



A FREE GUIDE FOR LEADERSHIP TEAMS

Your 2027 Plan, Tab by Tab

What a written plan for the year ahead looks like, section by section, and the questions each section answers for your leadership team.

BASELINE

GOVERNANCE

KEEP STOP AUTOMATE

DIGITAL EMPLOYEES

YEAR AHEAD

MEASURES

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Version 1 · October 8, 2026

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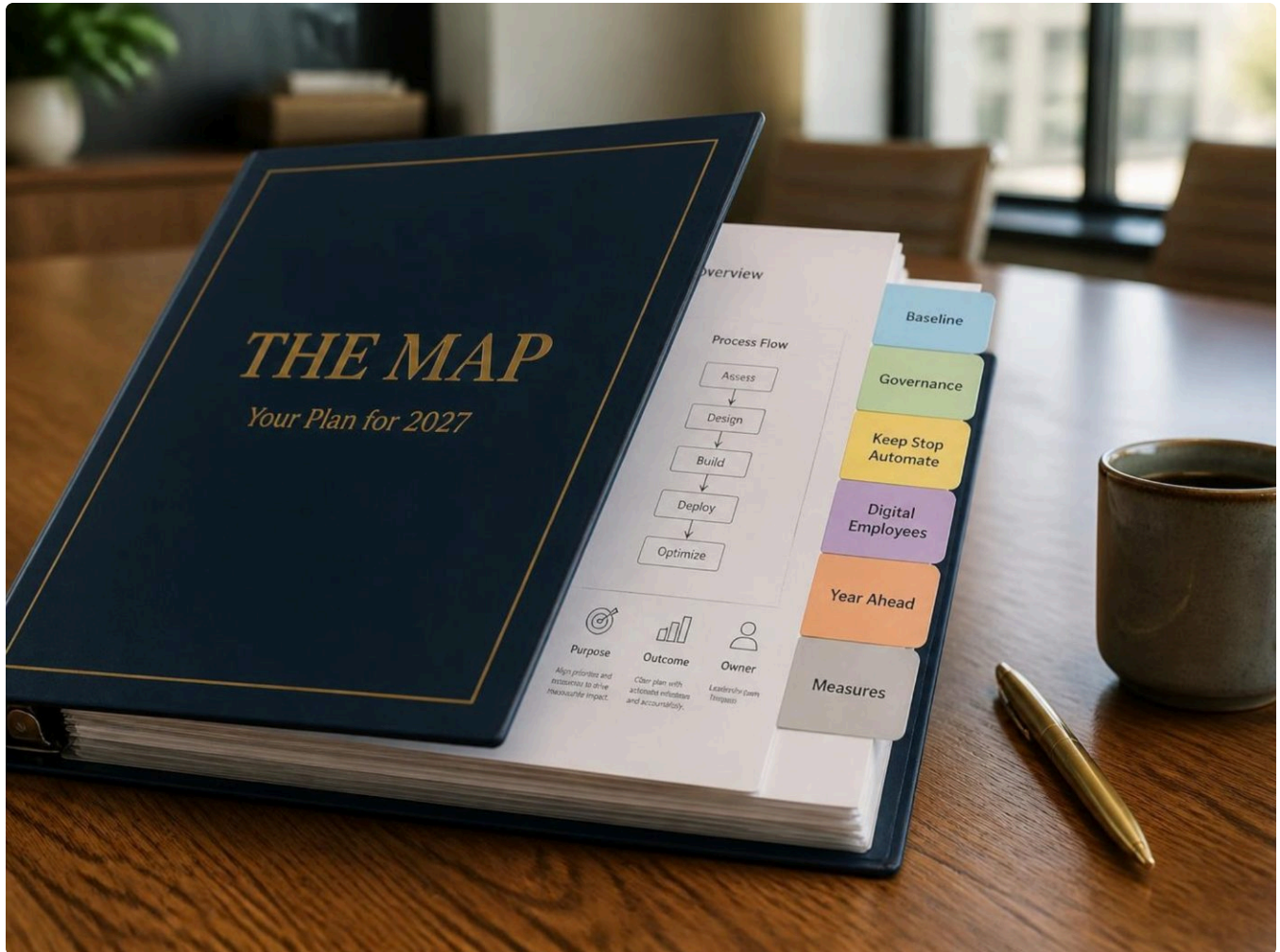
THE WHOLE THING IN ONE SENTENCE

A plan that holds up has six sections, Baseline, Governance, Keep Stop Automate, Digital Employees, Year Ahead and Measures, and each one answers a few questions your leadership team can start on now.

SECTION ONE

Your plan in one binder.

A plan your leadership team can hold, read and come back to every month is worth more than a good conversation that fades by spring. This guide walks through the six sections of a written plan for the year ahead, and the questions each section answers for your company.



The six sections follow the order that makes a plan hold up: first where you stand, then the rules, then the work itself, then what gets built, when it happens and how you will know it worked.

Every version of The Map from Growth Right Solutions ends with this plan written down. It arrives as a tabbed PDF within ten business days, and for remote and on-site sessions a printed, tabbed binder follows within a week.

