PURE HOME 365



WATER TOUCHES EVERYTHING YOU LOVE

Whole-home water solutions designed to help protect your home, your family, and the moments that matter most.

AVANTI

Signature Edition

PROTECT YOUR HOME | BETTER WATER EVERY DAY | PROTECT WHAT YOU LOVE

Better Water.
Better Living.



Wellness starts at home.
The quality of the water you drink. cook with, and bathe in can impact how you feel every single day.

HYDRATION
Better-tasting water encourages better hydration.

WELLNESS
Cleaner water supports a healthier lifestyle.

SKIN & HAIR
Better water can help reduce dryness and irritation.

HOME
Helps protect your plumbing, appliances, and home investments.

PEACE OF MIND
Confidence that your water is working for you and your family.

www.purehome365.com

PureHome 365

BETTER WATER EVERY TAP. EVERY DAY.



Advanced water solutions designed to help **protect your home** and **simplify daily life.**

TRUSTED LOCALLY. SERVICE-DRIVEN. COMMUNITY-FOCUSED.

BBB ACCREDITED BUSINESS A rating

Google ★★★★★
5-STAR RATING

PHCC NORTH CAROLINA
PROUD MEMBER

A proud member of Rutherford County Chamber of Commerce
Connection. Collaboration. Community.
PROUD MEMBER

OUR WATER SOLUTIONS

PREMIUM WHOLE-HOME SYSTEMS



AVANTI Multi-Stage | Platform 5-Stage Whole-Home Systems

SALT-FREE SCALE PROTECTION



Salt-Free Conditioning | H2O Signal Speciality Media Cartridges

POINT-OF-USE WATER SOLUTIONS



AVANTI Point-of-Use | Tankless RO Hydrogen Alkaline System | Shower Filtration

Find The Right Water Solution For Your Home.

Local experts. Trusted solutions. Better water. Better living.

www.purehome365.com


EVERY
DROP
HAS A
STORY.
Before water reaches your home,
it takes a remarkable journey.
www.purehome365.com

THE JOURNEY OF MUNICIPAL WATER

FROM SOURCE TO TAP—AND EVERYTHING IN BETWEEN

1 DOWN THE DRAIN



Water goes down the drain and into the sewer system.

2 TO THE TREATMENT FACILITY



Wastewater travels through pipes to a treatment facility where it is cleaned.

3 RETURNED TO NATURE



Cleaned water is returned to rivers, lakes, or the enviroment.

4 SOURCED FROM NATURE



Water is collected from rivers, lakes, reservoirs, or groundwater.

5 WATER TREATMENT



Water is treated and filtered to remove impurities and meet safety standards.

6 DISTRIBUTION & STORAGE



Clean water is stored in elevated tanks and travels through a network of pipes to communities.

7 YOUR TAP & EVERYDAY USE



Water arrives at your tap for drinking, cooking, cleaning, and everyday use.

What's in Our Water?



CHEMICALS

Chlorine and/or chloramines used during treatment, along with regulated **disinfection byproducts such as THMs or HAAs.**



TRACE METALS

Lead, copper, and other **trace metals** may enter through pipes and fixtures.



MICROORGANISMS

Bacteria, viruses, and **cysts** may be present in source water.



SEDIMENT

Dirt, sand, and **rust** may affect water clarity and taste.



VOCs & EMERGING CONTAMINATS

PFAS, industrial chemicals, pharmaceuticals, and other emerging contaminants may be present.



ODOR & TASTE

Unpleasent smells and **taste** can impact your daily life.

KNOW WHAT'S IN YOUR WATER

EWG
Consumer Advocate for your health

SCAN to see why they do what they do.

Explore your local water quality report and **compare contaminants in your area.**

SCAN to visit the EWG Tap Water DATABASE

WHY PEOPLE OFTEN TURN TO BOTTLED WATER

When confidence in tap water fades, bottled water may feel like a simple alternative..

CONVENIENCE & PREFERENCE

Easy to grab and portable. Some people prefer the taste of bottled water.



EXPENSIVE OVER TIME

Many households spend hundreds to thousands of dollars annually on bottled water.

