

Survey

What was the biggest strength of this workshop?

Great & Approachable speaker

What was the biggest weakness?

As much as PowerPoints tell me
Agent & Book Proposal info would have
been helpful

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

- Super likely - really clear process
- made me push some fear out of the way

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

super glad
would recommend

Survey

What was the biggest strength of this workshop?

Good Public Speaking skills &
Clear Passion about the topic

What was the biggest weakness?

not sure if this is a weakness or more
humility but maybe more details about how
you stepped into this & how you ^(although you discussed some of this)
found your agent or navigated your way without one.

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

still considering as currently we are
advocating with a university press publishing
to fill this gap you talked about.

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes, & frankly there might be bias in our
~~open~~ opinion as we believe in storytelling
and accessibility.

Survey

What was the biggest strength of this workshop?

Very well organized & comprehensive & engaging.

What was the biggest weakness?

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

I am, but I realize I am not immediately ready with completed work. I have multiple projects I am working on (marketing book, academic, & novel).

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

Yes I am, and I would.

Survey

What was the biggest strength of this workshop?

- keeping our options open beyond academia
- getting us excited about writing a commercial book + a plan to get there

What was the biggest weakness?

- talking about options for more young, less ~~acad~~ senior academics

Based on what you heard today, are you more or less likely to want to pursue a commercial book deal? Why or why not?

yes - want to write in a way that will work with how I think + enjoy storytelling

Overall, are you glad you came and would you recommend this workshop to a colleague who's interested in commercial publishing?

yes!