SIM WOMEN LEADERSHIP SUMMIT

October 16TH, 2026
11:00am ~ 5:00pm ET

SPONSORSHIP OPPORTUNITIES



SIM WOMEN

WHERE IT LEADERS CONNECT

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JOIN US

The **SIM Women Leadership Summit** – our 11th national meeting - will be held virtually on October 16th, 2026. The Summit inspires leaders to attend due to the peer networking, thought leadership, and innovative solutions provided across our tracks:

- **EXEMPLIFY LEADERSHIP** – If you are a C-Suite executive seeking fresh global leadership strategies, a board position, new digital solutions, and all things AI, our presenting thought leaders and Summit attendees combine to create and share energizing solutions and ideas.
- **EMPOWER** – For those working toward the C-Suite or leadership levels, we've developed sessions focused on solidifying top competencies including strategic innovation, intentional networking, business acumen, and executive communication.

Whether you want to grow as a technical leader or expand your network, you will have both technical sessions to learn from brilliant minds as well as strategic sessions with organizations cultivating STEM talent across communities.

To accommodate our national membership, we will have the **SIM Women Leadership Summit on October 16th virtually** with live presentations. Our thought leaders and visionaries share insights and awareness of tomorrow's challenges so our attendees can begin crafting solutions today.

It is a pleasure to introduce you to SIM Women – a network of over 1,100 CIOs and their direct reports inside the Society for Information Management which promotes leadership and career development across 39 chapters.

SIM Women's membership and Summit Council include Technology and Business leaders from top Fortune companies: Abbott, Bank of America, Citi, Exelon, FGS Global, Janssen, Johnson & Johnson, MetLife, Northwestern Mutual, Omnicom, Pfizer, Teradata, Wella and others with many Summit Council members speaking at the conference!

If your organization would benefit from gaining visibility with technology leaders from across the country, we're delighted to assist in crafting a conference sponsorship package for you!



KRISTEN LAMOREAUX
Founder, SIM Women

INCREDIBLE OPPORTUNITY

SIM Women is a network for female CIOs and their direct reports that promotes mentoring, leadership, and career development. **The opportunity to get over 5 hours of networking time with our SIM Women attendees over the course of our Leadership Summit and our webinars for top sponsors is unparalleled.**

The collaboration inside SIM Women between those who have achieved success and those striving toward it offers the security of community while empowering women to achieve their full potential. Similarly, female CIOs learn from each other, sponsors, and the thought leaders SIM Women engages. We encourage our members to demonstrate leadership in action, which includes reaching out to the next generation of leaders through mentoring and STEM programs, connecting corporate resources with non-profits supporting local communities, and serving as visible examples of leadership – shining a light on a path others can follow. Networking is core to who we are!

Our community and our mission are at the intersection of tech, business, and leadership. **Join us!**

ABOUT THE SUMMIT

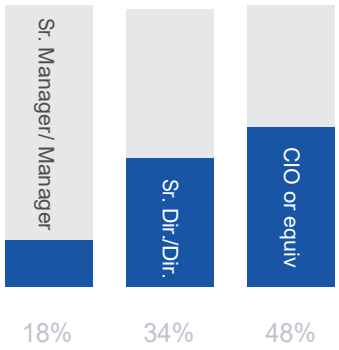
The SIM Women Leadership Summit has been developed to create an empowering atmosphere for peer-to-peer networking and solutions that are impactful and focused on attendee's personal and professional development across a myriad of topics including Technology Leadership, Security & Data Privacy, AI/Automation, Customer Experience, Ethics & Risk, Board Pursuit, Inclusion, and STEM.

WHO ATTENDS THE LEADERSHIP SUMMIT?

The Leadership Summit is an executive-level event for CXOs and their direct reports. Over 350+ key decision makers from multiple industries across the country are expected at this year's Virtual Leadership Summit.

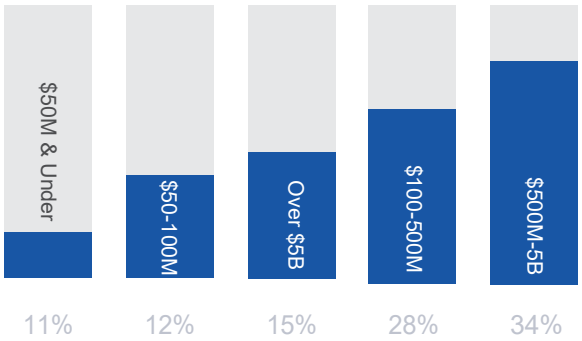
THEY ARE THE BUYERS

CIOS & Their Direct Reports



THEY WORK AT COMPANIES

With **Annual Revenues** Of



THEY ARE ENTERPRISE

$$$$$$$$$$$$$$$$$$$$

248 of the Fortune 500
are represented within SIM Membership

$$$$$$$$$$$$$$$$$$$$

70 of the Fortune 100
are represented within SIM Membership

SPONSORSHIPS

Corporate Sponsorships	Inclusion $10,000	Engagement $5,000	Belonging $2,500
Comp Access Passes for Virtual Leadership Summit	**60**	**30**	**15**
SIM Women Job Board (*Number of Postings*)	4	3	2
Sponsor Recognition (*Recognition in select marketing materials, event signage, website, and social media posts*)	X	X	X
Inclusion in SIM Women's Leaders & Allies Social Media Campaign	X	X	
Opportunity to contribute a <2-minute video to our Leadership Library	X	X	
Speaking Opportunity (*A practitioner leader from your organization may be a presenter - speaker and content must be vetted to ensure fit within conference theme*)	X		
30-60 Second Video Shown at Start of Opening Session (*Video provided by sponsor*)	X		

Vendor Sponsorships	Platinum $12,000 *(Exclusive)*	Gold $7,500 *(3)*	Silver $5,000	Bronze $2,500	Watch Party $1,500 *(1 per Area)*
Intro by Event Chair and 3-Minute Welcome Message	X				
Provide speaker for a 2027 SIM Women Webinar (Visible to 5,000+ SIM CIOs and direct reports)	X				
Pre-Event Attendee List	X				
Speaking Opportunity (*Ask how you win with our panel construction*)	Mainstage	Breakout Session			
30-60 Second Video Shown at Start of Opening Session (*Video provided by sponsor*)	X	X			
Post-Event Attendee List (*Emails included for attendees who have opted to have that information shared*)	X	X			
Comp Access Passes for Virtual Summit	30	20	15	10	5
SIM Women Job Board (*Number of Postings*)	5	4	3	2	1
Sponsor Recognition (*Recognition in select marketing materials, event signage, website, Leadership Library, and social media posts including hyperlink to your company's website*)	Priority Logo Placement	X	X	X	X
Inclusion in SIM Women's Leaders & Allies Social Media Campaign	X	X	X	X	X

SIM Women webinars and Regional Meetings have always been virtual. Our members and corporate partners appreciate the flexibility to engage and grow their teams without the additional expense of travel.

The Virtual Summit will feature live presentations with thought leadership across key areas and peer-to-peer learning and networking opportunities.

The Leadership Library of recordings will remain available for an additional two weeks allowing all Summit attendees to review content they may have missed at the live event.

Don't miss out on this incredible opportunity to increase your visibility with technology leaders across the country!