

Survey

What was the biggest strength of this workshop?

speaker is very knowledgeable; engaging speaking style
content is extremely relevant and pitched at the
right level

What was the biggest weakness?

lack of a structured agenda
more (scheduled) breaks would be nice

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

more likely - it made the idea less scary
and gave me concrete steps to consider

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

absolutely yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

At this point, definitely interested in
newsletter - not yet a meeting / conversation:

[REDACTED]

Survey

What was the biggest strength of this workshop?

resources - provided

What was the biggest weakness?

not enough time. would have liked longer workshops

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

more likely - but need to do some of the suggested by JO

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

definitely

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

mailing list →

[REDACTED]

Survey

What was the biggest strength of this workshop?

Tangible advice and well structured presentation, well-tailored for ~~good~~ academics (knows the audience)

What was the biggest weakness?

Unclear in first 1/2 how hands-on —
what plan ~~for~~ ^{the} workshop was going to be...

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

- 1) crossover for current project — but not trade (though I still need help)
- 2) trade for new idea

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes.

Thank you!

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]
[REDACTED]
[REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]

Survey

What was the biggest strength of this workshop?

Good overview for someone who has thought about writing a book but had not ~~gotten~~ done any research on approach.

What was the biggest weakness?

I was not aware that the workshop would be about technical/^{trade} non-fiction. My concept is a collection/anthology of stories about growing up in poverty in Appalachia that is a counterpoint to Hillbilly Elegy.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More likely - this really helped w/ framing, but I realized that I need to spend more time outlining chapters.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes. I would also welcome a follow-up conversation as well.

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]

Survey

What was the biggest strength of this workshop?

- Learning tips and perspectives of this different way to disseminate important topics
- great way to motivate.
- Ability to ask questions

What was the biggest weakness?

- None

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More likely

I think my idea will fly

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes!

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[Redacted]

Will start... may take time



Survey

What was the biggest strength of this workshop?

The biggest strength was the believability (and sense of humor) of the facilitator. I trust his expertise.

What was the biggest weakness?

Some attendees probably liked the flexibility, but my brain prefers to see a workshop schedule/agenda, etc. (NE)

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I am more likely to want to pursue a commercial deal — partly because I learned that the author and their marketability is paramount, and I think I'd be marketable (smiley face)

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

I am very glad that I came and would definitely recommend this workshop to an interested colleague. I was glad to learn more about the proposal-writing process, b/c I'm also working on a hx. fiction novel where I was told that first-time authors need to write the book before anyone will publish it.

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]

[REDACTED]

[REDACTED]

Survey

What was the biggest strength of this workshop?

relevance to my career

good use of my time - that says a lot!!

What was the biggest weakness?

some repetition, could be more concise

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Yes - helped demystify the process

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes - glad I attended + would recommend

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

would love a follow up conversation:

[REDACTED]
[REDACTED]

Survey

What was the biggest strength of this workshop?

I thought John was a great storyteller. I took notes, but I think I will remember a lot of this b/c he is a storyteller.

What was the biggest weakness?

Not a weakness — but the Propaganda/sales may feel weird to some academics — maybe save until the end + share pricing if possible.
(It was helpful to see the all inclusive price for retreat)

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I might be more interested. I am here just to learn → not with a real goal in mind — It definitely feels less intimidating now.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

I really enjoyed it. Definitely recommend.

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

Survey

What was the biggest strength of this workshop?

Acknowledging of fear as obstacle.

What was the biggest weakness?

Perhaps not a weakness, but the commercial realities (short attention span, fewer books being sold) were discouraging. But it's not like they shouldn't be covered, so...

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More. It seems feasible, and more fun.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes

yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]

[REDACTED]

Survey

What was the biggest strength of this workshop?

The nuts & bolts sections - proposals. I wish there had been more on agents.

What was the biggest weakness?

You asked for the biggest weakness, so I would say the "propaganda" about the retreat - but really only because it's dragging on and most of us are already booked.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I am just as likely to pursue a trade deal, but I do find the process daunting. The "marketing" was intimidating - including the section on "long" titles. Worries about "complexity" seem misplaced.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes - especially if they are early in the process.

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]
[REDACTED]
[REDACTED]

Survey

What was the biggest strength of this workshop?

Practical, how-to information
Many concrete examples

What was the biggest weakness?

I would have liked a small group conversation
where we share our ideas/plans

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Yes, because I see value in sharing my
expertise at a broader scale.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes & yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]

Mailing list, please.

Thank you.

Survey

What was the biggest strength of this workshop?

Great content! Very informative for someone new.
Clear presentation + honesty!

What was the biggest weakness?

Not enough time to cover it all!

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More likely - the process seems more accessible now.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes! Thank you!

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]

Survey

What was the biggest strength of this workshop?

Great examples & practical tips

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More likely - energizing, helped see the arch of the story

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

John Ghazvinian

Survey

What was the biggest strength of this workshop?

- insider insights from an expert.

What was the biggest weakness?

- none noted.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

- yes, still trying

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes, ~~and~~ and yes.

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]

[REDACTED]

email :

Survey

What was the biggest strength of this workshop?

Great information & insights

What was the biggest weakness?

Not sure

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Yes but ~~but~~ still having many questions

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes & Yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

on mailing list already

but yes want conversation.

Survey

What was the biggest strength of this workshop?

Very engaging speaking style, very insightful information.

What was the biggest weakness?

No significant weaknesses.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I am still a junior faculty, pre-tenure, and realized that maybe is not right at this early juncture.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes, and yes!

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

Survey

What was the biggest strength of this workshop?

specific details of editing &
publishing processes

What was the biggest weakness?

not enough emphasis on fiction

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More - learned more about the process

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes, yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

yes.

[REDACTED]
[REDACTED]

Survey

What was the biggest strength of this workshop?

It was very informative, in a very ~~strong~~ structured and organized way. It really helped me understand what trade writing is and what it involves.

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I think I might, as it seems less scary now. For the moment I will certainly begin to pay more attention to what I think and present my ideas.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes, definitely.

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]