

Survey

What was the biggest strength of this workshop?

I thought the combination of comments about writing and the emotionality of the process was really compelling.

What was the biggest weakness?

The room - would have been great around a table!

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

About the same? It was interesting to find some new ways to think about this.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes - it's a black box to many of us. Sometimes it feels like a club that you need the password to, so the open forum here was welcome.

If you would like to schedule a follow-up conversation, please provide contact details:

[REDACTED]

[REDACTED]

[REDACTED]

TEMPLE UNIVERSITY

Survey

What was the biggest strength of this workshop?

Well presented + dynamic

What was the biggest weakness?

Wanted to know more about university presses / trade books in field too.
In my field there are good non-profit presses too.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More. But challenge is figuring out whether to go for university press book (easier) or this approach.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes.

If you would like to schedule a follow-up conversation, please provide contact details:

Sure. Happy to learn more.

[Redacted contact information]

Survey

What was the biggest strength of this workshop?

It was about the thing it said it would be about. We were also given practical things to think about.

What was the biggest weakness?

No snacks.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I am. I was already on board with this idea.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Absolutely! Where was everyone today?

If you would like to schedule a follow-up conversation, please provide contact details:

[REDACTED]

[REDACTED]

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