Kommons Realty

Mega Realtor Summit '26

SHIFT YOUR PLAY

PJPAC, 1UTAMA

29 SEP 2026

WELCOME TO Mega Realtor Summit 2026

YOU'RE HERE TO **SHIFT YOUR PLAY.**

Real estate is changing and winning today takes more than just working harder.

This summit is about learning how to build attention, use smarter systems, grow your brand, protect your wealth and create a business that lasts.

WHY THIS DAY MATTERS:

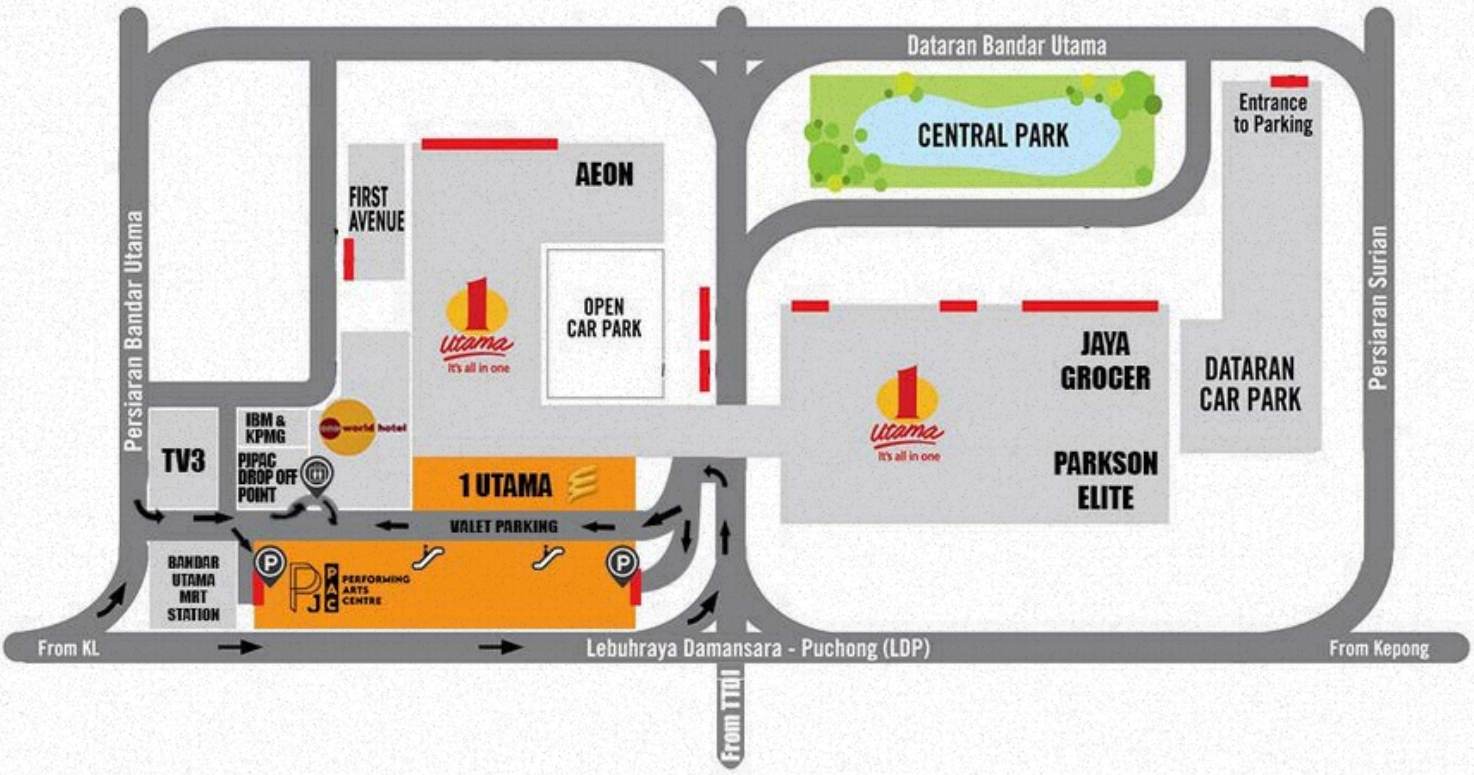
- Win attention with stronger personal branding and content.
- Use AI smarter to automate leads, follow-ups and paperwork.
- Build real wealth, not just high income.
- Create trust that keeps people coming back.
- Break the hustle ceiling with better systems and smarter decisions.

Take what works. Rethink what doesn't.
And leave ready to play at a higher level.

