

AGENT EDGE MARKETING

CLIENT ACKNOWLEDGMENT & SERVICE AGREEMENT

AI Revenue Engine System — Plain-Language Summary & Fee Acknowledgment

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BEFORE YOU SIGN UP — PLEASE READ THIS CAREFULLY

This Acknowledgment Agreement is a plain-language summary of your key obligations as a Client of Agent Edge Marketing. It is intended to be read alongside the full **Client Service Agreement** available at www.agentedgemarketing.net/service-agreement. By checking the boxes on the sign-up form, you confirm that you have read, understood, and agree to both this Acknowledgment and the full Service Agreement.

WHAT YOU ARE SIGNING UP FOR

You are enrolling in the **Agent Edge Marketing Revenue Engine System** — an AI-powered voice chat widget that will be installed on your real estate website to automatically engage visitors, ask prequalification questions, collect contact information, and deliver qualified leads directly to your email inbox.

YOUR FINANCIAL OBLIGATIONS — PLAIN AND SIMPLE

1. One-Time Setup Fee — \$250.00

Due at sign-up. This fee is **non-refundable**. It covers the design, customization, installation, and testing of your Revenue Engine System.

2. Lead Fee — \$50.00 Per Qualified Lead

You are billed **only for results**. There is no monthly subscription. Each time the system delivers a Qualified Lead — meaning a visitor who answered all 5 prequalification questions AND provided their contact information — you will be charged \$50. These fees are billed monthly.

3. Marketing Success Fee — Due at Closing Only

When a lead captured by your Revenue Engine System results in a **closed real estate transaction**, a one-time Marketing Success Fee is due based on your gross commission received at closing:

| Your Gross Commission at Closing | Marketing Success Fee |
|----------------------------------|-----------------------|
| \$0 – \$10,000 | \$1,000 |
| \$10,001 – \$20,000 | \$1,500 |
| \$20,001 – \$30,000 | \$2,500 |
| \$30,001 – \$40,000 | \$3,800 |
| \$40,001 – \$50,000 | \$4,900 |

| | |
|-----------------------|----------|
| \$50,001 – \$60,000 | \$5,800 |
| \$60,001 – \$70,000 | \$6,900 |
| \$70,001 – \$80,000 | \$7,800 |
| \$80,001 – \$90,000 | \$9,000 |
| \$100,001 – \$125,000 | \$11,000 |
| \$125,001 – \$150,000 | \$13,500 |
| \$150,001 – \$200,000 | \$16,500 |

Important: This fee is a **results-based marketing fee** — NOT a real estate commission, referral fee, or finder's fee. It compensates Agent Edge Marketing for the marketing technology services that generated your lead.

YOUR REPORTING OBLIGATION

You agree to **notify Agent Edge Marketing within 5 business days** of closing any transaction that originated from a Revenue Engine System lead. You agree to provide documentation upon request (such as a closing disclosure or MLS record) to verify the transaction and commission amount.

Failure to report a qualifying closing is a **material breach** of your agreement and may result in a **\$500 late reporting penalty** in addition to the full Marketing Success Fee owed.

LEAD FEE DISPUTE POLICY

If you believe a delivered lead does not meet the Qualified Lead definition, you must submit a written dispute within **7 calendar days** of lead delivery to:

✉ doncarlos@agentedgemarketing.net | ☎ 707-694-4869

Agent Edge Marketing will review the conversation transcript. **Agent Edge Marketing's decision is final.** As a courtesy, Agent Edge Marketing may offer goodwill adjustments at its sole discretion, which do not set any precedent or obligation for future disputes.

WHAT AGENT EDGE MARKETING DOES NOT GUARANTEE

Agent Edge Marketing does not guarantee a specific number of leads, conversion rates, or closed transactions. Results depend on your website traffic, market conditions, and your follow-up with leads.

YOUR DATA RESPONSIBILITIES

You are responsible for:

- Maintaining a compliant **Privacy Policy** on your website disclosing AI data collection
- Complying with **TCPA** requirements when following up with leads via phone or text
- Complying with **CAN-SPAM** requirements when emailing leads
- Lawfully handling all visitor data you receive

TERMINATION

Either party may terminate services with **30 days written notice**. Your obligation to report and pay Marketing Success Fees for leads captured before termination **survives for 24 months** after termination. All outstanding fees remain due upon termination.

Full Client Service Agreement: www.agentedgemarketing.net/service-agreement

Questions? Contact Carlos Contreras at 707-694-4869 or doncarlos@agentedgemarketing.net

SIGN-UP FORM ACKNOWLEDGMENT CHECKBOXES

Each box must be individually checked. None are pre-checked. Your submission is logged with timestamp and IP address.

Full Agreement: I have read and agree to the Agent Edge Marketing Full Client Service Agreement linked above. I understand this constitutes a legally binding agreement.

Setup Fee & Lead Fee: I understand that a one-time non-refundable setup fee of \$250 is due upon sign-up, and that I will be billed \$50 per Qualified Lead on a monthly basis.

Marketing Success Fee: I understand and agree to the Marketing Success Fee schedule and my obligation to report and pay the applicable fee within 10 business days of any qualifying closing.

Non-Commission Acknowledgment: I understand that the Marketing Success Fee is a results-based marketing fee and is NOT a real estate commission, referral fee, or finder's fee.

Dispute Policy: I understand that Agent Edge Marketing's determination on lead disputes is final, subject to goodwill adjustments at Agent Edge Marketing's sole discretion.

Licensed Professional & Legal Compliance: I confirm I am a licensed real estate professional and that I will use all leads and data in compliance with applicable law, including TCPA and CAN-SPAM.

Electronic Signature Notice

By submitting this form, I agree that my electronic submission constitutes a legally binding signature under the E-SIGN Act and California Uniform Electronic Transactions Act (UETA). My consent is recorded with a timestamp and IP address at the time of submission.

Agent Edge Marketing | Carlos Contreras

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