PURE HOME 365

WATER TOUCHES EVERYTHING YOU LOVE

Whole-home water solutions designed to help protect your home, your family, and the moments that matter most.



AVANTI
Signature Edition

PROTECT YOUR HOME

BETTER WATER EVERY DAY

PROTECT WHAT YOU LOVE

Better Water.
Better Living.

Wellness starts at home.
The quality of the water you drink, cook with, and bathe in can impact how you feel every single day.

HYDRATION
Better-tasting water encourages better hydration.

WELLNESS
Cleaner water supports a healthier lifestyle.

SKIN & HAIR
Better water can help reduce dryness and irritation.

HOME
Helps protect your plumbing, appliances, and home investments.

PEACE OF MIND
Confidence that your water is working for you and your family.



www.purehome365.com

PureHome 365

BETTER WATER
EVERY TAP. EVERY DAY.



Advanced water solutions designed to help **protect your home** and **simplify daily life.**

TRUSTED LOCALLY. SERVICE-DRIVEN. COMMUNITY-FOCUSED.

BBB ACCREDITED BUSINESS A rating

Google ★★★★★

PHCC NORTH CAROLINA

A proud member of Rutherford County Chamber of Commerce
Connection. Collaboration. Community.

OUR WATER SOLUTIONS

PREMIUM WHOLE-HOME SYSTEMS
AVANTI Multi-Stage | Platform 5-Stage
Whole-Home Systems



SALT-FREE SCALE PROTECTION
Salt-Free Conditioning | H2O Signal
Speciality Media Cartridges



POINT-OF-USE WATER SOLUTIONS
AVANTI Point-of-Use | Tankless RO



Find The Right Water Solution For Your Home.


EVERY
DROP
HAS A
STORY.
Before water reaches your home,
it takes a remarkable journey.
www.purehome365.com

THE JOURNEY OF MUNICIPAL WATER

FROM SOURCE TO TAP—AND EVERYTHING IN BETWEEN

1 DOWN THE DRAIN



Water goes down the drain and into the sewer system.

2 TO THE TREATMENT FACILITY



Wastewater travels through pipes to a treatment facility where it is cleaned.

3 RETURNED TO NATURE



Cleaned water is returned to rivers, lakes, or the enviroment.

4 SOURCED FROM NATURE



Water is collected from rivers, lakes, reservoirs, or groundwater.

5 WATER TREATMENT



Water is treated and filtered to remove impurities and meet safety standards.

6 DISTRIBUTION & STORAGE



Clean water is stored in elevated tanks and travels through a network of pipes to communities.

7 YOUR TAP & EVERYDAY USE



Water arrives at your tap for drinking, cooking, cleaning, and everyday use.

What's in Our Water?



CHEMICALS

Chlorine and/or chloramines used during treatment, along with regulated **disinfection byproducts such as THMs or HAAs.**



TRACE METALS

Lead, copper, and other **trace metals** may enter through pipes and fixtures.



MICROORGANISMS

Bacteria, viruses, and **cysts** may be present in source water.



SEDIMENT

Dirt, sand, and **rust** may affect water clarity and taste.



VOCs & EMERGING CONTAMINATS

PFAS, industrial chemicals, pharmaceuticals, and other emerging contaminants may be present.



ODOR & TASTE

Unpleasent smells and **taste** can impact your daily life.

KNOW WHAT'S IN YOUR WATER

EWG
Consumer Advocate for your health

SCAN to see why they do what they do.

Explore your local water quality report and **compare contaminants in your area.**

SCAN to visit the EWG Tap Water DATABASE

WHY PEOPLE OFTEN TURN TO BOTTLED WATER

When **confidence in tap water fades,** bottled water **may feel like a simple alternative.**

CONVENIENCE & PREFERENCE

Easy to grab and portable. Some people prefer the taste of bottled water.



EXPENSIVE OVER TIME

Many households spend hundreds to thousands of dollars annually on bottled water.

EXAMPLE:
$75 a month = $900 a year
$100 a month = $1,200 a year

Varies by usage and by brand



INCONSISTENT QUALITY

Quality can vary by brand, batch, and source. Testing and quality can vary by brand and source.



STORAGE & CONVENIENCE

Requires storage space at home and ongoing replacement purchases.



PACKAGING & ENVIROMENT

Creates plastic waste and has an envirmental impact.



RESEARCH & RESOURCES

MICROPLASTICS

Research continues

SOURCES:

→ *National Academies of Sciences, Engineering, and Medicine (2024)*
→ *Nature Medicine (2024)*
→ *Columbia University Study (2024)*
→ *Rutgers University Study (2024)*

*Information is for educational purposes only.

SCAN TO Watch:
Studies on microplastics & nanoplastics.

PURE HOME 365

Better Water. Every Tap. Every Day.

THE RIGHT WATER SOLUTION STARTS AT HOME.

Every home has different water needs.
Every family has different priorities.
And every water source presents
its own unique challenges.

Understanding your water
is the first step toward
choosing the right solution
for your home.

PURE HOME 365

Better Water.
Every Tap. Every Day.











www.purehome365.com

UNDERSTANDING COMMON WATER SOLUTIONS

DIFFERENT HOMES. DIFFERENT WATER. DIFFERENT GOALS.

There is **no one-size-fits-all water solution. Different systems address different concerns.**
Use this guide to understand your options and choose the solution that best fits your home.

