



SET UP AND BRANDING YOUR BUSINESS WITH

HEALTH PRACTICE ADVISORS

Your foundation. Your brand. Your Business Accelerator.

THE POWER OF A REAL BUSINESS FOUNDATION

It's where growth gets strategic, your vision gets traction, and your business finally has direction.

Let's be honest. Coaches who look established get taken seriously.

The difference between someone “trying something” and someone building a real business is structure.

The Health Practice Advisors Business Accelerator is not just about a website. It is about clarity, positioning, systems, and support so you can build something sustainable.

You are not just getting a page online.
You are building a real business foundation.

You cannot duplicate hustle.
But you can duplicate systems.
That is what this gives you.



BUSINESS ACCELERATOR SYSTEM PLATFORM

Investment: \$1050

A 6-Month Accelerator for coaches who are ready to stop guessing and start building a real business.

Whether you are already part of HPA or considering joining, this program helps you turn what you know into a clear, confident, income-producing coaching business.

What's Included:

- **Business clarity and positioning**
- **Niche and message refinement**
- **Signature offer development**
- **Pricing guidance**
- **Discovery and conversion call support**
- **Go-to-market strategy**
- **Accountability and implementation support**
- **Ongoing feedback while you build**

BONUS: 6 Months of Full Business Accelerator Platform Access

After the initial 6-month access period, continued access is \$97 per month which will include all future updates and assets that are developed.



YOUR BUSINESS ACCELERATOR PAGE INCLUDES:

Done-For-You Program Funnels

- ✓ Feel Great Protocol
- ✓ Get Fit 21
- ✓ Gut Health
- ✓ Physician & Med Spa Partnerships
- ✓ Gym & Fitness Partnerships
- ✓ Women's Health Outreach
- ✓ Faith-Based Outreach

Each funnel is:

- Pre-built and professionally structured
- Personalized with your name and story
- Connected directly to your referral links
- Designed to guide prospects step by step

Built-In Email Follow-Up

- Automatic welcome emails
- Clear explanation of your program
- Booking invitations
- Gentle follow-up if no response

Personal Booking Link

- Direct scheduling
- Automatic reminders
- Professional experience

Your Personal Story & Video

- Welcome video embedded
- Personal bio added
- Your mission clearly positioned

This is not a basic website. This is a business-building platform.

BUSINESS ACCELERATOR PLATFORM FEATURES

FEATURE	BUSINESS ACCELERATOR
HPA-BRANDED TEMPLATE	✓
PERSONALIZED BIO SECTION	✓
EMBEDDED WELCOME VIDEO	✓
PERSONALIZED REFERRAL LINKS	✓
BUILT-IN EMAIL FOLLOW-UP	✓
BOOKING LINK SETUP	✓
DONE-FOR-YOU PROGRAM FUNNELS	✓
GO-TO-MARKET STRATEGY	✓
MENTORSHIP & ACCOUNTABILITY	✓

PERSONAL BRANDING ADD-ONS

BRANDING	PRICE
LOGO DESIGN	\$75.00
BUSINESS CARD DESIGN	\$75.00
BROCHURES PERSONALIZED WITH LOGO	\$35.00
ADDITIONAL PAGES DESIGNED	\$100 PER PAGE

Place your order here:



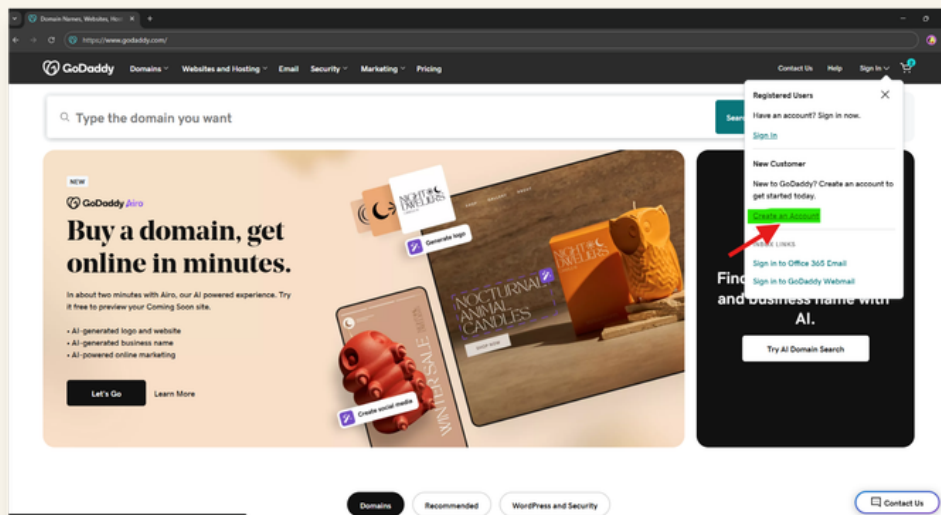
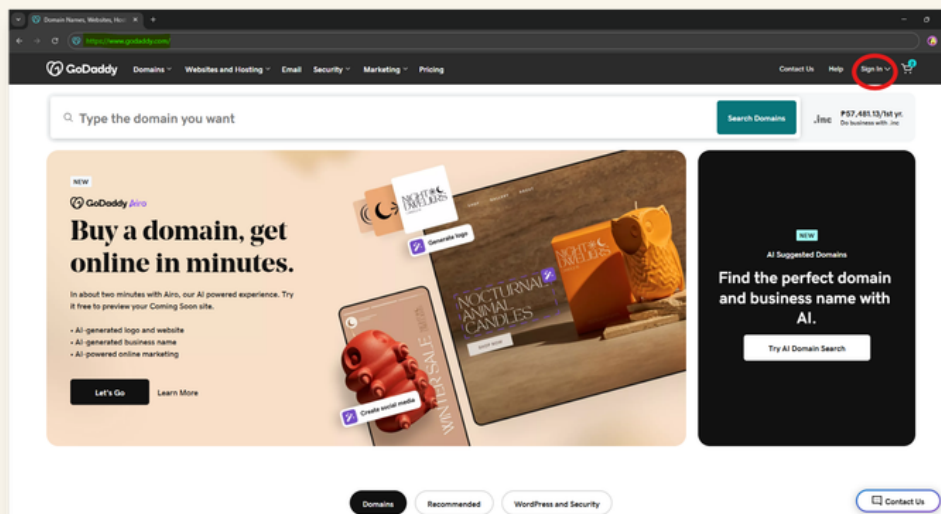


SETTING UP YOUR DOMAIN NAME WITH WORDPRESS PLAN

Follow these steps to register your domain name and set up your hosting plan with GoDaddy:

1 Visit GoDaddy

- Go to [GoDaddy's website](https://www.godaddy.com).
- Click "**Sign In**" at the top right corner **Create an Account**
- Scroll down and select "**Create an Account**."
- Enter the **email address** you would like to associate with your account.
- Choose a **secure yet memorable password** for future access.