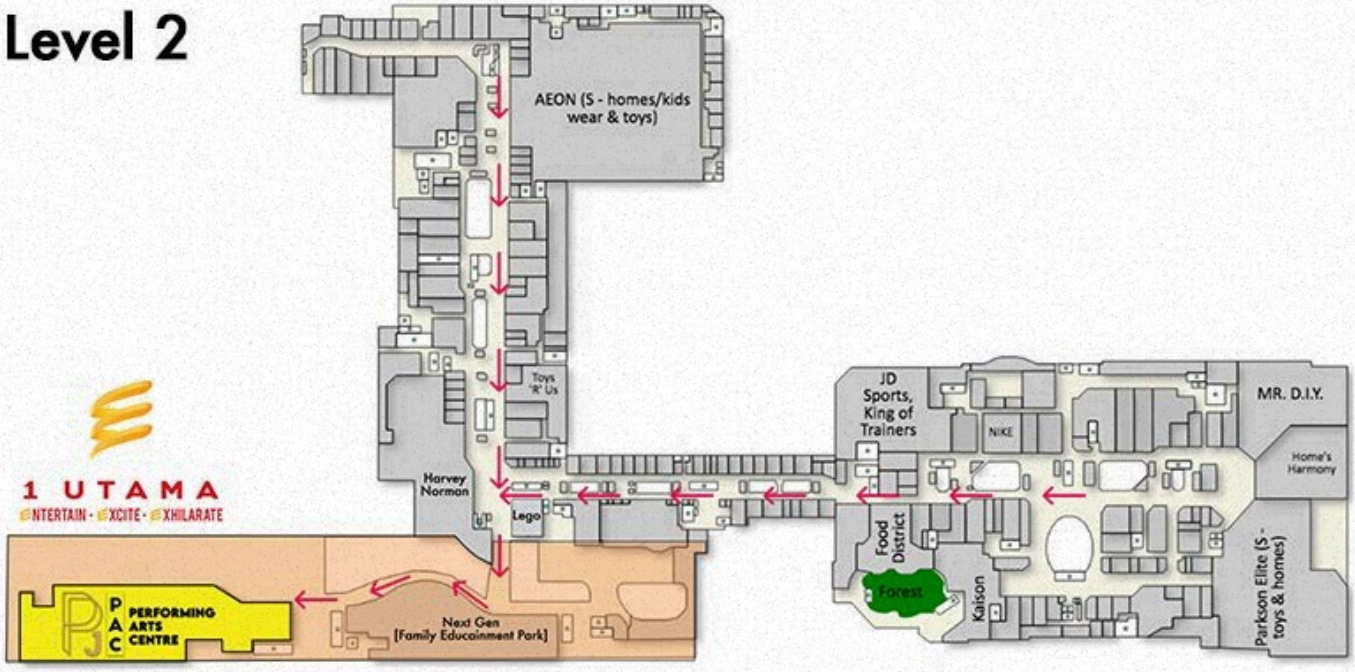
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How do I get to PJPAC?

By Car :