EXAMPLE:
$75 a month = $900 a year
$100 a month = $1,200 a year

Varies by usage and by brand



INCONSISTENT QUALITY

Quality can vary by brand, batch, and source. Testing and quality can vary by brand and source.



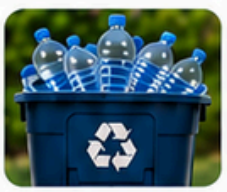
STORAGE & CONVENIENCE

Requires storage space at home and ongoing replacement purchases.



PACKAGING & ENVIROMENT

Creates plastic waste and has an envirmental impact.



RESEARCH & RESOURCES

Research continues
MICROPLASTICS

SOURCES:
→ *National Academies of Sciences, Engineering, and Medicine (2024)*
→ *Nature Medicine (2024)*
→ *Columbia University Study (2024)*
→ *Rutgers University Study (2024)*
*Information is for educational purposes only.

SCAN TO Watch:
Studies on microplastics & nanoplastics.

PURE HOME 365
Better Water. Every Tap. Every Day.

THE RIGHT WATER SOLUTION STARTS AT HOME.





Every home has different water needs.
Every family has different priorities.
And every water source presents
its own unique challenges.

Understanding your water
is the first step toward
choosing the right solution
for your home.

PURE HOME 365

Better Water.
Every Tap. Every Day.



www.purehome365.com

UNDERSTANDING COMMON WATER SOLUTIONS

DIFFERENT HOMES. DIFFERENT WATER. DIFFERENT GOALS.

There is **no one-size-fits-all water solution. Different systems address different concerns.**
Use this guide to understand your options and choose the solution that best fits your home.

1 POINT-OF-USE DRINKING WATER
Under Sink RO



BEST FOR

- Drinking
- Cooking
- Ice
- Last point before the tap

THINGS TO KNOW

- Treats water at a **single faucet** only
- Requires **filter and membrane maintenance**
- Traditional RO systems **create wastewater**
- Many traditional systems may reject **2–4 gallons for every gallon produced***
- Most include **holding tanks** that require maintenance and space
- Focused on **drinking water, not whole-home** treatment

2 WATER SOFTENER
Traditional Ion Exchange



BEST FOR

- Hard water
- Scale protection
- Pipe and appliance protection
- Softer water feel

THINGS TO KNOW

- Manages **hardness and scale — not contaminant filtration**
- Traditional softeners **exchange hardness minerals**
- **Salt or potassium** maintenance may be required
- Regeneration **creates wastewater**
- **Water feel is personal** — some people love softened water, others prefer conditioned water

3 CARBON TANK MEDIA FILTRATION
Whole-Home System



BEST FOR

- Chlorine / chloramines
- Taste & odor
- Whole-home quality
- Media-targeted treatment

THINGS TO KNOW

- **Media and contact time matter**
- Performance depends on **system design and media quality**
- Carbon/media systems are **not hardness treatment**
- Most are **not fine micron filtration** by themselves
- Many systems require **backwashing and create wastewater**

4 COMBINATION SYSTEMS
Multiple Systems Working Together



BEST FOR

- Multiple water concerns
- Whole-home protection
- Clean drinking water
- Comprehensive coverage

THINGS TO KNOW

- Multiple **systems often work together**
- **More equipment** may mean more maintenance
- **Different systems** address **different concerns**
- All systems **require some maintenance**
- Whole-home systems **create wastewater** depending on design

WHERE DO YOU WANT TO SEE THE BIGGEST IMPROVEMENTS?



BETTER DRINKING WATER
Cleaner, better-tasting water



SCALE PROTECTION
Protect your pipes and **scale buildup**



WHOLE-HOME WATER QUALITY
Every tap, shower and **appliances**



MULTIPLE WATER CONCERNS
multiple water concerns and **broader protection**

THE GOOD NEWS: We offer solutions in every category.
Let's find the right fit for your home and your water.

WHAT IF YOU DIDN'T NEED MULTIPLE SYSTEMS?

Multiple technologies. Three stages. One purpose.

Better Water. Every Tap. Every Day.

AVANTI
Signature Edition
+ScaleArmor



ENGINEERED FOR TODAY'S WATER

No single filtration technology can address every water challenge. By combining **multiple filtration mechanisms** into a **staged system,** the **AVANTI** is designed to deliver **broader contaminant reduction** and **more consistent performance** across changing water conditions.

