



# SET UP AND BRANDING YOUR BUSINESS WITH

HEALTH PRACTICE ADVISORS

Your foundation. Your brand. Your Business Accelerator.

# THE POWER OF A REAL BUSINESS FOUNDATION

*It's where growth gets strategic, your vision gets traction, and your business finally has direction.*

Let's be honest. Coaches who look established get taken seriously.

The difference between someone “trying something” and someone building a real business is structure.

The Health Practice Advisors Business Accelerator is not just about a website. It is about clarity, positioning, systems, and support so you can build something sustainable.

You are not just getting a page online.  
You are building a real business foundation.

You cannot duplicate hustle.  
But you can duplicate systems.  
That is what this gives you.



## TURNKEY BUSINESS PACKAGES – EVERYTHING YOU NEED IN ONE STEP

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For those who want a seamless, professional business setup from the start, this package delivers everything needed for immediate success.

### ESSENTIAL SITE

**\$497 for members | \$997 non members**

- **Feel Great 21 Landing Page with license**
- **Your Name, Title and Credentials Professionally Displayed**
- **Contact form connected to your email**
- **Mobile-friendly design**
- **Social links included**
- **Basic product referral links**
- **One mentorship call for setup guidance**
- **Perfect for coaches who want a professional presence without delay or complexity.**

This package ensures that from day one, you have a polished, professional presence with expert strategy guidance, allowing you to focus on building relationships and growing your business.

# BUSINESS ACCELERATOR PROGRAM

**Investment: \$997**

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A 6-Month Accelerator for coaches who are ready to stop guessing and start building a real business.

Whether you are already part of HPA or considering joining, this program helps you turn what you know into a clear, confident, income-producing coaching business.

## What's Included:

- **Business clarity and positioning**
- **Niche and message refinement**
- **Signature offer development**
- **Pricing guidance**
- **Discovery and conversion call support**
- **2026 go-to-market strategy**
- **Accountability and implementation support**
- **Ongoing feedback while you build**

**BONUS:** 6 Months of Full Business Accelerator Platform Access

After the initial 6-month access period, continued membership is \$127 per month.



## YOUR BUSINESS ACCELERATOR PAGE INCLUDES:

### Done-For-You Program Funnels

- ✓ Feel Great Protocol
- ✓ Get Fit 21
- ✓ Gut Health
- ✓ Physician & Med Spa Partnerships
- ✓ Gym & Fitness Partnerships
- ✓ Women's Health Outreach
- ✓ Faith-Based Outreach

#### Each funnel is:

- Pre-built and professionally structured
- Personalized with your name and story
- Connected directly to your referral links
- Designed to guide prospects step by step

#### Built-In Email Follow-Up

- Automatic welcome emails
- Clear explanation of your program
- Booking invitations
- Gentle follow-up if no response

#### Personal Booking Link

- Direct scheduling
- Automatic reminders
- Professional experience

#### Your Personal Story & Video

- Welcome video embedded
- Personal bio added
- Your mission clearly positioned

**This is not a basic website. This is a business-building platform.**

## BUSINESS ACCELERATOR PLATFORM FEATURES

FEATURE	BUSINESS ACCELERATOR
HPA-BRANDED TEMPLATE	
PERSONALIZED BIO SECTION	
EMBEDDED WELCOME VIDEO	
PERSONALIZED REFERRAL LINKS	
BUILT-IN EMAIL FOLLOW-UP	
BOOKING LINK SETUP	
DONE-FOR-YOU PROGRAM FUNNELS	
GO-TO-MARKET STRATEGY	
MENTORSHIP & ACCOUNTABILITY	