1 POINT-OF-USE DRINKING WATER

Under Sink RO



BEST FOR

- Drinking
- Cooking
- Ice
- Last point before the tap

THINGS TO KNOW

- Treats water at a **single faucet** only
- Requires **filter and membrane maintenance**
- Traditional RO systems **create wastewater**
- Many traditional systems may reject **2–4 gallons for every gallon produced***
- Most include **holding tanks** that require maintenance and space
- Focused on **drinking water, not whole-home** treatment

2 WATER SOFTENER

Traditional Ion Exchange



BEST FOR

- Hard water
- Scale protection
- Pipe and appliance protection
- Softer water feel

THINGS TO KNOW

- Manages **hardness and scale — not contaminant filtration**
- Traditional softeners **exchange hardness minerals**
- **Salt or potassium** maintenance may be required
- Regeneration **creates wastewater**
- **Water feel is personal** — some people love softened water, others prefer conditioned water

3 CARBON TANK MEDIA FILTRATION

Whole-Home System



BEST FOR

- Chlorine / chloramines
- Taste & odor
- Whole-home quality
- Media-targeted treatment

THINGS TO KNOW

- **Media and contact time matter**
- Performance depends on **system design and media quality**
- Carbon/media systems are **not hardness treatment**
- Most are **not fine micron filtration** by themselves
- Many systems require **backwashing and create wastewater**

4 COMBINATION SYSTEMS

Multiple Systems Working



BEST FOR

- Multiple water concerns
- Whole-home protection
- Clean drinking water
- Comprehensive coverage

THINGS TO KNOW

- Multiple **systems often work together**
- **More equipment** may mean more maintenance
- **Different systems** address **different concerns**
- All systems **require some maintenance**
- Whole-home systems **create wastewater** depending on design

WHERE DO YOU WANT TO SEE THE BIGGEST IMPROVEMENTS?



BETTER DRINKING WATER

Cleaner, better-tasting water



SCALE PROTECTION

Protect your pipes and **scale buildup**



WHOLE-HOME WATER QUALITY

Every tap, shower and **appliances**



MULTIPLE WATER CONCERNS

multiple water concerns and **broader protection**

THE GOOD NEWS: **We offer solutions in every category.**

Let's find the right fit for your home and your water.


AVANTI
WHOLE-HOME
FILTRATION
& SCALE PROTECTION
Better Water. Every Tap. Every Day.
AVANTI
Signature Edition
+Scale Armor
www.purehome365.com

WHAT IF YOU DIDN'T NEED MULTIPLE SYSTEMS?

Multiple technologies. Three stages.
One purpose.

AVANTI *Signature Edition* +ScaleArmor



Better Water. Every Tap. Every Day.

ENGINEERED FOR TODAY'S WATER

No single filtration technology can address every water challenge. By combining **multiple filtration mechanisms** into a **staged system,** the **AVANTI** is designed to deliver **broader contaminant reduction** and **more consistent performance** across changing water conditions.

THE POWER OF A THREE-STAGE SYSTEM

LAYERED PROTECTION

Different media and **technologies work in sequence** to address a **wide range of water quality concerns.**

INCREASED CONTACT TIME

More media and **more stages** create a **longer filtration pathway**-essential for **deeper adsorption** and **finer particle capture.**

BUILT-IN REDUNDANCY

Each stage is designed to **support the next,** providing **layered protection** and **consistent performance.**

BROAD-SPECTRUM FILTRATION SUPPORT

PHYSICAL CONCERNS



Sediment
Rust
Sand
Debris

CHLORINE & BYPRODUCTS



Chlorine
Chloramines
THMs
HAAs

CHEMICAL CONCERNS



VOCs
PFAS-related compounds
Organic compounds

WATER QUALITY CONCERNS



Trace metals
Scale-forming minerals
Taste & odor

PURE HOME 365

AVANTI *Signature Edition*

+ScaleArmor





HOW AVANTI WORKS

A THREE-STAGE SYSTEM. PURPOSEFUL DESIGN. LAYERED SUPPORT.

Engineered with **advanced technologies** and **independently tested components** to deliver **broad-spectrum support** across changing water conditions—helping **protect your home, your water, and your peace of mind.**

Designed to support **cleaner water** for drinking, cooking, bathing, appliances, and everyday living.

LAYERED FILTRATION

INCREASED CONTACT TIME

BUILT-IN REDUNDANCY

PureHome 365

BETTER WATER. EVERY TAP. EVERY DAY.

STAGE 1

NanoCarbon+

Advanced Particle & Microbiological Support



Helps capture **sediment, rust, fine particles,** and **biological material** before water moves downstream.

BETTER WATER. EVERY TAP. EVERY DAY.

TECHNOLOGY HIGHLIGHTS

- **Dual-Media Design:** outer filtration layer + center-core carbon block
- **Electropositive NanoFiber Technology** with **nano-alumina** filtration
- **Pleated design** with significantly **increased surface area** ***(314 in² → up to 2,450 in²)***
- **Agion® antimicrobial** component integrated within media
- **High dirt-holding capacity** for sustained performance
- Supports **high flow rates** and **extented media capacity.**

REFERENCED MEDIA PERFORMANCE HIGHLIGHTS*

- **>99.99%** efficiency at **0.2 microns** (latex sphere testing)
- **>3 LRV**** cyst retention support
- **>5 LRV**** Klebsiella terrigena retention support
- **>99.95%** endotoxin reduction support

**Performance highlights based on independent testing of referenced media under specified laboratory conditions.*

***LRV = Log Reduction Value.*
3 LRV = 99.9% reduction;
5 LRV = 99.999% reduction.

WATER QUALITY CATEGORIES SUPPORTED

- Sediment
- Rust & Corrosion
- Particulate Matter
- Biological Material
- Cysts
- Endotoxin Support

ALSO SUPPORTS THROUGH REDUNDANCY

- **VOC-related compounds**
- **Chlorine & chloramine interaction**
- Taste & odor improvement
- Trace contaminant support

PureHome 365

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STAGE
2

ScaleArmor Carbon+

Advanced Chemical Reduction & Scale Protection



TECHNOLOGY HIGHLIGHTS

- **Dual-Media Design:** outer filtration layer + center-core carbon block with **ScaleArmor™ media**
- **High-Performance Carbon Block Filtration** (5-Micron)
- **ScaleArmor™ scale inhibition** and conditioning technology
- Dual-action filtration & conditioning in a single stage
- **Salt-free design**—no salt, no electricity, no wastewater

WATER QUALITY CATEGORIES SUPPORTED

- Hardness Minerals (Ca^{2+}, Mg^{2+})
- **Chlorine** & **Chloramines**
- **THMs** (Trihalomethanes)
- **HAAs** (Haloacetic Acids)
- **PFAS-Related Compound Support**
- Taste & Odor Improvement
- Plumbing & Appliance Protection

KEY BENEFITS

- Helps **reduce scale buildup i**n pipes, fixtures, and appliances
- Helps reduce **chemical contaminants** that affect performance and taste
- Supports **balanced water chemistry**
- **Salt-free,** maintenance-friendly solution

Supports water quality throughout your home.