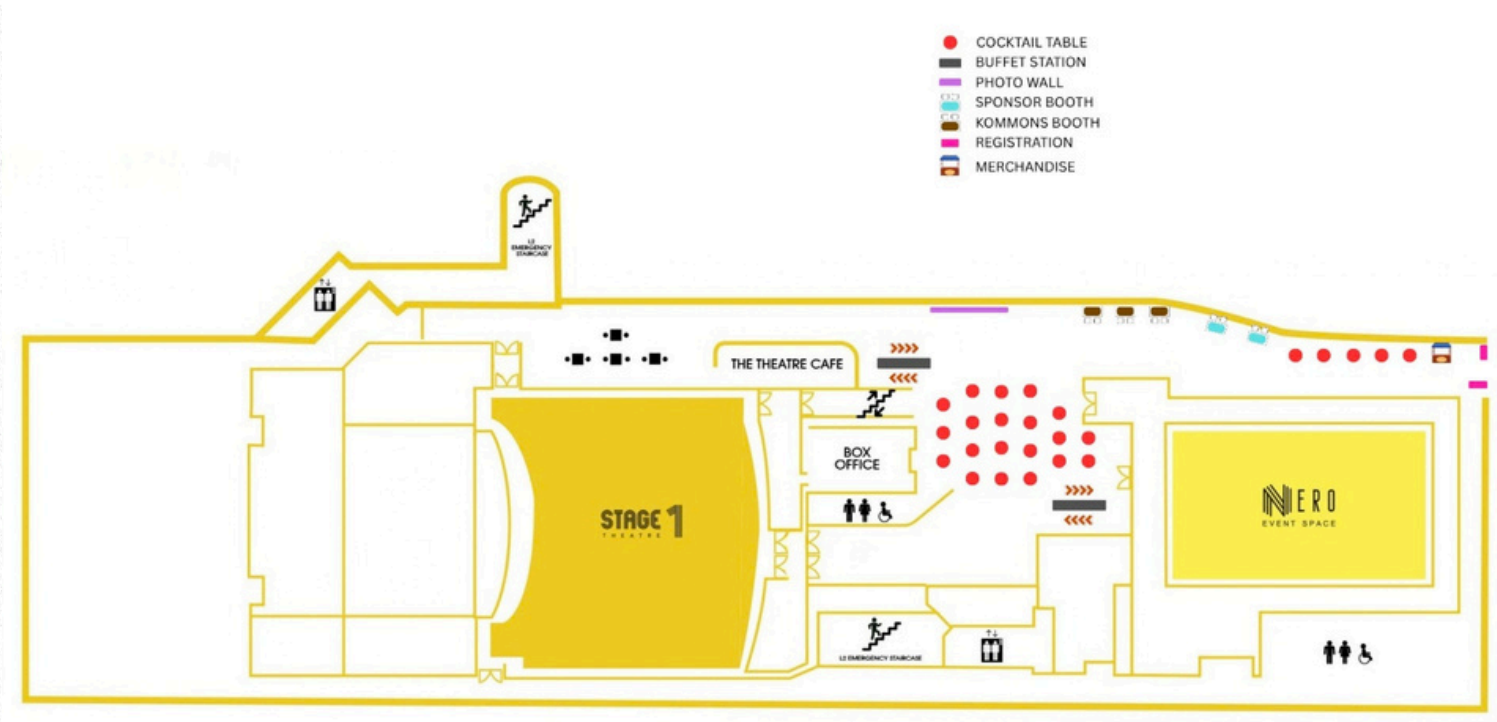


Inside Mall Map :

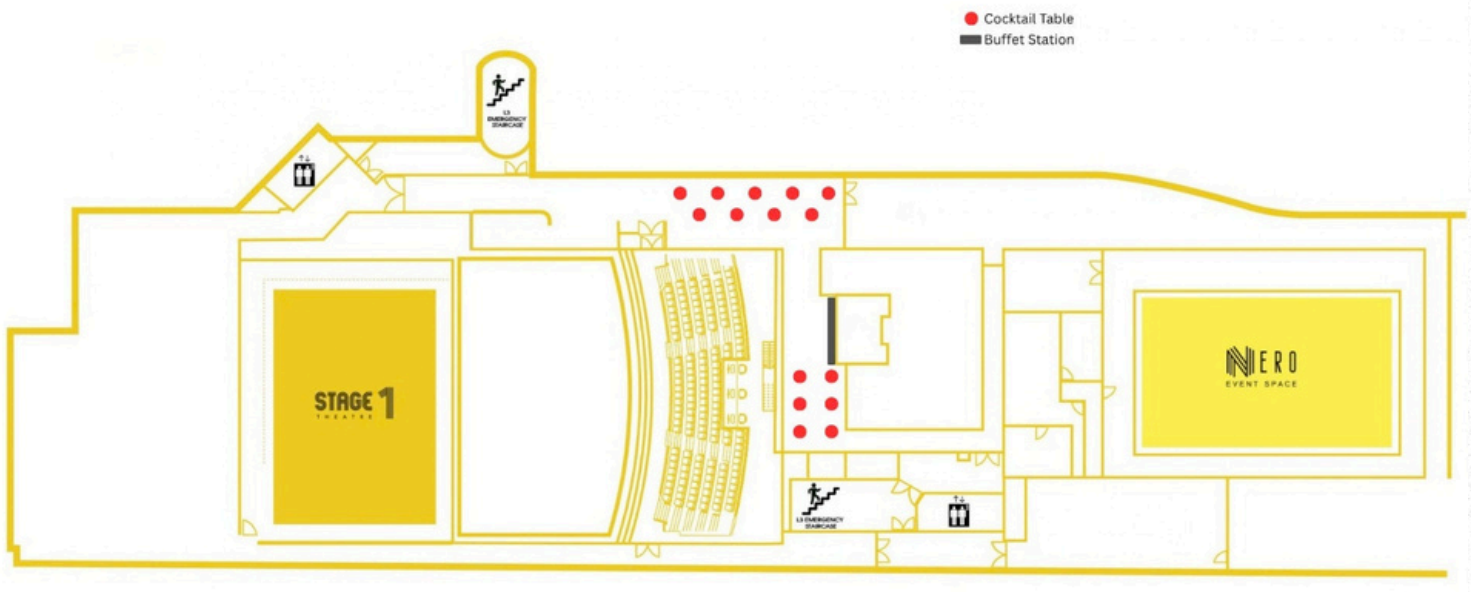


PJ PAC PERFORMING ARTS CENTRE

2nd Floor



3rd Floor



Mega Realtor Summit '26

SHIFT YOUR PLAY

GAME RULES & AGENDA

Game Rules

Need help during the event? Look out for our team in **tops with "AMBASSADOR"** printed on them. Thank you for your cooperation!

- **KEEP IT ON SILENT**
  Please switch your phone to silent or vibrate during sessions. Take calls outside the main hall.

- **KEEP THE HALL FOOD-FREE**
  No food or drinks are allowed inside the hall.

- **NETWORKING ETIQUETTE**
  Connect, network and also explore our booths during breaks, while keeping ongoing talks distraction-free.

- **KEEP YOUR EVENT TAG VISIBLE**
  For your safety and the security of the venue, please keep your event tag visible at all times. This helps us ensure that only registered participants are on-site.

- **NO RECORDING**
  Audio or video recording of the sessions is not permitted.

- **LEAVE NO TRACE**
  We're all responsible for keeping our space tidy. Please use the provided bins for any litter and leave the area as clean as you found it.

