

Survey

What was the biggest strength of this workshop?

na

What was the biggest weakness?

na

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I am still unsure I will be able to publish a trade book - but that has nothing to do with the workshop.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes, am glad

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

I already scheduled a meeting.

Survey

What was the biggest strength of this workshop?

Insighing that we fight fear

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More - Because the hazy space of
how to prepare for ~~the~~ trade
is clearer now

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

(I write about ~~non~~
regular citizens in
Japan + Italy)

Thank you for
this workshop!

Survey

What was the biggest strength of this workshop?

- ① Effective Communication about translating academic writing to writing for the public or in trade press
- ② Helpful ideas about doing this in the context of the middle of your career.

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More, due to the presentation regarding the trajectory from academic to trade press.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes and Yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

Yes

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[REDACTED]

Survey

What was the biggest strength of this workshop?

Very straight forward and ~~we~~ showed what it requires realistically

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More for eventually - but I'm nowhere near ready
less for now
made me realize this is a long-term goal but
one I'm not ready for since I'm still a
PhD student and not ready to leave
wait
publishers

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

I did. Made me realize I need to talk this first

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]

Survey

What was the biggest strength of this workshop?

Really clear talking! This is appreciated, especially in this context.

What was the biggest weakness?

The two people chatting made it a bit hard to hear interesting answers.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Yes I would. I ^{learn't} ~~like~~ the critiques I get from academic publishing likely means I write more like this already.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes.

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

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Survey

What was the biggest strength of this workshop?

Concrete, actionable steps + advice - i.e. publishers already accept the legitimacy of what academics have to say, think reframing not restating, get an agent

What was the biggest weakness?

None - great timing for a shortened version of this talk

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Yes, though as a later project. I have more work to do around conceptualizing / marketability

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Definitely!

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

Survey

What was the biggest strength of this workshop?

Clarity about process + key steps (proposal, agent, etc)

What was the biggest weakness?

More concrete examples of the "unlearning" necessary
would have been useful.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Feel better informed about making the choice.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes.

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

Survey

What was the biggest strength of this workshop?

Very illuminating for someone who is very new to publishing about how it all works.

What was the biggest weakness?

I understand that I am not the target audience, but I do wonder if there is a way to add an element/speak more to early career scholars who may not continue in academia but are interested in continuing to write and publish on the side of ~~other~~ non-academic jobs. I am leaving with the sense that without an established record of academic publishing and a book deal? Why or why not?
on academic title, there is little hope.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

Survey

What was the biggest strength of this workshop?

Good information provided

What was the biggest weakness?

Focused heavily on ~~a~~ advanced professionals
grad students + younger earlier career academics
Not addressed

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More likely, I think because I am earlier in my
career I lack some of the fears/issues addressed

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]

[REDACTED]

Survey

What was the biggest strength of this workshop?

this was full of valuable information which helped orient me to the world of trade publishing (I took lots of notes)

What was the biggest weakness?

this gave me what I needed to know for now, but it would have been nice to have an opportunity to talk about book ideas with people at our tables (if this were longer)

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I'm more likely, or at least more informed about the option (pros, cons, process) since I was interested before (but really didn't know much about what was involved)

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes - this was really valuable!

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

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Survey

What was the biggest strength of this workshop?

going through the realistic steps and suggestions for the process

What was the biggest weakness?

Maybe this is because I'm a grad student, but the focus on motivating academics to write for public audiences felt overdone → but some motivation is always good!

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

yes, it feels more attainable now, the process is demystified

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

Survey

What was the biggest strength of this workshop?

Demonstrating the difference between academic and trade (etc.) publishing (in clear and interesting way)!

What was the biggest weakness?

Not necessarily a weakness but it felt geared toward already well-established academics who are successful in academic publishing. I'm kind of clueless and unaccomplished in all publishing.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More, because I know more about the process; it's not so elusive.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

Survey

What was the biggest strength of this workshop?

Important topic for Professionalization

What was the biggest weakness?

I would have liked a more practical component.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Yes, but not at this time of my career (graduate student)

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes, I learned important skills for the future

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

Survey

What was the biggest strength of this workshop?

Accessible / engaging / inspiring

What was the biggest weakness?

—

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More - feels possible

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

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Survey

What was the biggest strength of this workshop?

John's energy + insight into the differences
bet. academic writing + trade writing/publishing

What was the biggest weakness?

Too short - esp. abt. the concrete steps
of writing for trade
publishing

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

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Survey

What was the biggest strength of this workshop?

The outline of the process was informative.
The Q & A was also helpful.

What was the biggest weakness?

Not giving specifics but I understand this was to be a primer for the coaching service.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I'm more likely to want to publish for the wider audience.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

I am glad I came & would recommend the workshop who are just thinking about publishing. But it's not as helpful for those who have decided to do it.

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

Survey

What was the biggest strength of this workshop?

I really liked adding the anthropology specific advice after the overall description.

• The framing of trade versus academic writing + sectors.

What was the biggest weakness?

• Maybe a sample sentence to show writing differences?
↳ like the academic to trade sentence.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I would, but worry I'm too junior (just graduated)

- Challenge is I don't like online presence and I'm not a professor, I am a postdoc.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes, I'm very happy I came. This was very insightful.

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

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Survey

What was the biggest strength of this workshop?

- You can tell you knew the subject from experience
(talk of failures, a.g.)

What was the biggest weakness?

Begin w/ disclaimers for early-career folks.
Academia is old school.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Yes - but not for a bit. I want to reach more people and
I think more of us should be out there in the public.
↑ anthros

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes and yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

Not yet but I'll find you when I'm ready

Survey

What was the biggest strength of this workshop?

Good speaker, clear & concise,
no time wasted.

What was the biggest weakness?

No real weaknesses but would like more about
how to find an agent.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More, because the presentation made it
seem more doable.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

I am glad I attended & would recommend.

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

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Survey

What was the biggest strength of this workshop?

practical advice
+ resources

What was the biggest weakness?

Room freezing

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Yes, more but after more experience

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

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If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

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Survey

What was the biggest strength of this workshop?

Presenters sharing valuable information -

What was the biggest weakness?

-

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

*Possibly more - thinking about whether I can
write in a more interesting style. :)*

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

*Yes - I am considering bringing a workshop to
my institution.*

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[Redacted contact details]

Survey

What was the biggest strength of this workshop?

Clarification of the trade press publishing process. Start to finish

What was the biggest weakness?

Need more clarity on what "stage" of academic careers you should consider non-fiction trade. Does it matter if you are not tenured?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More - because of opportunity to reach wider audience.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes!

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

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