

Survey

What was the biggest strength of this workshop?

introduction to trade book world in a very empirical way

What was the biggest weakness?

market expectation? need to be more empirical regarding the readership and audience. I'm so unfamiliar with general readership
Actually this is my own ~~business~~ weakness

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Yes. I want to write in a more interesting, subjective, and bold way. But maybe after my second book

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes, and yes.

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

Yes, 

Survey

What was the biggest strength of this workshop?

Content! Lots of useful content, very focused

What was the biggest weakness?

None

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More likely because the process has been de-mystified.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]

Survey

What was the biggest strength of this workshop?

Really helpful overview of
the trade press process

What was the biggest weakness?

The most useful slide was the
"lack of respect" slide. It would
have been good to get here more
quickly - some of the earlier slides
went a bit slowly.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Not sure - but I'm interested
to think more about the idea!

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes!

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

Survey

What was the biggest strength of this workshop?

Contextual Stories vignettes

What was the biggest weakness?

A little too much sales pitch before questions
broke the continuity

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Helpful summary of issues and challenges, yes thinking
of pursuing

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

I'll follow up via website

Survey

What was the biggest strength of this workshop?

The way it demystified
the process.

What was the biggest weakness?

None - I learned a
lot and want to learn
more,

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More likely - because it addressed my fears
and defused my doubts. I want to
learn to be less "careful" after
decades of scholarly writing!

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

YES and YES

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]
[REDACTED]
[REDACTED]

Survey

What was the biggest strength of this workshop?

Getting a detailed breakdown of how trade press publishing and writing works & hearing about things I hadn't thought of before (eg. fear of messiness of trolls, writing in a bolder, more provocative style)

What was the biggest weakness?

I would've really appreciated more of the 'how to' / insights on how to think about the ^{x approach} practical aspects of the process than the motivational 'you can do this' or 'don't let the issues of academia hold you back'

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

yes, it's demystified a lot of the process for me

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

a lot of it (eg writing / prose style, thinking in terms of story structure, etc.) are things I already think about & am working on doing, so while I've gotten some good information, it wasn't wholly helpful & I'd be more careful about seeing where colleagues are at before recommending, rather than a blanket recommendation.

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]

[REDACTED]