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SHIFT YOUR PLAY

Agenda

@kommonsrealty

09:00		**REGISTRATION & COMPLIMENTARY BREAKFAST**
10:00		**KICK-OFF**
10:10		**Shift or Get Left Behind : The Real Estate Market in 2026** *Wong Yau Long*
10:25		**The Attention Economy Has Come for Real Estate - Here's How to Win It** *Tim Tiah*
11:10		**0 to 6 Figures in 3 Years : How They Made the Leap** *Esther Ann, Caryn Tan, Jason Chong, Jonathan Lee*
11:45		**Earning a Lot, Keeping Nothing : The Truth About Agent Wealth** *Bob Ngoh*
12:45		**HALF-TIME: COMPLIMENTARY LUNCH**
14:15		**The Hustle Ceiling : Why Working Harder - Stopped Working** *Kenny Sim*
14:30		**Millionaire Agents, Unfiltered : The Systems, The Setbacks, The Truth** *Eugene Wong, Dave Soh, Sam Yong, Jonathan Lee*
15:05		**Work the Funnel While You Sleep : AI Systems for Every Stage of the Deal** *Reeve Yew*
15:50		**TIME-OUT: BREAK**
16:05		**Built, Sold, Built Again : What I Got Wrong Before I Got It Right** *Colin Soh*
17:00		FINAL PLAY : THE FOUNDERS, OFF THE SCRIPT

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SHIFT YOUR PLAY

KEYNOTE SESSIONS

SHIFT OR GET LEFT BEHIND

The Real Estate Market in 2026

The real estate business is changing.
Technology is moving faster. Consumers are better informed. Competition is increasing. And the way agents built successful careers 10 years ago may not be enough for the next 10. But the biggest shift may not be in the market. It may be in how we think.

In this keynote, Wong Yau Long challenges real estate professionals to examine the mindsets, habits and ways of working that got them here and what they may need to rethink to stay relevant, build better and grow in the years ahead.

ABOUT YAU LONG

With 18+ years in real estate, Yau Long has experienced the industry as an agent, investor, registered estate agent and agency leader.

He has transacted 2,000+ properties worth over RM3 billion, invested in 30+ properties, and was named REA of the Year 2023 and Chief Executive of the Year 2025

Today, as Managing Director of Kommons Realty, he continues to champion technology, innovation and better systems - built around one belief: When the market shifts, we need to be willing to shift with it.



WONG YAU LONG

Managing Director of Kommons Realty

THE ATTENTION ECONOMY HAS COME FOR REAL ESTATE

Here's How to Win It



26M MONTHLY VIEWS. ORGANICALLY.
Built in under a year. Zero paid ads.

PERSONAL BRAND > LISTING ADS
The shift every agent needs to make.

RAW > POLISHED
Unedited content that outperformed his high-production work.

AI-POWERED. TEAM OF ONE.
The system he uses to stay consistent, no marketing team.

OWN YOUR ATTENTION.
Stop renting it through ads. Start building an audience that's yours.

TIM TIAH

Co-Founder of Colony Co-Working Space
Ernst & Young Emerging Entrepreneur of the Year

Known for turning authentic content into attention, Tim reaches 26M monthly organic views - without relying on paid ads.

0 TO 6 FIGURES IN 3 YEARS

How They Made the Leap



JONATHAN LEE
Moderator

@jonsolskjaer

Jonathan Lee is a seasoned real estate leader with 22 years of experience building businesses, leading teams and closing hundreds of property transactions.

Formerly Group CEO of Reapfield and an elected MIEA Board Member, he now serves as a Growth Consultant for Keller Williams Worldwide across Asia Pacific.

CARYN TAN
Panelist

@caryntan.kommonsrealty

Caryn Tan has been in real estate since 2020, focusing on Mont Kiara, Bangsar South and Subang.

After four years in rentals, she stepped into project sales with a strong belief in staying adaptable, learning continuously and showing up through every challenge.

ESTHER ANN
Panelist

@estherann.living

Esther Ann is a KL-based real estate agent specialising in warm, elegant luxury homes.

She helps clients find spaces that feel serene, inspiring and truly personal. For Esther, luxury is more than a price - it's a feeling of comfort, beauty and belonging.

JASON CHONG
Panelist

@jc_kommons

Jason Chong brings over eight years of finance and business experience into real estate, specialising in project sales across PJ and Damansara.

His expertise in finance and property financing has helped him stand out, earning him Top Performing Agent – Champion for Damansara Avenue by TA Global in the first half of 2026.

@bobngoh

EARNING A LOT, KEEPING NOTHING

The Truth About Agent Wealth



HIGH INCOME ≠ HIGH NET WORTH
Big commissions don't always build wealth.

ARE YOU IN THE TRAP?
Spot the warning signs behind a strong income.

BUILD YOUR RESERVE
Stay financially steady during slow months.

LOOK RICH VS BE RICH
Know the difference between image and wealth.

WATCH LIFESTYLE INFLATION
Don't let higher income mean higher spending.

