

60

**YEARS OF
NURTURING
LIVES**

2023
ANNUAL REPORT



PERDAUS

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A Perdaus meeting in 1963 at the house of Allahyarham Kiyai Fadlullah Suhaimi

1963



Perdaus Leadership Discussion - Punggol End Point Chalet, People's Association

1980



Camp participants exchange heartfelt goodbyes and warm embraces

1999



Perdaus activists and Iyad teachers at an Iyad centre

1993



Saff-Perdaus was inaugurated by Mr Abdullah Tarmugi

1994



A Night Explorer just being flagged off at Hougang stadium

1997



Allahyarham Kiyai Fadlullah Suhaimi

1963



Perdaus was appointed to manage Madrasah Al-Irsyad by Muis

1996



Facilitators and participants during Bunayya Camp

2002



Our students participating in the Madrasah Bazaar at Imad Perdaus Bedok

2015



HR Comm Session with Staff at Iyad Perdaus Choa Chu Kang

2020



HR Executive, Sis Nurhanis, during a radio interview at Warna on Workplace Inclusive

2018



Hari Raya Appreciation Lunch with staff and volunteers at Hong Kah North Community Club

2016



HQ Staff having Recreational Activity at Bukit Gombak Stadium

2017



Dr Amy Khor gracing the opening ceremony at Imad Perdaus Bukit Batok

2019



Staff doing Team Building activities during Employee Engagement Session

2021

Perdaus was registered as
a society in 8 May 1964.

Perdaus was registered as a charity under the
Charities Act (Chapter 37) since 19 October 2001.

Perdaus has the Perdaus Constitution as its governing instrument.

UNIQUE REGISTRATION NUMBER (UEN)
S64SS0031J

BANKERS
DBS Bank

REGISTERED ADDRESS
Blk 364 Bukit Batok St 31
#01-259 Singapore 650364

AUDITORS
MSA & Partners PAC

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WELCOME MESSAGE FROM THE PRESIDENT

Assalamualaikum Warahmatullahi Wabarakatuh.

Dear esteemed members of the Perdaus family and leaders of tomorrow.

Alhamdulillah, we are humbled and grateful for a year filled with blessings. I extend my deepest appreciation to each and every one of you who has dedicated your time, energy, and passion to Perdaus' mission. Together, we are shaping a brighter future for our community and leaving a lasting legacy.

Celebrating Perdaus' Journey

We have tremendously evolved over the years and are now guided by a vision to inspire consciousness and nurture lives through comprehensive Islamic education and leadership developmental programmes for the community. And as we celebrate Perdaus' 60th anniversary of nurturing lives, let us reflect on our rich history that began in 1964.

Pioneering Innovation

Perdaus has consistently been at the forefront of innovation, setting trends that resonate with our community's needs.

One of our most significant contributions, for the international community, was the birth of Mercy Relief in 2001. Let this inspire us to continue seeking innovative ways to benefit humanity in the years to come.

Embracing Achievements

This past year has been blessed by remarkable achievements. We conducted focus-group discussions to understand the evolving needs and trends of Muslim youth in Singapore, gaining valuable insights from key community leaders.

Additionally, we collaborated with MSF and HDB to retain and rebrand our Bukit Batok centre, launching it as the iServe Centre to better serve the community.

Furthermore, Iyad Perdaus celebrated its 30th anniversary, featuring Iyad characters like Dinesh and Swee Lin. This milestone was commemorated with the launch of Iyad storybooks and the school song. Notably, Iyad was also appointed an external partner for Kidz Meadow centres under the AMP for Development and Learning Support Programmes.

Perdaus also recently raised funds and donated \$50,800 for Gaza through Mercy Relief's humanitarian efforts. This included a contribution of \$800 from the Primary 4 Imad Madrasah Mini Bazaar. As we live in gratitude for our blessings in Singapore, let us extend our prayers for peace and an end to the suffering in Gaza.

Nurturing Future Leaders

At Perdaus, we believe in nurturing confident, practising Muslim leaders of tomorrow through the concept of tarbiyah (Islamic education), experiential learning, and providing safe spaces to learn, grow, and lead by example. This resonates with the



MUHAMMAD HAFIZ
NOORAHMAN

Hadith, "*Kullukum Ra'in Wa Kullukum Mas'ulun 'An Ra'iyatih*", "Everyone of you are leaders, and you will be responsible over what you lead." (Sahih Bukhari)

Gratitude and Looking Forward

My dear Perdaus family, each of you has played a crucial role in our journey. Thank you for your unwavering dedication and hard work. As we embrace the upcoming challenges, let us continue working together to nurture lives and build communities.

We extend our heartfelt gratitude to our generous donors, sponsors, and contributors who have consistently supported our cause. This spirit of mutual support is a cornerstone of our community and must continue to flourish.

May Allah bless our endeavors and guide us towards success in building a righteous society.

"Untukmu Ummah. Kernamu Allah."



PERDAUS CORPORATE INFORMATION

Formed in 1964, Perdaus has had a 60-year history of providing educational and leadership development services to the community.

Today, Perdaus is a Muslim Voluntary Welfare Organisation that focuses on developing agents of change by inspiring consciousness through education, nurturing lives and empowering families through advocacy, and building communities through meaningful engagement.

Our core services include running moral education classes for both adults and children, and youth engagement and development programmes.

Perdaus is governed by the Perdaus constitution. Under Singapore law, Perdaus is a registered society under the Societies Act and also a charity under the Charities Act.

PERDAUS COUNCIL 2023/2025

Muhammad Hafiz Noorahman
PRESIDENT



Mohammad Taufiq
Mohamed Ismail
VICE-PRESIDENT I



Muhammad Hairudin
Abdul Hamid
VICE-PRESIDENT II



Nazlin Mustaffa
HONORARY SECRETARY



Mohd Azhar Khalid
HONORARY TREASURER



Mohamed Jauhari
Mohamed Arsad
ASST SECRETARY I



Zarina Begam
Abd Razak
ASST SECRETARY II



Mohammed Farhan
Mohammed Tayib
ASST TREASURER



Safarin Amerudin
COUNCIL MEMBER



Nur Arina Mohd Adom
COUNCIL MEMBER



Rohaya Abdul Rasid
COUNCIL MEMBER



Khidhir Mohd
Razali
COUNCIL MEMBER



Muhammad Hafiz
Osni
COUNCIL MEMBER



Nur Zakiah Sidek
COUNCIL MEMBER



 Board of Directors with
lyad Perdaus Ltd

COUNCIL MEMBERS ON EXTERNAL BOARDS

At Perdaus, we are proud that our council members are actively contributing to the broader community by serving on various external boards.

IMPACT AND VALUE:

The involvement of our council members in these external boards brings significant value to Perdaus, expanding our influence and creating synergies with other organisations that share our vision.

ACKNOWLEDGMENT:

We extend our heartfelt thanks to our council members for their dedication and service, which greatly contribute to the success and growth of Perdaus.

Organisation & Position:

MUHAMMAD HAFIZ
NOORAHMAN

Lembaga Biasiswa Kenangan Maulud
(LBKM), Board Member

MUHAMMAD HAIRUDIN
ABDUL HAMID

Yayasan Mendaki, Board Member

ZARINA BEGAM
ABD RAZAK

Majlis Ugama Islam Singapura (Muis),
Council Member

COUNCIL MEETING ATTENDANCES

NAME / DATE	18-FEB-23	23-JUN-23	22-SEP-23	01-DEC-23
Muhammad Hafiz Noorahman	✓	✓	✓	✓
Mohammad Taufiq Mohamed Ismail	X	X	✓	✓
Muhammad Hairudin Abdul Hamid	✓	✓	✓	✓
Nazlin Mustaffa	✓	✓	✓	✓
Mohd Azhar Khalid	X	✓	✓	X
Mohamed Jauhari Mohamed Arsad	✓	X	✓	✓
Zarina Begam Abdul Razak	X	✓	✓	✓
Mohammed Farhan Mohammed Tayib	✓	✓	✓	✓
Safarin Amerudin	✓	✓	✓	✓
Nur Arina Mohd Adom	✓	✓	✓	X
Rohaya Abdul Rasid	X	X	✓	✓
Khidhir Mohd Razali	N.A.	N.A.	N.A.	✓
Muhammad Hafiz Osni	N.A.	N.A.	N.A.	✓
Nur Zakiah Sidek	N.A.	N.A.	N.A.	X
Abu Bakar Mohamad Din	X	✓	✓	N.A.
Roy'yani Abdul Razak	X	X	X	N.A.