# PERSONAL BRANDING ADD-ONS

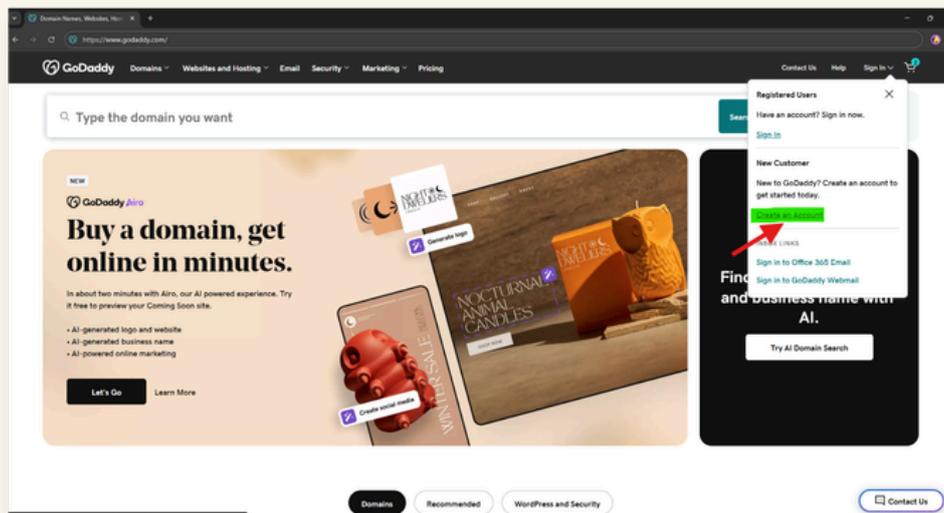
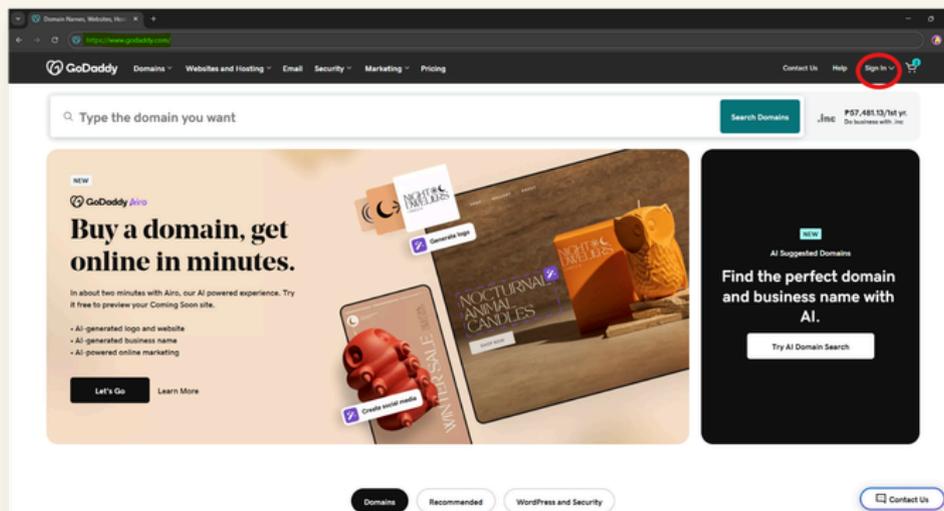
BRANDING	PRICE
LOGO DESIGN	\$75.00
BUSINESS CARD DESIGN	\$75.00
BROCHURES PERSONALIZED WITH LOGO	\$35.00
CUSTOM DESIGNED TRIFOLD (PRINT READY) OR FLIPBOOK	\$90.00
ADDITIONAL PAGES DESIGNED	\$100 PER PAGE

# SETTING UP YOUR DOMAIN NAME WITH WORDPRESS PLAN

Follow these steps to register your domain name and set up your hosting plan with GoDaddy:

## 1 Visit GoDaddy

- Go to [GoDaddy's website](https://www.godaddy.com).
- Click "**Sign In**" at the top right corner **Create an Account**
- Scroll down and select "**Create an Account**."
- Enter the **email address** you would like to associate with your account.
- Choose a **secure yet memorable password** for future access.





