BUILDING BLOCKS
FOR BETTER BEHAVIOR

Behavioral support your clinic can offer and bill for

Training and clinical resources so your team can address behavior concerns in short behavioral visits, in English and Spanish.

THE PROBLEM YOU ALREADY KNOW

Families with behavioral concerns show up in well visits and follow-ups. Between limited time, few referral options, and families who never reach a waitlist, the gap stays wide.

WHAT YOUR CLINIC GETS

We train members of your team to deliver four core behavior skills, one per visit, with clinical resources every provider can use when a parent raises behavior. No referral, no classes, no waitlist.

Your clinic receives:

- A 3-hour staff training for up to 2 team members per location
- A clinical manual and provider scripts for each of the four skills
- Parent handouts and outcome tracking in English and Spanish
- Workflow setup and billing guidance

HOW IT WORKS

Each skill is taught in its own short behavioral visit, scheduled when a family needs it. Not squeezed into a well visit, and not a series families have to enroll in.

Any trained member of your team can deliver it: a pediatrician, nurse practitioner, or behavioral health consultant. No behavioral health background is required; the manuals and scripts carry the content.

WHO BUILT IT

Abril Padrón, LPC, is a PCIT-certified therapist with ten years helping families of young children. Co-founder Peter Clauter is a board-certified psychiatric nurse practitioner. The approach draws on attachment theory, social learning theory, and behavioral parent training.

THE FOUR SKILLS

1. **Connection and Positive Attention** : Special play time and labeled praise
2. **Giving Clear Directions** : Increasing cooperation
3. **Calm, Consistent Discipline** : Structured response to noncompliance
4. **Applying Skills to Daily Routines** : Mornings, transitions, and repair

WHY CLINICS ADOPT IT

Billable. Each skill is delivered in a billable behavioral visit, documented to support codes like 99213 and 99214. No new credentialing or payer contracts.

Fewer lost referrals. Families get help in your clinic instead of dropping off a 3 to 6 month waitlist.

Higher satisfaction. Parents leave with concrete tools instead of reassurance.

PRICING

$3,750 first location, including training, workflow setup and billing guidance.

$2,500 each additional location. $900 per location per year after year one.

See if it fits your clinic

Providers at Growing Together Pediatrics in El Paso have been delivering these skills since March 2026.

Book a 20-minute call, or get a free estimate showing families served, projected revenue, and time to pay for itself.

https://calendly.com/abrilpadron/call

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