

Privacy Policy for More Sunrises LLC

Effective Date: 8/1/2025

More Sunrises LLC ("Company", "we", "our", or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.moresunerisesnow.com] and use our services, including personal coaching and longevity assessments.

1. Information We Collect

We collect information that you provide directly to us, including:

- Name
- Email address
- Phone number
- Mailing address
- Payment details (processed securely via PayPal or Stripe)
- Health history information provided during assessments or coaching sessions

We may also collect information automatically through cookies and analytics tools (e.g., IP address, browser type).

2. How We Use Your Information

We use your information to:

- Provide coaching and wellness services
- Process orders and payments
- Deliver Longevity Assessment Kits and other products
- Communicate via email, SMS, or phone about appointments, services, and updates
- Send marketing and educational content (you can unsubscribe at any time)
- Improve our website and service offerings

3. Sharing of Your Information

We may share your information with:

- **Service Providers** (e.g., PayPal or Stripe for payments, email service platforms)
- **Laboratories/Health Partners** for processing Longevity Test Kits
- **Legal Obligations** if required by law enforcement or regulatory bodies

We will **never sell or rent** your personal information to third parties.

4. Data Security

We implement appropriate technical and organizational measures to protect your personal data. However, no method of transmission over the internet or electronic storage is 100% secure. While we strive to protect your information, we cannot guarantee absolute security.

5. Third-Party Services

Our website may contain links to third-party websites (e.g., NovosLabs, Facebook group). We are not responsible for the privacy practices of these external sites.

6. Your Privacy Rights

You have the right to:

- Access, update, or delete your personal information
- Opt-out of marketing communications at any time
- Request information about how your data is used

To exercise these rights, email us at: **Carolyn@MoreSunrisesNow.com**

7. Cookies and Tracking Technologies

We may use cookies to enhance your browsing experience. You can choose to disable cookies through your browser settings, though some site functions may not work properly.

8. Children's Privacy

Our services are not intended for children under the age of 18. We do not knowingly collect personal information from minors.

9. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy as needed. Changes will be posted on this page with an updated effective date.

10. Contact Us

If you have any questions about this Privacy Policy or how we handle your data, please contact us at:

 **Carolyn@MoreSunrisesNow.com**

 **603-453-3128**