BOB NGOH
Founder, Finfluence Lab
Personal Finance Educator

He focuses on practical financial education that helps people keep more of what they earn and build lasting wealth.

WHY WORKING HARDER **STOPPED WORKING**

Hard work can take you far. But eventually, there are only so many calls you can make, appointments you can attend, and hours you can put into a day.

That's the **Hustle Ceiling.**

In an industry where information is everywhere and AI and technology are changing how work gets done, the next level isn't simply about doing more. It's about being exposed to better ideas, surrounding yourself with the right people, and using better tools and systems to multiply your effort.

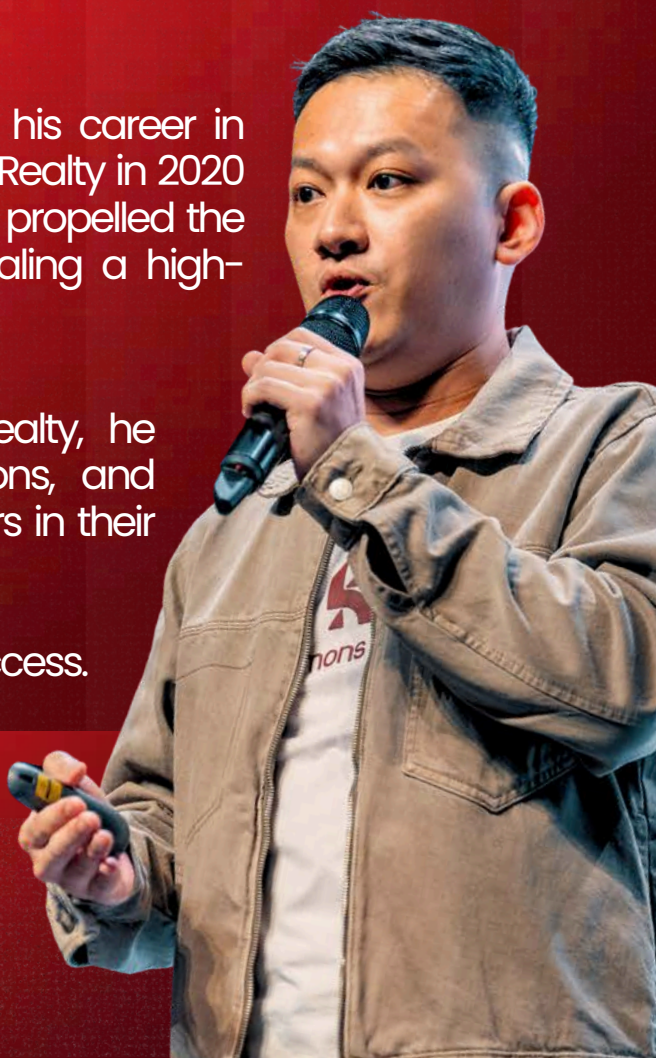
The question is: **how do you make your hard work go further?**

ABOUT KENNY

With 17 years in real estate, Kenny Sim began his career in project marketing before co-founding Kith & Kin Realty in 2020 with three other partners . In just four years, they propelled the firm to become Mont Kiara's No. 1 agency, scaling a high-performing team of over 100 negotiators.

Today, as Executive Director of Kommons Realty, he champions AI adoption, streamlined operations, and scalable frameworks designed to elevate realtors in their craft - anchored by a defining belief:

Hustle alone isn't enough; leverage drives true success.



KENNY SIM
Executive Director of Kommons Realty

MILLIONAIRE AGENTS, UNFILTERED

The Systems, The Setbacks, The Truth



JONATHAN LEE
Moderator

@jonsolskjaer

Jonathan Lee is a seasoned real estate leader with 22 years of experience building businesses, leading teams and closing hundreds of property transactions.

Formerly Group CEO of Reapfield and an elected MIEA Board Member, he now serves as a Growth Consultant for Keller Williams Worldwide across Asia Pacific.

SAM YONG
Panelist

@samyong51

Sam Yong is the Founder of Express Group Miri and a real estate professional with over a decade of experience in property sales, rentals, investment and tenancy management.

he brings a practical, investment-minded approach to helping clients make smarter property decisions in Miri.

DAVE SOH
Panelist

@davesoh1988

Dave Soh has 15 years of real estate experience, specialising in large-scale residential and commercial properties across prime areas such as Damansara and Mont Kiara.

With close to RM500 million in transacted property value, he is known for his strategic approach to sales, execution and closing.

EUGENE WONG
Panelist

@yaukun

Eugene Wong is an Associate Director at Kommons Realty with over a decade of real estate experience.

An award-winning negotiator and recent Million-Dollar Producer, he is known for his strong sales performance, business acumen and consistent track record in helping clients navigate the property market with confidence.

Work the Funnel While You Sleep :
AI SYSTEMS FOR EVERY STAGE OF THE DEAL

NEVER MISS A LEAD
Automate lead capture and instant replies, even while you sleep.