SUBCOMMITTEE PANELS

The objectives of the sub-committee focus group include:

- 1. Specialized Expertise:** Leverage the unique skills and knowledge of committee members to explore specific areas, such as financial oversight, program development, or community engagement.
- 2. Strategic Planning:** Develop and propose detailed plans or strategies on targeted issues that align with the organisation’s overall mission and long-term goals.
- 3. Efficient Problem-Solving:** Identify and address challenges or opportunities within a particular domain, providing actionable solutions and recommendations to the main council.

MEMBERS:

<p>AUDIT & GOVERNANCE</p> <ul style="list-style-type: none"> • Muhd Hairudin Abdul Hamid (Chairperson) • Mohd Jauhari Mohd Arsad • Zarina Begam Abd Razak • Noreen Aman • Mu’az Yusoff 	<p>HUMAN RESOURCE</p> <ul style="list-style-type: none"> • Mohd Taufiq Mohamed Ismail (Chairperson) • Muhd Hairudin Abdul Hamid • Nur Zakiah Sidek 	<p>MEMBERSHIP, NOMINATION & HERITAGE</p> <ul style="list-style-type: none"> • Khidhir Mohd Razali (Chairperson) • Safarin Amerudin • Rohaya Abdul Rasid • Muhd Hairudin Abdul Hamid • Nazlin Mustaffa
<p>FINANCE, ZAKAT & INVESTMENT</p> <ul style="list-style-type: none"> • Mohd Azhar Khalid (Chairperson) • Mohd Farhan Mohd Tayib • Mohd Taufiq Mohamed Ismail • Zarina Begam Abd Razak • Muhd Hafiz Noorahman 	<p>STRATEGY</p> <ul style="list-style-type: none"> • Muhd Hafiz Noorahman (Chairperson) • Zarina Begam Abd Razak • Muhd Hafiz Osni 	<p>MARKETING, MEDIA & TECH</p> <ul style="list-style-type: none"> • Nazlin Mustaffa (Chairperson) • Muhd Hafiz Noorahman • Nur Arina Mohd Adom

COUNCIL ACTIVITIES

28
APR
2023

MINISTER'S HARI RAYA GET TOGETHER

- Muhammad Hairudin Abdul Hamid

26
JUN
2023

LBKM 42nd AGM

- Muhammad Hafiz Noorahman
- Zarina Begam Abd Razak

02
JUL
2023

PA CARES @ PRESIDENT'S CHALLENGE 2023

- Muhammad Hairudin Abdul Hamid

05
AUG
2023

HIJRAH WALK BY MAEC CCK GRC & HONG KAH NORTH SMC

- Muhammad Hairudin Abdul Hamid

14
OCT
2023

JOINT TRIBUTE TO THE 8TH PRESIDENT OF SINGAPORE

- Muhammad Hafiz Noorahman

20
NOV
2023

INTERFAITH DEEPAVALI TEA 2023

- Muhammad Hafiz Noorahman

MAYBANK ISLAMIC WEALTH MANAGEMENT

- Muhammad Hafiz Noorahman
- Mohammed Farhan Mohammed Tayib

29
NOV
2023

MERCY RELIEF 20TH ANNIVERSARY FUNDRAISING GALA DINNER

- Muhammad Hafiz Noorahman
- Mohammed Farhan Mohammed Tayib

16
DEC
2023

DONATION TO MERCY RELIEF IN AID FOR PALESTINE

- Muhammad Hafiz Noorahman
- Mohd Azhar Khalid
- Mohammed Farhan Mohammed Tayib



Our Council Member, Ustazah Zarina, (2nd row, 6th from the left) during the Appointment of Female Asatizah under Bersamamu.



Networking visit to Mercy Relief office.



President, Bro Hafiz and Asst Treasurer, Bro Farhan during the Maybank Islamic Wealth Conference.

MEDIA STATEMENT: PERDAUS DONATES \$50,800 TO MERCY RELIEF IN SUPPORT OF AID FOR PALESTINE, AND EDUCATIONAL INITIATIVES



Perdaus hands over a mock cheque to Mercy Relief for the donation of \$50,800 towards Palestinian relief efforts, recently at the Mercy Relief office. (L-R) Executive Director of MR, Mr Muhammad Ashiq; Chairman of MR, Mr Satwant Singh; President of Perdaus, Mr Muhammad Hafiz Noorahman; Treasurer of Perdaus, Mr Mohd Azhar Khalid; and Assistant Treasurer, Mr Mohammed Farhan Mohammed Tayib.



Perdaus staff, teachers and volunteers welcomed Ustaz Dr Muhammad Haniff Hassan, on spreading awareness and arming educators with the knowledge and skills required to foster critical thinking and nuanced discussions in classrooms.



Heartfelt wishes and concern for Palestinian children by primary school students at Madrasah Perdaus, conveying solidarity through art.



Our council members and activist during a Focus Group Discussion held at e2i Devan Nair Institute.



Council member and Staff at the Joint Tribute to President Hi-Tea on 14 Oct 2023.



(left) President, Bro Hafiz and (right) Asst Treasurer, Bro Farhan attended Mercy Relief Gala Dinner on 29 Nov 2023.

PARTNERSHIPS

INSTITUTIONAL MEMBERSHIP



Lembaga Biasiswa
Kenangan Maulud
(LBKM)



Yayasan Mendaki

CORPORATE DONORS



BDMI



Hjh Maimunah
Restaurant



Idealistic



Key-Orient
Lamitec



Maybank
Singapore

PARTNERS



A2A Global



ClubHeal



Dompot Alquran



Fengshan CC



Fitrah



Hayaa Network



People's Association

Hong Kah North Community Club



IDEA Cambodia



InnoTrek Pte Ltd



ISGN



Iyad Perdaus Ltd



Jamiyah Children's Home



Majlis Ugama Islam Singapura (Muis)



Masjid Al-Falah



Masjid Ar-Raudhah



Masjid Assyakirin



Masjid Darul Aman



Masjid Darul Makmur



Masjid Omar Kg Melaka



Masjid Omar Salamah



Masjid Penempatan Sembawang



Mercy Relief



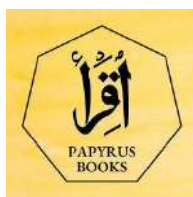
Muslim Parents.sg



Nadi Furqan



Our Arabic Time



Papyrus Books



Pertapis



SBY



Suchi Success International



Tink It



Warung Seni



Yayasan Peduli Umat Malang (PUMA)

COMMUNITY OUTREACH: CLF FUNDING

Besides the outreach done by our students via their Ramadhan Changes Me projects, the Outreach team has continued to engage with the wider community through various talks and activities for both adults and children.

Injection of CLF Funds

We are truly thankful for Yayasan Mendaki's Community Leadership Forum (CLF) grant, which had a considerable impact to this year's outreach projects.

This would be the first time our programmes enjoyed a fresh injection of funds from the CLF grant, and through this we were able to expand our programmes and widen our impact to the community in our mission of nurturing leadership in families and children, on topics that support the CLF objectives such as parenting, and education.

Under the CLF grant, five online talks were held, with a cumulative total of xx participants attended throughout the year. The topics were:

- **Didik & Sekolah Anak: Madrasah Atau Tidak** with Mdm Marina Yusoff and Ust Ma'az Sallim
- **Apesal You Tak Paham Ni: Conflict and Communication in Marriage** by Mdm Faiza Sanip and Ust Ahmad Khushairi Abdini
- **Don't Swipe Left: What Parents Should Know About Cyber Wellness** by Mdm Suriati Abdullah from SuChi Success Initiatives
- **Puberty Talk: How to Raise Well-Adjusted Children** by MuslimParents.SG
- **Intro to Children's Mental Health: Parenting for Anxiety and Mood Issues** by MuslimParents.SG

Children attending the Warung Seni art workshop at Imad Perdaus Bedok.



In addition, the funds also saw to the success of a children's art workshop and an online storytelling and crafts session where participants get to partake at a subsidised rates. It was held last May and July, respectively.

The children's art workshop in collaboration with Warung Seni received an overwhelming subscription of 22 participants from kindergarten to primary school levels.

