

Miss Virginia

Start a Local Preliminary

Miss Virginia's Teen

Mentor Young Women

- Award Scholarships
- Improve Communication Skills
- Provide a Community Service Platform

"Becoming Miss Virginia allowed me to advocate for my personal social impact initiative both state and nationwide. Because my cause of interest is related to my career, my time as Miss Virginia was like a paid internship. I earned scholarship funds to finish my education while gaining meaningful career experience!"

– Camille Schrier,
Miss America 2020



"The Miss Virginia Opportunity has been the catalyst for both my present and future success. As Miss Virginia, I have earned \$31,000 in scholarships, allowing me to pursue the education of my dreams and step into my role as a broadcast journalist with endless possibilities. This journey has given me the skills I need to serve with purpose and passion—advocating for individuals with hidden disabilities, amplifying underrepresented voices, and creating meaningful change across Virginia. To me, this is more than just a crown; it's my opportunity to leave a lasting legacy of service and impact across our Commonwealth."

– Maddie Marchant
Miss Virginia 2026

Miss Virginia

- Professional Development
- Interview Skills
- Public Speaking
- Community Service

Be Part of Miss Virginia and Miss America

One of the Leading Achievement Programs for Young Women



For info about starting a local competition email
info@missvirginia.org



Want to Start a Local Miss Virginia Preliminary Competition in Your Area?



Mentor Young Women: This program exists to help young women become professional and successful members of society. As a local director, you will have the opportunity to reach out to young women in your community and throughout the Commonwealth and build them up as they improve their public speaking and community service skills. You will also assist in preparing your titleholder for the state competition.

Community Representation: Your local titleholder can attend community events and promote her social impact initiative in your local area. She will represent your pageant at the Miss Virginia Competition in June, and, if she is crowned Miss Virginia, will represent our state at the Miss America Competition. This provides your local area with state and potentially national level exposure. Your titleholders will be committed to representing your pageant/community through their year of service, and as they compete in the Miss Virginia Competition in June.

Financial Obligations:

- Miss Virginia Annual Franchise Fee includes hotel accommodations for Miss contestants at Hotel Roanoke for
- Miss Virginia competition week – First Title \$650; Second Title \$500; Third Title \$375
- Miss America Licensing Fee - \$200 for First Title (includes Miss & Teen); \$100 for Second Title (includes Miss & Teen); \$100 for Third Title (includes Miss & Teen)
- Scholarships – Minimum \$300 for each Miss title (you can make your scholarship any amount above minimum)
- Official MA Crowns – K.A. Concepts: Email info@TheBestCrowns.com; Miss \$123; Teen \$110; Little Sisters \$22
- Official MA Sashes – The Sash Company www.thesashcompany.com; 877-443-7274: Miss & Teen \$59.99; Littles \$51.99

Venue & Date:

- Finding a venue for your local pageant often dictates the pageant date
- Once you've secured your venue and date, please contact Sue Cox, Field Operations, at suecox3@yahoo.com

Committee/Volunteers:

- Assemble a committee of positive individuals who are active in your community and willing to help you
- Your pageant will be an official local preliminary to Miss Virginia and you will have access to official MA logo and marketing materials

Sponsors, Fundraising & Budget:

- Contact family, friends, and local businesses for sponsorships, whether they be cash or in-kind
- Also ask local businesses for goods and services needed, such as flowers, food & refreshments, printing services, etc.
- Prepare a budget for each year and do your best to stay within those parameters. Any amount raised over budget can be used in subsequent years

Other Information:

- Miss Virginia Workshop (April 9-10, 2027) – Attended by Local Director and Titleholders in Roanoke
- Miss Virginia Competition Week (June 21-26, 2027) – Attended by Local Director and Titleholders in Roanoke.

The Miss Virginia Opportunity, Inc., is part of the Miss America Opportunity, one of the nation's leading achievement programs for young women.