## 2 Your domain name represents your brand and online identity. Follow these steps to secure your personal domain:

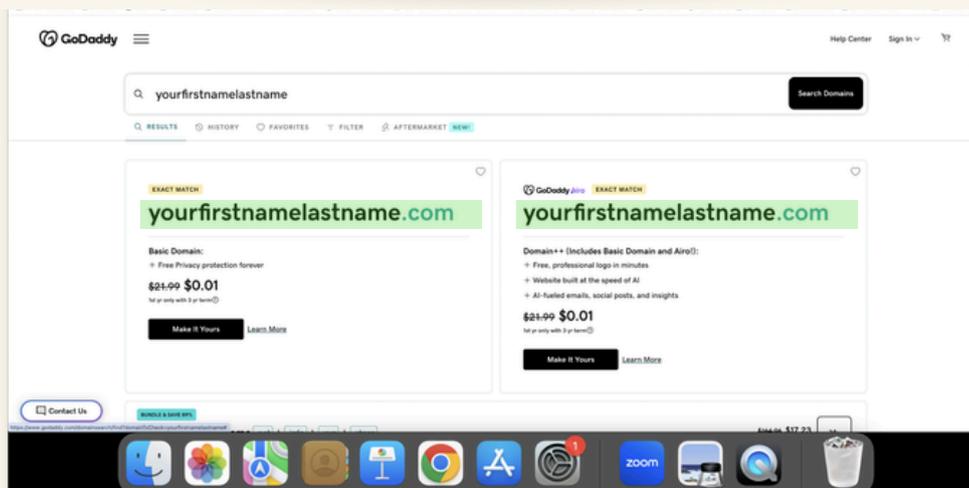
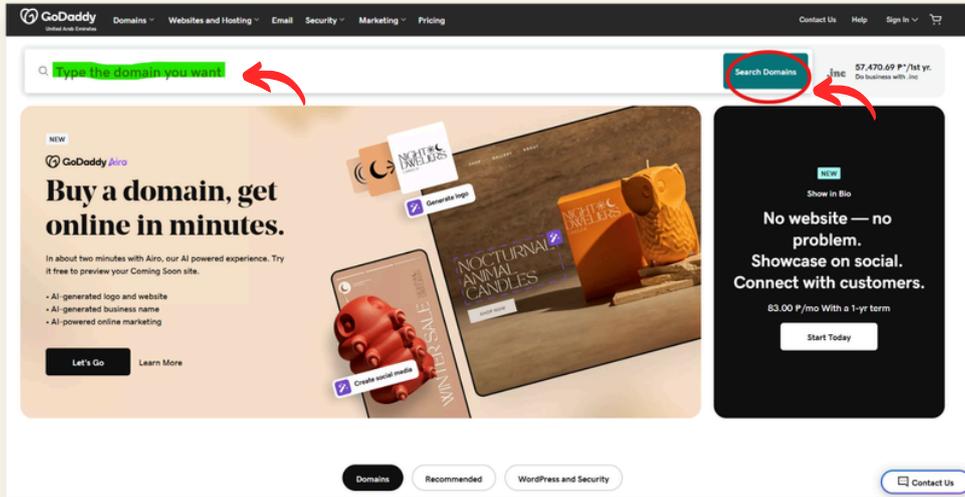
### 1. Purchase and Register Your Domain

- Visit your domain provider (e.g., GoDaddy).
- In the search bar, enter [yourname.com](#) to check availability.

### 2. Choose the Best Option

- If [yourname.com](#) is available, proceed with the purchase.
- If it's unavailable, explore alternative extensions such as:
  - [yourname.info](#)
  - [yourname.life](#)
  - [yourname.net](#)
- Scroll through the available options and select one that best represents you and your brand.

While **.com** is the preferred choice for a professional online presence, choose an alternative that aligns with your brand if needed.



