

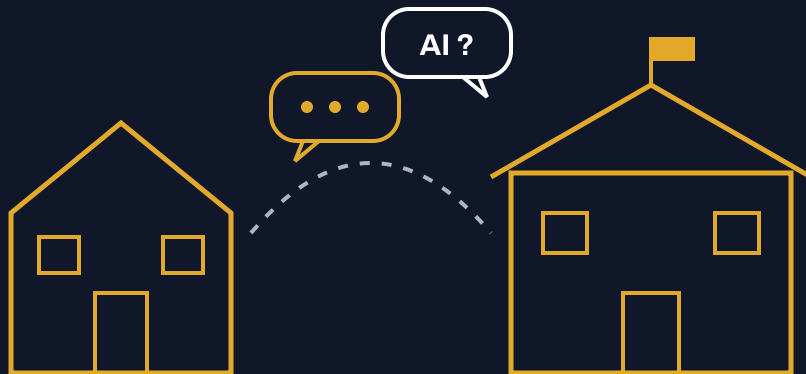


A FREE KIT FOR ARKANSAS SCHOOLS AND DISTRICTS

The Family Communication Kit

Talking with Parents About AI

Ready-to-adapt letters, family questions and answers, talking points and a page to send home, so every family in your district hears one clear, consistent message about AI.



Ed Becker

Founder, Growth Right Solutions, LLC

Version 2 · October 10, 2026

growthright.solutions · +1 (307) 288-6880

CONTENTS

What is in this kit.

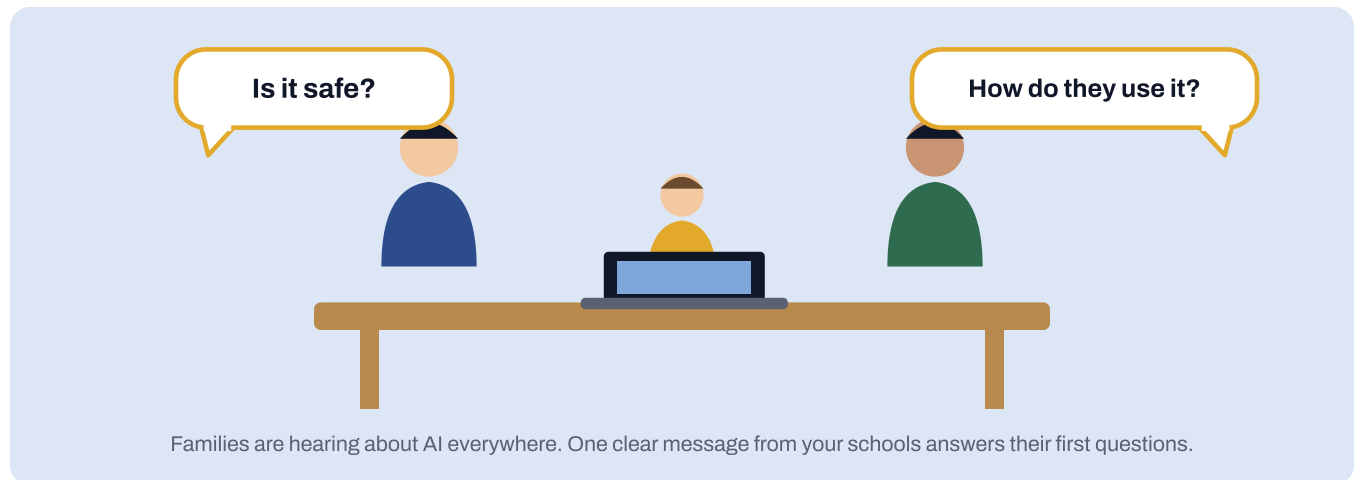
1	Why families want to hear from you	3
2	Your message in five sentences	4
3	A letter from the district	5
4	A letter from the classroom	6
5	Questions families ask	7
6	Talking points for meetings	8
7	A page to share with families	9
8	When to send what	10
9	A principal's checklist	11
10	When you want help	12
	Copyright, license and limits	13

THE WHOLE THING IN ONE SENTENCE

Agree on five sentences, send the district and classroom letters early, answer family questions before they are asked, and say it the same way in every building.

SECTION ONE

Why families want to hear from you.



Families hear about AI on the news, at work and from their children. Many of them are curious, and some are worried. When families hear one clear message from their schools, curiosity turns into trust and worry turns into partnership.

What families want to know first

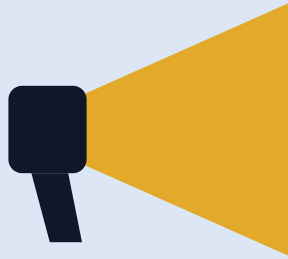
- Is my child's personal information safe?
- Is my child learning to think, or letting a computer think for them?
- Will teachers still teach and decide grades?
- Who do I call when I have a question?