The online storytelling and crafts session was in collaboration with teachers from Iyad Perdaus Limited, where the children not only get to enjoy the dramatic storytelling and crafts session, but they each also received the storybook that was carefully curated for the session.

COMMUNITY ONLINE OUTREACH

Our popular online dakwah talks continue to see change and improvement to cater to specific and timely needs of the community.

This includes working with the Islamic Religious Council of Singapore's Halal Certification Unit for our Musafir Series on halal food while travelling, which received overwhelming response, with roughly 100 participants who kept the question and answer session very engaging and enlightening.

Our Musafir series session on Solat and Ibadah while travelling received equally favourable response, in which we understand and are heartened that the community still looks for guidance and engagement on topics which are close to their heart.

We are also proud to present our talk on how special needs people are viewed in Islam, by Ust Dr Muhammad Haniff Hassan. With more people diagnosed with special needs in our community, it is imperative for our community to understand the needs and aspirations of our community members who need extra care, and for us to have empathy, clarity and leadership on this matter.

Lastly, we worked with Masjid Darussalam on our signature topic on preparing for National Service. This was a two-part session where the first day was an online talk with regards to theory. This had a very good response, in which we also attracted parents of future NS enlistees. The practical aspect came as a day camp on the second day. We had a total of 14 participants who attended the camp situated at Masjid Petempatan Sembawang, in which the mosque has a most suitable environment to simulate Pulau Tekong and the outdoors. Feedback was positive, with demand to have it as an annual affair.

THE TOPICS FOR THE REMAINING COMMUNITY OUTREACH EFFORTS WERE:



**PANDANGAN ISLAM
TERHADAP INSAN
BERKEPERLUAN
ISTIMEWA**
by Ust Dr Muhammad
Haniff Hassan.



**THE MUSAFIR SERIES:
WHAT CAN WE
EAT? #halalornot**
with the Muis Halal
Certification Unit



**THE MUSAFIR SERIES:
WHAT, WHEN AND
WHERE OF SOLAT
#placesthatyoullpray**
by Ustaz Abdul
Rahman Abdul Aziz



**NS HACKS: A GUIDE
FOR MUSLIM
ENLISTEES (2023
online edition)**
by Ustaz Abdul
Rahman Abdul Aziz

ZAKAT COLLECTIONS & DISBURSEMENT

Perdaus collects zakat for wealth (zakat al-maal) and uses these funds for the benefit of the organisation's missions and objectives.

In FY2023, Perdaus collected \$170,755 in zakat. These are to be disbursed in FY 2024.

In FY2022, Perdaus disbursed about \$120,000 in zakat funds programmes in dakwah, education, and various other objectives in supporting the organisation in reaching its mission. The breakdown is as per follows:

\$61K

GENERAL OPERATIONS

\$15K

FOOD AID CAMPAIGN

\$17K

ASATIZAH DEVELOPMENT

\$13K

STUDENTS DEVELOPMENT PROGRAMMES

\$15K

FEE SUBSIDIES AND OTHER SUPPORT FOR LOW INCOME FAMILIES

\$5K

DAKWAH AND COMMUNITY ENGAGEMENT



Our volunteers distributing groceries to needy families during the Food Aid Campaign.



Porridge Distribution at Imad Bukit Batok during the month of Ramadhan

FUNDRAISING

In 2023,

\$104,977.00

was raised from our fundraising efforts throughout the year, an increase from the previous year's total of \$64,000.



Perdaus holds annual fundraising activities through various campaigns and efforts, to bring supplemental income for the operational costs of our programmes and activities.

Annual fundraising mainstays include our Food Aid project, collected during the Ramadhan period, and also the waqaf of Qur'ans during both the Ramadhan and Qurban period.



Ustazah Rahmah Bahari handing over Waqaf Qur'an to Mr Rosely Sheron, Fitrah's Aftercare Programme Coordinator.

\$23,388.22

ARNOLDS CHICKEN
AMAL COUPONS

\$35,368.96

FOOD AID

\$7,850

SEMBAKO
(Sponsorship of
Groceries only)

\$18,376

WAKAF OF QUR'AN
(Indonesia & Singapore)

\$158.35

OTHER SMALL-SCALE
FUNDRAISING ACTIVITIES
through childrens' programmes

ARNOLD'S FRIED CHICKEN CHARITY COUPONS

Arnold's Fried Chicken charity coupon sale continues to be Perdaus' major fundraising project which saw resounding success in previous years.

Four thousand coupons had been printed and distributed to our staff, volunteers and other stakeholders from Perdaus, Imad Perdaus and Iyad Perdaus. The coupon redemption period was from February 2023 to August 2023.

Out of this amount, 2,597 pieces were sold, and from this, 2,116 pieces were redeemed at Arnolds' restaurants across the country, raising \$23,388.33 for Perdaus. This data meant that firstly, our goal of \$20,000 for this campaign was met. Secondly, some of our supporters who bought the coupons did not redeem them and thus, the full amount these donors paid for the coupons was received by Perdaus. This portion amounted to about \$4,000.

We are deeply grateful to Arnolds Fried Chicken for the company's generous collaboration with Perdaus, in supporting our mission in nurturing the community and developing a righteous society.

FOOD AID AND SEMBAKO

Food Aid and Sembako are two projects held in Ramadhan with the same objective in mind – to ease the burden of low-income families by providing them with grocery vouchers (the former) and kitchen essentials (the latter).

For more specific numbers, please refer to the numbers in the Qurban section.

WAQAF OF QUR'AN

Perdaus also fundraised through the waqaf of Qur'an for beneficiaries in Singapore and in Indonesia.

For Singapore beneficiaries in 2023, Perdaus distributed 100 pieces of Qur'an to former prison inmates via the local organisation Fitrah. Fitrah, our partner organisation, supports the reintegration of former inmates back into our local Muslim community. With this waqaf, donors can help rebuild lives through the Qur'an.

As for Indonesia, Perdaus worked with our longtime partner Dompot Al-Quran (DQ) in distributing waqaf to beneficiaries in Indonesia. In total, our stakeholders had performed waqaf for 1,007 mushaf Qur'an for the beneficiaries outreach by DQ, many of whom are school students.



Our students working together to pack the Food Aid hampers to be distributed to needy residents.



QURBAN 1444H

Our Qurban campaign is designed to:

- **Uphold Tradition:** We honor and preserve the religious and cultural practices of Eid Adha by facilitating the Qurban ritual in accordance with Islamic principles.
- **Support the Needy:** By distributing the meat to underprivileged families and communities, we aim to bring joy and sustenance to those who may not otherwise afford a festive meal.
- **Engage Our Community:** We encourage active participation from our employees, stakeholders, and volunteers, fostering a sense of unity and shared purpose.

“I am deeply grateful for the Qurban meat my family received this Eid al-Adha. As a single mother of three, providing nutritious meals for my children is always a challenge. The generous donation from Perdaus allowed us to enjoy a festive meal together, something that we could not afford otherwise. The kindness and support we received made us feel valued and cared for. This gesture has truly made a significant difference in our lives, and we feel blessed to be part of such a compassionate community. Thank you for your continued support and generosity.”

Ibu Kartini Suratman
Beneficiary of Qurban 2023 in Indonesia

INTRODUCTION

At Perdaus, we believe in the power of community and the significance of upholding cherished traditions. Our annual Qurban campaign is a testament to this commitment, as we come together each year to celebrate Eid al-Adha, one of the most important festivals in the Islamic calendar. This campaign not only honors the religious heritage of our community but also embodies our dedication to social responsibility and philanthropy.

INDONESIA

Goats in Malang, Indonesia were slaughtered on 29 and 30 June 2023. Meat and 5-kg rice sacks were distributed to 11 subdistricts in Malang, under our partner LMI. Meat from our partner PUMA was distributed to 19 districts in Malang and Lumajang. In total, the Qurban meat benefitted about 6,000 people.

CAMBODIA

Cattle in Cambodia were slaughtered on 30 June and 01 July 2023. Meat from cattles and sponsored groceries were distributed to seven Muslim villages in four different provinces: Thong Khnom, Kratie, Kampong Cham and Kampong Chnnang. Stationery sets from children were also distributed in schools.

AUSTRALIA

A portion of these meats were donated to the community, where more than 700kg were collected. Perdaus distributed to various recipients including residents in low-income housing in Kg Chai Chee, foreign workers who stay in dormitories, and Perdaus asatizah and volunteers.