### 3 Setting Up Hosting and Server

#### 1. Select a Hosting Plan

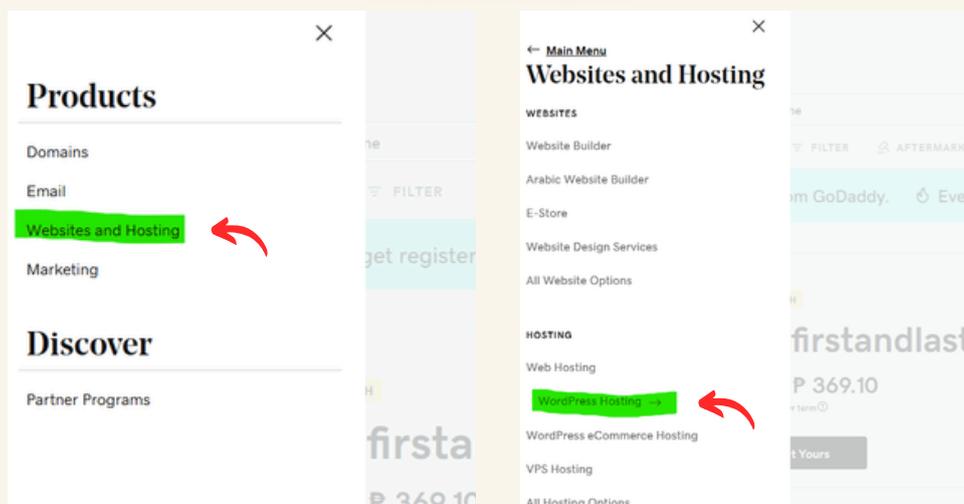
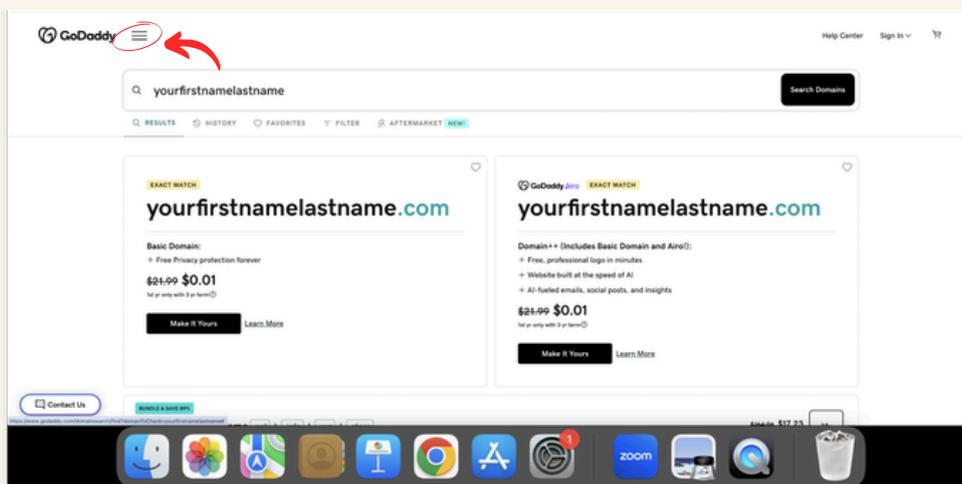
- Navigate to the "**Website and Hosting**" section and choose **WordPress Hosting** since your website will be built on WordPress.

#### 2. Choose the Basic Plan

- The **Basic Plan** includes:
  - One professional email address
  - A free domain
  - Hosting at **\$5.99/month**
- Ensure the plan is set for a **minimum of 12** months to maintain consistency and reliability.

#### 3. Create Your Professional Email

- When setting up your email, select a professional format such as **yourname@yourname.com** to enhance credibility and reinforce your brand identity.