THE POWER OF A THREE-STAGE SYSTEM

LAYERED PROTECTION

Different media and **technologies work in sequence** to address a **wide range of water quality concerns.**

INCREASED CONTACT TIME

More media and **more stages** create a **longer filtration pathway**- essential for **deeper adsorption** and **finer particle capture.**

BUILT-IN REDUNDANCY

Each stage is designed to **support the next,** providing **layered protection** and **consistent performance.**

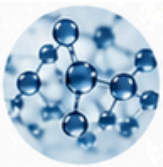
BROAD-SPECTRUM FILTRATION SUPPORT

PHYSICAL CONCERNS



- Sediment
- Rust
- Sand
- Debris

CHLORINE & BYPRODUCTS



- Chlorine
- Chloramines
- THMs
- HAAs

CHEMICAL CONCERNS



- VOCs
- PFAS-related compounds
- Organic compounds

WATER QUALITY CONCERNS



- Trace metals
- Scale-forming minerals
- Taste & odor

BETTER TASTE & ODOR



Reduces chlorine, chemicals, and unwanted odors for **cleaner, better-tasting water.**

CLEANER FEELING SHOWERS



Helps reduce exposure to chlorine and chemicals for **healthier-feeling skin and hair.**

HELPS PROTECT PLUMBING & APPLIANCES



Helps minimize scale and buildup that can impact the **life of plumbing and water-using appliances.**

BETTER WATER AT EVERY TAP



Filtered water at **every tap**- for drinking, cooking, bathing, cleaning, and everything in between.

NO SALT NO WASTEWATER



No salt. No electricity. No wastewater.
Better for your home and better for planet.

TRUSTED COMPONENTS. PROVEN SOURCES.

The AVANTI Signature Edition is built using **carefully selected components and media** sourced from **established manufacturers** throughout the water treatment industry.

Many of these **individual components** have been independently tested, evaluated, or certified by their manufacturers for **material safety, performance,** and other applicable industry standards where specified.

Referenced testing, certifications, and performance data apply to individual components where noted.

THE AVANTI DIFFERENCE

No Salt. No Electricity. No Wastewater.

Three Stages.
Multiple Technologies.
One System.

SCAN TO VIEW

Manufacturer reference materials and supporting information are available through the QR code.

- **Manufacturers References**
- **Product Information**
- **Supporting Documentation**

*Performance and service life may vary based on water quality, flow rate, usage, and maintenance.

Better Water. Every Tap. Every Day.

PURE HOME 365

PURE HOME 365

AVANTI *Signature Edition* +ScaleArmor



LIMITED LIFETIME WARRANTY
LIMITED LIFETIME WARRANTY ON HOUSING
10-YEAR LIMITED WARRANTY ON GAUGES
1-YEAR LIMITED WARRANTY ON FILTERS
SEE FULL WARRANTY FOR DETAILS

HOW AVANTI WORKS

A THREE-STAGE SYSTEM. PURPOSEFUL DESIGN. LAYERED SUPPORT.

Engineered with **advanced technologies** and **independently tested components** to deliver **broad-spectrum support** across changing water conditions—helping **protect your home, your water, and your peace of mind.**

Designed to support **cleaner water** for drinking, cooking, bathing, appliances, and everyday living.

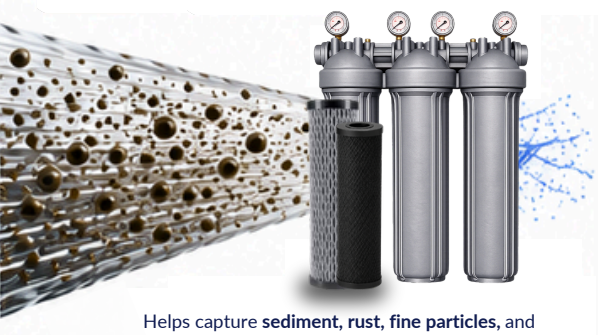
LAYERED FILTRATION

INCREASED CONTACT TIME

BUILT-IN REDUNDANCY

STAGE 1

NanoCarbon+
Advanced Particle & Microbiological Support



Helps capture **sediment, rust, fine particles,** and **biological material** before water moves downstream.

