered with Fengshan CC on this initiative and remains committed to working closely with local organisations to uplift the community.



Collaborating with Fengshan Community Club to distribute Qurban meat and vouchers to families in need.



Local volunteers in Malang preparing Qurban meat for distribution to families in need.

A Glimpse of Gratitude in Malang

In Indonesia, one recipient shared how the Qurban distribution in their village brought joy and comfort to families struggling to make ends meet. The provision of rice packs alongside meat was especially impactful, ensuring a wholesome meal for everyone.



Qurban meat prepared for delivery to Palestine, symbolising global solidarity and compassion.

Hope for Palestine

The meat donated to Palestine carried not just physical sustenance but a message of solidarity and hope, affirming that even in times of hardship, the global Muslim community stands united in compassion.

Looking Ahead

As we reflect on the achievements of this year's Qurban campaign, we remain steadfast in our commitment to continuous improvement and expansion. In the coming years, we aim to:



Reach more beneficiaries locally and globally.



Enhance logistical efficiency to maximize impact.



Foster greater engagement from donors, volunteers, and stakeholders.

Gratitude and Dedication

The success of the Qurban campaign is a testament to the generosity and compassion of our donors, the hard work of our volunteers, and the steadfast support of our partners. Together, we have upheld a tradition that embodies faith, kindness, and community spirit. As we look forward to the next chapter, we renew our dedication to preserving this beautiful tradition and its far-reaching impact.



Qurban meat prepared in Indonesia—gifted by the Singapore Muslim community in a spirit of unity and compassion.



“ More than just a meal—every Qurban gift carries the spirit of compassion, dignity, and shared humanity. Alhamdulillah for the opportunity to give.



**iServe
Perdaus**

- Establishment of iServe Perdaus
- A Fresh Chapter: Charting New Paths in 2024

Establishment of iServe Perdaus



Parents learning and bonding through an engaging parenting workshop at iServe.



Engaging students in a safe and vibrant space for learning and growth.



Kelas Matematik in collaboration with MENDAKI, supporting academic excellence.



Muslimah Riadah participants attending a tazkirah session on spiritual wellness.



Raya networking session with community partners to strengthen collaboration.



HPV vaccination drive in collaboration with SATA and MSF to promote women's health awareness.



iServe youth at RDC Summit 2024 in Malaysia, learning and connecting for community impact.



In 2024, iServe Perdaus opened its doors, marking a significant milestone in our ongoing commitment to nurturing lives and building communities. As a key part of Perdaus' mission to empower individuals and families, iServe was designed as a dynamic hub to provide a wide range of services aimed at supporting the diverse needs of our community.

In addition to its core mission, iServe also places a strong emphasis on fostering volunteerism among youth. The centre serves as a platform to engage young individuals, encouraging them to contribute their time and skills in meaningful ways that positively impact both the community and their personal growth.

Through tailored programmes, including study spaces, workshops, community outreach initiatives, and volunteer opportunities, iServe has quickly become a trusted resource for students, families, and young volunteers alike.

The centre's inclusive and welcoming environment supports learning, growth, and personal development, while also nurturing a sense of responsibility and community spirit.

By offering these opportunities and resources, iServe Perdaus is helping individuals achieve their fullest potential and strengthen the bonds that unite our community. We are excited for the future and the many opportunities that lie ahead for both iServe and Perdaus as we continue to inspire consciousness, nurture lives, and empower those we serve.

A Fresh Chapter: Charting New Paths in 2024



Good vibes, games, and growing minds — just another day at iServe's Free Study Space!

1 Free Study Space

Between May and June 2024, we launched a pilot for our Free Study Space initiative. Promoted via vibrant flyers and dynamic social media outreach, we transformed the space into an engaging hub featuring board games, card games, art and craft sets, and striking banners. The initiative officially opened on 16 October 2024 with an initial group of 10 visitors, and by December 2024, approximately 42 community members had registered to use the space. This steady growth underscores the positive community response and the space's evolving role as a valuable resource for learning and connection.

