

SPONSORSHIP OPPORTUNITIES

# BEYOND THE ATHLETE SUMMIT

*A Virtual Summit Series for the Female Athlete Journey*

SEPTEMBER — OCTOBER — NOVEMBER 2026

PRESENTED BY Beyond Her Game · A.B.C. Sports Foundation · B.E. Collective+

# What Is Beyond The Athlete Summit?

Beyond The Athlete Summit is a groundbreaking three-part virtual series built around the different stages of the female athlete journey — high school, college, and life after competitive sport.

Each summit brings together short, pre-recorded expert sessions with a live, moderated closing conversation, creating space for honest, practical dialogue about identity, leadership, and what comes next.

## Core Philosophy: Impact Over Impressions

*Free basic registration ensures uncompromised accessibility for student-athletes, families, coaches, and administrators nationwide, with optional VIP access and additional resources for those who want to go deeper.*

1

### High School Female Athlete Summit

September 22–24, 2026

Parents, coaches, educators & athletic administrators who support high school athletes

2

### College Female Athlete Summit

October 20–22, 2026

Female college athletes, parents, coaches, educators & athletic administrators

3

### Former Athlete Summit

November 17–19, 2026

Former college athletes and adult women navigating life beyond competitive sport

# Athletes Need More Than Performance Support

Female athletes are trained for competition, but rarely equipped for everything that surrounds it. Identity, confidence, and leadership development often lag behind physical training.

Belonging and voice can be hard to build inside high-pressure environments. And the transitions into college, into a career, out of sport altogether are frequently navigated with little structured support at all.

*Beyond The Athlete Summit exists to close that gap.*

● Identity

● Confidence

● Leadership

● Belonging

● Transition

● Career Readiness

● Life Beyond Sport

# Who We Serve



## High School

Female high school athletes building the identity, confidence, and voice that carry into college and beyond.



## College

Female college athletes navigating identity under pressure, advocacy, and the transition toward career and life after sport.



## Former Athlete

Former college athletes and adult women redefining purpose, leadership, and identity after competitive sport ends.

**The Broader Ecosystem:** Parents, coaches, educators, athletic administrators, schools, nonprofits, and sports organizations who support and influence the athlete experience are welcomed across all three summits.

# The Three-Summit Journey

SEPTEMBER 22-24, 2026

## High School Summit

### CORE THEMES:

- Identity & Confidence
- Voice & Leadership
- College & What Comes Next

OCTOBER 20-22, 2026

## College Summit

### CORE THEMES:

- Identity Under Pressure
- Leadership & Advocacy
- Career & Life After Sports

NOVEMBER 17-19, 2026

## Former Athlete Summit

### CORE THEMES:

- Understanding the Transition
- Applying the Athlete Mindset
- Creating the Next Chapter

# The Summit Experience & Format

## Event Delivery & Structure

- **3-Day Virtual Series:** Highly digestible, flexible online platform.
- **15+ Renowned Speakers for each Summit:** 5+ experts featured daily across the series.
- **Short Pre Recorded Sessions:** Action-oriented, high-value content modules.
- **Live Closing Conversation:** Interactive Day 3 live panel with Q&A.

## Added Value & Upgrades

- **Free Basic Access:** Removing economic barriers for all attendees.
- **Optional VIP Access:** Exclusive networking & extended recordings.
- **Interactive Workbooks:** Practical exercises and reflection guides.
- **Resource Library:** Year-round toolkit for continued learning.

# Why Partner With Us

## ***“IMPACT OVER IMPRESSIONS”***

Sponsors help fund meaningful conversations on identity, mental well-being, leadership, self-advocacy, career readiness, mentorship, and life after sport — not just event visibility.



**Authentic Brand Alignment:** Directly support female athlete empowerment, youth leadership, equity, and educational development.



**Women's Sports Momentum:** Capitalize on the historic growth and investment wave driving female sports forward.



**Support Free Educational Access:** Enable student-athletes from all socio-economic backgrounds to access life-changing mentorship.



**Impact Over Impressions:** Engage deeply with highly invested audience segments rather than passive impressions.



**Ecosystem Reach:** Connect simultaneously with athletes and key influencers: parents, coaches, athletic directors, and sports leaders.



**Shared Value Creation:** Establish long-term brand affinity through year-round resource alignment and sustainable community engagement.

INVESTMENT LEVELS

# Sponsorship Opportunities

Presenting Sponsor

\$5,000

Champion Sponsor

\$2,500

Impact Partner

\$1,000

Community Supporter

\$500

| Sponsor Benefits (draft — confirm before publishing) | \$5,000 | \$2,500 | \$1,000 | \$500 |
|------------------------------------------------------|---------|---------|---------|-------|
| Logo placement across all three summits              | ✓       | ✓       | ✓       | —     |
| Speaking / welcome opportunity                       | ✓       | ✓       | —       | —     |
| Social media recognition                             | ✓       | ✓       | ✓       | ✓     |
| Newsletter & email mention                           | ✓       | ✓       | ✓       | —     |
| VIP access passes                                    | ✓       | ✓       | —       | —     |
| Custom partnership opportunities available           | ✓       | —       | —       | —     |

**Looking for a more tailored partnership?**  
We can create custom opportunities around your brand, audience, or impact goals; including live conversations, athlete access, team support, or educational resources.

## YOUR HOSTS

# Meet the Hosts



### Tori Barker

Founder, Beyond Her Game

Former Division I athlete, visibility strategist, and advocate helping female athletes build confidence, leadership, identity, and opportunity beyond sport.



### Ashley Danielle Allen

Executive Director, A.B.C. Sports Foundation

Former athlete and sports leader helping athletes, families, and communities expand access, opportunity, and support through sport.



### Antoine Burrell

Founder, B.E. Collective+

Sports partnership strategist and NIL educator creating education, access, and opportunity for student-athletes through strategic partnerships and community.

## BECOME A SUMMIT PARTNER

*Join us in supporting the athletes and adults navigating the full journey — identity, leadership, and life beyond sport.*

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