

How You Can Help Maximize Exposure

Simple ways to help spread the word about your home

One of the most effective ways to expand exposure is through personal sharing. If you are comfortable doing so, a quick share with friends, family or neighbors can help your listing reach people who may otherwise never see it.

How to Share a Facebook Post

1. Click **Share**.
2. Select **Share to Feed**.
3. Add a short comment, if desired.
4. Click **Post**.

How to Share an Instagram Post

1. Tap the paper-airplane/share icon.
2. Send the post directly to friends, **or**
3. Add the post to your Story.

How to Share a YouTube Video

1. Click **Share**.
2. Copy the link, **or**
3. Send it directly by text or email.

Suggested Sharing Text

Beautiful new listing in West Bradenton.
Please share with anyone looking for a home in the area!

Share With

■ Neighbors

■ Family and friends

Personal sharing is simply an extra layer of exposure alongside the property's full marketing plan. Even one well-placed share may help the listing reach a buyer who would not have seen it otherwise.

By the Numbers: Florida Sun Coast Real Estate Insights
Data-driven market insights for Sarasota, Bradenton and Longboat Key real estate.