FOLLOW UP ON AUTOPILOT
Keep prospects warm without manually chasing every message.

QUALIFY BEFORE YOU CHASE
Use AI to filter serious buyers before spending hours on viewings.

CUT THE ADMIN
Let AI handle repetitive tasks so you can focus on selling and closing.

BUILD ONE SYSTEM THIS WEEK
A simple, low-cost setup you can actually start using right away.



REEVE YEW
Founder of Funnel Duo Media & Gen AI

Reeve helps businesses turn AI into practical systems that automate follow-ups, qualify leads and streamline everyday sales workflows.

@colin.unfiltered

BUILT, SOLD, BUILT AGAIN

What I Got Wrong Before I Got It Right



SIMPLE, BUT NOT EASY
Why he built a household brand from one of Malaysia's simplest dishes.

THE DETAILS THAT BUILD TRUST
The obsession with small things like the glass he serves cold drinks in, that most businesses overlook.

WHY PEOPLE KEEP COMING BACK
What actually creates a queue and what real estate agents can learn from it.

BUILT, SOLD, BUILT AGAIN
Different ventures, same mindset. What kept him building when most people would've stopped.

CHOOSING THE RIGHT PARTNERS
Why he didnt build alone and how he decides who to build with.

COLIN SOH

The man behind Nasi Lemak Shop

Colin is an entrepreneur known for building, scaling and rebuilding businesses with a sharp focus on customer experience, brand details and long-term growth.

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EVENT PARTNERS

TA GLOBAL
A CLASS OF EMINENCE

TA Global

For TA Global, excellence begins with the courage to defy convention. The award-winning developer channels its mastery of property development, investment, management, and hospitality into spaces of rare distinction.

Its presence across five countries and three continents reflects an international outlook, yet its vision remains precise: to craft landmarks that transform the skyline and leave a lasting legacy.

Contact Number: 03 - 2072 1277 | https://taglobal.com.my/

DAMANSARA AVENUE
WHERE LIFE CONNECTS

Damansara Avenue

Where Life Connects. Few addresses dare to do it all like Damansara Avenue.

Commanding 48 acres in Bandar Sri Damansara, this mixed-use superhub weaves together homes, offices, retail, green spaces, wellness, and transit infrastructure into a dynamic ecosystem, where work, life, and play seamlessly converge.

Amaya Residences

Urban Resort Living. Amaya Residences dissolves the line between getaway and everyday, pairing resort-inspired sanctuary with city-bred convenience. Units from 539 to 1,230 sq. ft. offer generous room to breathe.

Set right beneath the residences, DA Central Mall delivers 420,000 sq. ft. of shopping, dining, and entertainment on demand.

The Arden

Worklife, Reimagined. The Arden gives enterprise a sharper edge. Grade-A strata-titled office suites spanning 495 to 3,111 sq. ft. establish a corporate address geared for progress, backed by integrated workspaces, comprehensive business and wellness facilities, and green-rated credentials.

Direct access to Sri Damansara Sentral MRT Station puts the wider Klang Valley within reach.

ambientliving

Ambient Living

Ambient Living is a premium luxury furniture retailer and distributor in Malaysia, representing 14 international design brands across furniture, lighting and lifestyle.

With five showrooms nationwide, Ambient Living brings together design, craftsmanship, comfort and functionality for refined modern spaces.

Contact Number: 011-2111 0001 | IG: @ambientliving

L H YEO & CO
ADVOCATES & SOLICITORS

L H Yeo & CO

L H YEO & CO is an award-winning Malaysian full-service law firm with an international network across Malaysia, China and Singapore.

Built on strong expertise in Real Estate and Banking & Finance, the firm also advises across corporate, commercial, dispute resolution, employment, estate and other key legal matters.

With 25,000+ matters handled, L H YEO & CO goes beyond legal services to connect businesses, opportunities and people across borders.

Keith Wai FY: 017-7682352 | www.lhyeo.com

CY NG & BARRY

Messrs. CY NG & BARRY（CYNB） は、19年の法律実務経験を持つ Uncle Barry によって設立されました。私たちが何より大切にしているのは、“Approachable, Reliable & Trustworthy” ー 親しみやすく、頼りになり、信頼できる存在であることです。

もしこのメッセージを理解するために、わざわざ翻訳して読んでくださったのであれば、それ自体が成功に必要な大切な姿勢の表れです。分からないことをそのままにせず、答えを見つけるためにもう一歩踏み出すこと。その積み重ねが、将来の大きな成功につながるかもしれません。

Uncle Barry や Messrs. CY NG & BARRY について詳しくは、公式ウェブサイトをご覧ください。

Barry: 012 - 981 6818 | www.cynb.com.my/

IM Specialist

IMS is a Malaysia-based mortgage consultancy backed by a team of banking professionals with over 20 years of industry experience.

IMS helps simplify the financing journey through tailored solutions including property loans, refinancing, debt consolidation and SME financing, while also offering mortgage protection and legacy planning services.