HOW TO USE THIS KIT

Every letter and page in this kit has blanks for your district's own details. Adjust each line so it matches what is true in your district, and use the same wording in every building.

SECTION TWO

Your message in five sentences.



Five horizontal white rounded rectangular boxes with orange borders, arranged in a staggered fashion to the right of the megaphone, intended for writing the five sentences.

Say it the same way in every building, on every page and at every meeting.

Before any letter goes home, agree as a district on the five sentences every family should hear. Every letter, web page and meeting in this kit builds on them.

FILL IN YOUR FIVE SENTENCES

1. Our goal for students is _____.
2. Our board's AI policy says _____.
3. Our staff are trained to _____.
4. Student information is protected because _____.
5. Families can ask questions by _____.

A HELPFUL HABIT

Read your five sentences aloud at a meeting of your district leadership team, the superintendent and the central office administrators. If any sentence takes more than one breath, shorten it.

SECTION THREE

A letter from the district.



One letter from the district sets the tone for every school.

Dear Families,

At [District Name], our goal is the same as yours: helping every student learn to think, write and solve problems on their own. Artificial intelligence, or AI, is part of the world our students are growing up in, and we want you to know how our schools approach it.

Here is what you can count on:

- Our board has adopted a policy for how staff and students may use AI. You can read it at [web address].
- Teachers and staff are trained on that policy and on Arkansas law.
- We use only AI tools the district has reviewed and approved, and your child's personal information never goes into a tool we have not approved.
- Teachers tell students on each assignment whether and how AI may be used, and students show how they used it.
- People, not AI, make every decision about grades and your child's education.

If you have questions, please contact [name and title] at [phone or email]. We will keep you informed as this work continues.

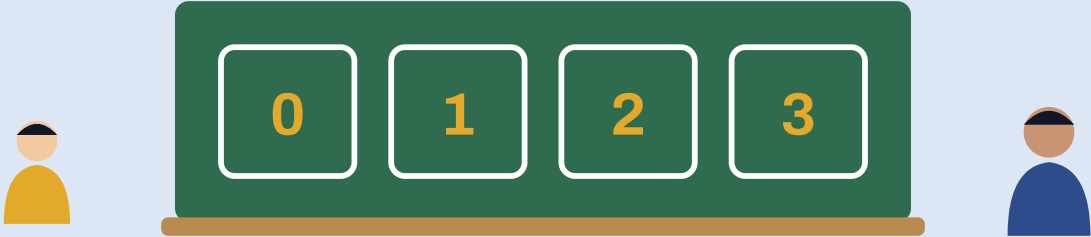
Sincerely,

[Superintendent name], Superintendent

Send it with back-to-school information, post it on the district website and translate it into the languages your families speak at home.

SECTION FOUR

A letter from the classroom.



Each assignment shows one of four levels of AI use, from zero to three.

Dear Families,

This year in [class or grade], we will talk openly about artificial intelligence, or AI, and how to use it honestly. Every assignment will show one of four levels:

Level 0	No AI. Your child does the work on their own.
Level 1	AI for ideas only. All of the work turned in is your child's own.
Level 2	AI with disclosure. Your child may use AI for parts of the work and shows how.
Level 3	AI as part of the lesson. Your child learns to use AI and to check its work.

When AI is allowed, your child adds a short statement naming the tool and how they checked its work. Students use only tools our district has approved for their age.

You can help by asking your child which level each assignment uses. Please reach me at [phone or email] with any questions.

Thank you,
[Teacher name]

SECTION FIVE

Questions families ask.



Will AI replace my child's teacher?

No. Teachers plan, teach and decide every grade. AI can help a teacher save time on paperwork, which gives more time back for your child.

Is my child's information safe?

The district approves every AI tool before it is used and requires agreements that protect student records under federal and Arkansas privacy law. Staff never put your child's personal information into a tool that has not been approved.

Can my child use AI for homework?

Only when the assignment allows it. Each assignment shows a level of AI use from zero to three, so your child knows what is expected before starting.

How will I know if AI was used?

When AI is allowed, your child writes a short statement naming the tool and explaining how they checked its work.

What about younger children?

Students under thirteen use only tools the district has approved for their age.

What if I would rather my child not use AI?

Please talk with your child's teacher or principal about the options your district's policy allows.

