

Survey

What was the biggest strength of this workshop?

~~revealed~~ a lot of very useful information.

very encouraging and inspiring.

Your personal journey is very exciting.

What was the biggest weakness?

it'll be great if you can share some
prosal sample with us.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Yes. ~~engage~~
talking to larger audience sounds a great idea

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes!

Survey

What was the biggest strength of this workshop?

presents an insider's view of trade publishing with frank answers

What was the biggest weakness?

- would have liked to delve into the cooperative reading exercise

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More, but after significant rethinking of my project

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes!

Thank you for being here!
This was one of the most enlightening panels of AHA 23.

Survey

What was the biggest strength of this workshop?

A very productive overview of transitioning to trade publishing

What was the biggest weakness?

~~A lot of vague on how to start looking for and approaching agents~~ (query solved!) Great workshop!

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

more likely - workshop provided important insights

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

/ yes, and yes!

Survey

What was the biggest strength of this workshop?

great background info

What was the biggest weakness?

I have researched this topic so I knew most of this

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Same

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes. I would recommend it

Survey

What was the biggest strength of this workshop?

- For me, great to have a basic overview of this whole process, w/ many anecdotes and conversation weaved in for more detail. The presenter's personal experience w/ all of this was v. informative.

What was the biggest weakness?

- I think a few examples in the presentation part would've been helpful. For ex, explaining differences in trade writing - "voice" - it would've been interesting to have an example or two of a writing passage you find very effective (or not effective).

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More - I better understand the process (and its fluid, entrepreneurial nature) and feel that I could manage this.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes!

Survey

What was the biggest strength of this workshop?

John is super entertaining
Also, great to see him think
in the moment.

Also, ~~both~~ both conceptual and practical.

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Yes! I feel more free to be me (and not the
credentialed me.)

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Absolutely.

Survey

What was the biggest strength of this workshop?

Clarity. Open format. Honest. Followed interest of participants. Useful, practical information

What was the biggest weakness?

Venue (not your fault) - too much extraneous noise, + difficult to hear those on opposite side of room

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I came already committed to pursuing a commercial book deal, but your workshop encouraged me to move ~~on~~ the plan

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Absolutely on both counts. Thanks so much!

Survey

What was the biggest strength of this workshop?

- NAMING THE FEARS AROUND COMMERCIAL PUBLISHING & PUSHING BACK AGAINST THEM
- DR. LITAZVIANI'S PERSONAL STORY

What was the biggest weakness?

- REGISTRATION APPLICATION WAS A BIT CONFUSING

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

MORE - THE CONS ~~OUT~~ TO COMMERCIAL PUBLISHING
THAT THE PRESENTATION DON'T BOTHER ME
THAT MUCH RIGHT NOW

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

YES AND YES

Survey

What was the biggest strength of this workshop?

Motivation; laying out pros and cons of process;
* presenting things clear-headedly & honestly

What was the biggest weakness?

I honestly didn't find any - this was great!

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

As likely - I already very much want to do this, and this provided me some of what I need to take the plunge.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes, very much so!

Survey

What was the biggest strength of this workshop?

Thorough, well-organized and
presented well.

What was the biggest weakness?

none.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Came into session intending to
pursue commercial deal +
still plan on doing so.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes, especially for colleagues
who are interested in commercial
publishing & haven't published
much, academic or not.

Survey

What was the biggest strength of this workshop?

Sorry I had to leave - travelling back home today.
Very inspiring session

What was the biggest weakness?

Perhaps a tiny bit too slowly paced - too long introductions. Happens to me all the time 😊

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

Yes, at least a trade-academic crossover.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Absolutely, yes!

Survey

What was the biggest strength of this workshop?

Basic info - great!
All info Feminine.
Good to hear personal story of John.

What was the biggest weakness?

Would prefer 2 parts
Pt I - info - 9-14-30
Pt II - see writing samples.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

More likely. I'd been thinking of doing this, but had no idea how to proceed. This gave me the nuts & bolts + ~~now~~ I see for how to proceed. Thanks!

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes! Yes!