Vincent Hong: 016 - 203 7233 | https://im-s.com.my/

OCBC

OCBC

OCBC Malaysia is an established financial institution offering a wide range of banking and financial solutions for individuals and businesses.

With expertise across consumer, business and wealth banking, OCBC combines local knowledge with regional connectivity to help customers grow, manage and achieve more.

www.ocbc.com.my/

JdotMedia

Jdot Media

Jdot Media is Malaysia's Premier Real Estate Media Platform
Jdot Media blends storytelling, branding and AI-driven visuals to transform how property is marketed, sold and seen.

Founded by Jonathan Kuek, with over 12 years of real estate experience, we combine deep industry insight with cinematic production to create content that captures attention and drives results. Backed by an elite media team, every frame is crafted with purpose for stronger engagement, better branding and real impact.

Jonathan Kuek: 017 - 220 7717 | IG: @jdotmedia.co

otomate me

Otomate Me

Otomate Me is a SaaS platform helping non-tech-savvy property agents effortlessly engage prospects. Our approach protects your number, caters to WhatsApp's evolving policies, and garners you listings that convert. Come speak with us!

Kimberly Wan: 011-23737-831 | support@otomateme.com | IG: @otomateme

ELITE GROUP OF DESIGN SDN BHD

Elite Group of Design Sdn Bhd

Elite Group of Design Sdn Bhd is an award-winning design and fit-out company with a passion for creating beautiful, functional spaces.
More than interior designers, Elite delivers creative, tailored solutions by understanding each client's unique needs, combining form, function and identity to create spaces that truly work.

Kwan Jenny: 012 - 232 9908 | IG: @elitegroupofdesign

RS WINES & SPIRITS

RS Wines & Spirits

RS Wines & Spirits believes every bottle has a story to tell. We bring exceptional wines and spirits closer to Malaysia, offering wedding wines, gifting and wine tasting experiences for every occasion.

Beyond the bottle, we committed to support charitable associations, supporting initiatives that give back to the community.

Harry: 019 - 303 1139 | IG: @rswines.official

RZ MEDIA
RIDZUAN ZAINUL MEDIA

RZ Media

RZ Media believes every property has a story and the right visuals make people stop and remember.

From photography and videography to drone coverage and creative content, RZ Media helps property professionals showcase listings with impact. Every property has a story. What's yours?

Ridzuan Zainul: 017 - 233 5254 | IG: @ridzuanzainul.media

Seherai

Seherai is a creative production studio building corporate films, brand films, andsocial-first content for Malaysian and regional brands.

We turn complex ideas into visuals people actually remember - with style, clarity,and confidence.

Yuan Chin: 019 - 260 7287 | IG: @seheraiproduction

Jdot Media

Real Estate. Real Stories. Real Impact.

Kommons Realty | MEGA REALTOR SUMMIT 2026

29 SEPT 2026 PJPAC, 1 UTAMA



WHO WE ARE



CINEMATIC CONTENT

AI-POWERED VISUALISATION

PRESENTER-LED STORYTELLING

STRATEGIC DISTRIBUTION

Jdot Media combines cinematic storytelling, AI-powered visuals, and market expertise to help buyers see, understand, and choose your listing.



Led by Jonathan Kuek, with over 12 years of hands-on frontline property sales experience - Jdot Media showcases every property in its best light with **confidence and clarity.**

PRESENTER-LED LISTING SHOWCASE

Most listing videos show a space. A Presenter-Led Showcase sells it — combining on-location walkthroughs with buyer-facing narration that answers questions before buyers even ask.

WHAT THIS DELIVERS FOR YOUR LISTING

- Buyers arrive informed and ready to decide
- You spend less time explaining, more time closing
- Every walkthrough builds trust before the first viewing

ONE SHOOT. A FULL LISTING CAMPAIGN.

Turn one shoot into a full campaign distributed across YouTube, Instagram, TikTok, Facebook, and LinkedIn.



Jdot Media

ELEVATE YOUR LISTINGS
ACCELERATE YOUR SALES

GET A COMPLIMENTARY 15-MINUTE LISTING CONSULTATION
A QUICK, STRATEGIC REVIEW TO MAKE YOUR LISTINGS WORK HARDER:

- ASSESS YOUR CURRENT LISTING STRATEGY
- EXPLORE AI-POWERED VISUALISATION FOR YOUR LISTINGS
- WALK INTO EVERY VIEWING WITH BUYER-READY CONFIDENCE

WE DON'T JUST MARKET PROPERTIES.
WE POSITION THEM TO PERFORM.

READY TO START?
CONNECT WITH US!

+6017-220 7717 admin@jdotmedia.co

jdotmedia.co JdotMedia

Mega Realtor Summit '26

SHIFT YOUR PLAY

ABOUT KOMMONS

MEET THE FOUNDERS



WONG YAU LONG

Managing Director of Kommons Realty

@wong_yau_long

Think Big Aim High, 择高而立. We are all capable of achieving far more than we imagine. The biggest limitation is never the market. It is never the competition. It is the limits we place on ourselves – our mindset.