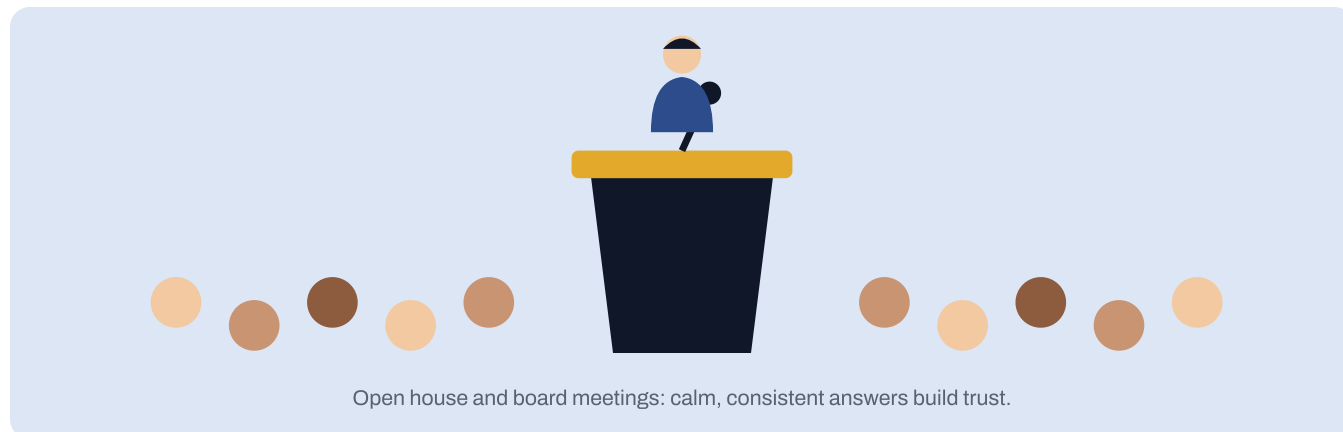
Who do I contact with questions?

[Name and title], [phone or email]. Your child's teacher and principal are always glad to help as well.

Post these answers on your district website and give them to front office staff, who often hear these questions first.

SECTION SIX

Talking points for open house and board meetings.



- 1 Our goal is students who can think for themselves, and AI is a tool we teach them to use well.
- 2 Our board has a written AI policy, and it is posted for anyone to read.
- 3 Teachers and staff are trained on that policy and on Arkansas law.
- 4 We use only tools the district has approved, and student information stays protected.
- 5 Every assignment tells students whether and how AI may be used.
- 6 A person, never a computer, makes every decision about your child.

Three hard questions, answered calmly

“Isn’t this just helping kids cheat?”

Clear rules make cheating harder, not easier. Students know the level for each assignment, they show their AI use, and teachers talk with students about their work.

“Is my child’s data being sold?”

We approve every tool before use and require agreements that protect student records. If you have a specific concern, we will walk you through the agreement for that tool.

“Why use AI in school at all?”

Our students will meet AI in college and at work. We would rather they learn to use it honestly and carefully with a teacher beside them.

A page to share with families.

A PAGE TO SHARE WITH FAMILIES

Talking with your child about AI.



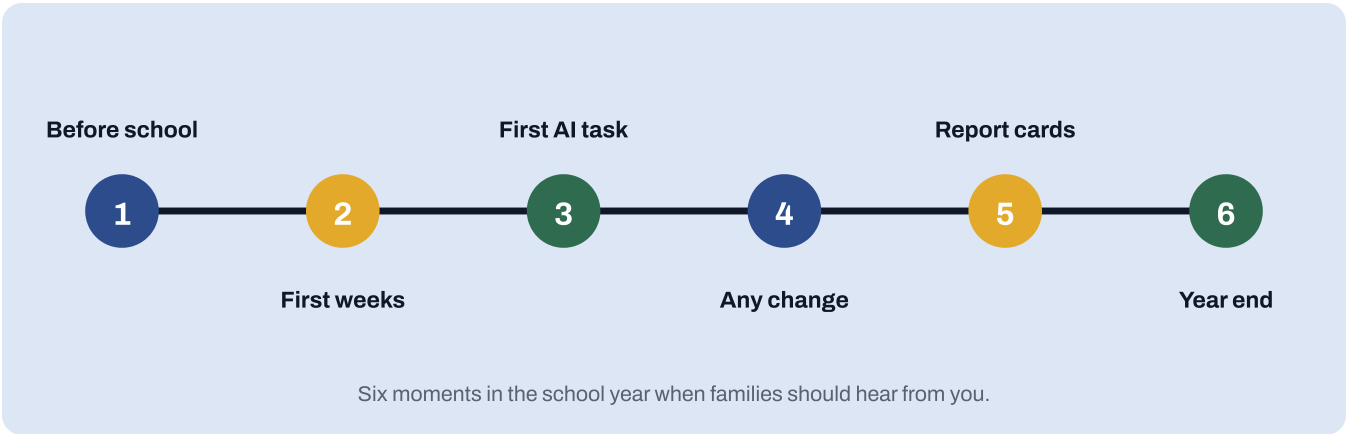
Conversation starters for the dinner table or the car ride home:

- What level of AI use did your assignments have this week?
- When did AI help you think, and when did it get in the way?
- How did you check whether the AI got something wrong?
- What is something you learned that AI could not have done for you?
- What would you do if a friend asked you to use AI to finish their work?