2 Muslimah Riadah (Muslimah Fitness)

Launched on 2 August 2024, our Muslimah Riadah programme was designed to empower elderly women to lead healthier lives while deepening their connection to the deen. Held bi-weekly on Friday mornings, each 90-minute session is divided into two parts: an energizing first half featuring exercises such as BREATHE, YIN YOGA, and low-impact workouts, and a reflective second half where an Asatizah leads a Tazkirah on topics ranging from Solat to the unique responsibilities and spiritual reflections relevant to elderly women. Growing from 18 to 29 dedicated participants, the programme's success is evident in the overwhelmingly positive feedback and the continuous word-of-mouth expansion.



Muslimah Riadah sisters enjoying the morning serenity during their walk at Little Gullin.

3 iServe Initiatives

Throughout 2024, iServe spearheaded several community engagement programmes designed to forge meaningful connections and enhance service delivery:



Partners and guests gathered for a joyful afternoon of connection and collaboration at the iServe Centre.

Raya Networking Session

(7 May)

Over 20 attendees from 10 diverse organisations gathered for an afternoon tea session, exploring collaborative opportunities and deepening ties with the newly established iServe Perdaus.



Parents engaged in hands-on learning activities during a workshop co-hosted with BDMI.

BDMI Parent Workshop

(30 June)

In partnership with BDMI, we hosted a workshop that empowered 16 parents through practical, hands-on activities. The event's child-minding service ensured that participants could fully immerse themselves in the experience.



Smiles all around as staff and volunteers marked a successful health initiative for women's wellness.

HPV Vaccination Programme

(21 Sep & 14 Dec)

In collaboration with SATA and MSF, we offered a highly subsidised HPV vaccination session for women aged 27 to 45 holding a Blue CHAS Card. With supportive child-minding services, 20 participants registered to safeguard their health against cervical cancer.



Participants exploring nutritious cooking and mental wellness in an engaging dual-themed workshop.

Mental Health & Healthy Meals Workshop

(23 Nov)

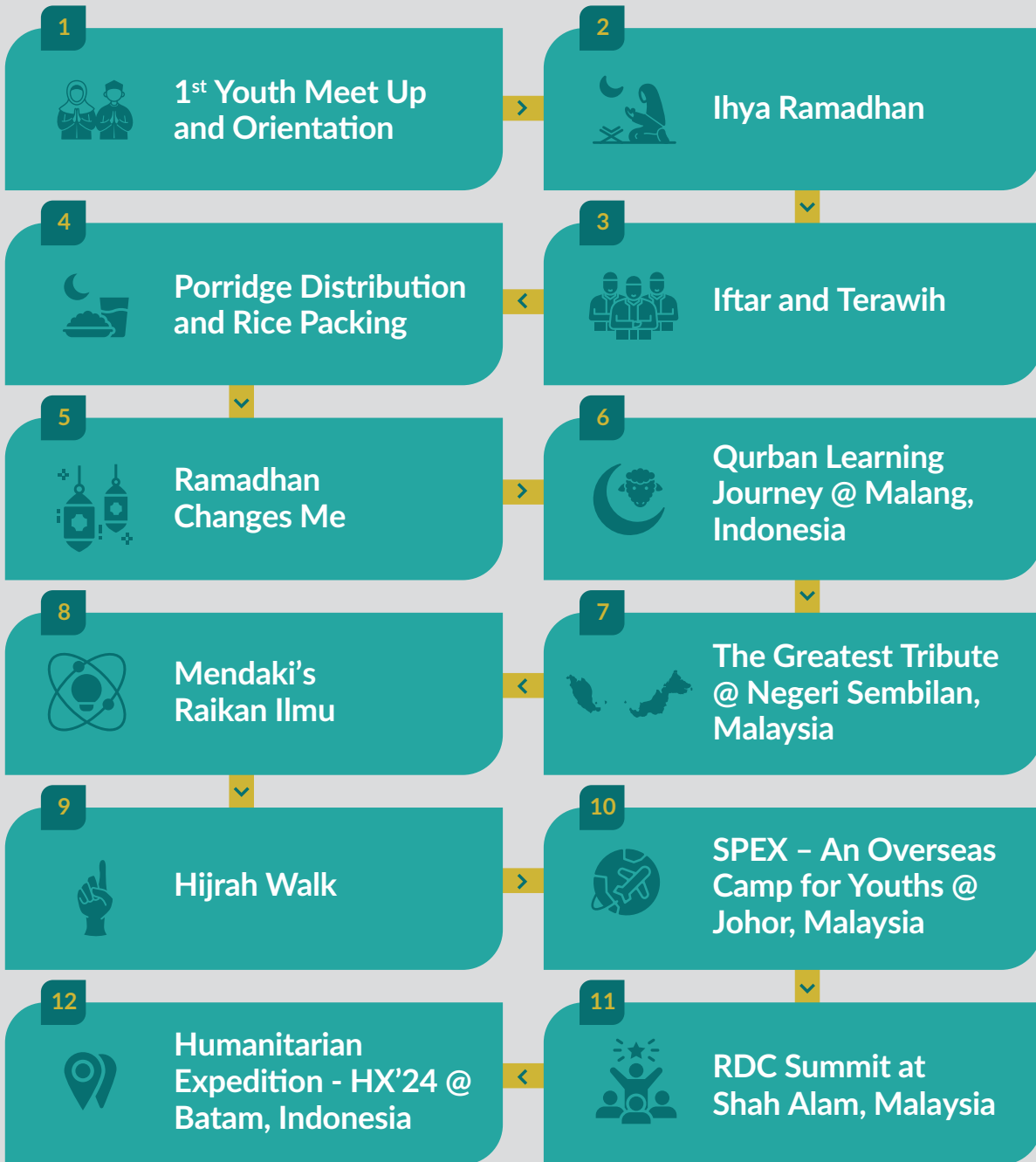
Co-hosted with Caregiver Alliance, this dual-focus session attracted over 50 participants. The event raised vital mental health awareness through expert guidance and concluded with an interactive sharing of healthy cooking tips and recipes, accompanied by a delightful food-tasting experience.



