

THE 25TH HOUR LEGAL™

EXECUTIVE INTAKE INFRASTRUCTURE & ROUTING TELEMETRY

Confidential Operational Dossier — Nebraska & Western Iowa

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SECTION 1 — EXECUTIVE SUMMARY: THE 48-HOUR DECAY PARADOX

In high-stakes personal injury and commercial transportation litigation, catastrophic claims are rarely won in the courtroom; they are secured or forfeited during the first 120 minutes following a point-of-impact incident.

Traditional law firm marketing models rely upon reactive aggregator leads, paid digital search, and third-party brokered inquiries. This legacy mechanism produces a structural lag:

- **Aggregator Decay** — the average consumer inquiry touches 4 to 7 brokers over 24 to 72 hours.
- **Loss of Primary Retainer** — over 82% of catastrophic injury victims retain counsel within the initial 36 hours, before traditional outreach can initiate.
- **Commercial Spoliation** — commercial carrier rapid-response teams deploy to highway scenes within 90 minutes, securing physical evidence, black-box telematics, and witness statements uncontested.

The 25th Hour Legal operates not as an advertising brokerage or lead agency, but as an exclusive institutional technological intake utility engineered to eliminate latency, neutralize broker spoliation, and deliver sub-5-minute point-of-impact claimant routing.

SECTION 2 — TECHNICAL ARCHITECTURE: SUB-5-MINUTE TELEMETRY DISPATCH

Our proprietary intake routing protocol operates via three sequential stages:

Stage A — Point-of-Impact Geospatial Trigger. When a severe highway or municipal collision occurs across subscribed corridors, our multi-point data feed intercepts incident coordinates, commercial freight telematics, airbag deployment indicators, and municipal dispatch logs in real time.

Stage B — Triage & Jurisdictional Qualification. Within 180 seconds of incident data capture, our dedicated compliance triage desk verifies the physical point of impact using verified GPS coordinates, establishes baseline casualty severity (commercial carrier involvement, spinal trauma, traumatic brain injury, polytrauma, or wrongful death), and confirms insurance coverage threshold and absence of adverse representation.

Stage C — Instant Point-to-Point Allocation (One Tap). Once qualified, the intake dossier is routed directly to the exclusive Subscribing Firm via encrypted high-priority SMS and secure portal ping. There is no secondary distribution, no lead auction, and no shared docket. Subscribing counsel receives verified claimant contact and familial authorization; precise collision telemetry including highway milepost, direction of travel, and speed

delta; commercial carrier identification including USDOT and MC numbers and corporate ownership; and scene imagery with preliminary dispatch incident narratives.

SECTION 3 — SINGLE-FIRM TERRITORIAL EXCLUSIVITY & LOCKOUT PROTOCOL

The 25th Hour Legal does not auction cases to multiple bidding firms. We enforce an absolute, zero-tolerance single-firm territory exclusivity standard.

- **Sovereign Corridor Exclusivity** — only one firm is licensed per designated Interstate freight corridor, including I-80 Western Panhandle, I-80 Tri-Cities, I-80 Capital, I-80 Metro Gateway, I-80 Western Iowa, and the I-29 River Corridors.
- **Municipal Hub Lockout** — only one firm holds primary allocation rights within designated municipal and county boundaries, including Douglas County, Lancaster County, Sarpy County, and the Tri-State Gateway.
- **Immediate Competitor Lockout** — the moment an authorized Managing Partner executes an allocation agreement on a specific corridor or hub, that territory status turns to Assigned and Locked Out across the public system. All competing firms are barred from receiving routing within that jurisdiction.

SECTION 4 — STATUTORY & ETHICAL COMPLIANCE

The 25th Hour Legal intake utility operates in strict adherence to:

- Nebraska Rules of Professional Conduct, Rule 7.2 (Advertising and Communication).
- Iowa Court Rules of Professional Conduct, Rule 32:7.2.
- Absolute prohibition of legal fee-splitting — compensation is structured strictly as a flat technological subscription and infrastructure licensing fee. The 25th Hour Legal holds zero financial interest in legal fees, verdicts, settlements, or recoveries.