We also extended our offering for meat from Australia to be distributed to those in need in Palestine to extend our reach to more people around the world. The donated meat, as informed by our vendor, arrived about four months after Aidil Adha, due to strict quarantine procedures by Israeli regulations.

WAKAF OF QU'RAN

A total of 380 mushaf Qu'ran was sponsored by Singapore participants during this Qurban campaign. Organised by Dompot Alquran in Indonesia, the mushaf were mostly distributed at the end of the year to pesantrens. Our officer, Ustaz Raja, was also invited to be part of the distribution campaign in Lumajang, in an area affected by volcanic eruption.

7000

BENEFICIARIES

in Greater Malang and Lumajang benefitted from the meat of 489 goats.

820kg

OF MEAT

donated locally to the community in Singapore

89

FAMILIES

in need from Muslim villages in Cambodia benefitted from the sponsored basic necessities by Singapore donors

1650kg

OF MEAT

donated to the Palestinian community

850

BENEFICIARIES

from Indonesia, including pesantren students and converts, benefitted from the Qu'ran endowed by Singapore donors

“Participating in the Qurban program this year was a deeply rewarding experience for me. It was humbling to see the joy and gratitude on the faces of the families who received the meat. Being part of this initiative not only strengthened my faith but also enhanced my sense of community and solidarity with those in need. I am proud to be associated with Perdaus, which continuously demonstrates its commitment to social responsibility and compassion. I look forward to participating again next year and continuing to make a positive impact.”

Encik Sofian Abd Halim
Qurban Participant

Ustaz Raja distributing Qurban meats to residents.



A representative from our vendor distributing Qurban meats to those in need in Palestine.



Ustaz Raja distributing Qurban meat and sponsored groceries to villagers in Cambodia.



LOOKING AHEAD

As we reflect on the achievements of our Qurban campaign, we remain committed to its continuous improvement and expansion. We aim to reach more beneficiaries, enhance our logistical efficiency, and increase community engagement. By doing so, we hope to make an even greater impact in the years to come.

In conclusion, our Qurban campaign is a vital part of our organizational identity, embodying our dedication to faith, community, and compassion. We extend our heartfelt gratitude to all donors, volunteers, and partners who make this campaign possible, and we look forward to continuing this tradition of giving and unity.



Madrasah students learning to take the wudhu at the beach as part of their experiential learning.



In our mission to inspire consciousness through education, Perdaus hopes to build the religious confidence and moral outlook in our community through Imad Perdaus. We approach this by organising our work into categories:

- **Madrasah:** for students in preschool, primary and secondary levels, including Iqra' and Asas Fardhu 'Ain.
- **Post-Secondary Programmes:** for our youth in the certificate-level programmes SPIB and ACIS
- **Adult Programmes:** classes and workshops for adult participants, such as ALIM and Contemporary Tafsir.

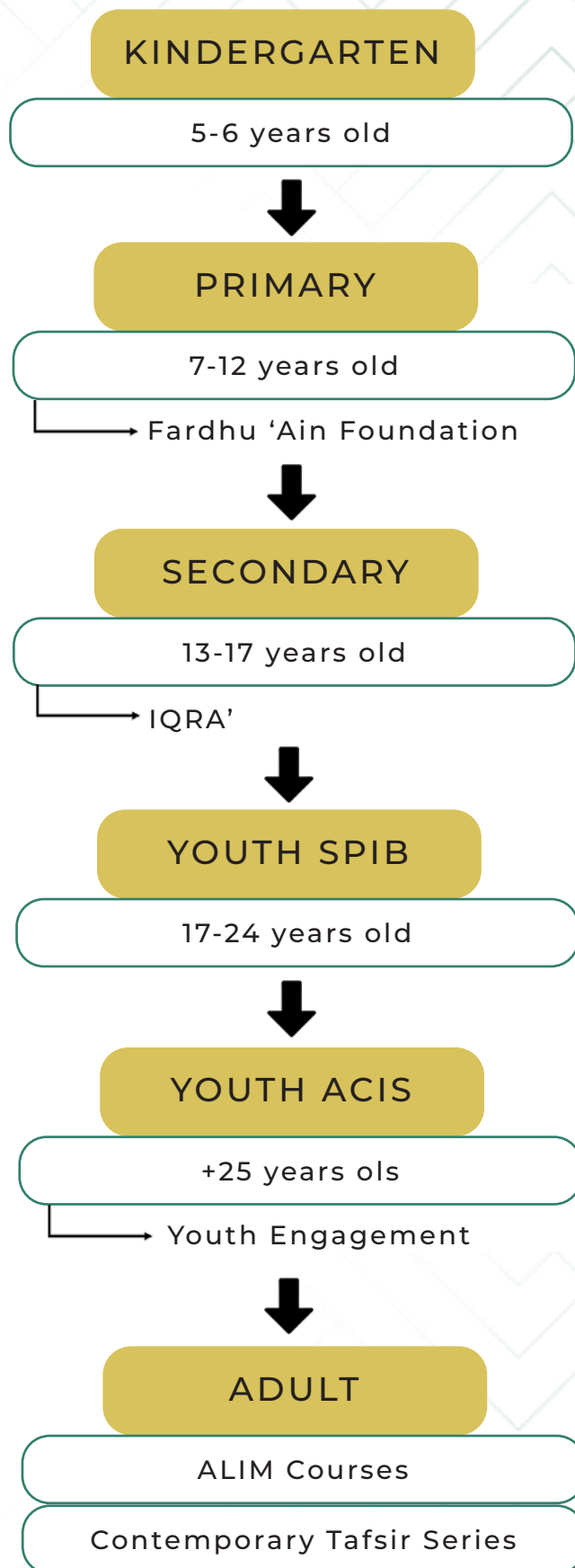
Imad Perdaus is licensed under the Islamic Education Centres and Providers (IECP) scheme, with asatizah being required to maintain their Asatizah Recognition Scheme (ARS) status by fulfilling their required training hours.

EDUCATIONAL PATHWAY

A total of
92
GRADUATING STUDENTS
from Imad Perdaus and Post-
Secondary programmes

A total of
88
ENROLMENTS
for Post-Secondary's SPIB and
ACIS programmes

An average of
792
STUDENTS
for Imad Perdaus' Kindergarten,
Primary and Secondary
programmes





Our K2 Madrasah students during their field trip to Hay Dairies (Goat Farm) as part of their outdoor learning experience.

MADRASAH PERDAUS

Madrasah Perdaus offers comprehensive, high-quality weekend Islamic education for children from preschool to primary and secondary levels. Our primary objective is to instill a sense of comfort and appreciation for their Muslim identity in young learners. We adopt a hands-on, interactive teaching approach that encourages active involvement in learning about Islam.

Our students learn within the confines of the classroom and participate in outdoor activities such as field trips and camps, contributing to their overall learning experience and holistic development. Madrasah sessions are held on weekends at our Bedok and Bukit Batok centers, accommodating students from Kindergarten, Primary, and Secondary levels, aligning with mainstream educational standards.

ENRICHMENT HIGHLIGHTS

Perdaus youths arranging groceries for beneficiaries during the food aid project.



IHYA' RAMADHAN

The Food Aid Project is an annual fund-raising project by Imad Perdaus as a community engagement activity for our students and volunteers. The proceeds of the fund are spent on grocery vouchers and Raya hampers for the low-income households listed as beneficiaries of community and welfare organisations which Imad Perdaus collaborates with.

At the same time, Secondary students participated in packing 300 Raya hampers and greeting cards for the foreign workers. A representative from the foreign workers delivered the hampers to the recipients.

An Arabic Literacy teacher going through the Arabic alphabets with Iyad Perdaus student.



COLLABORATION PROGRAM WITH IYAD PERDAUS (ENRICHMENT PROGRAM)

The Arabic Literacy programme for Kindergarten 1 and 2 focused on the phonetical structure of the Arabic language through reading and writing, added value activities and storytelling.

Overall enrolment as at 28 November 2023:

125

K1 & K2 STUDENTS
from Iyad Perdaus Choa Chu Kang,
Jurong East & Hougang

Participants from the Qudwah Challenge Camp having their Team Building activities.



QUDWAH CHALLENGE

Qudwah Challenge camp is a 3-day day camp and compulsory annual camp for Secondary 3 students.

