



MSL WATSON GOLF CLASSIC

IN SUPPORT OF
MLSE

FOUNDATION



JULY 27 2026

[MSLWATSON.COM/GOLFTOURNAMENT](https://mslwatson.com/golftournament)



Since launching in 2009, MLSE Foundation has invested more than \$74 million into Ontario communities using the power of sport as a unifying force.

They invest in the next generation by creating access, building capacity and empowering youth. They create spaces, give to sustainable programs, and deliver best-in-class sport programs.

Mission

Improving the lives of youth by building facilities, giving to sustainable programs and empowering youth through sport and recreation.

Vision

Changing lives through the spirit and power of sport.





MSL WATSON
LANDSCAPING & CONSTRUCTION
GOLF CLASSIC

Welcome to the second annual MSL Watson Golf Classic.

Hosted at Peninsula Lakes—one of Niagara's premier golf destinations—this exceptional day on the course brings together community, competition, and purpose, where every swing helps make a meaningful impact.

Last year, the MSL Watson Golf Classic raised over \$12,000 to support MLSE Foundation.

SCHEDULE

Driving Range Available	9am
Tee Times	11am-1pm
Appetizers Served	2pm-4pm
Shoot out challenge	3:30pm
Prizes Announced	3:45pm
Food Stations	3:30pm-6pm



BRAND EXPOSURE OPPORTUNITIES

SIGNATURE SPONSOR

\$7,000 +TAX

EVENT ACCESS

- Complimentary foursome for tournament

EVENT BRAND PLACEMENT

- Presenting sponsor recognition on event banner
- 3x XL signage at entrance and registration
- Featured logo on clubhouse screens
- Logo on tournament schedule flyers

AMPLIFIED MEDIA EXPOSURE

- Spotlight social media post
- Inclusion of your company hashtag
- Presenting sponsor recognition on website
- Logo included in registration email
- Spotlight in post-event email

SPONSOR ENGAGEMENT

- Verbal recognition during event
- Speaking opportunity during event
- Event activation opportunity

BRAND EXPOSURE OPPORTUNITIES

CART SPONSOR

\$5,000 +TAX

EVENT ACCESS

- Complimentary foursome for tournament

EVENT BRAND PLACEMENT

- Logo recognition on event banner
- 2x XL signage with logo at entrance
- Logo on cart screens
- Logo on clubhouse screens

AMPLIFIED MEDIA EXPOSURE

- Spotlight social media post
- Inclusion of your company hashtag
- Logo on website
- Spotlight in post-event email

SPONSOR ENGAGEMENT

- Verbal recognition during event



GOLF BALL SPONSOR

\$3,500 +TAX



EVENT BRAND PLACEMENT

- Logo on golf balls gifted to all participants
- Logo recognition on event banner
- 2x XL Signage with logo at registration
- Logo on clubhouse screens

AMPLIFIED MEDIA EXPOSURE

- Social media post inclusion
- Logo on website
- Inclusion in post-event email

DRIVING RANGE SPONSOR

\$3,000 +TAX



EVENT BRAND PLACEMENT

- Logo recognition on event banner
- 2x XL signage with logo on driving range
- Logo on clubhouse screens

AMPLIFIED MEDIA EXPOSURE

- Social media post inclusion
- Logo on website
- Inclusion in post-event email

DINNER SPONSOR

\$2,000 +TAX



EVENT BRAND PLACEMENT

- XL Signage with logo at buffet
- Logo recognition on event banner
- Logo on clubhouse screens

AMPLIFIED MEDIA EXPOSURE

- Social media post inclusion
- Logo on website
- Inclusion in post-event email

COCKTAIL SPONSOR

\$2,000 +TAX



EVENT BRAND PLACEMENT

- Create a signature cocktail + Signage with your logo in bar area
- Logo recognition on event banner
- Logo on clubhouse screens

AMPLIFIED MEDIA EXPOSURE

- Social media post inclusion
- Logo on website
- Inclusion in post-event email

CONTEST SPONSOR

\$1,500 +TAX

YOUR CONTEST SPONSORSHIP INCLUDES ONE OF THESE THREE OPTIONS PLUS ALL OF THE FOLLOWING:



CHIPPING CONTEST SPONSOR

PUTTING CONTEST SPONSOR

BEAT THE PRO SPONSOR

EVENT BRAND PLACEMENT

- Logo recognition on event banner
- Signage with logo at contest location
- Logo on clubhouse screens

AMPLIFIED MEDIA EXPOSURE

- Social media post inclusion
- Logo on website
- Inclusion in post-event email

HOLE SPONSOR

\$500 +TAX

EVENT BRAND PLACEMENT

- Logo recognition on event banner
- Signage with logo at course hole
- Logo on clubhouse screens

AMPLIFIED MEDIA EXPOSURE

- Social media post inclusion
- Logo on website
- Inclusion in post-event email

**YOUR
LOGO
HERE**



DONATIONS GREATLY APPRECIATED



WELCOME GIFT

WELCOME OUR GOLFERS WITH
YOUR BRANDED GEAR!
Provide approx. 160 gifts



PRIZES

DONATE AN ITEM, GIFT CARD,
GIFT CERTIFICATE, ETC. TO BE
USED FOR OUR PRIZE TABLE
(\$1000 Value)



SNACKS

PROVIDE GOLFERS WITH A SNACK
(CHIPS, GRANOLA BARS, ETC.)
Provide approx. 160 snacks



THANK YOU GIFT

BE A THANK YOU GIFT SPONSOR!
Provide approx. 14 cases of wine



IN SUPPORT OF THE MLSE FOUNDATION



JULY 27 2026

GOLF SPONSORSHIP AGREEMENT

CONFIRMATION OF YOUR PARTNERSHIP SUPPORT.

PLEASE RETURN WITH PAYMENT.

CONTACT & PAYMENT METHOD

NAME: _____

ORGANIZATION: _____

ADDRESS: _____

POSTAL CODE: _____

TELEPHONE: _____

EMAIL: _____

AMOUNT: _____

PARTNERSHIP LEVEL

- SIGNATURE SPONSOR
- CART SPONSOR
- GOLF BALL SPONSOR
- DINNER SPONSOR
- DRIVING RANGE SPONSOR
- COCKTAIL SPONSOR
- CONTEST SPONSOR
 - Chipping Contest
 - Putting Contest
 - Beat the Pro Contest
- HOLE SPONSOR
- DONATION

Please Specify:

PAY BY CHEQUE: MSL WATSON LANDSCAPING AND CONSTRUCTION

PAY BY E-TRANSFER: MWATSON@MSLWATSON.COM

RETURN THIS COMPLETED FORM TO: INFO@MSLWATSON.COM