



Lesla Miller, Broker|REALTOR®  
Lesla Miller Real Estate

## PRIVACY POLICY

Effective Date: May 16, 2026

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Lesla Miller Real Estate respects your privacy. This Privacy Policy explains how we collect, use, protect, and share information when you visit our website, complete a form, download a guide, request information, schedule a consultation, or communicate with us about real estate services.

By using this website or submitting your information, you agree to the terms of this Privacy Policy.

### 1. Information We Collect

We may collect personal information that you voluntarily provide, including:

- Name
- Email address
- Phone number
- Mailing address or property address
- Information about your real estate goals
- Buyer or seller preferences
- Property details
- Appointment or consultation requests
- Messages submitted through website forms, landing pages, email, text, or social media

We may also collect limited technical information automatically when you visit our website, including:

- IP address
- Browser type
- Device type
- Pages visited
- Date and time of visit
- Referring website
- General website activity

This information helps us understand how visitors use our website and improve the user experience.

### 2. How We Use Your Information

We may use the information we collect to:

- Respond to your questions or requests
- Provide real estate information, resources, and services
- Send requested guides, market updates, or property information

- Schedule consultations or appointments
- Communicate with you by phone, text, email, or other methods you provide
- Provide buyer, seller, relocation, downsizing, probate, divorce real estate, or other real estate-related assistance
- Improve our website, marketing, and client service
- Follow up with you regarding real estate needs
- Comply with legal, regulatory, professional, or brokerage obligations

We do not sell your personal information.

### **3. Real Estate Communications**

When you submit your contact information, you may receive communications from Lesa Miller Real Estate related to real estate services, market information, property updates, educational resources, or follow-up regarding your inquiry.

You may opt out of marketing emails at any time by using the unsubscribe link in the email or by contacting us directly. You may also ask us to stop contacting you by text, phone, or email.

### **4. Text Messages and Phone Calls**

If you provide your phone number, you agree that Lesa Miller Real Estate may contact you by phone call or text message regarding your inquiry, requested information, appointments, property interests, or real estate services.

Message and data rates may apply. You may opt out of text messages by replying “STOP” or by contacting us directly.

### **5. Sharing of Information**

We may share your information only when reasonably necessary to provide services or operate our business, including with:

- Brokerage staff or affiliated real estate professionals
- Transaction coordinators or administrative assistants
- Lenders, inspectors, title companies, attorneys, contractors, or other professionals when appropriate and authorized
- Website, CRM, email, hosting, marketing, or technology service providers
- Legal, regulatory, or professional authorities when required

We do not sell your personal information to third parties.

### **6. Third-Party Services**

Our website, forms, funnels, email systems, scheduling tools, analytics tools, or advertising platforms may be operated through third-party service providers. These providers may collect or process information according to their own privacy policies.

Examples may include website hosting platforms, customer relationship management systems, email marketing services, scheduling tools, analytics tools, social media platforms, and advertising platforms.

We encourage you to review the privacy policies of any third-party websites or platforms you visit.

### **7. Cookies and Tracking Technologies**

Our website may use cookies, pixels, analytics tools, or similar technologies to understand website traffic, improve performance, measure marketing effectiveness, and provide relevant content.

You may adjust your browser settings to refuse cookies or alert you when cookies are being used. Some website features may not work properly if cookies are disabled.

## **8. Data Security**

We take reasonable steps to protect the personal information we collect. However, no website, email system, online platform, or method of electronic transmission is completely secure. For that reason, we cannot guarantee absolute security of your information.

Please do not send sensitive personal, financial, or confidential information through unsecured website forms or email unless specifically requested through a secure method.

## **9. Children's Privacy**

Our website and services are intended for adults seeking real estate information or services. We do not knowingly collect personal information from children under the age of 13.

## **10. Your Choices**

You may contact us to:

- Request access to the personal information we have about you
- Ask us to correct or update your information
- Ask us to delete your information, subject to legal or business recordkeeping obligations
- Opt out of marketing communications
- Ask questions about how your information is used

## **11. Legal and Professional Obligations**

Because real estate transactions may involve legal, regulatory, brokerage, contractual, and recordkeeping requirements, we may need to retain certain information for business, compliance, insurance, dispute resolution, or legal purposes.

## **12. Links to Other Websites**

Our website may contain links to other websites, including property search websites, brokerage websites, lender websites, title company websites, social media platforms, or other resources. We are not responsible for the privacy practices, content, or security of those third-party websites.

## **13. Updates to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

## **14. Contact Information**

If you have questions about this Privacy Policy or how your information is handled, please contact:

Lesa Miller Real Estate

Lesa Miller, Broker | REALTOR®

RE/MAX Acclaimed Properties

Serving Bloomington, Bedford, and the surrounding Indiana communities

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