2 Your domain name represents your brand and online identity. Follow these steps to secure your personal domain:

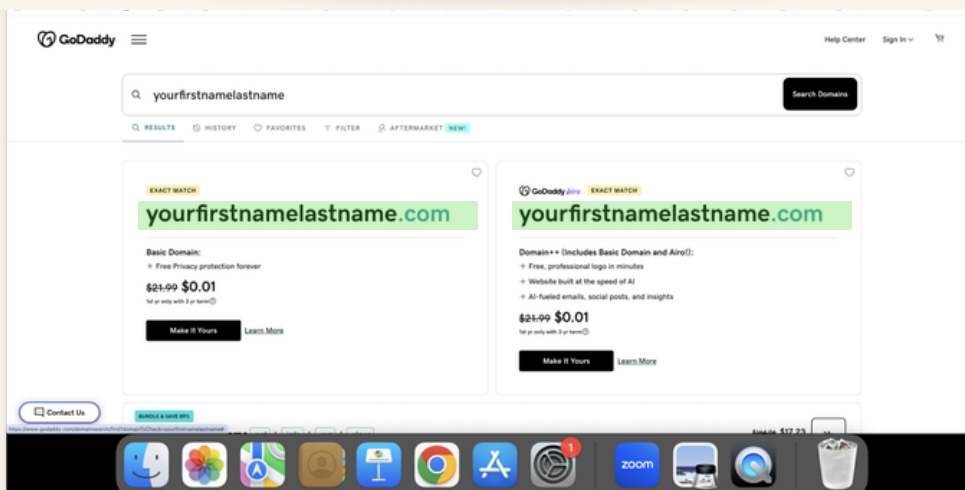
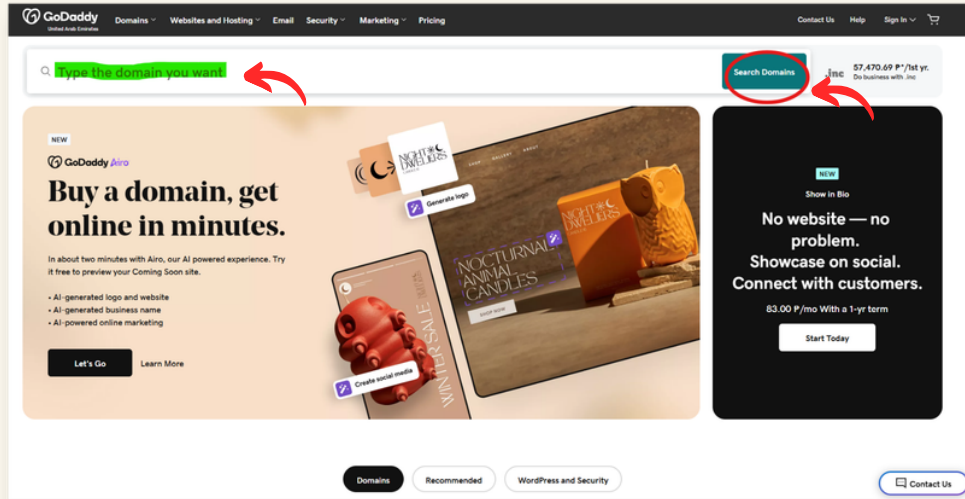
1. Purchase and Register Your Domain

- Visit your domain provider (e.g., GoDaddy).
- In the search bar, enter [yourname.com](#) to check availability.

2. Choose the Best Option

- If [yourname.com](#) is available, proceed with the purchase.
- If it's unavailable, explore alternative extensions such as:
 - [yourname.info](#)
 - [yourname.life](#)
 - [yourname.net](#)
- Scroll through the available options and select one that best represents you and your brand.

While **.com** is the preferred choice for a professional online presence, choose an alternative that aligns with your brand if needed.