Qudwah Challenge is where students will learn about having a strong faith and reliance in Allah swt which known as Taqwa, at the same time work as a team in making decisions to achieve the end game with a sense of responsibility.

From satisfaction feedback, 80% (31 out of 37 responses) enjoy the camp, gain new experiences / skills.

Students doing a group presentation during the Mental Wellness Workshop.



MENTAL WELLNESS WORKSHOP

Mental wellness awareness for students after undergoing N/O Level examinations is crucial as this period can be stressful and emotionally challenging.

Students should be reminded about Qada' and Qadar in Islam – where putting hopes and reliance on Allah SWT can help us understand and cope with our emotions and stresses.

Our Madrasah secondary students posing for a group photo during Riyaadhah Day



RIYAADHAH DAY

This was the first event organized by the Madrasah for its Secondary students.

In addition to the planning by the secondary Asatizah, the event received support from Secondary four students, who organized and conducted sports activities alongside students from Secondary one to three.

The session concluded with a nutrition talk delivered by the Asatizah and a volunteer.

GUNUNG
PULAI



Mass photo at Gunung Pulai waterfall

POST-SECONDARY: SPIB & ACIS

In line with the development of youth as part of Imad Perdaus Islamic education, our focus remains in continuing to align youth development as part of Perdaus' growth.

Hence, the various activities reported in Imad Perdaus incorporates Youth participation and development of youth students as leaders, through programmes such as the Certificate in Islamic Studies for Youth (SPIB) and Advanced Certificate in Islamic Studies (ACIS) for Youth.

ENRICHMENT HIGHLIGHTS

Our ACIS students distributing groceries to beneficiaries from Masjid Haji Mohd Salleh as part of the RCM campaign.



COMMUNITY PROJECT IN RAMADHAN (RAMADHAN CHANGES ME)

Ramadhan Changes Me (RCM) is an annual Ramadhan event which started in 2010/1431H. It aims and allows the students to be exposed and contribute to the society by applying the knowledge and skills learnt in class, hence cultivating in them values of dakwah and public outreach.

RCM 2023 was organized by the 7th batch of ACIS students, in collaboration with Masjid Haji Mohd Salleh (MHMS). Nearly 100 SPIB students of all batches participated in the event which was given the theme “Giving is Receiving.”

Our SPIB students engaging in team building activities during the SPEX programme.



SPEX '23 @ PULAI, JOHOR, MALAYSIA

As part of our efforts to give our students the opportunity to practise what they have learnt in class, we created the annual SPIB Expedition, also known as SPEX.

In this environment, we instilled the concept “Ta’aaruf, Tafaahum and Takaaful” (The 3 “T”s) where students learnt the meaning of ukhuwwah, as expressed by the three “T”s.

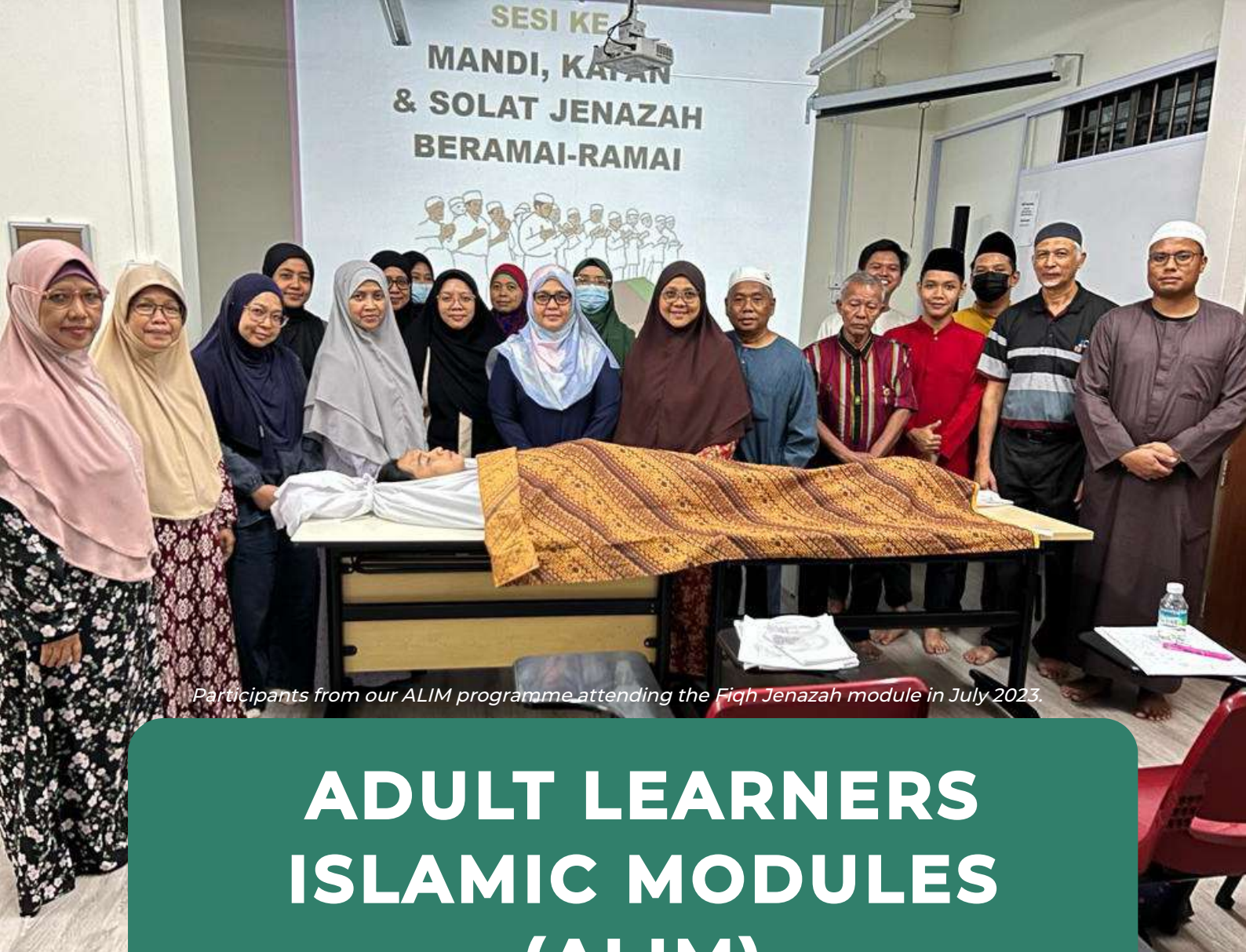
Group photo of our ACIS students during their Humanitarian Expedition at Cambodia



HUMANITARIAN EXPEDITION @ CAMBODIA

As part of the ACIS curriculum, on 22 – 25 December 2023, 35 students from the 7th batch of ACIS and alumni of Post-Secondary Programme Unit, embarked on their Humanitarian Expedition 2023 (HX'23) to Cambodia.

The objective of the 4-day expedition was to alleviate the difficult living conditions of Khmer Muslims in Cambodia, specifically, Emaan International School and Botum Sakor Village.



Participants from our ALIM programme attending the Fiqh Jenazah module in July 2023.

ADULT LEARNERS ISLAMIC MODULES (ALIM)

The transition from KAD to ALIM in 2023, marks an evolution in our programme's scope and focus.

Originally conceived as the Kelas Agama Dewasa (KAD) initiative, our programme has now transformed into the Adult Learners Islamic Modules (ALIM) programme.

This transition reflects a deeper commitment to enriching and empowering the adult community with essential knowledge in Fardhu 'Ain, gradually

extending to encompass Fardhu Kifayah studies as well.

ALIM comprises of distinct modules designed to provide comprehensive education and understanding of fundamental Islamic principles.

These modules serve as building blocks, fostering a robust understanding of religious obligations and practices among participants.

In response to the evolving needs of our community, ALIM has adapted to incorporate online learning opportunities alongside traditional onsite classes. While most of our sessions continue to be conducted onsite, a segment of our participants has expressed a preference for online instruction, citing convenience as a primary factor.

Notably, the demand for online learning has led to the retention of virtual services, particularly for the Tasmī' Al-Qur'an sessions.

This decision reflects our commitment to accessibility and inclusivity, ensuring that all members of our community are given the opportunity to engage with and benefit from our educational offerings.