TECHNOLOGY HIGHLIGHTS

- **Dual-Media Design:** outer filtration layer + center-core carbon block
- **Electropositive NanoFiber Technology** with **nano-alumina** filtration
- **Pleated design** with significantly **increased surface area (*314 in² → up to 2,450 in²*)**
- **Agion® antimicrobial** component integrated within media
- **High dirt-holding capacity** for sustained performance
- Supports **high flow rates** and **extented media capacity.**

REFERENCED MEDIA PERFORMANCE HIGHLIGHTS*

- **>99.99%** efficiency at **0.2 microns** (latex sphere testing)
- **>3 LRV**** cyst retention support
- **>5 LRV**** Klebsiella terrigena retention support
- **>99.95%** endotoxin reduction support

**Performance highlights based on independent testing of referenced media under specified laboratory conditions.*

***LRV = Log Reduction Value. 3 LRV = 99.9% reduction; 5 LRV = 99.999% reduction.*

WATER QUALITY CATEGORIES SUPPORTED

- Sediment
- Rust & Corrosion
- Particulate Matter
- Biological Material
- Cysts
- Endotoxin Support

ALSO SUPPORTS THROUGH REDUNDANCY

- **VOC-related compounds**
- **Chlorine & chloramine interaction**
- Taste & odor improvement
- Trace contaminant support

STAGE 2

ScaleArmor Carbon+
Advanced Chemical Reduction & Scale Protection



Supports water quality throughout your home.

TECHNOLOGY HIGHLIGHTS

- **Dual-Media Design:** outer filtration layer + center-core carbon block with **ScaleArmor™ media**
- **High-Performance Carbon Block Filtration** (5-Micron)
- **ScaleArmor™ scale inhibition** and conditioning technology
- Dual-action filtration & conditioning in a single stage
- **Salt-free design**—no salt, no electricity, no wastewater

WATER QUALITY CATEGORIES SUPPORTED

- Hardness Minerals (Ca^{2+}, Mg^{2+})
- **Chlorine** & **Chloramines**
- **THMs** (Trihalomethanes)
- **HAAs** (Haloacetic Acids)
- **PFAS-Related Compound Support**
- Taste & Odor Improvement
- Plumbing & Appliance Protection

KEY BENEFITS

- Helps **reduce scale buildup** in pipes, fixtures, and appliances
- Helps reduce **chemical contaminants** that affect performance and taste
- Supports **balanced water chemistry**
- **Salt-free,** maintenance-friendly solution

STAGE 3

Catalytic Carbon Finishing & Final Polishing



Delivers the final polish for exceptional taste, odor reduction, and improved water clarity.

TECHNOLOGY HIGHLIGHTS

- **1-Micron catalytic carbon block**
- **Enhanced contact time** for deeper reduction
- **Final polishing stage** for exceptional taste & clarity
- **Completes the multi-stage process**

WATER QUALITY CATEGORIES SUPPORTED

- Chloramines & Chlorine
- VOCs (Volatile Organic Compounds)
- Organic Compounds
- Taste & Odor Refinement
- Final Particulate Reduction
- Final Water Quality Finishing

KEY BENEFITS

- Final catalytic polishing for **superior taste**
- Helps reduce **remaining chlorine, chloramines, and VOCs**
- Provides a refined "finishing pass" for crystal-clear, great-tasting water
- Completes **layered AVANTI protection**

FILTER LIFE & MAINTENANCE

Recommended filter replacement is typically every **12–24 months,** depending on **household size, water usage, source water quality,** and **operating conditions.** For best performance, filters should be inspected and replaced as needed.

THE AVANTI DIFFERENCE

No Salt. No Electricity. No Wastewater.
Three Stages. Multiple Technologies.
ONE PURPOSE.

PURE HOME 365
Better Water.
Every Tap. Every Day.
purehome365.com



**Performance references are based on manufacturer or referenced media testing conducted under specified laboratory conditions. Actual results may vary. Referenced standards, certifications, and performance data apply to individual components or media where specified and do not constitute certification of the complete AVANTI system. AVANTI is designed to support water quality and is not intended to diagnose, treat, cure, or prevent any disease.*

THE FINAL BARRIER.

