

# Privacy Policy

**Effective Date:** [02-2026]

**Last Updated:** [02-2026]

Thank you for visiting **Norris Group** (“we”, “our”, “us”). We value your privacy and are committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website <https://www.norrisgrp.com/> (“Website”). By accessing or using our Website, you agree to the terms of this Privacy Policy.

## 1. Information We Collect

We may collect information that identifies you (“Personal Information”) when you voluntarily provide it to us. This may include:

**Personal Information:**

- Name
- Email address
- Phone number
- Company or organization (if provided)
- Other contact information you submit through forms

**Usage and Technical Data:**

- IP address
- Browser type
- Pages visited
- Time and date of visit
- Other analytics data collected through cookies or similar technologies

## 2. How We Collect Your Information

We collect information in the following ways:

- When you fill out a contact or subscription form.
- When you communicate with us via email or other direct messages.
- Through automatic data collection technologies (e.g., cookies, web beacons, analytics tools) when you interact with our Website.

### **3. How We Use Your Information**

We use collected data to:

- Respond to your inquiries and provide the requested services.
- Improve and personalize your experience on our Website.
- Send updates, newsletters, and marketing communications (only if you opt in).
- Monitor and analyze Website usage to improve our services.
- Comply with legal obligations.

### **4. Cookies and Tracking Technologies**

We use cookies and similar tracking technologies to enhance your experience on our Website. Cookies help us understand how visitors interact with our site, remember preferences, and improve functionality. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies.

### **5. Sharing of Personal Information**

We do *not* sell, rent, or lease your personal information to third parties. We may share information in the following circumstances:

- With service providers who perform services on our behalf (e.g., hosting providers, analytics tools).
- To comply with legal duties or protect our rights.
- In connection with a business transfer (e.g., merger, sale of assets).

We require third parties to protect your information in accordance with this Privacy Policy.

#### **5a. Text Messaging (SMS) Consent**

By submitting your phone number through our forms, you consent to receive text messages from Norris Group as described in our SMS consent language at the point of collection. Mobile opt-in data and consent are not shared with third parties or affiliates for marketing or promotional purposes. Message frequency varies; message and data rates may apply. Reply STOP to opt out, HELP for assistance.

### **6. Data Security**

We implement reasonable technical and organizational measures to protect your information from unauthorized access, use, alteration, or disclosure. No method of transmission over the internet or electronic storage is 100% secure, so we cannot guarantee absolute security.

## 7. Third-Party Sites and Links

Our Website may contain links to third-party websites not controlled or operated by us. We are not responsible for the privacy practices or content of those sites. We encourage you to read the privacy policies of any site you visit through a link from our Website.

## 8. Your Choices and Rights

You may:

- Opt out of newsletters or marketing communications at any time.
- Request access to the personal information we hold about you.
- Request correction or deletion of your personal information where applicable by law. To exercise your rights, contact us at the address below.

## 9. Children's Privacy

Our Website is intended for general audiences and not directed to children under 13. We do not knowingly collect personal information from individuals under 13. If you believe we have collected such information, please contact us so we can promptly remove it.

## 10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The updated version will be posted with a revised "Last Updated" date. Your continued use of the Website after changes indicates your acceptance of the updated policy.

## 11. Contact Us

If you have questions or concerns about this Privacy Policy, please contact us:

### **Norris Group**

Website: <https://www.norrisgrp.com/>

Email: [investments@norrisgrp.com](mailto:investments@norrisgrp.com)

Address: 3600 Wheeler Ave, Fort Smith AR 72901

Phone: 479-353-2253