3 Setting Up Hosting and Server

1. Select a Hosting Plan

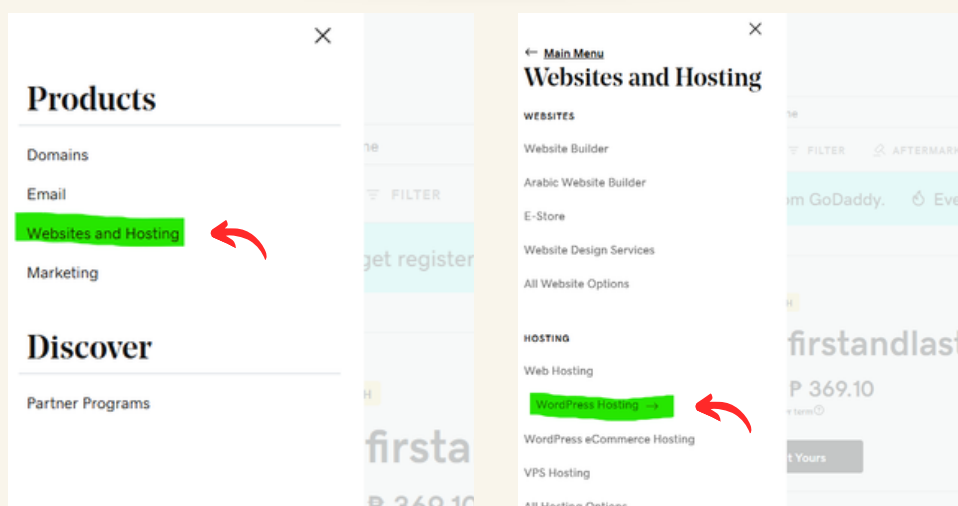
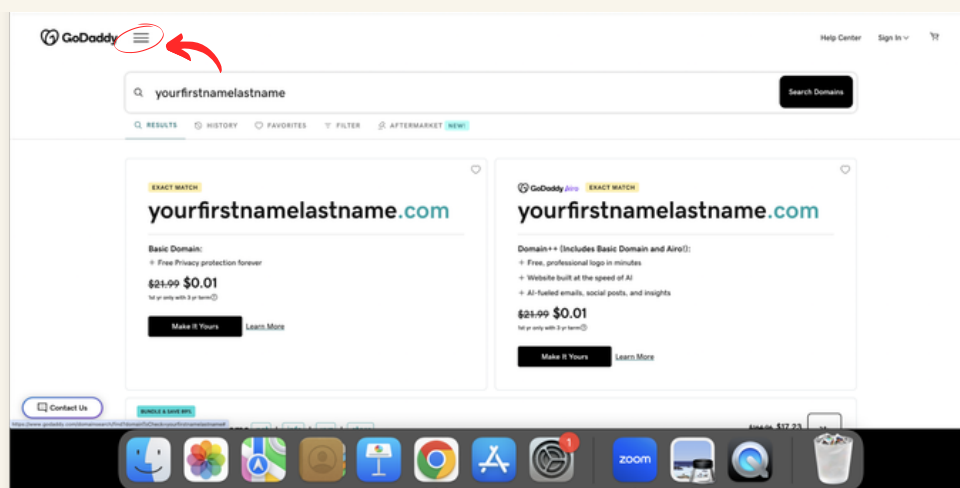
- Navigate to the "**Website and Hosting**" section and choose **WordPress Hosting** since your website will be built on WordPress.

2. Choose the Basic Plan

- The **Basic Plan** includes:
 - One professional email address
 - A free domain
 - Hosting at **\$5.99/month**
- Ensure the plan is set for a **minimum of 12** months to maintain consistency and reliability.

3. Create Your Professional Email

- When setting up your email, select a professional format such as **yourname@yourname.com** to enhance credibility and reinforce your brand identity.