BETTER WATER. EVERY TAP. EVERY DAY.

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STAGE 3

Catalytic Carbon Finishing & Final Polishing





Delivers the final polish for exceptional taste, odor reduction, and improved water clarity.

TECHNOLOGY HIGHLIGHTS

- 1-Micron **catalytic carbon block**
- **Enhanced contact time** for deeper reduction
- **Final polishing stage** for exceptional taste & clarity
- **Completes the multi-stage process**

WATER QUALITY CATEGORIES SUPPORTED

- Chloramines & Chlorine
- VOCs (Volatile Organic Compounds)
- Organic Compounds
- Taste & Odor Refinement
- Final Particulate Reduction
- Final Water Quality Finishing

KEY BENEFITS

- Final catalytic polishing for **superior taste**
- Helps reduce **remaining chlorine, chloramines, and VOCs**
- Provides a refined “finishing pass” for crystal-clear, great-tasting water
- Completes **layered AVANTI protection**

FILTER LIFE & MAINTENANCE

Recommended filter replacement is typically every **12–24 months**, depending on **household size, water usage, source water quality,** and **operating conditions.** For best performance, filters should be inspected and replaced as needed.

THE AVANTI DIFFERENCE

No Salt. No Electricity. No Wastewater.
Three Stages. Multiple Technologies.
ONE PURPOSE.

PURE HOME 365

Better Water.
Every Tap. Every Day.

purehome365.com



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BETTER TASTE & ODOR



Reduces chlorine, chemicals, and unwanted odors for **cleaner, better-tasting water.**

CLEANER FEELING SHOWERS



Helps reduce exposure to chlorine and chemicals for **healthier-feeling skin and hair.**

HELPS PROTECT PLUMBING & APPLIANCES



Helps minimize scale and buildup that can impact the **life of plumbing and water-using appliances.**

BETTER WATER AT EVERY TAP



Filtered water at **every tap**- for drinking, cooking, bathing, cleaning, and everything in between.

NO SALT NO WASTEWATER



No salt. No electricity. No wastewater.
Better for your home and better for planet.

TRUSTED COMPONENTS. PROVEN SOURCES.

The AVANTI Signature Edition is built using **carefully selected components and media** sourced from **established manufacturers** throughout the water treatment industry.

Many of these **individual components** have been independently tested, evaluated, or certified by their manufacturers for **material safety, performance,** and other applicable industry standards where specified.

Referenced testing, certifications, and performance data apply to individual components where noted.

THE AVANTI DIFFERENCE

Multiple Technologies.
Three Stages.
No Salt. No Electricity. No Wastewater.
One System.



SCAN TO VIEW

Manufacturer reference materials and supporting information are available through the QR code.

- **Manufacturers References**
- **Product Information**
- **Supporting Documentation**

*Performance and service life may vary based on water quality, flow rate, usage, and maintenance.

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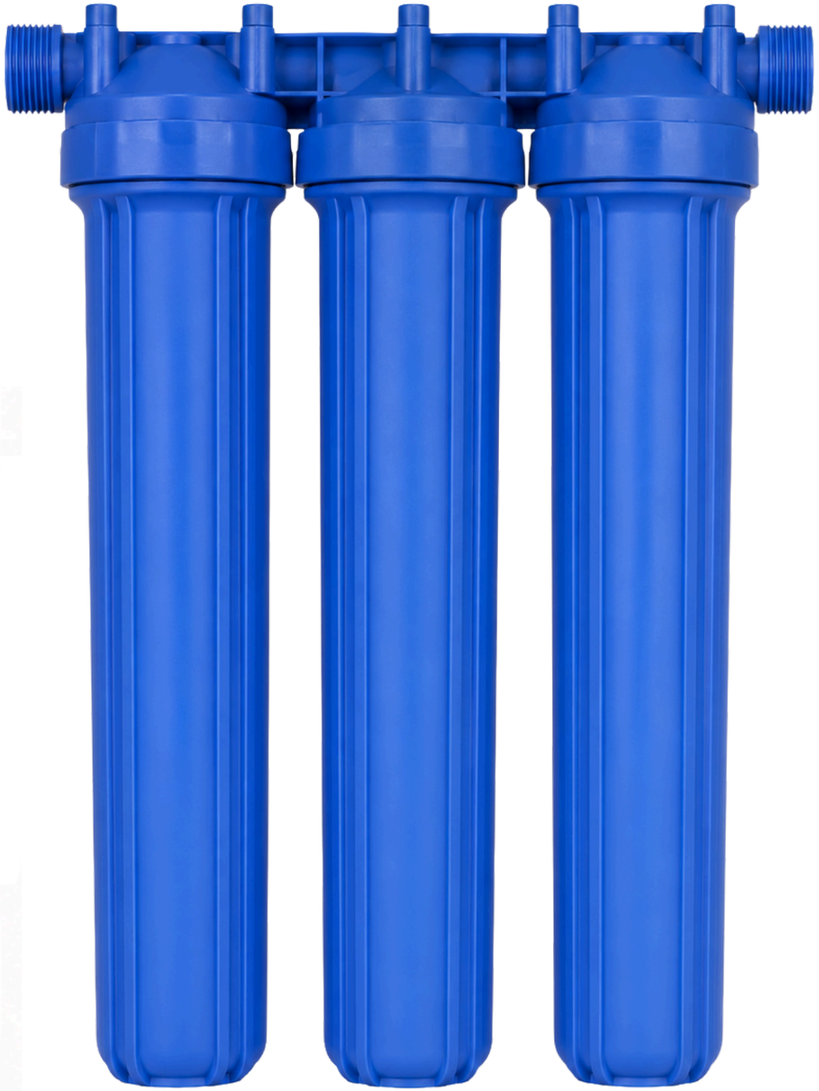
Better Water. Every Tap. Every Day.



PURE HOME 365

AVANTI *Signature Edition*

+ScaleArmor





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A THREE-STAGE SYSTEM. PURPOSEFUL DESIGN. LAYERED SUPPORT.

Engineered with **advanced technologies** and **independently tested components** to deliver **broad-spectrum support** across changing water conditions—helping **protect your home, your water, and your peace of mind.**

Designed to support **cleaner water** for drinking, cooking, bathing, appliances, and everyday living.