The moment you change your mindset, you change your future. Think bigger, aim higher. Unlock your true potential!

KENNY SIM

Executive Director of Kommons Realty

@sim.kenny

Together We Rise. Together We Win. 聚力同行 We are capable of achieving far more when we grow together. Greatness is never a solo journey. The true strength of our platform isn't just in the deals we close—it's in the systems we build, the support we give, and the culture we nurture to help you go further, faster. When you win, we all win.

Empower your growth, elevate your journey, and unlock your true potential with a community that rises together!

Enriching Lives

OUR MISSION

OUR VISION

To be Southeast Asia's Top Real Estate Firm with World Class Standard Of Excellence

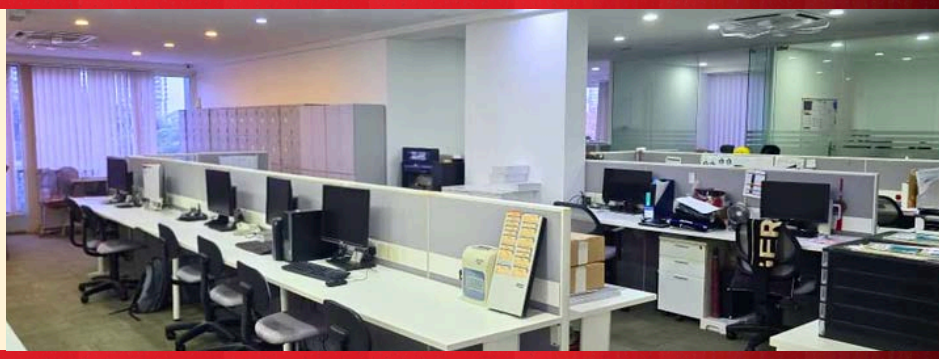
EXCEPTIONAL EXPERIENCE

MOVE FAST

GAME CHANGER

CORE VALUES

ATIVO PLAZA SRI DAMANSARA (Headquarters)





SOLARIS MONT KIARA (Headquarters)

MIRI





PUCHONG

CO-LABS COWORKING SHAH ALAM



2025 Performance

@kommonsrealty

4070

No. of Transactions

RM1.46B

Property Value

RM44.96M

Commission

2025
Target

RM45M

We Hit

99.91%

2024

RM34.36M

2025

RM44.96M

ACADEMY

Start-Up Program

Exponential Growth Training

B4 Success Workshops

Business Planning Clinic

Training & Masterclass

EVENTS & CAMPAIGNS

- Kick-Off
- Awards Night
- Townhall
- Bonding Day
- Leaders Meeting
- CNY Leader Dinner
- CNY Open House
- Raya Open House
- Christmas Party
- Feedback Day
- CSR
- RRP Renewal
- Xclusive Connections
- Achiever Trip
- Elite & Elite Pro Club
- Level Up Live

OUR SUPPORT



Marketing Templates



CRM & Festive Gifts



Discord



Concierge



Guidebook

NEWSLETTER
Quarterly

CALENDAR
Monthly

MARKET INSIGHTS

PROJECTS

Collaboration with
Top Developers





EBU DPC

Effective Business
Unit in Desa ParkCity

LUXE

Luxury
Landed Property





INTL IN-BOUND

Foreign Investors
Buying Malaysian
Properties

INTL OUT-BOUND

Malaysians
Investors Buying
UK Properties





TOOLS & TECHNOLOGY

MEET KAI

PERSONAL ASSISTANT IN YOUR POCKET

- Create, Print and Share Signatures for E-Forms
- Retrieve and Print Sales Reports, Invoices, Receipts and Payment Vouchers
- Q&A and Link for Information Centre
- Check Outstanding Commissions
- Track Your Performance



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KOMMONS' TRAINING & EVENTS





EXPONENTIAL GROWTH








Teams Who Paddle Together, Stay Together
Serving Team Spirit, Not Just Properties!

BONDING DAY


THE PICKLE GROUNDS
Teams Who Paddle Together, Stay Together
Serving Team Spirit, Not Just Properties!







XCLUSIVE CONNECTIONS











ELITE &
ELITE PRO CLUB





UPCOMING EVENTS

OCT	FINANCIAL MASTERY THROUGH REAL ESTATE CAREER
	LEVEL UP LIVE - TOP TRANSACTOR PLAYBOOK (VOLUME-BASED)
NOV	ORIENTATION & B4 SUCCESS WORKSHOP
	SHIFT TO EXCLUSIVE POWER LISTINGS
DEC	XCLUSIVE CONNECTIONS
	XHS MARKETING CASE STUDY
	CHRISTMAS PARTY

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SHIFT YOUR PLAY

LET'S STAY CONNECTED

Our Social Media

@kommonsrealty

FOLLOW US **ONLINE** & VISIT OUR **WEBSITE**

Instagram

Facebook

LinkedIn

RedNote (XHS)

TikTok

Website

Our Social Media @kommonsrealty

READY FOR YOUR NEXT MOVE?

BUILD IT WITH KOMMONS.

Scan the QR and join the team.