In line with this, the "Tafaqquh Fid Deen" series was launched. Modules conducted in this series are at an advanced level and tailored specifically for adult professional learners via our online platform for added convenience and accessibility.

As we embark on this new phase with ALIM, we remain dedicated to our core mission of fostering knowledge, understanding, and spiritual growth within the adult community.

Through dynamic and adaptable learning experiences, we aim to empower individuals to lead enriched lives guided by Islamic principles.

Overall enrolment as at 31 December 2023:

292

ADULTS PARTICIPANTS
age ranging between 18 – 80 years

ALIM Modules:

BASIC

Tasmī' Al-Qur'an

Asas Solat

Fiqh Nisaa'

Fiqh Ramadhan

INTERMEDIATE

Tahsin Al-Qur'an

Fiqh Janazah

Siri Kisah Sahabiyat

ADVANCED

Ulumul Qur'an

Ulumul Hadith

Bahasa Arab Al-Qur'an



Our Curriculum Unit organizing a Focus Group Discussion at Hong Kah North CC.

CURRICULUM

The Curriculum Unit aims to serve as a resource for developing effective Da'wah programmes and implementing quality standards through continuous enhancement and development for Imad Perdaus Programmes. Curriculum focused area in 2023:

ASATIZAH TRAINING & DEVELOPMENT

CONTENT ENHANCEMENT & CREATION

Asatizah Training & Development

TRAINING SERIES

Curriculum Familiarization
Sharing and Training

Class Management Workshop
and Asatizah Best Practices

TAJWID SERIES

Tahsinul Qur'an Workshop

Tajwid Workshop

ARABIC LITERACY TEACHERS TRAINING

ASATIZAH GUIDEBOOK DEVELOPMENT

Our Asatizahs during the Class Management Workshop and sharing of Best Practices.



“Classroom management is important because it directly effects your student’s ability to learn and your ability to teach. It impacts a teacher’s ability to be effective and enjoy teaching. Most importantly, a well-managed classroom highly impacts students’ academic success. In conclusion, an effectively managed classroom is one that runs smoothly and where both students and teacher can be their best selves.”

Ustazah Afiqah Tajuddin
attended Class Management Workshop
and Asatizah Best Practices training



Participants from the workshop participating in table games.

“I always enjoyed interacting with the children because all their ideas were interesting and made every session therapeutic and enjoyable for me and the most valuable lesson, there are different ways of learning the huruf hijaiyyah besides from the traditional way”

Teacher Nurin Nasuha
attended Arabic Literacy
Teachers Training

“From the training, I was able to learn the methodology of teaching Al Quran for Advance learners and to refresh basic ilmu tajwid”

Ustazah Syairah
attended Tajwid Workshop

CURRICULUM: Content Enhancement & Creation



Our Madrasah students doing group activity during the IMQ programme.

Quranic Literacy Curriculum Creation – Inspire Me Quran (IMQ) Programme

Inspire Me Quran Programme is a unique and spiritually enriching program designed for Madrasah Perdaus Students of all age groups within the Madrasah's Class environment, from young minds in kindergarten to growing souls at the secondary level.

By implementing these enhancements, the Curriculum unit aims to create a more enriching and effective Quranic Literacy Programme that meets the needs of all students and prepares them to read the Qur'an fluently.

Practical Ibadah Guidebook for Primary Madrasah

The Practical Ibadah Guidebook provides step-by-step instructions on Ibadah and Fardhu Ain, tailored for young learners to understand Ibadah's Kaifiyyah (methods).

The book underwent significant enhancements since 2021, including adding a Quranic reflection segment in 2023, designed to be easily comprehensible.

ALIM Curriculum Enhancement

The Basic Solat Programme (Asas Solat) underwent thorough review to ensure its effectiveness in teaching students the fundamentals of performing Solat in accordance with Islamic teaching.

The review encompassed various aspects of the programme, including curriculum content, teaching methodologies and student outcome.

Madrasah's Curriculum processes

Madrasah Perdaus implemented several enhancements to its curriculum processes to improve the quality and effectiveness of its educational programs. These enhancements were designed to align with best practices in curriculum development and delivery and meet the evolving needs of students and the community.

Impact and Outcomes:

It positively impacted the educational experience of students and teachers. Student engagement and achievement have improved, with students demonstrating a deeper understanding of key concepts and greater enthusiasm for learning. Teachers have also reported feeling more supported and equipped to deliver high-quality instruction.

Post Secondary Curriculum enhancement – Focus Group Discussion (FGD) exercise

The Curriculum Unit has undertaken various processes to understand the current youth landscape in Singapore, including the prevailing trends and challenges. Focus Group Discussions (FGDs) were conducted with youth leaders from various Malay Muslim Organisations (MMOs).

The FGD concluded with valuable insights and constructive feedback. The participants emphasized the need for a more tailored approach to address diverse learning needs. This feedback will be instrumental in shaping our upcoming initiatives.

Kindergarten Curriculum Enhancement

The curriculum has undergone continuous review and enhancement since its inception. The recent challenges posed by the Covid-19 pandemic highlighted the need for digital and graphical updates to the worksheets and content. Despite these challenges, the curriculum team has opted to preserve the original concept and content outline, which are integral to the unique identity of the programme at Perdaus

Kindergarten Curriculum Enhancement Milestones:

STAGE 1 (2022)

- Needs analysis & data collection period.
- Collection of previous documents, the 2003 version of the curriculum content and hardcopies.
- Strategic planning, concept revision and analysis.

STAGE 2 (2023)

- Redesign the lesson plan to better suit the teachers' needs and understanding.
- Enhance the students' class activity and home activity worksheets to update the outlook to suit the current trend and design.
- Create termly (four terms a year) worksheets to turn them into separate booklets.

STAGE 3 (2023)

- Compile termly worksheets to publish them as a complete one-year programme.
- Enhance teaching material and home activity parents' guide outline.
- Design the books outlook and send for vetting after.

STAGE 4 (2024-2025)

- Publish all the books.
- Gathering teachers' feedback to clean up and further enhance teachers' guide and lesson plan.
- Full implementation of the curriculum.
- Assessment and feedback exercise for five years review.



CORPORATE SERVICES

Perdaus Corporate Services Division (CSD) comprises of several key functions namely, Finance, Human Resource, Corporate Communications and Secretariat. CSD provides support and ensure effective and efficient running of Perdaus' programmes and services.

FINANCIAL HIGHLIGHTS

INCOME

\$1.6M
(\$1,650,135.00)

EXPENDITURE

\$1.9M
(\$1,982,914.00)

TRAINING

\$15K
(\$15,489.52)

MANPOWER

\$1M
(\$1,038,260.53)

HUMAN RESOURCE HIGHLIGHTS

PERDAUS DAY 2023

The Annual get-together was successfully held on 26 May 2023, Friday from 2.30pm to 5.30pm at Cassia Ballroom @Begonia Pavilion. There was a total of 180 attendees comprising of Perdaus and lyad Perdaus permanent and relief staff, Council and Board members as well as distinguished guests. Attendees were dressed to the nines according to the “Retro” theme and enthusiastically participated in fun-filled games and activities.

As part of the celebration, we also took the opportunity to honour staff achievements in the following award categories:

A. LONG SERVICE AWARD:

Name	Designation	Department	Length of Service
Rahmah Binte Bahari	Programme Coordinator	IMAD	30 years
Farhana Binte Abdul Hamid	Principal	IMAD	20 years
Fatimah Binte Atan	Admin Assistant	CSD	20 years

B. BEST CENTRE AWARD: IMAD Bukit Batok



The Organizing Committee for Perdaus Day 2023



Council members participating in the table games during Perdaus Day

Staff getting ready for water rafting challenge



EMPLOYEE ENGAGEMENT DAY '23

The Annual Employee Engagement Day was held on 28 Jul 2023, Friday from 8:30am to 5:30 pm at Passion Wave @Sembawang. Innotrek Pte Ltd was engaged to organise the 1-day team-building event.

A total of 118 participants were divided into 10 teams and competed in a series of team-bonding challenges in line with its theme “Perdaus goes International” which include fun and cultural games from around the world.

Participants worked towards integrating different personalities by harnessing the strengths of different individuals within the group to overcome and score points for each challenge.

The competition intensifies during the final stage of the challenge where teams had a cook-off, and everyone were thrilled to put their culinary skills and talent to full use to clinch the Champion title.