4 Youth Volunteer Wing

Embracing a new chapter for the youth at Perdaus, iServe has rekindled connections with alumni of the Perdaus Post-Secondary Madrasah to foster personal growth and community engagement. Our mission is to inspire and empower young individuals through bi-monthly hangouts that delve into topics that matter, all while strengthening their connection to the deen with thoughtful Quranic reflections.


The Youth Volunteer Wing has organised a dynamic series of events, including:



These initiatives are a testament to our commitment to nurturing leadership, cultural enrichment, and community service among the next generation.



“ The best youth are those whose hands are busy in service, whose hearts are full of *ikhlas*, and whose actions reflect the light of Islam.



**IMAD
PERDAUS**
Pre-School to Adult Classes
Holistic & Experiential Learning



Imad Perdaus

- Madrasah Perdaus
- Post-Secondary
- Adult Programme
- Curriculum



Little madrasah explorers making furry friends and feeding goats at Hay Dairies – learning has never been this fun and memorable!

Madrasah Perdaus: Nurturing the Next Generation of Muslim Leaders

Madrasah Perdaus has long been at the forefront of delivering high-quality Islamic education, providing comprehensive weekend programmes for children from preschool through to secondary school. Our mission is to cultivate a deep sense of pride and comfort in students' Muslim identity from an early age, ensuring that they grow up with a strong foundation in both their faith and their personal development.

We employ an interactive, hands-on teaching approach that fully engages students, allowing them to actively participate in learning about Islam. By integrating both classroom instruction and enriching outdoor experiences like field trips and camps, we provide a well-rounded education that enhances

their overall growth. Our centres in Bedok and Bukit Batok cater to Kindergarten, Primary, and Secondary students, delivering programmes that align with mainstream educational standards while keeping Islamic values at the core.



A Year of Celebration and Growth

In 2024, Perdaus commemorated its 60th anniversary, a milestone that marks six decades of educational excellence and community service. To celebrate, we hosted two major events aimed at reinforcing our commitment to diversity and strengthening our role in the community. These celebrations highlighted Perdaus' ongoing dedication to fostering a rich, inclusive learning environment that supports both the academic and spiritual growth of our students.

What Parents Are Saying

The success of our Madrasah programmes is reflected in the feedback we receive from parents who trust us to provide their children with a holistic Islamic education.

At Perdaus, we are proud of our role in shaping the future of our students, helping them become well-rounded individuals grounded in Islamic values, ready to navigate the challenges of life with confidence and purpose.