Simple family habits that help:

- Use AI together sometimes, and talk about what it gets right and wrong.
- Keep personal information, such as full names, addresses and photos, out of AI tools.
- Follow the level your child's teacher set, even when home rules are different.

When to send what.



1	Before school starts	Post the board's AI policy on the district website and send the district letter with back-to-school information.
2	First weeks of school	Teachers send the classroom letter, and principals use the talking points at open house.
3	Before the first AI assignment	Teachers explain the four levels to students and send the family page home.
4	When tools or policy change	Send a short update that says what changed, why, and who to contact.
5	With report cards	Share one example of how students are learning to use AI honestly.
6	End of the year	Ask families two or three questions about what worked and what they want to know next year.

KEEP IT SHORT

Families read short messages. One clear page at the right moment does more than a long letter once a year.

SECTION NINE

A principal's checklist.

Use this checklist each semester to make sure every family in your building has heard the same clear message.

STATEMENT	DONE	NOT YET
Our five sentences match the district's.	☐	☐
The district letter went home and is posted on our school page.	☐	☐
Every teacher sent the classroom letter in the first weeks of school.	☐	☐
Front office staff have the family questions and answers.	☐	☐
I used the talking points at open house.	☐	☐
The family page went home before the first AI assignment.	☐	☐
Letters are available in the languages our families speak at home.	☐	☐
Families know who to contact with questions.	☐	☐

PARTNERS IN THE SAME WORK

When families know the rules, they reinforce them at home, and students hear one message from every adult in their lives.

When you want help.

Every district program includes the family communication module: we tailor these letters, questions and talking points to your district's own policy and tools, and we prepare principals to answer family questions with confidence.

Growth Right Solutions trains the teachers, administrators and support staff of Arkansas school districts to use AI safely and well, with every session built around your board's policy, Arkansas law and federal student privacy rules. Ed Becker leads the sessions himself, with our team behind him.

START WITH A CONVERSATION ABOUT YOUR GOALS

It is free, with no sales and no obligation, and your goals decide what every session covers.

growthright.solutions/arkansas-schools

More free resources for Arkansas school districts

The Arkansas School District AI Readiness Checklist, The School AI Tool Review Worksheet, Using AI at School, A Staff Quick Reference, and the leadership guides for superintendents, principals and department chairs are all free at growthright.solutions/resources.

Sources

Arkansas Act 848 of 2025, on the use of artificial intelligence by public entities. Family Educational Rights and Privacy Act (FERPA), 20 U.S.C. § 1232g. Children's Online Privacy Protection Act (COPPA), 15 U.S.C. §§ 6501 to 6506. Arkansas Student Online Personal Information Protection Act. Individuals with Disabilities Education Act and Section 504 of the Rehabilitation Act. Executive Order 14277, Advancing Artificial Intelligence Education for American Youth, April 23, 2025. U.S. Department of Education Dear Colleague Letter on the use of AI in schools, July 22, 2025. Arkansas Division of Elementary and Secondary Education, professional development requirements for licensed staff.

Copyright, license and limits.

Copyright and permission to share

© 2026 Growth Right Solutions, LLC. All rights reserved.

You are welcome to share this. You may copy, print, forward and distribute this document freely, in whole and unaltered, including inside your own organization and to colleagues and advisors, with attribution to Ed Becker and Growth Right Solutions, LLC as it already appears on the pages.

You are welcome to use it. Your team may complete this document, adapt the contents to your own circumstances and use the result internally as your own working material. What you write in it belongs to you.

Two things are reserved. Please do not publish, distribute or offer a modified or rebranded version of this document, and please do not present it or its framework as your own work. Requests for anything beyond these permissions are welcome at ed@growthright.solutions.

Not legal or financial advice

Growth Right Solutions are not attorneys and not accountants. Nothing provided here is legal, financial or tax advice. It is process engineering, change management and technology work. Compliance items go to your attorney, and accounting or finance items go to your CPA, before you sign or adopt anything.

No warranty

This document is provided as is. Laws and guidance are described as published at the dates stated, and they change. Growth Right Solutions, LLC makes no representation as to what any organization will achieve by using it.

About the author

Ed Becker is the founder of Growth Right Solutions, LLC. He spent more than twenty years in education, including as a school principal, before leading technology programs and running a managed services company, and he now leads AI adoption for owner-led companies and Arkansas school districts.

Version 2 · October 10, 2026

Growth Right Solutions, LLC · Serving Arkansas from Independence County · Sheridan, Wyoming
growthright.solutions · +1 (307) 288-6880 · ed@growthright.solutions