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Where Extraordinary Voices Become Enduring Legacies

INTERNATIONAL LEADERSHIP • SPEAKING • PUBLISHING • EVENTS

Inspiring Leadership • Building Legacies • Strengthening Communities Worldwide

FOR IMMEDIATE RELEASE

July 15, 2026

ONE BAHAMAS. ONE WEEKEND. ONE MISSION.

Superior Speakers Bureau Announces the SSB Bahamas Unity & Heritage International Festival Weekend.

A Community Initiative Celebrating Leadership, Heritage, Unity, and Hope

NASSAU, BAHAMAS — The strongest nations are built when people choose to serve one another, preserve their heritage, and invest in future generations. Guided by that belief, Superior Speakers Bureau, LLC (SSB) is honored to announce the SSB Bahamas Unity & Heritage International Festival Weekend, taking place Friday, July 31, and Saturday, August 1, 2026, in Nassau, Bahamas.

More than a two-day event, this inaugural Festival represents a collaborative community movement dedicated to strengthening leadership, celebrating Bahamian heritage, inspiring unity, and creating opportunities for people of all ages to connect, learn, and grow together. Guided by the theme "The Power Within • The Power of Unity • The Power of Results," the Festival reflects the shared conviction that lasting impact is created when individuals unite around a common purpose.

At a time when communities throughout the world are seeking greater connection, stronger leadership, and renewed hope, the SSB Bahamas Unity & Heritage International Festival offers an opportunity to celebrate the values that have long defined the Bahamian people—faith, resilience, service, culture, and community. By bringing together leaders, families, educators, professionals, artists, volunteers, and young people, the Festival is designed to strengthen relationships across generations while honoring the enduring spirit and rich cultural heritage of The Bahamas.

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We Truly Rise By Lifting Others.

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A Collaborative Vision for The Bahamas

The SSB Bahamas Unity & Heritage International Festival was established by Superior Speakers Bureau, LLC as a collaborative leadership and community initiative.

Under the leadership of Christine A. Campbell, Founder of Superior Speakers Bureau, LLC, Creator of the Festival, and Festival Event Advisor, together with Dr. Sherman Stevens, Festival Event Advisor, respected Bahamian community leader, and partnership liaison, a distinguished committee of Bahamian leaders was assembled to help shape, guide, and bring this vision to life.

Representing diverse backgrounds in leadership, education, media, communications, event planning, logistics, photography, video production, business, and community service, the Festival Committee has worked side by side with speakers, volunteers, sponsors, and community partners to create an experience that reflects the very values the Festival celebrates.

The Festival is intentionally built upon shared leadership. Every individual involved contributes unique gifts, talents, and experience, demonstrating that meaningful progress is achieved not through individual recognition, but through collaboration, mutual respect, and a common desire to serve others.

A Two-Day Experience with One Shared Purpose

The Festival Weekend has been thoughtfully designed so that each day complements the other while serving a distinct purpose.

Friday, July 31 – Leadership & Personal Development Workshops

Friday's workshops are dedicated to developing people.

International and Bahamian speakers will present practical leadership sessions focused on personal growth, resilience, communication, teamwork, purpose, service, and creating positive results within families, organizations, and communities. Participants will leave equipped with practical tools and renewed inspiration to make a meaningful difference wherever they serve.

Saturday, August 1 – Bahamas Unity & Heritage International Festival

Saturday's Festival celebrates the nation those leaders are helping to build.

Families, children, residents, and visitors are invited to experience a joyful celebration of Bahamian heritage through cultural exhibits, Junkanoo, live entertainment, traditional arts and crafts, children's activities, local vendors, food, music, and community fellowship.

Together, the two days create one unified experience—developing leaders while celebrating the people, culture, and communities they serve.

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Built Through Partnership

The SSB Bahamas Unity & Heritage International Festival demonstrates what is possible when organizations and individuals unite around a shared mission.

Superior Speakers Bureau provides the international leadership platform and vision. Festival Creator Christine A. Campbell and Festival Event Advisor Dr. Sherman Stevens worked together to assemble a committee of respected Bahamian leaders committed to serving their communities and creating an event that reflects the very best of The Bahamas.

The Committee extends sincere appreciation to the many community leaders, media professionals, event specialists, volunteers, speakers, partners, sponsors, supporters, and citizens whose generosity, expertise, and servant leadership continue to make this inaugural Festival possible.

Their collective efforts remind us that communities become stronger when people choose collaboration over recognition and service over self-interest.

Leadership Reflections

Christine A. Campbell

Founder, Superior Speakers Bureau, LLC
Creator, SSB Bahamas Unity & Heritage International Festival
Festival Event Advisor

"Our hope is that every person who attends leaves believing they have something valuable to contribute to their family, their community, and to The Bahamas. Unity begins one person at a time, and together we truly do rise by lifting others."

Dr. Sherman Stevens

Festival Event Advisor

"The Bahamas has always been strongest when we stand together. This festival reminds us that unity, service, and hope remain among our nation's greatest strengths."

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Registration

Friday, July 31, 2026

Leadership & Personal Development Workshops

Register:

[Eventbrite Registration – Friday Workshops](#)

Saturday, August 1, 2026

SSB Bahamas Unity & Heritage International Festival

Register:

[Eventbrite Registration – Saturday Festival](#)

Media & Sponsorship Information

For media interviews, sponsorship opportunities, community partnerships, or additional Festival information, please contact:

Dr. Sherman Stevens

Festival Event Advisor

SSB Bahamas Unity & Heritage International Festival

Telephone: 242-803-7621

About Superior Speakers Bureau, LLC

Superior Speakers Bureau, LLC is an international leadership, speaking, publishing, and event organization dedicated to discovering, developing, representing, publishing, and elevating transformational voices that inspire leadership, strengthen communities, and build lasting legacies. Through conferences, workshops, publications, and collaborative community initiatives, Superior Speakers Bureau creates opportunities that empower individuals, foster meaningful partnerships, and inspire positive change throughout the world.

Looking Ahead

As preparations continue, the SSB Bahamas Unity & Heritage International Festival Committee warmly invites citizens, families, visitors, businesses, community organizations, and partners to become part of this inaugural celebration.

Together, they are laying the foundation for a tradition that honors Bahamian heritage, inspires future generations, and demonstrates what is possible when a community comes together with one purpose.

Because lasting change is never the work of one individual—it is the result of many people choosing to serve together.

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