

Survey

What was the biggest strength of this workshop?

Very informative

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More likely. I appreciate working on the concept rather than the manuscript already.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

If you would like to schedule a follow-up conversation, please provide contact details:

j. lewis@...
[Redacted contact information]

Survey

What was the biggest strength of this workshop?

The amount of information shared.

What was the biggest weakness?

N/A

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Yes! This helps me identify my next steps.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes!

If you would like to schedule a follow-up conversation, please provide contact details:

John Ghazvini

Survey

What was the biggest strength of this workshop?

Marketing trade books

What was the biggest weakness?

Low battery / lack of visuals (PowerPoint images / text)

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Yes b/c I think the topics are marketable and of interest to the general public

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes. I would highly recommend to others to attend this workshop

If you would like to schedule a follow-up conversation, please provide contact details:

[Redacted contact details]

[Redacted contact details]

Survey

What was the biggest strength of this workshop?

The presenter was engaging and the information extremely useful.

What was the biggest weakness?

None

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I am more likely due to the process being (somewhat) de-mystified and the helpful comments about not letting fears stop you.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Absolutely

If you would like to schedule a follow-up conversation, please provide contact details:

[REDACTED]

[REDACTED]

Survey

What was the biggest strength of this workshop?

The clear breakdown of how the system works.

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More likely, now that I know what are common next steps.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes.

If you would like to schedule a follow-up conversation, please provide contact details:

[Redacted]

[Redacted]

[Redacted]

Survey

What was the biggest strength of this workshop?

Hearing about the narrative structure concept.

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More. I can see the similarities + differences from the types of writing I've done, so it has demystified the process

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes

If you would like to schedule a follow-up conversation, please provide contact details:

Maybe in the future. Thank you
[Redacted]
[Redacted]

John Ghazvinian
Workshop

Survey

What was the biggest strength of this workshop?

John's concrete advice

What was the biggest weakness?

tech/logistical problems - totally not John's fault

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I don't know. I want to but not sure about time commitment involved.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes, & absolutely.

Really appreciate it

If you would like to schedule a follow-up conversation, please provide contact details:

I may reach out. I took your card.

Please add me to your mailing list: [REDACTED]
Thank you! [REDACTED]

Survey

What was the biggest strength of this workshop?

— understanding the job
— the overview

What was the biggest weakness?

hard to say

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I have had them, so yes

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes, especially a friend
who just finished her PhD

If you would like to schedule a follow-up conversation, please provide contact details:

~~_____
[redacted]~~

Survey

What was the biggest strength of this workshop?

lots of specific ideas
I appreciate the positive encouragement!
Your coaching program sounds great.

What was the biggest weakness?

I can't think of any -
I'm so glad I came!

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More likely. I am more motivated
because of the specific guidance
and positive feedback.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes

Thanks for being so patient with the
room issues

If you would like to schedule a follow-up conversation, please provide contact details:

I would - but probably not for
another couple months... possibly
April-May? 