LESS BUSYWORK. MORE BEAUTIFUL BUSINESS.

The Beauty Business AI Cheat Sheet

Practical ways to support your team, serve your clients, and make room to grow.

HAIR SALONS / NAIL STUDIOS / SPAS & WELLNESS

6 places AI can lend a hand

01 Missed calls & repeated questions

An AI receptionist can answer approved FAQs, capture inquiries, and share booking options.

Hair: respond to service and availability questions.

02 Gaps in the appointment book

AI can draft waitlist messages; connected tools can send approved offers to opted-in clients.

Nails: offer a newly opened manicure slot.

03 Last-minute cancellations

Draft clear reminders, confirmation requests, and friendly explanations of your booking policies.

Spa: remind guests of arrival and cancellation rules.

04 Inconsistent social media

Turn your service menu and brand voice into captions, short video ideas, and seasonal campaigns.

Hair: plan a week of color-care content.

05 Clients who forget to rebook

Create personalized follow-up drafts and rebooking invitations using your approved service intervals.

Nails: invite a client to book their next maintenance visit.

06 Reviews waiting for a reply

Draft warm review responses and neutral review requests that your team can approve.

Spa: thank a guest without sharing treatment details.

Start with one task. Grow with a plan. Turn the page for prompts and your next step.

Your first AI win starts here.

Try one task today. Replace the brackets, use anonymous details, and review every draft. These prompts are a starting point for a bigger business solution.

01 / SAVE TIME ON CONTENT

Act as a marketing assistant for my [hair salon / nail studio / spa]. Write 5 captions for [service] in a [warm / elegant / playful] voice. For each, include a hook and a booking invitation. Use only these facts: [details]. Do not invent prices, results, or offers.

02 / BRING CLIENTS BACK

Draft 3 friendly rebooking texts for clients who opted in to marketing from [business]. Feature [service] and use this approved timing: [interval]. Keep each under 160 characters. Include [booking link] and [required opt-out wording]. Do not invent discounts.

03 / BUILD YOUR FAQ FOUNDATION

Turn the approved information below into 8 client FAQs for [business]. Cover services, hours, booking, cancellations, deposits, and accessibility where provided. If a fact is missing, mark it "needs owner input." Never guess. Information: [paste approved details].

From helpful prompts to working systems.

A caption is a quick win. A receptionist or rebooking workflow also needs the right tools, setup, and follow-through. Koinonia helps you plan that next step:

Choose: Identify the problem worth solving first and the tools that fit.
Customize: Shape the solution around your services, policies, and brand voice.
Connect: Map how AI will work with your booking and communication tools.
Test & support: Plan checks, staff handoffs, and ongoing upkeep.

Let's make AI work for your business.

In your AI strategy call with Koinonia Intelligence, we'll explore your biggest time drain, identify a promising starting point, and discuss a path to setup and implementation.

READY? BOOK YOUR AI STRATEGY CALL

Return to our landing page and select the strategy-call button.

Automation needs connected tools, permissions, and oversight. Keep private client and health details out of general AI chats; leave treatment advice to qualified staff.