Ronald M. Allen

Keynote Speaker • Executive Life Coach • Author

KEYNOTE SPEAKER
PRESS KIT

"Identifying Your Intangible Assets in Producing Your Tangible Result"



67 going on 7 — with a light-hearted mind and a lifelong passion for Managing Life's Changes.

ABOUT RONALD

Ronald M. Allen lives at the intersection of resilience and compassion. A certified Life Coach, SFBT practitioner, and First Aid Facilitator, his expertise was forged through life's fires — distilling hard-won lessons into practical frameworks for executives, founders, and immigrant families navigating change.

Managing life's changes means being willing to learn and adapt. Ronald's intent is to help your associates and business partners call on their capability, strength, and mental maturity to create mutually beneficial outcomes with those they engage with.

CORE MISSION

To work with executives and their families who are immigrants in America to Create, Develop and Sustain their future best lives — honoring their Culture, Heritage, Tribe and Nationality.

Certified Solution Focused Practitioner

CREDENTIALS AT A GLANCE

- ✓ 2 × Senate Citations — 2 distinct counties
- ✓ 3 county college partnerships across 2 states
- ✓ American Red Cross — 5 certifications
- ✓ Forbes Coaches Council contributor
- ✓ Author of 3 published works
- ✓ PMI mentor — New Jersey chapter
- ✓ 4-Years Volunteer — Tri State SHRM
- ✓ Certified in Solution Focused Brief Therapy Level II (SFBT)
- ✓ 30+ years coaching & facilitating

EVENT TYPES

- ✓ Virtual Events
- ✓ Corporate Conferences
- ✓ University & College Talks
- ✓ Non-Profit Events
- ✓ Plenary Sessions & Workshops
- ✓ Team & Leadership Retreats

ALSO AVAILABLE AS

- ✓ Author — Forbes Coaches Council
- ✓ Instructor — American Red Cross
- ✓ Life Coach — Solution Focused Brief Therapy
- ✓ 4 Online Courses available

SIGNATURE KEYNOTE TOPICS

1. **Achieving Your Desired Outcomes through Effective Communications**
   Intentional communication to drive results across work, family, and community.
2. **Culture — Engaging Your Whole Family On Purpose**
   Building intentional, resilient family cultures during life transitions in a new country.
3. **Building HOPE in Times of Wicked Change**
   Sustaining optimism, purpose, and forward momentum through profound disruption.
4. **Leading Through Complexity, Ambiguity, and Disruption**
   Maintaining clarity, confidence, and direction when the path forward is unclear.
5. **Applying Change & Project Management with SFBT in Building Mutually Collaborative Outcomes**
   An integrated framework combining change management, PM, and SFBT for sustainable results.

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WHY MANAGING CHANGE MATTERS — THE DATA

66%
of change initiatives fail to achieve desired outcomes
CEB Corporate Leadership Council

86.3%
of global SFBT outcome studies report positive results
Park et al., 2024 — 251 studies

$2T
wasted annually from poor project management practice
PMI / Wellingtone, 2024

2.6×
more revenue growth for change-accelerator organizations
WTW / High5Test, 2024

4–6
avg. sessions for SFBT to produce measurable change
Neipp & Beyebach, 2022

300%
ROI from high-performing PMOs in year one
IPM Research, 2024–25

SPEAKING & MEDIA

Keynote Preview — Watch Now
Keynote Session — Full Talk
Webinar: Celebration Renewed
Webinar: A Generations Legacy
BlogTalkRadio Podcast
Managing Life's Changes Podcast

PUBLICATIONS

Forbes Coaches Council
Book: My Castle, My Jail
Book: 113 Reasons to Read These Quotes
Book: Cycles — Daily Decisions

CONNECT

LinkedIn Profile & Recommendations
Instagram — @managinglifeschange
YouTube — Live Chats
Facebook — First Aid BLS Instructor
Google Business Page
ManagingLifesChanges.com

WHAT CLIENTS & INSTITUTIONS SAY

"Ronald possesses one of the greatest qualities a mentor can have — he listens, interprets communication usefully, and offers practical wisdom. He exemplifies what leadership means."
— Edward Witchey
Senior Director, IT PMO — NJ PMI Mentor Program

"Your engaging style literally had the students connecting in a different way. They were talking about it for days!"
— Cathren A. Hagan-Smith
Senior Programs Director, Delaware Technical Community College

"I highly recommend Ronald as a Coach, Facilitator, and Trainer. His ability to guide my efforts to learn vital course material made the entire process manageable."
— Paul Peynado
President/CEO, ATP2 LLC

"I was impressed with Ron's ability to engage each individual, gain insights into their learning styles, and tailor delivery in a way that resonated with all participants."
— Michael Keats
Director, Management Consulting, North Highland

LET'S WORK TOGETHER!

Keynotes • Plenary Sessions • Workshops • Corporate Conferences • University Talks

Feel free to contact me with your specific needs — Be seeing you!

Schedule a Partnership Chat → Book a Call

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