LAYERED FILTRATION

INCREASED CONTACT TIME

BUILT-IN REDUNDANCY

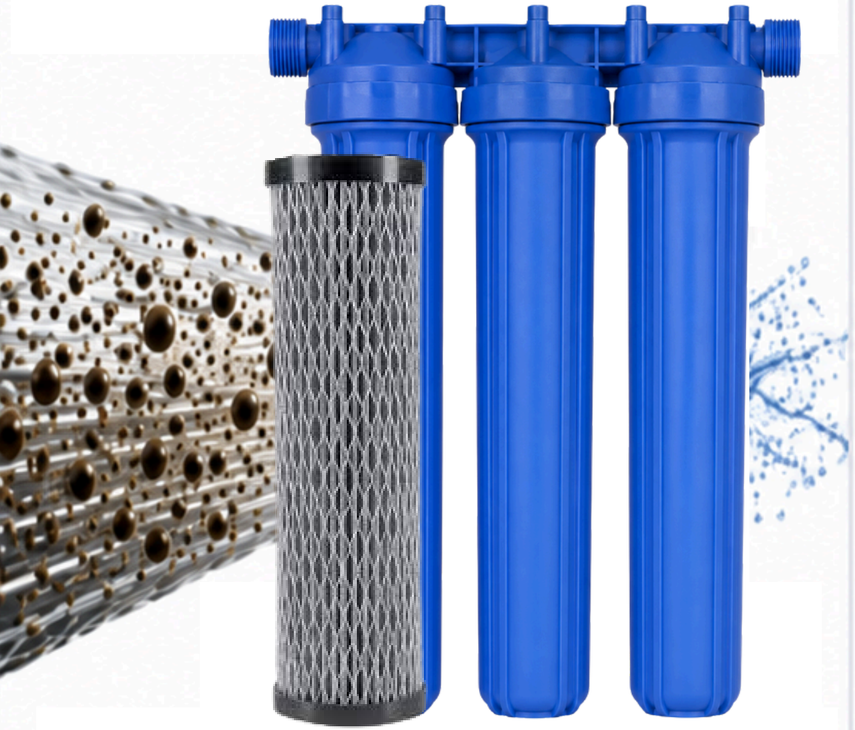
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BETTER WATER. EVERY TAP. EVERY DAY.

STAGE 1

NanoCarbon+

Advanced Particle & Microbiological Support



Helps capture **sediment, rust, fine particles,** and **biological material** before water moves downstream.

BETTER WATER. EVERY TAP. EVERY DAY.

TECHNOLOGY HIGHLIGHTS

- **Electropositive NanoFiber Technology** with **nano-alumina** filtration
- **Pleated design** with significantly **increased surface area**
- **Agion® antimicrobial** component integrated within media
- **High dirt-holding capacity** for sustained performance
- Supports **high flow rates** and **extented media capacity.**

REFERENCED MEDIA PERFORMANCE HIGHLIGHTS*

- **>99.99%** efficiency at **0.2 microns** (latex sphere testing)
- **>3 LRV**** cyst retention support
- **>5 LRV**** Klebsiella terrigena retention support
- **>99.95%** endotoxin reduction support

**Performance highlights based on independent testing of referenced media under specified laboratory conditions.*

***LRV = Log Reduction Value.*
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WATER QUALITY CATEGORIES SUPPORTED

- Sediment
- Rust & Corrosion
- Particulate Matter
- Biological Material
- Cysts
- Endotoxin Support

ALSO SUPPORTS THROUGH REDUNDANCY

- **VOC-related compounds**
- **Chlorine & chloramine interaction**
- Taste & odor improvement
- Trace contaminant support

PureHome 365

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STAGE 2

ScaleArmor Carbon+

Advanced Chemical Reduction & Scale Protection



TECHNOLOGY HIGHLIGHTS

- **Dual-Media Design:** outer filtration layer + center-core carbon block with **ScaleArmor™ media**
- **High-Performance Carbon Block Filtration** (5-Micron)
- **ScaleArmor™ scale inhibition** and conditioning technology
- Dual-action filtration & conditioning in a single stage
- **Salt-free design**—no salt, no electricity, no wastewater

WATER QUALITY CATEGORIES SUPPORTED

- Hardness Minerals (Ca^{2+}, Mg^{2+})
- **Chlorine** & **Chloramines**
- **THMs** (Trihalomethanes)
- **HAAs** (Haloacetic Acids)
- **PFAS-Related Compound Support**
- Taste & Odor Improvement
- Plumbing & Appliance Protection

KEY BENEFITS

- Helps **reduce scale buildup i**n pipes, fixtures, and appliances
- Helps reduce **chemical contaminants** that affect performance and taste
- Supports **balanced water chemistry**
- **Salt-free,** maintenance-friendly solution

Supports water quality throughout your home.

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STAGE 3

Catalytic Carbon Finishing & Final Polishing



Delivers the final polish for exceptional taste, odor reduction, and improved water clarity.

TECHNOLOGY HIGHLIGHTS

- **1-Micron catalytic carbon block**
- **Enhanced contact time** for deeper reduction
- **Final polishing stage** for exceptional taste & clarity
- **Completes the multi-stage process**

WATER QUALITY CATEGORIES SUPPORTED

- Chloramines & Chlorine
- VOCs (Volatile Organic Compounds)
- Organic Compounds
- Taste & Odor Refinement
- Final Particulate Reduction
- Final Water Quality Finishing

KEY BENEFITS

- Final catalytic polishing for **superior taste**
- Helps reduce **remaining chlorine, chloramines, and VOCs**
- Provides a refined “finishing pass” for crystal-clear, great-tasting water
- Completes **layered AVANTI protection**

FILTER LIFE & MAINTENANCE

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Three Stages. Multiple Technologies.
ONE PURPOSE.

PURE HOME 365

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purehome365.com



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Helps reduce exposure to chlorine and chemicals for **healthier-feeling skin and hair.**

HELPS PROTECT PLUMBING & APPLIANCES



Helps minimize scale and buildup that can impact the **life of plumbing and water-using appliances.**

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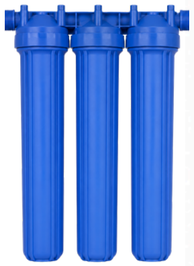
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THE AVANTI DIFFERENCE

Multiple Technologies.
Three Stages.
No Salt. No Electricity. No Wastewater.
One System.



SCAN TO VIEW

Manufacturer reference materials and supporting information are available through the QR code.

- **Manufacturers References**
- **Product Information**
- **Supporting Documentation**

NOTE: 2.5 X 20" does not come with stage 1 center core carbon block nor does it come with gauges.

*Performance and service life may vary based on water quality, flow rate, usage, and maintenance.

PURE HOME 365

Better Water. Every Tap. Every Day.



THE FINAL BARRIER.

Before water reaches your glass, it travels through miles of infrasture, pipes, fittings, and plumbing.

The final step is the one you can control.



YOU CAN'T CONTROL EVERY MILE. BUT YOU CAN PROTECT THE LAST ONE.

PureHome 365™

NANOFIBER+

POINT-OF-USE FILTRATION SYSTEM

Advanced Dual-Media Filtration Without Electricity, Wastewater, or Holding Tanks.



PureHome 365





LIMITED LIFETIME WARRANTY
ON HOUSING
— ONE YEAR —
MANUFACTURER DEFECT AND WORKMANSHIP
ON CARTRIDGES

NO ELECTRICITY
Operates without power.

NO WASTEWATER
No water is rejected during operation.

DIRECT FAUCET CONNECTION
Connects directly to existing kitchen faucet plumbing.

FEATURES & BENEFITS

→ **Compact** under-sink design

→ **No separate faucet** required

→ **No holding tank** required

→ **No wastewater** produced

No electricity

Agion antimicrobial protection embedded in both housing and NanoFiber media for double protection

→ **Multi-stage dual-media filtration**

→ **Easy** cartridge replacement

4.5 X 10" HOUSING

Large-Format Filtration Housing

Built for **performance** and **convenience**



ADVANCED DUAL-MEDIA FILTRATION

STAGE 1- FIRST FILTRATION STAGE

NanoFiber Media (Outer Layer)

→ Pleated nanofiber construction for **increased surface area** and **high flow**

→ **Electropositive adsorption nano-alumina technology**

→ **Powdered activated carbon** and **Agion® antimicrobial** technology **embedded into nanofiber media**

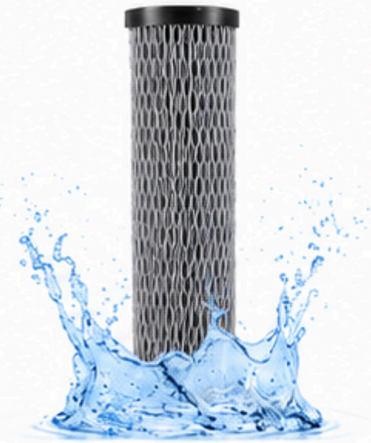
→ **Manufacturer laboratory testing references* include:**

▶ **>99.99%*** efficiency at **0.2 microns** (latex spheres)

▶ **>3 LRV*** cyst retention

▶ **>5 LRV*** Klebsiella terrigena retention

**manufacturer laboratory testing reported bacterial reduction performance*



CENTER CORE CARBON+

STAGE 2 - FINAL POLISHING STAGE

Coconut Shell Carbon Block Core

· **5-micron nominal** coconut shell carbon block

· Designed to help reduce **chlorine**, **taste,** and **odor***

· Multi-stage configuration designed for **increased contact time**



MANUFACTURER LABORATORY TESTING HIGHLIGHTS*

▶ **>99.99%**
Reported efficiency at 0.2 microns (latex spheres)

▶ **>3 LRV**
Reported cyst retention

▶ **>5 LRV**
Reported Klebsiella terrigena retention

▶ **SDI 0.5–1.0**
Reported Silt Density Index (SDI)

Scan the QR code to view full manufacturer test reports, LRV data, and specifications.

SPACE FOUNDATION RECOGNITION

Advanced **electropositive nanofiber filtration technology** used in this system is based on NanoCeram filtration media recognized by the **Space Foundation® Space Hall of Fame®.**

***See QR code** for manufacturer references and published supporting materials.

TYPICAL SERVICE LIFE*

Empty Nesters / Lower Usage
Up to 12-24 months

Average Typical Use
Approximately **up to 12-18 months**

Larger Families / Higher Usage
Approximately **up to 12-16 months**

Filter life may be **significantly extended when used after a properly maintained whole-home filtration system or carbon pre-treatment system.*

PERFORMANCE SPECIFICATIONS

Operating Pressure:
Up to **125 psi**
(8.6 bar)

Temperature Range:
39°–140°F

pH Range:
5–10

EFFICIENT DESIGN



No Electricity.
No Wastewater.

COMPLIANCE & TESTING

Performance references **manufacturer laboratory testing** and **published specifications.**

This **system is designed** for the **filtration of potable water only.** Not intended to diagnose, treat, cure, or prevent any disease.

DIRECT CONNECT | HIGH-FLOW FILTRATION | EASY MAINTENANCE

PureHome™ 365

**Based on manufacturer laboratory testing under controlled conditions. Actual performance may vary depending on source water quality, pressure, temperature, usage, and maintenance.*

PureHome 365

TANKLESS REVERSE OSMOSIS

Cleaner Water. Smarter Design.



TANKLESS REVERSE OSMOSIS SYSTEM

ADVANCED FILTRATION. SMARTER DESIGN. BETTER WATER.

The **Pure Home 365 TANKLESS RO** delivers filtered water in a compact tankless design engineered for **efficiency, fast flow, and everyday convience.**

UP TO 600 GPD (Gallons Per Day)

TANKLESS RO POINT OF USE 2 YEAR LIMITED WARRANTY



TANKLESS DESIGN

NO bulky storage tank required. Compact design saves valuable under-sink space.

UP TO 1:1 PURE-TO-DRAIN RATIO

Designed for improved **water efficiency** compared to many traditional RO systems*

HIGH-FLOW CAPACITY

High-flow design delivering **up to 600 GPD** under rated conditions*

EASY FILTER REPLACEMENT

Quick-change filter design allows for simple, tool free cartridge replacements.

FEATURES & BENEFITS

- **Compact** tankless design
- **No bulky holding tank** required
- **Space-saving** under-sink footprint
- **Reduced wastewater** compared to many traditional RO systems*
- **Smart monitoring + leak protection**
- Fast-flow filtered water-**up to 600 GPD***
- **Quick-change** filter replacement
- Manufacturer specifications reference **high-precision** up to **0.0001-micron** reverse osmosis membrane technology.



MANUFACTURER LABORATORY TESTING HIGHLIGHTS*

Contaminant	Criteria Parameter minimum benchmark	Reduction Rate*
Total Dissolved Solids (TDS)	≥ 98% Reduction	up to 98%
Total Hardness (as $CaCO_3$)	≥ 90% Reduction	>96%
Lead	≥ 90% Reduction	>99%
Chromium (Hexavalent)	≥ 67% Reduction	>97%
Arsenic	≥ 83% Reduction	>99%
Nitrate Nitrogen	≥ 67% Reduction	>98%
Fluoride	≥ 75% Reduction	>99%
Trihalomethanes (THMs)	≥ 95% Reduction	>99%
Carbon Tetrachloride	≥ 98% Reduction	>99%

**Based on manufacturer laboratory testing under controlled conditions. Actual performance may vary depending on source water quality, pressure, temperature, usage, and maintenance.*

EFFICIENCY & PERFORMANCE SUMMARY*

Flow Capacity	Up to 600 GPD
Purified Water Flow	1.68 L/min
Pure-to-Drain Ratio	Up to 1:1
Purified Water Production production rate	65.6%

LABORATORY TESTED

Testing conducted by independent, certified laboratories using standards referenced as comparable to:

- **GB 34914-2021** (comparable to NSF/ANSI 58)
- **GB/T 5750-2006** (tel:5750-2006) (comparable to NSF/ANSI 42)

FILTER LIFE*

STAGE 1
Sediment & Carbon Filter
Up to 12 months

STAGE 2
RO Membrane
Up to 24 months

SCAN FOR PRODUCT INFORMATION, TEST REPORTS & Warranty

Including water efficiency, material safety, and performance testing.

IMPORTANT

Performance data is based on **manufacturer laboratory testing** under controlled conditions. **Actual results may vary** based on source water quality, pressure, temperature, TDS, daily usage, and maintenance.

This system is designed for the **filtration of potable water only. Not intended to diagnose, treat, cure, or prevent any disease.**

***Rated flow capacity and filter life. Actual performance and filter life may vary.**

TANKLESS DESIGN | BUILT-IN LEAK SENSOR | INTELLIGENT FILTER LIFE REMINDER
FAST FLOW | SMART PROTECTION

PureHome 365

THE PLATFORM

WHOLE-HOME FILTRATION & SCALE PROTECTION

Better Water. Every Tap. Every Day.



AVANTI PLATFORM

WHOLE-HOME FILTRATION & SCALE PROTECTION

THE PROBLEM

Municipal water may contain **chlorine, chloramines, VOCs, sediment, taste & odor compounds, and scale-forming minerals.**

THE SOLUTION

AVANTI Platform combines **multi-media filtration** and **salt free scale control** in one whole-home platform.

THE ENGINEERING

ENGINEERED DEEP MEDIA BED
Designed to enhance contact time and improved media performance.

BROAD-SPECTRUM REDUCTION SUPPORT
Designed to help reduce a wide range of municipal water contaminants.

FILTRATION and SCALE CONTROL
Combines advanced filtration media and salt-free scale-controlin one system.

LONG-LIFE PERFORMANCE
Engineered for long service life and simple maintenance,



WHY CONTACT TIME MATTERS

Deeper Media Bed = More Contact Time

More Contact Time = Improved Performance

STANDARD TANKS	AVANTI PLATFORM
• Shallower media bed	• **Deeper media bed**
• Limited contact time based on media quantity	• **Increased contact time**
• Basic media configuration (gravel, garnet, carbon)	• Multi-media configuration

AVANTI PLATFORM

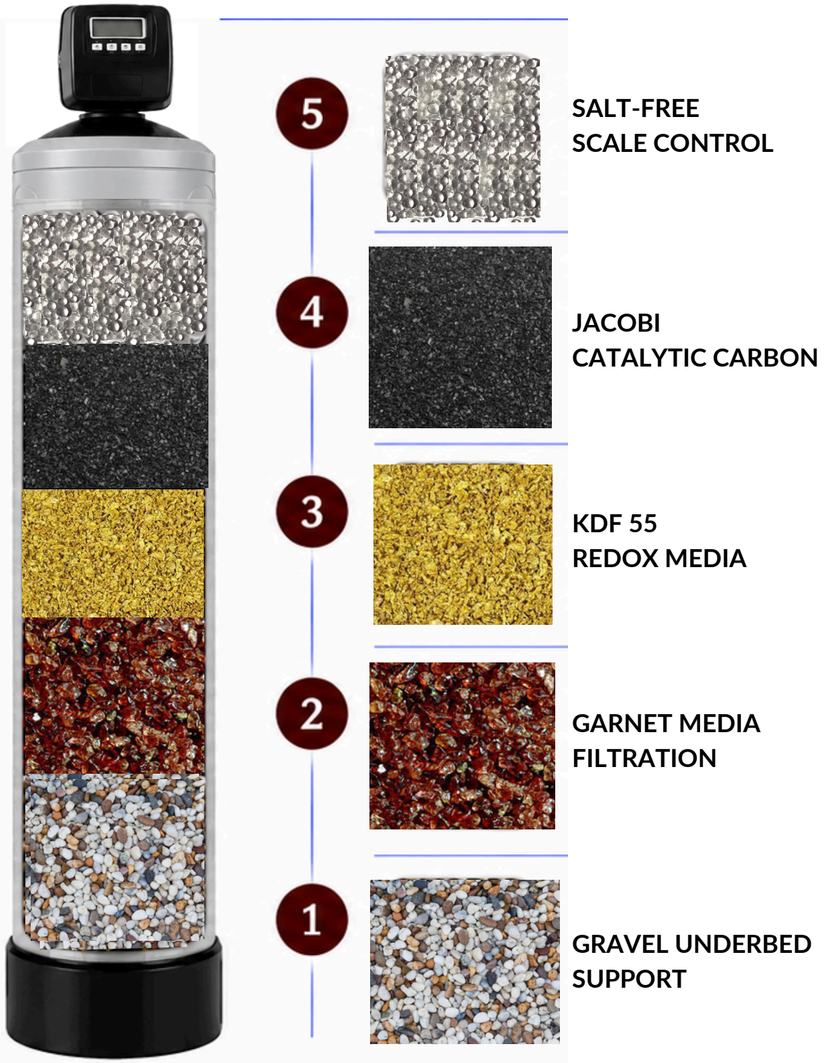


*Illustration only. Media layers are shown conceptually and are not intended to represent exact installed depths or proportions.

Better Water. Every Tap. Every Day.



AVANTI ENGINEERED PLATFORM

- **Broad-spectrum** municipal water reduction support
- **Filtration + scale-control** support in one system
- **No salt**-based regeneration cycles or salt refills
- **Preserves** naturally occurring calcium & magnesium
- Engineered multi-media platform-simplified maintenance

VS



TRADITIONAL SOFTENER SYSTEMS

- **Salt-based regeneration**
- Exchanges calcium & magnesium for sodium or potassium
- **Requires** periodic salt refills
- **Produces regeneration wastewater**
- Larger multi-system footprint
- More maintenance



LONG-LIFE MEDIA

Manufacturer media service life up to **10 years or 1,000,000 gallons** under certain municipal water conditions.



BETTER TASTING WATER

Designed to help reduce **chlorine, chloramines,** and compounds associated with taste & odor.

EASY MAINTENANCE

Every "**5-7 years**," an easy refill of the salt-free scale-control media.
No salt. No waste. No electricity.

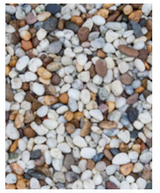
AVANTI Platform

WHOLE-HOME FILTRATION & SCALE PROTECTION

Scan the QR code to view more information and warranty terms and conditions.

HOW IT WORKS

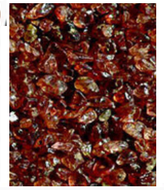
1



GRAVEL SUPPORT UNDERBED

- Natural gravel support layer
- Supports media separation and backwashing
- Helps promote even water distribution

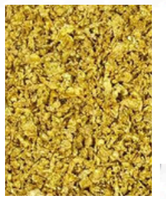
2



GARNET FILTRATION MEDIA

- Dense support media
- Helps capture fine particulate matter
- Supports filtration efficiency

3



KDF® REDOX MEDIA

- Copper-zinc redox media
- Supports chlorine and chloramine reduction
- Helps inhibit bacterial growth inside the media bed

4



CATALYTIC CARBON (JACOBI®)

- High-capacity catalytic carbon
- Designed to reduce chlorine, chloramines, taste & odor compounds, and select VOCs
- Broad-spectrum contaminant reduction support

5



SALT-FREE SCALE CONTROL

- Polyphosphate scale-control media
- Designed to help inhibit scale formation
- Support plumbing and appliance protection without salt

IMPORTANT:
Performance may vary based on water quality, plumbing configuration, flow rate, maintenance, temperature, and operating conditions.

IMPORTANT:
Performance references are based on manufacturer testing, media specifications, and typical municipal water conditions.

IMPORTANT:
This document is for informational purposes only and does not constitute medical or health claims.

PureHome 365

THE SALT-FREE

WHOLE HOME WATER CONDITIONER

Minerals Stay In. Scale Stays Out.



Better Water. Every Tap. Every Day.

PureHome 365

SALT-FREE

SCALE PROTECTION SYSTEM

Minerals Stay In. Scale Stays Out.

Advanced polyphosphate technology is designed to help **reduce scale buildup** and **corrosion** while allowing naturally occurring minerals such as calcium and magnesium to remain in the water.

NO SALT
No salt bags or **regeneration cycles** required.

NO ELECTRICITY
Operates **without electricity.**

NO WASTEWATER
No water is **rejected** during operation.

LOW MAINTENANCE
Media replacement approximately every **5-7 years** depending on usage and water quality.*



SIMPLE. SMART. BUILT TO LAST.

DOME TANK DESIGN
Makes future **media updates simple, quick, and hassle-free.**

FAST & EASY
Add or replace **media every 5-7 years in just a few minutes.**

BUILT TO PERFORM
Engineered for **reliable protection** and **long-term peace of mind.**

- **Up to 15 Grains of Hardness**

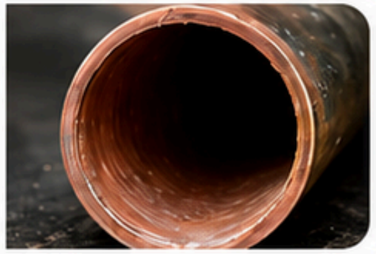
HELPS REDUCE SCALE. HELPS PROTECT WHAT MATTERS

PIPES

Scale Buildup



Scale Control



FIXTURES

Scale Buildup



Scale Control



WATER HEATERS

Scale Buildup



Scale Control



THE SALT-FREE

SIMPLE. EFFECTIVE. SUSTAINABLE.



- **No regeneration** required
- **No salt** required
- **No electricity** required
- **Creates zero wastewater**
- **Really low maintenance**
  Just replace media every 5-7 years
- **Does not add sodium or potassium** to your water
- **Keeps naturally occurring** minerals in your water
- **Low long-term operating cost**
- **No maintenance contracts**

VS

PROTECTS
Pipes, fixtures, appliances & water heaters

HELPS REDUCE
Scale build up

EXTENDS LIFE
Of plumbing & water-using devices

SAVES MONEY
Over the life of your system

TRADITIONAL SOFTNERS

COMPLEX. COSTLY. HIGH MAINTENANCE.

- **Requires salt based regeneration**
- **Requires periodic salt refills**
  Frequency varies, but many households add salt every 4–6 weeks.
- **Requires electricity**
- **Produces regeneration wastewater**
  contains excess salt brine, calcium, magnesium, and other minerals flushed from the system
- **Requires more maintain and ongoing upkeep**
- **Adds sodium or potasium to water**
  Exchanges calcium & magnesium for sodium or potassium
- **Removes naturally occurring minerals from your water**
- **Higher long-term operating cost**
- **Often maintenance contracts for upkeep**



HOW IT WORKS
Water passes through a food-grade **polyphosphate media** that **helps reduce scale buildup** and **support corrosion protection** in plumbing systems and water-using appliances.

This system **helps reduce** the **buildup** and **adhesion of scale** by keeping minerals like **calcium** and **magnesium** in a **suspended state** — so they are less likely to form hard scale deposits.

IMPORTANT TO KNOW
WILL NOT CHANGE TDS
This system **is not intended** to significantly reduce **Total Dissolved Solids** (TDS).

WILL NOT CHANGE HARDNESS
Hardness **minerals remain in the water.** This system is not a water softener.

IMPORTANT NOTICE:
*This salt-free conditioner is designed to help reduce scale buildup and support plumbing, fixture, and appliance protection. It is **not a water softener** and **does not remove calcium, magnesium, hardness minerals, or significantly reduce Total Dissolved Solids (TDS). Results may vary** based on water quality, hardness levels, flow rates, and operating conditions.*

SCALE PROTECTION WITHOUT SALT

MINERALS STAY IN. SCALE STAYS OUT.



PureHome 365

Better Water. Every Tap. Every Day.

DISCOVER THE RIGHT SOLUTION

See how simple it is to
improve your water quality
and protect what matters most.

PureHome 365

Better Water. Every Tap. Every Day.





SPECIAL OFFER

AVANTI *Signature Edition*

+ScaleArmor

4.5 X 20"

Whole-Home Filtration & Scale Protection

System Price

$4,699

(Installation Not Included)

AS LOW AS

$96 /MONTH*

FINANCING AVAILABLE

REPLACEMENT CARTRIDGES

COMPLETE SET

$1199*

***Pricing for 365 REFERRAL PARTNER**

FREE TO JOIN

- EXCLUSIVE Partner Pricing
- Referral Rewards Available

365 PARTNER COMPLETE SET

$699*

Recommended filter replacement is typically every 12–24 months, depending on household size, water usage, source water quality, and operating conditions. For best performance, filters should be inspected and replaced as needed.

*Financing available with approved credit. Monthly payment example based on qualifying purchase amount, promotional financing terms, and credit approval. Actual payment may vary based on purchase price, down payment, term length, and lender requirements.

PureHome 365

Better Water. Every Tap. Every Day.





SPECIAL OFFER

AVANTI +ScaleArmor 2.5 X 20"

Whole-Home Filtration & Scale Protection

System Price

$3,299

(Installation Not Included)

AS LOW AS

$68 /MONTH*

FINANCING AVAILABLE

REPLACEMENT CARTRIDGES

COMPLETE SET

$729*

***365 PERKS PARTNER**

FREE TO JOIN

- EXCLUSIVE Partner Pricing
- Referral Rewards Available

365 PARTNER COMPLETE SET

$429*

Recommended filter replacement is typically every 12–24 months, depending on household size, water usage, source water quality, and operating conditions. For best performance, filters should be inspected and replaced as needed.

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PureHome 365

Better Water. Every Tap. Every Day.



PROFESSIONALLY INSTALLED



SPECIAL OFFER

NanoFiber+

POINT-OF-USE

System Price

$1,299

(Installation Not Included)

AS LOW AS

$32 /MONTH*

FINANCING AVAILABLE

REPLACEMENT CARTRIDGES

Replacenment	*Pricing for 365 PERKS PARTNER	365 PARTNER PRICING
$299*	FREE TO JOIN • EXCLUSIVE Partner Pricing • Referral Rewards Available	$229*

Recommended filter replacement is typically every 18–24 months, depending on household size, water usage, source water quality, and operating conditions. For best performance, filters should be inspected and replaced as needed.

*Financing available with approved credit. Monthly payment example based on qualifying purchase amount, promotional financing terms, and credit approval. Actual payment may vary based on purchase price, down payment, term length, and lender requirements.

PureHome 365

Better Water. Every Tap. Every Day.

SPECIAL OFFER

TANKLESS RO

POINT-OF-USE





System Price

$2,179

(Installation Not Included)

AS LOW AS

$45 /MONTH*

FINANCING AVAILABLE

REPLACEMENT CARTRIDGES

Replacement

Membrane
$467* (2-3 yrs)

USP+Filter
$239*
(every 12 months)

Pricing for 365 PERKS PARTNER

FREE TO JOIN

- EXCLUSIVE Partner Pricing
- Referral Rewards Available

365 PARTNER COMPLETE SET

Membrane
$389* (2-3 yrs)

USP+Filter
$186*
(every 12 months)

Recommended filter replacement is typically every 24 -36 months, on membrane and every 12 months on specialized block depending on household size, water usage, source water quality, and operating conditions. For best performance, filters should be inspected and replaced as needed.

PROFESSIONALLY INSTALLED

*Financing available with approved credit. Monthly payment example based on qualifying purchase amount, promotional financing terms, and credit approval. Actual payment may vary based on purchase price, down payment, term length, and lender requirements.

PureHome 365

Better Water. Every Tap. Every Day.





SPECIAL OFFER

5 STAGE PLATFORM

Whole-Home Filtration & Scale Protection

System Price

$4,899

(Installation Not Included)

AS LOW AS

$104 /MONTH*

FINANCING AVAILABLE

LONG-LIFE MEDIA

Manufacturer media service life up to **10 years or 1,000,000 gallons** under certain municipal water conditions.

*Financing available with approved credit. Monthly payment example based on qualifying purchase amount, promotional financing terms, and credit approval. Actual payment may vary based on purchase price, down payment, term length, and lender requirements.

PureHome 365

Better Water. Every Tap. Every Day.





SPECIAL OFFER

SALT-FREE CONDITIONER

Whole-Home Scale Protection

System Price

$3,199

(Installation Not Included)

INSTALLED

AS LOW AS **$70** /MONTH*

FINANCING AVAILABLE

LOW MAINTENANCE

Media replacement approximately every **5-7 years** depending on usage and water quality.*

*Financing available with approved credit. Monthly payment example based on qualifying purchase amount, promotional financing terms, and credit approval. Actual payment may vary based on purchase price, down payment, term length, and lender requirements.

THANK YOU

FOR TRUSTING US WITH YOUR WATER.

Better water,
every tap, every day.

We're here
when you need us.



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SUPPORT
support@purehome365.com

PureHome 365™

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