Staff were excited to start the morning walk at Waterway Punggol



EMPLOYEE RECREATION: URBAN WALK '23

The wellbeing of staff is highly emphasized by Perdaus. In addition to providing a comprehensive staff benefit scheme, Perdaus also organised Employee Recreation activities to encourage staff to practice a healthy and balanced lifestyle.

This year, Perdaus staff attended the Urban Walk activity on 7 Aug 2023 at Waterway Punggol. The event which kicked off at 9am saw staff leisurely trekked the 8.4 km route along the promenade at both sides of the waterway while admiring the surrounding view.

The programme also included a brief Tazkirah session by Ustaz Abdul Rahman Abdul Aziz and ended with a group lunch at Zam Zam restaurant.

STAFF TRAINING

With the rapidly increasing changes and challenges happening globally, Perdaus believes that it is important for all staff to continuously upgrade their skills and knowledge as well as constantly re-learn and re-invent new and better ways to carry out their work through adequate and appropriate training and guidance.

In 2023, Perdaus staff attended the following trainings relevant to their roles to enhance their competencies:

Iyad and Perdaus Management Staff attended the Talent Development & Succession Planning Workshop



<u>Course Name</u>	<u>Training Provider:</u>
1. Metodologi Pengendalian Fakta Sejarah	Muis
2. Wacana Ilmiah Berkenaan Wanita Dalam Al-Quran 1 & 2	Muis
3. IHL Networking Seminar: Minority Representation in Community Leadership	AMP
4. Kepentingan Fiqh Muwazanat dalam Penggubalan Fatwa	Muis
5. Fiqh Al-Waqi': Memahami Konteks dan Realiti	Muis
6. Aplikasi Maqasid Syariah dalam Fatwa Kontemporari	Muis
7. Bengkel Kesedaran Tentang Keganasan Domestik	Muis
8. Secrets to Giving Sound Advice: For Those Dealing with Addiction	Pergas
9. Madrasah Teachers' Symposium 2023	Muis
10. Seminar Ulama Kepulauan Melayu-Indonesia	Andalus
11. Secrets to Giving Sound Advice: For Those Dealing with Infidelity	Pergas
12. AI and the future of Religions: Implications and Impact on the Singapore Muslim Community	RPCS Office of Mufti
13. Religion in The Digital Age: Navigating the Challenges and Opportunities	RPCS Office of Mufti
14. Class Management Workshop and Asatizah's Best Practices training	Perdaus / ThinkIt
15. Basic Design 101 with Canva Pro	Perdaus / Cahfee Creative
16. Tahsinul Qur'an, Methodologi mengajar	Perdaus / Nadi Furqan
17. Helping Youths Cope with Anger	NCSS
18. E-Payroll and e-Claim Software	Info-Tech Systems Integrators Pte Ltd
19. E-Leave Software	Info-Tech Systems Integrators Pte Ltd
20. The Employment Act	EON Consulting & Training Pte Ltd
21. Charities Lean Forward: Getting Employment Practices Right to Empower Your Charity for Success	ProBono SG and MCCY Charity Council
22. Facilitating Career Management, Talent Development & Succession Planning	EON Consulting & Training Pte Ltd
23. Talk on GAZA issue by Ustaz Haniff Hassan	IMAD PERDAUS
24. Seminar Mastery Makhraj Huruf Tajwid	KMP Academy Sdn. Bhd
25. Introduce Classroom And Behaviour Management Strategies In Early Intervention Teaching	SSI
26. Fiqh Taysir	ARS
27. Method Penggendaliah Sejarah	ARS
28. Intitusi-Institusi Fatwa abad ke-21	ARS
29. Microsoft Word 2019: Basic and Intermediat Level	Ask Training
30. Arabic literacy training with Ustazah Fatimah	Cucciculim Unit
31. Tasmik Bersanad	AKADEMI ALFURQAN
32. Embrace mental health	SSI
33. Asatizah training with Ustazah Mariam	Curriculum Unit
34. Writing Minutes of Meeting	ASK Training
35. Creative Thinking: Techniques and Tools for Success	[Coursera] Imperial College

STAFF TESTIMONIAL: IMAD PERDAUS

“ My four years at Imad Perdaus have been an incredibly fulfilling and inspiring journey. From the very first day, I was embraced by a team that genuinely values collaboration and strives for excellence.

As the Prophet Muhammad (peace be upon him) said, “A believer to another believer is like a building whose different parts enforce each other.” (Bukhari and Muslim) This sense of unity and support has been a cornerstone of my experience here.

During this time, I have experienced remarkable professional and personal growth, thanks to the opportunities to take on roles that are both challenging and rewarding. It has been profoundly gratifying to contribute positively to the community and be part of a company dedicated to nurturing lives and creating a positive impact. As the Prophet Muhammad (peace be upon him) said, “The best of people are those that bring most benefit to the rest of mankind.” (Daraqutni) I am deeply grateful to be part of the Perdaus family and eagerly anticipate continuing this journey of growth and contribution. ”

.....

Ustazah Nur Afifah Binti Mokhtiaruddin
Curriculum Unit, Coordinator.
Imad Perdaus



STAFF TESTIMONIAL: CORPORATE SERVICES

“As I reflect on my 20-year journey with Perdaus, I am filled with a profound sense of gratitude and pride. From the moment I joined the team, I knew I was part of something special—an organisation dedicated to nurturing lives and making a positive impact.

The relationships I have built with colleagues, stakeholders, and the community have been invaluable. Together, we have navigated challenges, celebrated successes, and continuously strived to uphold the high standards that have been the hallmark of our organisation for nearly six decades.

I am honored to be part of an organisation that not only values its employees but also makes a meaningful difference in the lives of so many. As we continue to move forward, I look forward to contributing to our shared mission and celebrating many more milestones together.

Thank you, Perdaus, for an incredible 20 years.
Here's to many more! ”

.....

Mdm Fatimah Atan
Centre Admin Officer, IT & Facilities
Corporate Services



PERDAUS IN THE MEDIA

Traditional media continues to be important to engage with the people in our community who prefer this platform in the form of newspapers and television news programmes.

Below are our media mentions in 2023:

SINGAPORE

3 UTAMA: MELAYU/ISLAM SG 2023

Inggeris (Melayu/Islam SG) 2 min



HAQIH IRWAN

Diterbitkan: 13 Dec 2023 05:20PM
Dikemaskini: 14 Dec 2023 10:52AM

13 DEC 2023 - Berita Mediacorp

Berita Utama **Alasan Persema**

Terap pengetahuan agama di luar bilik darjah kepada kanak-kanak, belia

perdaus madrasah belia

Nov 26, 2023 | 05:31AM



26 NOV 2023 - Berita Harian

SINGAPORE

PERDAUS umum barisan pemimpin baharu bagi penggal hingga 2025

Inggeris (Melayu/Islam SG) 7 min



Diterbitkan: 09 Nov 2023 09:47AM
Dikemaskini: 09 Nov 2023 11:47AM

9 NOV 2023 - Berita Mediacorp

SINGAPORE

Pasukan korban PERDAUS di Malang semuanya selamat susuli gempa bumi

Inggeris (Melayu/Islam SG) 2 min



MUHAMMAD IZWAN GHITHAN

Diterbitkan: 30 Jun 2023 10:34PM
Dikemaskini: 01 Jul 2023 01:14AM

30 JUN 2023 - Berita Mediacorp

SINGAPORE

Lebih 86,000 peserta raih manfaat daripada program sokongan MENDAKI tahun lalu

Inggeris (Melayu/Islam SG) 2 min



MUR ARINA AHMAD ANIS

Diterbitkan: 17 Jun 2023 08:34PM
Dikemaskini: 18 Jun 2023 11:04AM

17 JUN 2023 - Berita Mediacorp

Berita Utama **Alasan Persema**

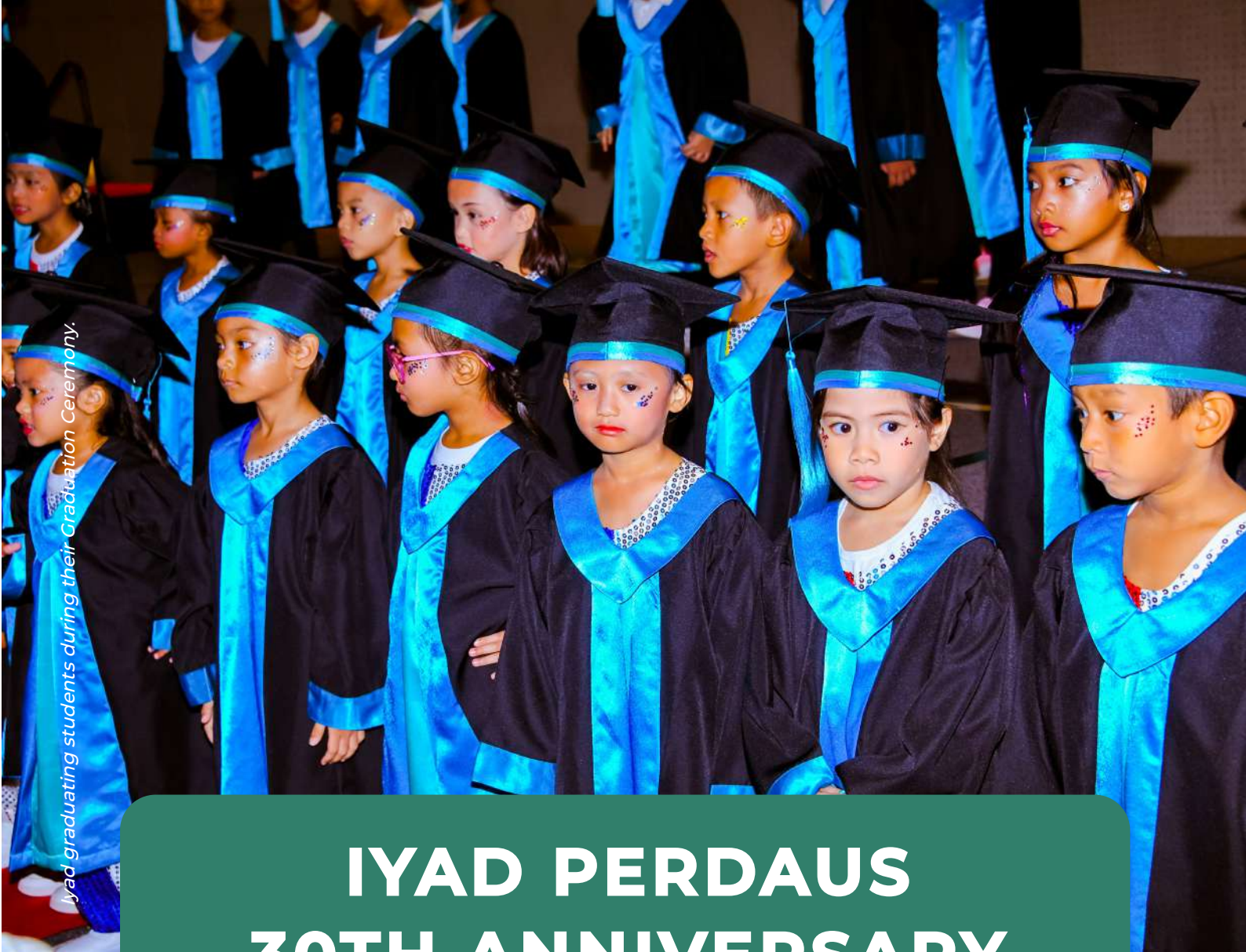
Peserta agih daging korban sendiri kepada sanak-saudara

perdaus KORBAN DI LUAR NEGARA

Jun 16, 2023 | 05:30 AM



16 JUN 2023 - Berita Harian



Iyad graduating students during their Graduation Ceremony.

IYAD PERDAUS 30TH ANNIVERSARY

Iyad Perdaus, our sister organisation in early childhood development, celebrated its 30th anniversary in 2023. Perdaus was proud to commemorate this significant milestone alongside Iyad Perdaus through a series of events aimed at strengthening Iyad Perdaus' presence in the early childhood landscape. These events highlighted Iyad Perdaus' commitment to embracing diversity in both planning and action. Throughout 2023, a total of six key events were held to mark this special occasion.

SUCCESSFUL AREAS

Noteworthy achievements include the positive conclusion of the Iyad 30 Eid Bake Sale. This success indicates potential for future fundraising projects.

Additionally, the Iyad 30 Family Carnival proved to be an extraordinary event, showcasing unity, learning, and joy, surpassing initial expectations, and offering valuable insights and lessons.

Personalized EID packages as part of Iyad 30 Bake Sale.



IYAD 30 EID BAKE SALE

298
SETS SOLD

Iyad 30 Eid Bake Sale holds special significance as it successfully collaborated with three small businesses and home bakers, showcasing community support and diversity.

The fundraising aspect aimed at supporting our community give-back initiative adds a meaningful purpose to the Eid Bake Sale.

Additionally, the creation of personalized Eid Packages, featuring delicacies and IYAD-branded money envelopes, adds a distinctive touch, making this event uniquely tailored to our community's spirit and needs.

The singular objective of raising funds aligns seamlessly with our commitment to making a positive impact on the community we serve.

Iyad Perdaus collaborated with KIDSTART SG for the Start Small Dream Big Program.



START SMALL DREAM BIG

\$3.3K
AMOUNT RAISED
FOR KIDSTART SG

This year, our Start Small Dream Big program, an annual President's Challenge, took on a unique dimension by becoming an integral part of our 30-year celebration program.

It marked the inaugural collaboration with KIDSTART SG, infusing a fresh collaborative spirit into the initiative.

Beyond the educators' active involvement in planning, the children enthusiastically played a hands-on role in product making and sales booth activities, showcasing their commitment to community service.

Parents and students of Iyad Perdaus participating in booth games during the Family Carnival.



FAMILY CARNIVAL

The inaugural Family Carnival, uniting all three centres, pursued two primary objectives: establishing a secure and enjoyable space for families while fostering community engagement.

As a substitute for Iyad's traditional centre-based Sports Day, this event played a crucial role in commemorating our 30th Anniversary.

With 30 significant activities, including the Mass Workout – Shine Your Light, the carnival featured a diverse range of fine and gross motor activities suitable for individuals across age groups, from early years to preschool and adults.

Notable highlights encompassed activities like bouncy castles, balloon sculpting, and engaging parent-child competitions, culminating in a captivating magic show.

The carnival proved to be a great success, reflecting the vibrant spirit of our 30 years celebration.

304
TICKETS SOLD

\$3,335
AMOUNT RAISED

PARENTAL ENGAGEMENT PROGRAMME

The Iyad Parent Engagement Programme featured an engaging Ice-Cream-in-a-Bag Workshop, creating a unique and interactive experience for families. The workshop aimed to enhance family bonding through DIY ice-cream making, snow play, and Art Jamming. In parallel, art activities and the Infant Massage Workshop were designed to build children's confidence in exploring art elements while fostering strong family connections.

GRADUATION

This year's graduation is more than the usual ceremony. It was aligned with the celebratory spirit of our 30-year milestone. The event spotlighted children confidently performing, embodying the desired outcomes of confidence, optimism and resilience.

Notably, it marked a significant first for Iyad Centres as we introduced our own graduation robes and mortar boards. In a departure from the past practice of renting, we now proudly own a set of graduation suits, symbolizing a milestone in our journey towards self-sufficiency and continuity.

PEARL OF IYAD

The closing Pearl of Iyad, commemorating Iyad Perdaus's 30th Anniversary, served as a grand culmination of a series of dedicated celebrations. A key highlight was the embodiment of guiding values encapsulated in the acronym P.E.A.R.L.

P Progressiveness
E Excellence
A Acceptance,
R Reconnect, and
L Love.

This was artfully showcased through performances, a nostalgic journey spanning three decades, a podcast on Excellence and Acceptance and a segment reconnecting with alumni. The event also introduced Iyad Characters, the inaugural storybook and marked the debut of the Iyad School Song, adding a unique and creative dimension to the celebration.

CHIEF EDITOR

Noorulhuda Sharun

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ACKNOWLEDGEMENTS

The editorial committee wishes to extend its deepest appreciation and du'a to those that have assisted in assembling together the Perdaus 2023 Annual and Financial Reports



-  [perdaus.org](https://www.perdaus.org)
-  [perdaussg](https://www.instagram.com/perdaussg)
-  [perdaus.org.sg](https://www.perdaus.org.sg)