

Survey

What was the biggest strength of this workshop?

The indepth knowledge shared about The process
of getting a ^{trade} book published.
Lots of personal stories shared.

What was the biggest weakness?

Would have been great to learn more about
what exactly "storytelling" sounds like.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Still up in the air.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes! and Yes!

If you would like to schedule a follow-up conversation, please provide contact details:

Survey

What was the biggest strength of this workshop?

Very informative. The presentation and long Q & A ~~was~~ were extremely helpful.

What was the biggest weakness?

It was great. No clear weaknesses.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More. It was helpful to demystify the process.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes, for sure.

If you would like to schedule a follow-up conversation, please provide contact details:

Survey

What was the biggest strength of this workshop?

practical and comprehensive
lots of useful facts and suggestions

What was the biggest weakness?

long winded sometimes

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

more likely - it has convinced me this is doable

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

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Survey

What was the biggest strength of this workshop?

Super detailed, lots of relevant examples,
John is very engaging and accessible, very
responsive to audience questions

What was the biggest weakness?

N/A other people

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More likely - feels more tangible and
exciting to learn a new skill

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes and yes

If you would like to schedule a follow-up conversation, please provide contact details:

[REDACTED]

Survey

What was the biggest strength of this workshop?

candor / straight shooting
encouragement
your accent

The framing of this endeavor as an opportunity for intell. development

What was the biggest weakness?

other people

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

more likely — the process feels demystified
and the challenge feels doable & productive

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

absolutely 100%

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Yes. I'm not sure that my ^{conceptual} literary interests are marketable —
the historical / cultural studies framework isn't really
mine. But I'd love to explore with you; also, timing.
I just finished my last book ... [REDACTED]

Survey

What was the biggest strength of this workshop?

The information you presented was clear, concise, and thorough.

What was the biggest weakness?

We got off topic with individualized questions. Better to hold off on questions until the end of the session.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

maybe. I'm still thinking about the trade offs and whether my topics are really relevant to a broad audience.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes!

If you would like to schedule a follow-up conversation, please provide contact details:

[Redacted contact information]

I had to leave very early
to get my daughter to an
Survey
appointment, sorry!

What was the biggest strength of this workshop?

De-mystification of process,
frank discussion of pros + cons

What was the biggest weakness?

length - wanted to get further
faster

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Yes → Though I'm missing the
parts I'm most interested
in

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes, I wish I could have
stayed for discussion of finding
agent, book proposal tips

If you would like to schedule a follow-up conversation, please provide contact details:

[Redacted]
[Redacted]
[Redacted]
[Redacted]

Survey

What was the biggest strength of this workshop?

Approachable, clear, great overview of process

What was the biggest weakness?

More concrete examples of how certain things are done or need to be done.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More likely as I have a fuller appreciation of the fuller spectrum of considerations and longer process that go into the pursuit.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes

If you would like to schedule a follow-up conversation, please provide contact details:

[Redacted contact details]

Survey

What was the biggest strength of this workshop?

Put into clear language some things
I "sort of" knew, already. - very helpful
information.

What was the biggest weakness?

It might have been helpful to cut off
all of our many questions earlier so
we could cover more ground

Based on what you heard today, are you more or less likely to want to pursue a commercial
book deal? Why or why not?

Probably more likely because I have a clearer
idea of what to do

Overall, are you glad you came and would you recommend this workshop to a colleague who's
interested in commercial publishing? Absolutely!

If you would like to schedule a follow-up conversation, please provide contact details:

[REDACTED]

[REDACTED]