Alhamdulillah, Jazaakumullahu khairan to all the asatizah for the Islamic knowledge that has been taught to our children. It has been beneficial in guiding them on the right path, Insya Allah.

Mr. Fadhil Machdy
father of Adelisha Kireina Machdy



Good programmes and varied assessment structures.

Mdm Azizah Abdul Rahim
mother of Muhammad Aneeq Bin Effendy (Secondary 4)



Very good teaching curriculum. The Asatizahs are very engaging with the students.

Mr. Mohd Sufian
father of Qa'id Rifaie (Primary 1)



Thank you to all the ustazahs, admin, and management for providing a holistic and interesting curriculum. We greatly appreciate all the effort, and my daughters have enjoyed learning with Perdaus

Mdm Mardiana
whose daughters have been with Madrasah Perdaus for 12 years

Highlighted Activities:

Ramadhan Initiatives



Iftar & Community Involvement:

Hosted Iftar with Hong Kah North CC, engaging 250 families and distributing Ramadan brochures.



Porridge Distribution:

Distributed 550 packets of porridge across Bukit Batok and Bedok.



Pertapis Senior Home Visit:

Secondary 4 students visited seniors during Ramadan, fostering intergenerational connections.



Ramadhan Food Aid

Raised funds for grocery vouchers and Raya hampers for low-income families, involving students and volunteers.



Iftar for Foreign Workers:

Donated funds for Iftar events at Masjid Omar Salamah.



Packing with Purpose! Our students in action, turning snacks into smiles—one goodie bag at a time!

Highlighted Activities:



**Bunayya Camp
 (Fantastic 4
 Caliphs):**

A two-day camp for Primary 5 students focusing on leadership and Islamic values, including workshops and team-building exercises. It included 45 Perdaus students and 19 participants from the public.



**Haflah & FamFest
 (60th Anniversary
 Celebration):**

Celebrated graduates and the 60th anniversary with an event including a product booth run by Primary 4 students, donating proceeds to Mercy Relief for Gaza. 75% of graduands attended.



**Collaboration with
 SoulDigest:**

Two workshops held at Imad Perdaus Bedok, strengthening the partnership and providing students with discounted participation.



**Qurban Leadership
 Camp**

A leadership camp held in Negeri Sembilan for Secondary 3 students, focused on sacrifice, empathy, and leadership qualities.



**Imad Perdaus
 Asatizah Day**

Celebrated the dedication of Asatizah with an appreciation event, featuring awards and bonding activities.



Our Madrasah student learning the spirit of giving — making a heartfelt donation with a smile.

A total of
180  graduating
students

from *Imad Perdaus and
Post-Secondary programmes*

A total of
95  enrolments

for Post-Secondary's **SPIB** and
ACIS programmes

An average of
900  students

across *Imad Perdaus' Kindergarten,
Primary, and Secondary programmes*



Educated. Empowered. Ready to lead. Here's to the future changemakers of our community!

Youth Development in Imad Perdaus Islamic Education:

In line with our commitment to youth development within the framework of Imad Perdaus Islamic education, we continue to prioritise the growth and empowerment of young individuals as a key part of Perdaus' overall vision. As such, the activities highlighted in this report reflect our focus on cultivating youth participation and developing students as leaders, through programme such as the Certificate in Islamic Studies for Youth (SPIB) and the Advanced Certificate in Islamic Studies (ACIS) for Youth.



Empowered youths in action – providing free medical check-ups to locals at HX'25



Creating meaningful conversations — post-secondary students promoting Ramadhan understanding

Enrichment Programme for Post-Secondary Programme Participants:

To help SPIB students deepen their understanding of Islam and its practical application in daily life, we organised a series of enriching activities designed to internalise key Islamic values and foster personal growth.

Enrolment as at 31 December 2024:

SPIB YEAR 2	16BB	20
	17B	10
SPIB YEAR 1	17BB	15
	18B	27
ACIS	ACIS 08	23
Overall Total		95

2024 Graduates:

SPIB	SPIB 15BB	8
	SPIB 16B	15
ACIS	ACIS 07	27
Overall Total		50

Heart Work & Highlights 2024: Post-Secondary in Action!