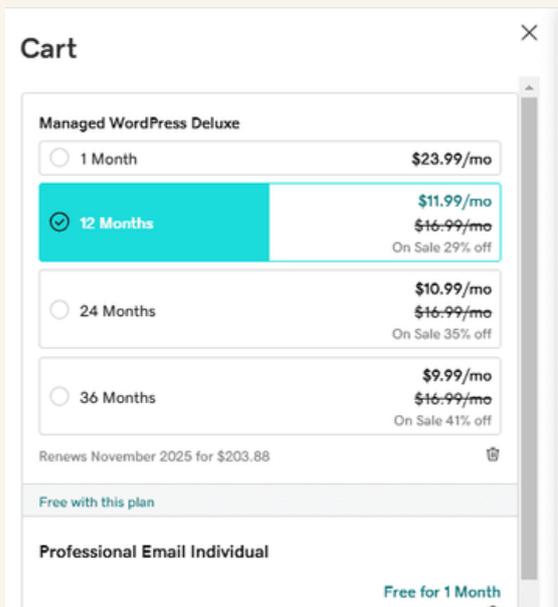
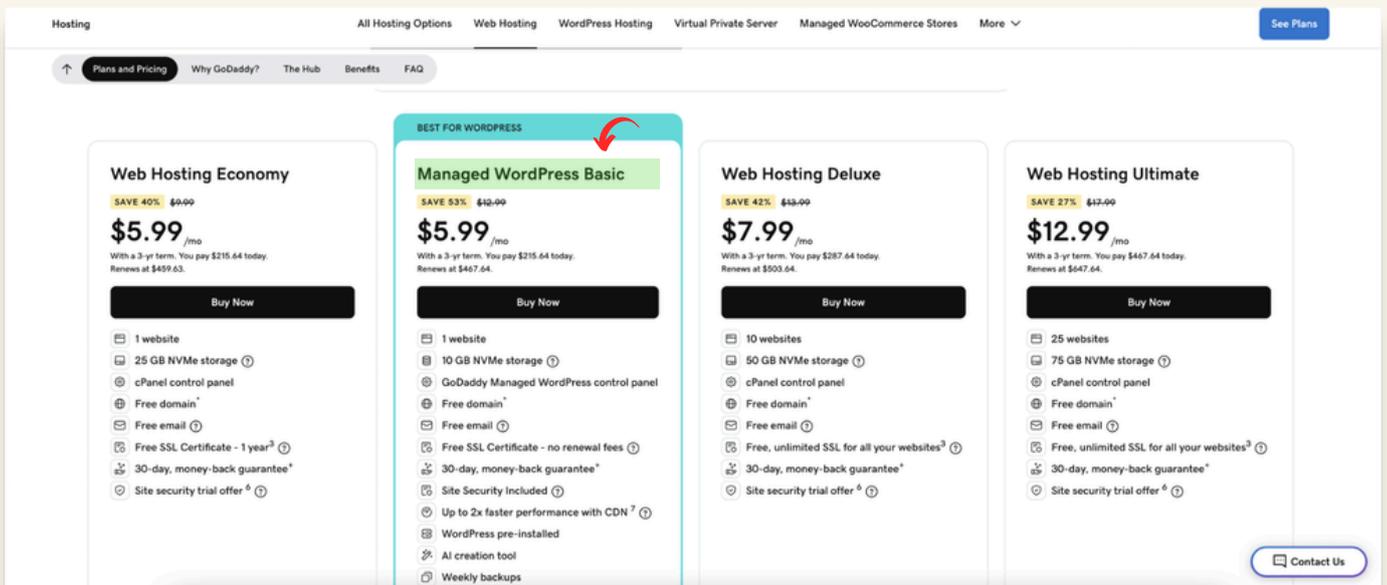


## 4

### Write down your account details and keep track of this information.

**Congratulations...** You have secured your domain name, you have secured your hosting and you have your GoDaddy account.

Provide those credentials to log in to me so I can provide them to our web team. This enables your site to be built and then uploaded onto the Godaddy hosting servers



**WATCH THIS VIDEO** FOR A COMPLETE TUTORIAL ON HOW TO SET UP YOUR GODADDY DOMAIN NAME.



# TO BUILD YOUR BUSINESS ACCELERATOR PAGE, PLEASE PROVIDE:

**Go Daddy login credentials**  
( username and passcode)

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**Your bio (typed or video)**

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**Your headshot**

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**Your logo**

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**Your referral links**

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**Your booking link**

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**Social media links**

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**Contact information**

# BILLING & PAYMENT DETAILS

Payment is required in full to reserve your position in our build queue.

We offer flexible payment options, including pay-over-time through Affirm for qualified applicants.

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We offer several flexible ways to make your payment:



***PREFER TO SPREAD YOUR PAYMENT OUT?  
Affirm offers a zero-interest pay-over-time option.***

This is a great way to move forward without delay...  
So let's get your branding on the way!