Before water reaches your glass, it travels through miles of infrasture, pipes, fittings, and plumbing.

The final step is the one you can control.



YOU CAN'T CONTROL EVERY MILE. BUT YOU CAN PROTECT THE LAST ONE.

PureHome 365

NANOFIBER+

POINT-OF-USE FILTRATION SYSTEM

Advanced Dual-Media Filtration Without Electricity, Wastewater, or Holding Tanks.





NO ELECTRICITY
Operates without power.

NO WASTEWATER
No water is rejected during operation.

DIRECT FAUCET CONNECTION
Connects directly to existing kitchen faucet plumbing.

FEATURES & BENEFITS

→ **Compact** under-sink design

→ **No separate faucet** required

→ **No holding tank** required

→ **No wastewater** produced

No electricity

Agion antimicrobial protection
embedded in both housing and NanoFiber media for double protection

→ **Multi-stage dual-media filtration**

→ **Easy** cartridge replacement

4.5 X 10" HOUSING

Large-Format Filtration Housing

Built for **performance** and **convenience**



ADVANCED DUAL-MEDIA FILTRATION

STAGE 1- FIRST FILTRATION STAGE

NanoFiber Media (Outer Layer)

→ Pleated nanofiber construction for **increased surface area** and **high flow**

→ **Electropositive adsorption nano-alumina technology**

→ **Powdered activated carbon** and **Agion® antimicrobial** technology **embedded into nanofiber media**

→ **Manufacturer laboratory testing references* include:**

▶ **>99.99%*** efficiency at **0.2 microns** (latex spheres)

▶ **>3 LRV*** cyst retention

▶ **>5 LRV*** Klebsiella terrigena retention

**manufacturer laboratory testing reported bacterial reduction performance*



CENTER CORE CARBON+

STAGE 2 - FINAL POLISHING STAGE

Coconut Shell Carbon Block Core

- **5-micron nominal** coconut shell carbon block
- Designed to help reduce **chlorine**, **taste,** and **odor***
- Multi-stage configuration designed for **increased contact time**



MANUFACTURER LABORTORY TESTING HIGHLIGHTS*

▶ **>99.99%**
Reported efficiency at 0.2 microns (latex spheres)

▶ **>3 LRV**
Reported cyst retention

▶ **>5 LRV**
Reported Klebsiella terrigena retention

▶ **SDI 0.5–1.0**
Reported Silt Density Index (SDI)

Scan the QR code to view full manufacturer test reports, LRV data, and specifications.

SPACE FOUNDATION RECOGNITION

Advanced **electropositive nanofiber filtration technology** used in this system is based on NanoCeram filtration media recognized by the **Space Foundation® Space Hall of Fame®.**

***See QR code** for manufacturer references and published supporting materials.

TYPICAL SERVICE LIFE*

Empty Nesters / Lower Usage
Up to 12-24 months

Average Typical Use
Approximately **up to 12-18 months**

Larger Families / Higher Usage
Approximately **up to 12-16 months**

*Filter life may be **significantly extended** when used after a properly maintained whole-home filtration system or carbon pre-treatment system.*

PERFORMANCE SPECIFICATIONS

Operating Pressure:
Up to **125 psi** (8.6 bar)

Temperature Range:
39°–140°F

pH Range:
5–10

EFFICIENT DESIGN

No electricity.
No wastewater.

COMPLIANCE & TESTING

Performance references **manufacturer laboratory testing** and **published specifications.**

This **system is designed** for the **filtration of potable water only.** Not intended to diagnose, treat, cure, or prevent any disease.

NO ELECTRICITY | NO WASTEWATER | DIRECT CONNECT | HIGH-FLOW FILTRATION | EASY MAINTENANCE

**Based on manufacturer laboratory testing under controlled conditions. Actual performance may vary depending on source water quality, pressure, temperature, usage, and maintenance.*



THANK YOU

FOR TRUSTING US WITH YOUR WATER.

Better water,
every tap, every day.

WE'RE HERE WHEN YOU NEED US.

PHONE
828-532-2015

WEBSITE
purehome365.com

SUPPORT
support@purehome365.com