RCM'24 in action – Preparing food aid hampers for those in need

Ramadhan Changes Me (RCM) 30-31 March 2024

Held at Masjid Al-Khair, RCM is an annual event aimed at engaging SPIB students in community service. The theme “For Allah, For Us” included the distribution of food hampers and grocery vouchers to 250 low-income families and a kindness movement at Singapore Botanic Gardens, where Year 2 students spread messages of kindness. This event also serves as a leadership and da’wah training opportunity for students.



After the climb – soaking in the beauty of Takah Pengkoi waterfall.

SPIB Expedition 2024 (SPEX'24) 7-8 September 2024

The annual SPIB Expedition at Takah Pengkoi, Johor, focused on fostering ukhuwwah (brotherhood) among students and applying classroom learning in an outdoor setting. Students participated in activities like trekking, outdoor cooking, and Islamic quizzes while learning key life skills, including survival and teamwork.



Together at HX'24 – united in purpose and service.

Humanitarian Expedition 2024 (HX'24) 27-29 December 2024

In partnership with the ACIS curriculum, 35 students and alumni traveled to Pulau Nyuan, Batam, to support local communities through a mobile clinic, distribution of pre-loved clothes, and engagement with local schoolchildren. This expedition aimed to develop leadership skills and promote the Islamic value of Syukur (gratitude) through community outreach.

Transition from KAD to ALIM: Empowering Adult Learners through Islamic Education

The transition from Kelas Agama Dewasa (KAD) to the Adult Learners Islamic Modules (ALIM) in 2024 marks a significant evolution in our programme's scope and focus. This transformation reflects our ongoing commitment to enrich and empower the adult community with essential knowledge, initially centred on Fardhu 'Ain, and now extending to Fardhu Kifayah studies.

ALIM consists of distinct modules designed to provide participants with a comprehensive understanding of fundamental Islamic principles. These modules serve as vital building blocks for fostering a robust understanding of religious obligations and practices, helping individuals grow in their faith and spiritual journey.

To meet the evolving needs of our community, ALIM has embraced both traditional onsite classes and online learning opportunities. While most sessions continue to be held onsite, we have responded to feedback from participants who prefer online instruction for

its convenience, ensuring that all learners can access education in a way that suits them best.

In 2024, we reviewed three core modules: Asas Solat, Tahsin Solat, and Fiqh Jenazah. This review resulted in the creation of a new module, Solat 101, a comprehensive 6-week course that combines Asas Solat and Tahsin Solat. Fiqh Jenazah was also restructured into a more efficient format, now consisting of two 5-hour sessions—one focusing on theory and the other on practical application.

Additionally, we introduced a new seminar-style module, Aqidah – Jejak Noktah Hitam, presented by Ustaz Bahrul Ulum. This 5-hour seminar explores key concepts of Aqidah, enriching participants' understanding of core beliefs in Islam.

As we enter this new phase of the ALIM Programme, we remain steadfast in our mission to foster knowledge, understanding, and spiritual growth within the adult community. Through dynamic and adaptable learning experiences, we aim to empower individuals to lead enriched lives guided by Islamic principles.



**Total Overall Enrolment
as of 31 December 2024:**

150
adult participants

18 to 80
years old

Curriculum Unit: Elevating Islamic Education

The Curriculum Unit at Imad Perdaus is dedicated to fostering a transformative learning experience that nurtures Islamic identity, moral character, and spiritual growth. Through our well-structured curriculum, we instill a deep understanding of Islamic beliefs, ethics, and practices while promoting critical thinking, empathy, and social responsibility among students.

Our commitment extends beyond curriculum development to training and supporting Asatizah, ensuring effective teaching methodologies. The curriculum covers Aqidah (Creed), Akhlaq (Character), Fiqh (Jurisprudence), Islamic History, and Qur'anic Studies, delivered through interactive lectures, group discussions, hands-on activities, and project-based learning.



By continuously refining our approach, the Curriculum Unit ensures that our programmes remain impactful, engaging, and aligned with the evolving educational landscape.

1

Key Curriculum Focus Areas in 2024



New **Activity books** for **Madrasah Perdaus Primary level**. Implementation by 2025 and expected to complete mid-year.



Secondary level Curriculum Enhancement. Focusing on improved lesson structures that touches the contemporary issues.



Inspire Me Quran. A Quranic literacy programme, that is designed for Madrasah Perdaus students, has launched is now fully implemented as Activity Books for all levels in classrooms.



New Do'a and Surah Book for Kindergarten level. Designed to cultivate daily supplications habit.



Post-Secondary Curriculum Enhancement. Rebranding effort that encompasses the theme of Youth Leadership. Newly rebranded to the name; **Certificate in Islamic Studies and Leadership for Youth (CISLY)** with dedicated learning materials, including a **Student's Journal**, **Lecturer's Guide**, and **Teaching Slides**.

2

Asatizah Training & Professional Development



Madrasah Perdaus Asatizah Training (9 March 2024)

- Teaching Strategies Workshop by **Dr. Siti Mariam Hariht (EdD)**.
- Equipping educators with methods to engage high-needs students.
- Strategies for interactive learning and classroom behaviour management.



ARS Course for Perdaus Asatizah (31 August 2024)

- Educational Psychology in Islamic Learning with **Dr. Siti Nur 'Alaniah Abdul Wahid**.
- Understanding human nature, psychology, and learning in Islamic education.
- Attended by 40 Tier 1 and Tier 2 Asatizah across Singapore.



Tajwid Training & Peer-Reading Sessions

- **Advanced Tajwid Workshop** (Five sessions, Jan– May 2024) led by Ustaz Achmad Fatha Asghari (Nadi Furqan).
- **Peer-Reading Talaqqi Support Sessions** (Four online sessions, Jan– May 2024) with Ustazah Sulizah Salleh (Nadi Furqan).

Through these initiatives, our **Asatizah are empowered** with the **skills, knowledge, and confidence** to deliver **high-quality Islamic education**.



Curriculum Unit's Engagement in Global Conferences

Our participation in key Islamic education conferences has been instrumental in shaping curriculum innovation and fostering collaborations. These platforms provided valuable insights into contemporary educational challenges and best practices.

GAIS Conference (Malaysia)

– Discussions on **faith-based education and innovative teaching methodologies** (30 Sep–3 Oct 2024)



Menghargai Persepsi dan Berbagi Pena Asiatik-Singapura

Konsep Asiatik dan Budaya Islam

Keajaiban Asiatik dan Budaya Islam

Gema Kesyukuruan (Pergas, Singapore)

– Honouring Islamic educators' contributions (3 Mar 2024)



Regional Development Conference (IIUM, Malaysia)

– Strengthening regional Islamic education policies (3–5 Nov 2024)



ICCOS (MUIS, Singapore)

– Community resilience and leadership in Islamic education



Fatwa Conference (MUIS, Singapore)

– Exploring the role of fatwas in modern society (2–3 Feb 2024)





Headquarters

- Corporate Services
- Human Resource Highlights

Corporate Services

The Corporate Services Division (CSD) of Perdaus is a vital component of the organisation, consisting of several key functions, namely Finance, Human Resources, Corporate Communications, and Secretariat. Each department within the CSD contributes to the smooth and effective delivery of Perdaus' operations. The division is responsible for providing comprehensive support across various aspects of the organisation, ensuring that all administrative, financial, and communication processes are executed efficiently. By playing a central role in maintaining operational excellence, the CSD ensures that Perdaus' programmes and services are effectively managed and delivered, enabling the organisation to fulfil its mission and serve the community with high standards of professionalism and efficiency.



CSD: Colourful, Strong, Dynamic! Here's the dream team behind the scenes, making things happen!



Here's to the heart and hustle of Perdaus Day – our fabulous committee members who brought the celebration to life!

Perdaus Day 2024

On 24 May 2024, Perdaus held its Annual Get-Together at the Red Velvet Ballroom @ Village Hotel, welcoming more than 170 attendees. The guest list included staff from Perdaus, Iyad Perdaus, Imad Perdaus' asatizah, Council and Board members, and distinguished guests. Themed "Salam Taj Mahal," the event featured engaging activities, fun games, and a delightful feast.

Feedback from more than 100 respondents revealed a positive response, with 76.8% rating the overall experience as excellent or good.