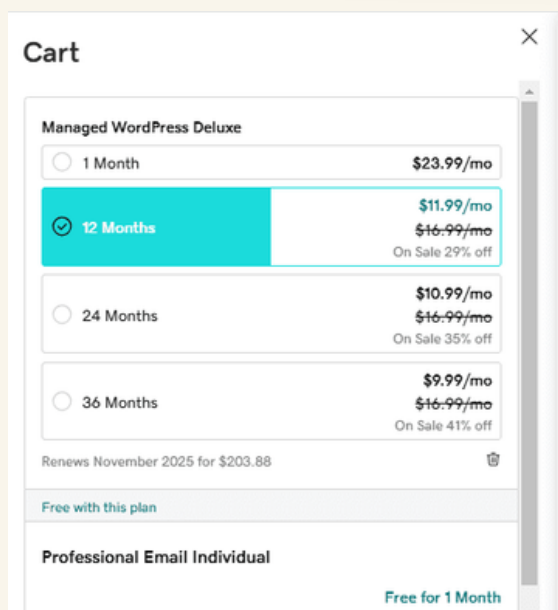
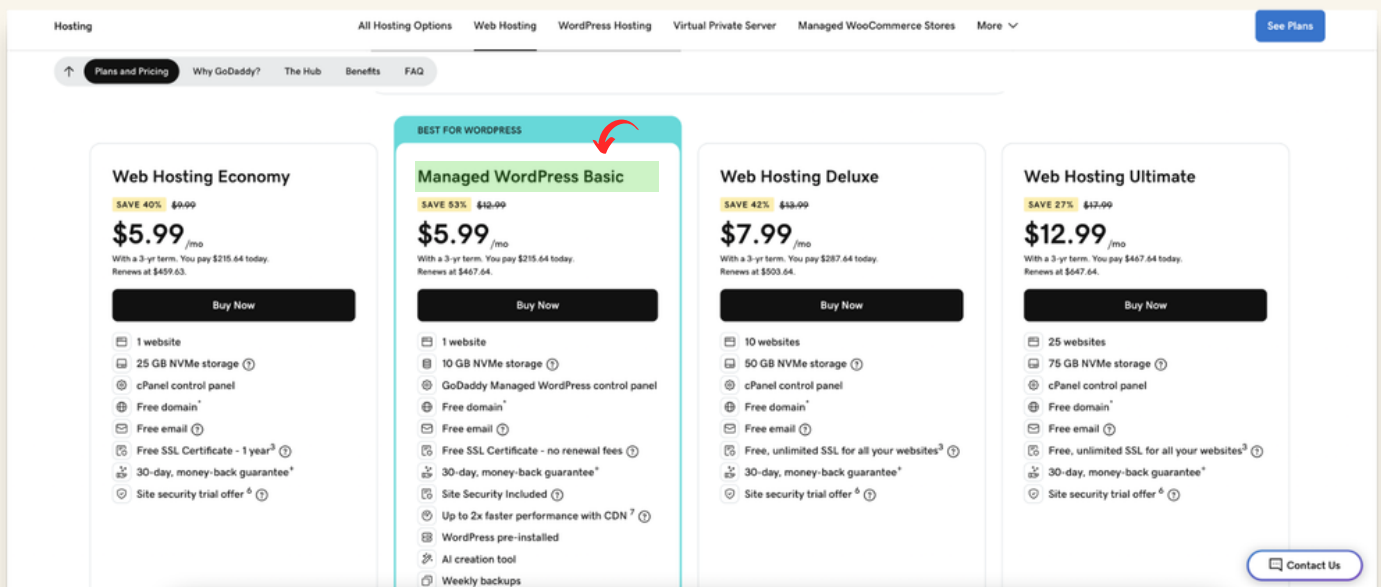
SETTING UP YOUR DOMAIN NAME WITH WORDPRESS PLAN

4

Write down your account details and keep track of this information.

Congratulations... You have secured your domain name, you have secured your hosting and you have your GoDaddy account.

Provide those credentials to log in to me so I can provide them to our web team. This enables your site to be built and then uploaded onto the Godaddy hosting servers



WATCH THIS VIDEO FOR A COMPLETE TUTORIAL ON HOW TO SET UP YOUR GODADDY DOMAIN NAME.

TO BUILD YOUR BUSINESS ACCELERATOR PAGE, PLEASE PROVIDE:

 **Go Daddy login credentials**
(username and passcode)

 **Your bio (typed or video)**

 **Your headshot**

 **Your logo**

 **Your referral links**

 **Your booking link**

 **Social media links**

 **Contact information**

BILLING & PAYMENT DETAILS

Payment is required in full to reserve your position in our build queue.

We offer flexible payment options, including pay-over-time through Affirm for qualified applicants.

We offer several flexible ways to make your payment:



***PREFER TO SPREAD YOUR PAYMENT OUT?
Affirm offers a zero-interest pay-over-time option.***

This is a great way to move forward without delay...
So let's get your branding on the way!

Place your order here:

