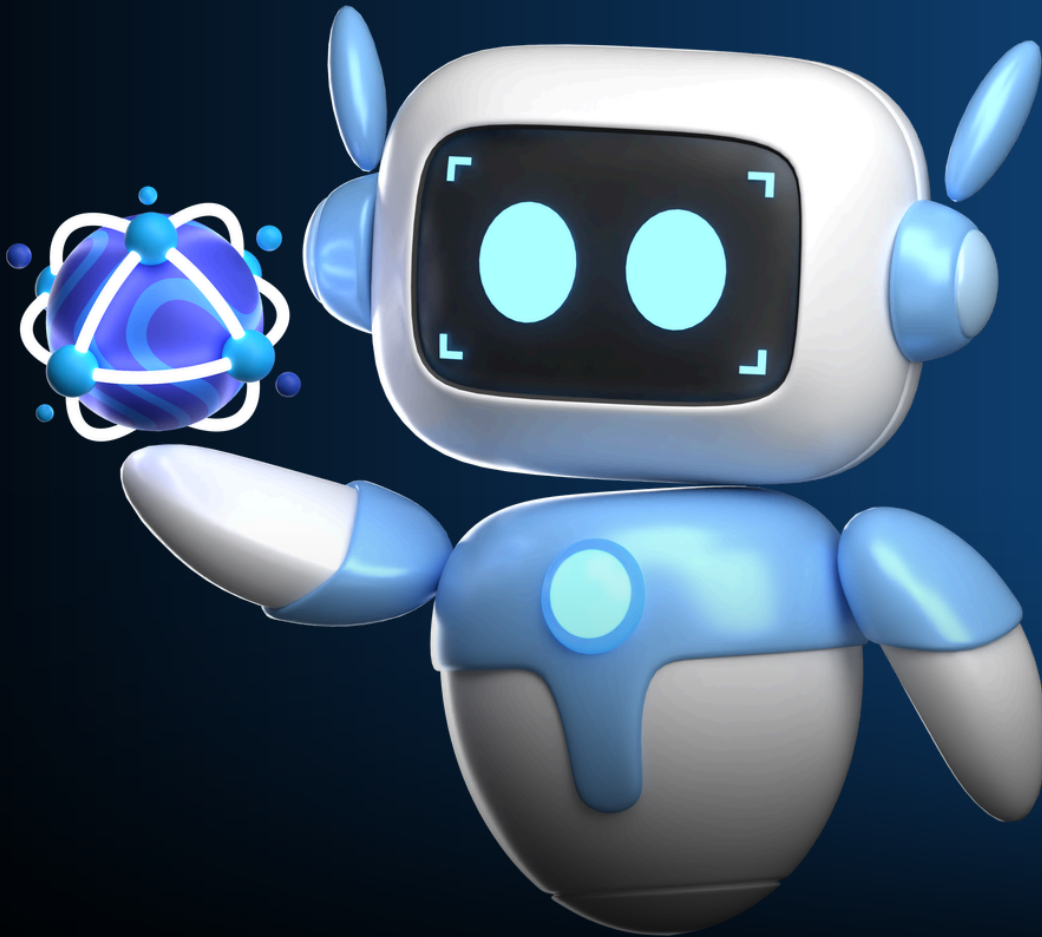




BusyPros AI

Client Intake Form



Target Audience

What is your product/service and its price point?

What transformation/solution do you provide to your customers and why is your approach better than the competition or alternatives?

How would you describe your current customers? (Include background, interests, goals)

What key problems do your customers face, what solutions have they tried, and what's their budget?

What specific results do your customers want to achieve?

What common complaints, price concerns, trust issues or competing solutions exist in your industry?

Brand Vocie

What industry are you in?

What makes your approach unique? What do you do differently from others in your space?

What customers are you trying to reach? (age range, location, income level if relevant)

What are your customers core values and interests?

What keeps your customers up at night? (their main challenges or pain points)

Who are your 2-3 main competitors?

How do you want to be, or are you different than your competitors?

Brand Vocie

How do you want people to feel when they interact with your brand?

What do you want to be known for?

What do you definitely NOT want to be perceived as?