

Survey

What was the biggest strength of this workshop?

Peper's (John's) incredible wealth of knowledge and the skill with which he framed big ideas & concepts in accessible terms. I particularly appreciated his comments and tips on how to reconceptualize and refine a project.

What was the biggest weakness?

I thought that the workshop was great, but I would have appreciated an opportunity to practice "pitching" our ideas & getting feedback on them.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More likely, because I got some concrete ~~ideas~~ ideas about how to do it.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes, absolutely! Highly recommend!

If you would like to schedule a follow-up conversation, please provide contact details:



Survey

What was the biggest strength of this workshop?

Insider knowledge. Honest sharing

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More likely, because I now understand waiting for the "right" moment is not an "option".

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

absolutely

If you would like to schedule a follow-up conversation, please provide contact details:

[REDACTED]

[REDACTED]

Survey

What was the biggest strength of this workshop?

Very clear presentation.

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not? more. I work on things that are of public interest.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing? very glad and would highly recommend.

If you would like to schedule a follow-up conversation, please provide contact details:

[REDACTED]

Survey

What was the biggest strength of this workshop?

Hard to say! Very helpful both to have an inside look and warm invitation to just try. And I appreciated the small reminder that, even in this anti-intellectual moment, (academic) expertise is still valued.

What was the biggest weakness?

None!

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Absolutely. Thank you so much!

If you would like to schedule a follow-up conversation, please provide contact details:

Survey

What was the biggest strength of this workshop?

Brings a very fresh perspective, about the stark differences in goals & what's valued by trade publishers. I'm completely new to this world and find a lot of the info new & helpful!

What was the biggest weakness?

The workshop already tells us a lot about steps to take & what to expect to get to a book proposal. I'd be also interested in (1) telling what makes a good fit for trade vs. academic book? and (2) how much time one gets to work on the full

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Less.

~~I'm in~~

I'm in early career and haven't published books yet. After today's workshop I'd like to start w/ academic publishing first.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes

If you would like to schedule a follow-up conversation, please provide contact details:

Survey

What was the biggest strength of this workshop?

Learning about the North American market and where to begin.

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I am likely to do that. I feel like I would like to hear my voice more.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

I'm glad & would recommend it.

If you would like to schedule a follow-up conversation, please provide contact details:

[REDACTED]

[REDACTED]

Survey

What was the biggest strength of this workshop?

- direct & applicable advice
- personable

What was the biggest weakness?

- some slides on agent relationships, ideas to look out for, etc
- analogy about "real estate agent" doesn't seem to hold in case the working relationship is actually lifelong
- any pros/cons or FYIs, even if brief, can be helpful to see on screen so that talking points are visually anchored

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

- more likely → it makes sense now / process demystified

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

- definitely glad I showed up despite the snow!
- will likely recommend the site/services to an ex-academic friend who still has unpublished research

If you would like to schedule a follow-up conversation, please provide contact details:

Survey

What was the biggest strength of this workshop?

I loved the energy and honesty -
one often talks about "demythification"
but this was really dismystifying

What was the biggest weakness?

nothing you can control: questions from
participants that are too individualistic or
open-ended

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Much more likely - I've been kicking these
ideas around for a long time, and have tried
to frame it as a crossover or academic project, but
now I know this is a trade book.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes!

If you would like to schedule a follow-up conversation, please provide contact details:

[REDACTED]
[REDACTED]

Survey

What was the biggest strength of this workshop?

Wealth of knowledge and willingness to play around with every question / idea we threw

What was the biggest weakness?

Long winded answers - more ground could be covered or concrete examples shown / discussed

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I am more interested, but less sure if my ideas are sound.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes, absolutely. I hope you visit campus again

If you would like to schedule a follow-up conversation, please provide contact details:

I'm not sure I'm ready yet but my email is [REDACTED]

Survey

What was the biggest strength of this workshop?

Honestly, the biggest strength is that it's motivating, ensured me that this is ~~absolutely~~ absolutely something I ~~could~~ could do & gave practical de-mystifying steps on getting there.

What was the biggest weakness?

The second half started slow and meandered a bit - which was tough after lunch.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Absolutely. Because I believe I have a good idea, and now I have a clear sense of the steps required.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes, absolutely.

If you would like to schedule a follow-up conversation, please provide contact details:

I'll contact you via the website, but -

email:

[REDACTED]

text:

[REDACTED]