Engaging minds and sparking creativity. A meaningful moment of connection, expression, and team bonding.

Employee Engagement Day 2024

Held on 26 July 2024, the Employee Engagement Day brought together 138 participants. The morning session, led by Hayaa' Network at the Red Velvet Ballroom, explored innovative strategies to enhance organisational well-being and productivity.

In the afternoon, centre-based activities fostered team spirit and celebrated Perdaus' 60th anniversary through a collective goal of achieving 60,000 steps. Feedback from more than 100 respondents was overwhelmingly positive, with 78% rating the event as excellent or good.



Congratulations to Ustazah Farhana Abdul Hamid on her promotion to Manager, IMAD – a recognition of her dedication and leadership.

Staff Promotion

Effective 1 March 2024, Ustazah Farhana Binte Abdul Hamid was promoted from Principal of Madrasah to Manager of IMAD. In her new role, she oversees IMAD's operations, collaborates with Senior Management to enhance strategies, manages budgets, plans manpower, and strengthens networks within and beyond the Muslim community.



Sis Erin from HR presenting the latest HR initiatives during the Townhall session – keeping the team informed and aligned.

New HR Initiatives

For 2024, HR launched initiatives to improve employee experience, reinforced key policies, and conducted four quarterly staff sessions.

- **January:** Implemented Well-being Leave and Hybrid Work Arrangements to support work-life balance.
- **March:** Revised Employee Job Classifications and Salary Ranges to enhance transparency and equity.
- **April:** Revised Individual Job Description and Skills Map to clarify roles and responsibilities.
- **June:** Implemented a new Performance Appraisal System, conducted a Training Needs Analysis, and introduced a Per Diem Allowance for overseas tasks.
- **August:** Gathered employee feedback through a Satisfaction Survey and implemented a Mobile Staff Attendance System to streamline operations.



Our Key Staff attended an in-house Report Writing course at iServe, conducted by Mr Richard Tin – building skills for clearer, sharper communication.

Staff Training

Perdau remains committed to staff development, empowering employees to pursue training aligned with their roles and skills. In 2024, staff participated in a diverse range of programs, including:

- **Digital & Analytical Tools:** Training on Microsoft Excel, Digital Marketing, and Resource Optimisation.
- **Leadership & Organisational Wellbeing:** Workshops on Thriving Together, Unhacking Burnout, and Service Vision.
- **Sector-based Competencies:** Fatwa Briefings, Islamic Learning methodologies, and Asatizah professional development programmes.
- **Core Professional Skills:** Basic First Aid and AED, effective communication, and networking strategies.

Comprehensive training opportunities have equipped staff with the tools to contribute effectively to organisational growth.



Ms Noorlhuda Sharun



Ms Nurhanis Hassan

We would like to extend our heartfelt gratitude to **Ms Noorlhuda Sharun**, Senior Manager of Perdaus, for her leadership and support in the successful completion of this report. Special thanks to **Ms Nurhanis Hassan**, Chief Editor, for overseeing the editorial process and ensuring the quality and clarity of this publication.

We also appreciate the contributions of the following individuals who dedicated their time and expertise to the contents of this report:



Azhani Abu Basri



Erinawatie Suwand



Farhana Abdul Hamid



Khatim Hamidon



Nur Afifah Mokhtiaruddin

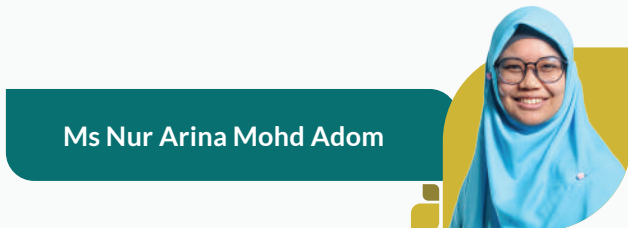


Nurul Alia Mohd Adom



Raja Muzaffar Shah Raja Rosli

And to **Ms Nur Arina Mohd Adom**, our esteemed Council Member, for her invaluable assistance in proofreading this year's annual report.



Ms Nur Arina Mohd Adom



Faces of Perdaus: Our strength lies in our togetherness..

Annual Report **2024**



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