

Survey

What was the biggest strength of this workshop?

well-structured, organized, very informative
I specially appreciated the contrasts between academia vs. trade press.
Seeing the "don'ts" gives a better idea of what trade press looks like ~~like~~ should look like.

What was the biggest weakness?

I would have enjoyed more time discussing the reframing ~~of~~.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More likely, but in the ~~the~~ long run. still considering
academic or trade book. I'm thinking about how research
based on content analysis and interviews with New Yorkers who
kept using the NYC subway during the pandemic could be approached
from a trade book perspective.
Overall, are you glad you came and would you recommend this workshop to a colleague who's
interested in commercial publishing?

definitely!

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

~~22~~

[REDACTED]

Survey

What was the biggest strength of this workshop?

It gave me a good overview of the issues to think about when contemplating a book on an academic topic.

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I am more likely to pursue a commercial book deal because I am interested in reaching a broader audience and raising awareness of the issues that I care about.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes. I will definitely recommend this workshop to someone thinking about writing a book.

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

I am not ready, yet, to pursue this project, but I will reach out when the timing is ~~really~~ better.

Survey

What was the biggest strength of this workshop?

Raw truth from a person who is experienced
& knowledgeable.

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Unsure, but I am motivated to speak to a
writing coach to discuss viability of my ideas.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

YES.

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]

[REDACTED]

Tulane Univ.

Survey

What was the biggest strength of this workshop?

Your Experience and real world examples

What was the biggest weakness?

Slides lack photos which as a visual learner I like

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Still thinking

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes, absolutely though I do wish we had covered book proposals as well types of books since the workshop was so many hours

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

not at this moment but I'd like to be added to email list

[REDACTED]

Survey

Thank you!!

What was the biggest strength of this workshop?

Concrete examples : bracing,
super clear framework

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]

[REDACTED]

[REDACTED]

Survey

What was the biggest strength of this workshop?

Useful to get a bigger overview

What was the biggest weakness?

It's a slippery topic b/c of the specificity to each person in the audience

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Perhaps. My writing is accessible but it doesn't sing, so not sure how viable as a candidate for commercial book.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

I found it useful for seeing what would be required to publish commercially. I have worked w/ an academic writing coach, so I see coaching as really useful, so yes.

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]

Survey

What was the biggest strength of this workshop?

tone, humor, clarity.
very information-rich.

What was the biggest weakness?

none

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes to both

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

Survey

What was the biggest strength of this workshop?

- X personable, frank presenter
- X Slide decks are simple enough to follow during presentation

What was the biggest weakness?

- > First part went almost 2 hours w/o a break. People lost focus
- > Never figured out what you really meant by 'senior scholar'. We had some newer scholars in the room. And some \$ people who might not meet ~~the~~ that bar for success

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

- > More
- > I am a mostly unsuccessful academic. Figured I would be a hard sell to an agent. But maybe not. ← this was new info

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

+ Yes

+ Nuts & bolts that most of us don't know

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]

Survey

What was the biggest strength of this workshop?

The enthusiasm for us being able to do this and the discussion / framing.

What was the biggest weakness?

Wished for more on proposals

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More, but I have questions / fears about concept.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Absolutely

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

[REDACTED]

Survey

What was the biggest strength of this workshop?

Good anecdotes.

What was the biggest weakness?

Took > 90 minutes to get to writing tips.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes and yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

Survey

What was the biggest strength of this workshop?

An organized perspective on a very broad topic so it was very educational!
THANK YOU!

What was the biggest weakness?

Spending too much time answering questions but most times it was very informative. ^{particular}

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Yes, more likely but not too soon... and I even chose the topic!

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes!

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

Please add me to the mailing list

Survey

What was the biggest strength of this workshop?

Having it! Thank you for the introduction to everything.
I am in the 'lost and confused' category...
and maybe a 'tell me more' category.

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Still on the fence, thinking about time, energy, capacity, learning curve

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes and yes

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]

Survey

What was the biggest strength of this workshop?

Demythification of the trade press industry;
the "types" of scholars; the genres that
most academics are likely to gravitate to
(that was extremely helpful!)

What was the biggest weakness?

None - really!

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Perhaps, but I was here primarily out of
curiosity

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Absolutely (on both counts)

If you would like to schedule a follow-up conversation, please provide contact details [LEGIBLY!]