

Survey

What was the biggest strength of this workshop?

Several pts raised in a "how to" sense
for trade publications

What was the biggest weakness?

N/A

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More, as it does appear possible.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes, glad I came & I am interested

If you would like to schedule a follow-up conversation, please provide contact details:

[REDACTED]

[REDACTED]

[REDACTED]

Survey

What was the biggest strength of this workshop?

practical info
detailed info esp. about the elements
of storytelling

What was the biggest weakness?

that we couldn't each take a stab at
our own idea for a book & discuss it
w/ the group → maybe good as a follow-up
session

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Yes, I am more equipped with
practical info to get me started, but
I was already looking for it

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes, yes

If you would like to schedule a follow-up conversation, please provide contact details:

[Redacted contact details]

Survey

What was the biggest strength of this workshop?

The presence and knowledge of the speaker — great room
working skills & useful info

What was the biggest weakness?

Limited scope in that it specifically targets older
established scholars, but there are many younger scholars
looking into this

Based on what you heard today, are you more or less likely to want to pursue a commercial
book deal? Why or why not?

Unsure

Overall, are you glad you came and would you recommend this workshop to a colleague who's
interested in commercial publishing?

Yes

If you would like to schedule a follow-up conversation, please provide contact details:

Survey

What was the biggest strength of this workshop?

Really clear guidance, demystifies the world
of publishing

What was the biggest weakness?

More detail of slides about process of ~~the~~ putting
together a proposal would be helpful.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Yes, but perhaps later in my career. It has
convinced me I ~~do~~ can engage with the public,
through this means

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes, I will be recommending to my
institute ~~as~~ for potential training for my
colleagues.

If you would like to schedule a follow-up conversation, please provide contact details:

Survey

What was the biggest strength of this workshop?

the expertise ~~of the~~ and how it was transmitted to the audience; the informal way of the conversation; the generosity to share personal experiences.

What was the biggest weakness?

I can't think of a weakness

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I'm more likely, because I feel more confident.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Absolutely!

If you would like to schedule a follow-up conversation, please provide contact details:

[REDACTED]

[REDACTED]

Survey

What was the biggest strength of this workshop?

- Speaker is engaging not boring

What was the biggest weakness?

- More specific examples would be nice

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

- More, because why not!

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes

If you would like to schedule a follow-up conversation, please provide contact details:

[Redacted contact information]

11/4/23

Survey

What was the biggest strength of this workshop?

honesty, experience of presenter,
willingness to be informal
and take Q+A

What was the biggest weakness?

nothing stands out

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

more - b/c it seems more possible
and presentation gave me courage
and motivation

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes yes yes!

If you would like to schedule a follow-up conversation, please provide contact details:

[REDACTED]

[REDACTED]

[REDACTED]

Survey

What was the biggest strength of this workshop?

→ very strong overview of the market
base steps

What was the biggest weakness?

→ more focus on - risks/ ad
- pros
- strategies to ~~trade~~ publishing at diff points at
(different genres)
only academic career.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

of course

it's been my plan - joining the academy for a non-academic field.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes

If you would like to schedule a follow-up conversation, please provide contact details:

[Redacted contact details]

(+ I added you on LinkedIn)