

## Survey

What was the biggest strength of this workshop?

Clarity in Key Distinctions b/w  
Trade vs. Academic - Candor

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Yes! More freedom to be expressive but also  
Collab/shape along side an agent

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes, 100%

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

Yes, please!

[REDACTED]

[REDACTED]

## Survey

What was the biggest strength of this workshop?

Great, engaging speaker

What was the biggest weakness?

Wish we had more time to talk

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I think I now know how to take the first step - which can get me closer

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes!

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]@  
[REDACTED]  
[REDACTED]

Survey

What was the biggest strength of this workshop?

new, candid info. Really smart, helpful, kind  
Communication

What was the biggest weakness?

Answers a touch too long

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Already committed to academic publisher

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes!

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]

## Survey

What was the biggest strength of this workshop?

Thanks for the pros & cons, and the overview of the process.

What was the biggest weakness?

calling it a "workshop" suggests one connotation.  
it was a delightful, informative "seminar" though.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

more! I was already highly motivated, and this wasn't scary. :)

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes.

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

(she/her) - free consult & mailing list

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

## Survey

What was the biggest strength of this workshop?

Very informative. And very clearly laid out.

Some things may seem obvious to you, but I had ~~no~~ no idea! (Agent? Didn't know that).

What was the biggest weakness?

(I thought you were ~~great~~ great - I got nothing).

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I am thinking about it.

I really like the idea of writing a book that people read. (I wrote a book that is used in college teaching and is more accessible. I rather liked that people read it).

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes. Absolutely.

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

Yes.

[REDACTED]  
[REDACTED]

Survey

What was the biggest strength of this workshop?

Very nice introduction.

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Yes - the process was further demystified.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

## Survey

What was the biggest strength of this workshop?

Very clear communication, approachable style.

What was the biggest weakness?

I wasn't able to stay for the whole thing :  
Could you provide the slides as a handout?

I'm curious about <sup>trade</sup> presses with a niche market, like religious communities.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More, this was a good first step. For example,  
I didn't know an agent was as essential as  
you make it sound.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes and yes, thank you.

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

Yes, please!

[REDACTED]

[REDACTED]

## Survey

What was the biggest strength of this workshop?

honesty  
good information

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

not sure - good points on both sides

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]

## Survey

What was the biggest strength of this workshop?

CLARITY, RELEVANCE, INTERACTIVITY & RESPONSIVENESS

What was the biggest weakness?

NONE.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

NOT JUST MORE LIKELY, BUT EXCITED

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

YES

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

PENHALPS, AND IF SO, I WILL REACH OUT.

## Survey

What was the biggest strength of this workshop?

A lot of useful information for the novice

What was the biggest weakness?

a little long

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I think more likely. I'm closer to achieving this than I thought.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes and yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]  
[REDACTED]  
[REDACTED]  
(can't really get started until I am not chair)  
but could get ready

2/4/2026

Survey

What was the biggest strength of this workshop?

Authenticity & Knowledge.

What was the biggest weakness?

Pace. I'm happy to elaborate.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I've just finished my first manuscript w/ Viking Penguin Randomhouse.  
So, 100% likely 😊 My agent is w/ CAA. So, good to go there.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Definitely glad! Am interested in being in community with  
colleague in commercial publishing. I have a few more  
book ideas I'm pursuing. Spoiler Alert! One is connect to the Middle  
East, and another is moral leadership "The Sacred."  
Would love to talk to you further about this.

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]

[REDACTED]

## Survey

What was the biggest strength of this workshop?

*Understand the most important concepts*

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

*I am more likely to want to pursue a commercial book deal. I am going to retire, so I want to write materials. I have translated a cooking book to introduce Japanese cooking. I'm now trying to find the publisher in the field.*

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

*I would like to know how can I find the publishers for publishing Japanese cooking book in U.S.*