

Privacy Policy — Elize Simon Coaching, LLC

2026 · @Elize Simon

1. Who We Are

Elize Simon Coaching, LLC ("we," "us," "our") collects only the personal information it needs to run its coaching business, and never sells it.

This Privacy Policy explains what we collect, how we use it, and the choices you have. It applies to elizesimon.com and to all our Services, including coaching sessions, group programs, digital products, courses, events and free resources.

By using our website or Services, you agree to this Policy. It works alongside our Terms and Conditions.

2. Information We Collect

Information you give us.

- Contact details: name, email address, phone number and city.
- Booking and payment details: the Services you purchase and billing information. Card payments are processed by our payment provider; we never see or store your full card number.
- Intake and coaching information: answers to intake forms, goals, and what you choose to share in sessions or group calls.
- Submitted materials: dating profile text and photos sent for a profile makeover.
- Event information: registration details, and any preferences you share for event matching.
- Messages you send us by email, form or social media.

Information collected automatically. When you visit our website, we and our service providers may collect your IP address, browser and device type, pages visited, and how you arrived at the site.

Information from others. We may receive information from payment processors, scheduling tools, event ticketing platforms, or event co-hosts when you book through them.

3. How We Use Your Information

We use your information only to deliver and improve our Services and to run the business. Specifically, we use it to:

- Book, deliver and follow up on coaching sessions, programs, products and events.

- Process payments and keep business records.
- Respond to your questions and send updates about your purchases.
- Send newsletters and offers, if you have opted in.
- Understand how the website is used so we can improve it.
- Log coaching hours for professional accreditation.
- Meet legal, tax and safety obligations.

What you share in coaching is kept confidential. We will not use your personal story in marketing without your permission.

4. How We Share Your Information

We do not sell, rent or trade your personal information. We share it only in these cases:

- **Service providers** who help us run the business, such as payment processing, scheduling, email, video calls, website hosting and file storage. They may use your information only to provide their service to us.
- **Event co-hosts and venues**, limited to what is needed to run an event you registered for, such as your name on a guest list.
- **Legal reasons**, when required by law, or to protect someone's safety or our legal rights.
- **Business transfers**, if the business is sold or reorganized, in which case this Policy continues to protect your information.
- **With your permission**, for anything else.

5. Cookies, Analytics and Email

Cookies. Our website uses cookies and similar tools to keep it working, remember your preferences, and measure traffic. You can block or delete cookies in your browser settings, though some features may not work properly.

Analytics and social media. We may use analytics and social media tools that collect information about your visits, such as pages viewed and how you found us. These providers have their own privacy policies.

Email marketing. We email you newsletters or offers only if you sign up or opt in. Every email includes an unsubscribe link, and you can opt out at any time. You will still receive messages about purchases you have made.

6. Retention, Security and Your Rights

Retention. We keep personal information only as long as needed to provide Services and meet legal, tax and accreditation requirements. Coaching notes are kept for up to 3 years after our work ends, then deleted.

Security. We use reasonable safeguards, such as password-protected accounts and reputable service providers, to protect your information. No system is completely secure, so we cannot guarantee absolute security.

Your rights. You may ask us to:

- See the personal information we hold about you.
- Correct information that is wrong or incomplete.
- Delete your information, unless we must keep it for legal reasons.
- Stop sending you marketing emails.

Depending on where you live, you may have additional rights under local law. To make a request, email us at the address below. We will respond within 30 days.

Children. Our Services are for adults 18 and over. We do not knowingly collect information from anyone under 18, and we will delete it if we learn we have.

Changes. We may update this Policy and will post the new version here with a new "last updated" date.

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