SECTION TWO

Where you stand, and the rules.

BASELINE

THE QUESTIONS THIS SECTION ANSWERS

- Where does the company stand right now, in numbers that come from records rather than memory?
- Which few measures will tell us whether the work paid off?
- Who owns each measure, and where does it come from?

WHAT YOU WILL FIND ON THESE PAGES

The processes your leadership team chose to measure, the starting numbers for each one and the source each number comes from, so that in ninety days you can show what changed.

GOVERNANCE

THE QUESTIONS THIS SECTION ANSWERS

- What may be built, and who approves it?
- What information may enter an AI tool, and what never may?
- Which decisions always stay with a person?

WHAT YOU WILL FIND ON THESE PAGES

Your written AI governance policy, so your leadership team can say yes quickly for the rest of the year. With The Map, the policy arrives within forty-eight hours of your session.

WHY THESE TWO COME FIRST

A baseline recorded after the work begins cannot tell you what the work did, and a policy written after the first tool is in use has to catch up. Putting both first lets everything after them move quickly.

SECTION THREE

The work, and what gets built.

KEEP STOP AUTOMATE

THE QUESTIONS THIS SECTION ANSWERS

- Which work needs to continue and deserves to be made clear and owned?
- Which work has done its job and can stop?
- Which work follows the same rules every time and needs no human judgment?

WHAT YOU WILL FIND ON THESE PAGES

The core processes your leadership team reviewed, with every decision written down and a next step for each one. It is always about the work, never about the team members who do it.

DIGITAL EMPLOYEES

THE QUESTIONS THIS SECTION ANSWERS

- Which Digital Employees will do the most good, and in what order?
- What will each one do, and where does it hand off to a person?
- How will we know each one is working before the next one begins?

WHAT YOU WILL FIND ON THESE PAGES

The Digital Employees your leadership team chose, in the order they will be built, with the first ones given start dates. Each one is built after its process is clear and runs for three months, tuned and measured, before the next one begins.

SECTION FOUR

When it happens, and how you will know.

YEAR AHEAD

THE QUESTIONS THIS SECTION ANSWERS

- What happens in each quarter of the year?
- Who on the leadership team owns each piece?
- What does the team need to learn, and when?

WHAT YOU WILL FIND ON THESE PAGES

A quarter-by-quarter calendar for the year, with owners, training for your team and the points where your leadership team checks progress together.

MEASURES

THE QUESTIONS THIS SECTION ANSWERS

- Which numbers does the leadership team review each month?
- What counts as progress at thirty days and at ninety days?
- What will we report to the owner or the board at the end of the year?

WHAT YOU WILL FIND ON THESE PAGES

The short list of numbers your team will review every month, compared against your baseline, so every conversation about AI starts from evidence.

THE PLAN BELONGS TO YOU

Whether or not you ever hire us, the plan, the policy and every page in the binder are yours to keep and use.

SECTION FIVE

Six questions before you plan your year.

Answer these with your leadership team before you plan the coming year. Each one matches a section of the plan, and the answers show where your company already stands and where the plan will help most.

QUESTION	YOUR LEADERSHIP TEAM'S ANSWER
Which three numbers would tell us that our work this year paid off, and where do they come from?	
What is our written rule for which information may go into an AI tool?	
Which report, meeting or step could stop without anyone needing it?	
Which piece of work follows the same rules every time and takes the most hours each week?	
Who on our leadership team owns AI adoption this year?	
What will we review together every month to know we are on track?	

If any answer is blank or different from person to person, that is the section of the plan that will give your team the most.

SECTION SIX

How The Map builds your plan.

The Map is a working session with your leadership team and Ed Becker. Your leadership team is in the room because they know the business at every level, and they are the people who will explain the plan to everyone else. A plan handed to a leadership team gets tolerated, and a plan they built themselves gets championed and implemented.

Three versions, one plan

VERSION	HOW IT RUNS	HOW YOUR PLAN ARRIVES
Online	Two days of online sessions, for companies with twenty employees or fewer	A tabbed PDF within ten business days
Remote	Two half-day online sessions with your leadership team	A PDF within ten business days and a printed, tabbed binder within a week after
On site	One full day in person at a venue near you	A PDF within ten business days and a printed, tabbed binder within a week after

Every version covers the same ground and includes your governance policy within forty-eight hours. Current pricing is at [GrowthRight.Solutions/the-map](#).

PLAN YOUR YEAR WITH YOUR LEADERSHIP TEAM

Start with The Check, twelve questions and about two minutes, with your results on screen. No sales, no obligation.

[GrowthRight.Solutions/check](#)

Companion resources: The Baseline, The AI Governance Policy Template and The Keep, Stop, Automate Worksheet, all free at [GrowthRight.Solutions/resources](#).

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About the author

Ed Becker is the founder of Growth Right Solutions, LLC. He spent more than twenty years in education, including as a school principal, before leading technology programs and running a managed services company, and he now leads AI adoption for owner-led companies and Arkansas school districts.

Version 1 · October 8, 2026

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