

CHELSEA TURNER

MEDIA & MARKETING SPECIALIST

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CAREER OVERVIEW

Dynamic media & marketing professional with over 10 years of comprehensive experience in video production, editing and project management. Adept at delivering high-quality content within tight deadlines, leading creative teams, and executing innovative marketing strategies. Recognized for exceptional communication skills, adaptability, and a keen eye for detail with a passion for community-oriented projects and storytelling.

HIGHLIGHTS

- ✔️ Produces multimedia projects for major faith-based organizations, increasing audience engagement.
- ✔️ Established standardized post-production workflows for faith-centered talk show with over 200 episodes.
- ✔️ Developed and implemented social media and marketing campaigns that enhanced brand visibility and community engagement in the home service and SaaS industries.

WORK EXPERIENCE

Creative Specialist

Lifestyle Christianity - Watauga, TX | November 2024 - Present

Produces, films and edits podcasts and short-form content focusing on faith-based messaging with a reach of over 500,000 subscribers. Assists with project management and graphic design as needed.

- ✔️ Leads the setup and operation of video, lighting and audio equipment in studio environment.
- ✔️ Coordinates creative team efforts to ensure timely delivery of multimedia content across departments.
- ✔️ Developed and created full branding kit for podcast.

Project Manager & Content Producer

Intent Company - Colleyville, TX | October 2023 - August 2024

Managed daily operations and content creation for clients, streamlining workflows and enhancing marketing strategies for the agency.

- ✔️ Organized project timelines and managed multiple client accounts to meet deadlines utilizing GoHighLevel software and ClickUp.
- ✔️ Created and managed social media content, email campaigns and website updates for the company and its clients.
- ✔️ Provided client support and problem-solving to ensure successful marketing initiatives in the home service and SaaS industries.

Lead Video Editor

Trinity Broadcasting Network (TBN) - Irving, TX | August 2022 - October 2023

Led editing team for the faith-centered talk show 'Better Together' and oversaw post-production processes for the program.

- ✔️ Managed over 200 episodes annually, maintaining high production standards for the network.
- ✔️ Trained and supervised a team of editors, ensuring quality and consistency across episodes.
- ✔️ Developed standard operating procedures for post-production.

KEY EXPERTISE

- ✔️ Video Production
- ✔️ Content Creation
- ✔️ Project Management
- ✔️ Digital Marketing
- ✔️ Graphic & Web Design
- ✔️ Creative Direction
- ✔️ Client Relations

CORE SKILLS

- ✔️ Communication | Organization
- ✔️ Leadership | Teamwork
- ✔️ Adaptability | Creativity
- ✔️ Problem-Solving | Work Ethic
- ✔️ Time Management
- ✔️ Conflict Resolution

TECH KNOWLEDGE

- ✔️ Adobe Premiere Pro
- ✔️ Google Workspace & Apps
- ✔️ Asana | ClickUp | Trello
- ✔️ Monday | Slack
- ✔️ Microsoft Office | Teams
- ✔️ Canva | Dropbox | WordPress
- ✔️ Elementor | GoHighLevel
- ✔️ IPV Curator Media Management

EDUCATION

B.A. in Radio, Television, Film
University of North Texas, May 2015
Graduated Magna Cum Laude with a GPA of 3.8 with honors and a minor in Communication Studies

WORK EXPERIENCE

Associate Producer

Daystar Television Network – Bedford, TX | February 2019 – August 2022

Produced and edited content for live on-air broadcasts of faith-based program “Ministry Now” and assisted on-air talent on studio floor during daily programming.

- ✔ Edited promos and special projects for broadcast and cable sales.
- ✔ Operated teleprompter during live and recorded broadcasts.
- ✔ Produced short segments for live and recorded broadcasts.

Video Producer & Editor

Chelsea Turner Productions – DFW, TX | January 2016 – January 2019

Consulted with clients on video projects from conception to completion, ensuring brand alignment and high-quality production value.

- ✔ Produced professional videos by utilizing DSLR cameras, editing software, audio and lighting equipment.
- ✔ Directed shoots, assembled footage, and designed thumbnail graphics for videos in accordance with client requests.
- ✔ Collaborated with clients to develop video content that met their branding and messaging goals.

Media Director

GoSendMe Global – Sherman, TX | August 2016 – August 2017

Developed multimedia resources to support missionary work and community outreach worldwide.

- ✔ Produced promotional videos, training materials and media projects to enhance global outreach efforts.
- ✔ Raised financial support for organization, managed social media presence and maintained website updates.
- ✔ Recruited and supported short-term mission teams and served on a team in Lesvos, Greece at refugee camps across the island.

Match Grant Program Assistant

World Relief Texas – Fort Worth, TX | September 2015 – December 2015

Supported refugee resettlement efforts through case management, social services coordination and client support.

- ✔ Assisted clients with medical appointments, social services and English tutoring through home visits.
- ✔ Managed client files, immigration documents and gift in kind documents and support materials.

Programming & Promotions Associate

Salem Media Group- 94.9 KLTY –Irving, TX | May 2015 – August 2015

Operated radio broadcast equipment during live show production with Andrea Jaxson. Promoted station events with team of interns at large scale concerts with thousands of attendees and sponsor materials.

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