

FUTURE CAREER | CAREER BRAIN

Stop talking to a stranger.

Build your Career AI.

Free. 2 hours. The simple system that makes AI actually help your job search.



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Turn Job Search Struggle
Into Clarity & Direction

Helping IT Professionals land targeted roles.

Webinars Online programs Coaching

700+ IT Pros Placed • 90 Days Avg. to Offer • Ex-Big Tech Insights

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Ahmed (IT Career Coach) Zayed ✓ He/Him

IT Career Coach | US, Canada, Gulf | Helping Senior IT Pros Turn Too Many Applications, No Traction, No Responses Into Job Offers in 3 Months | 700+ Placed | Ex Microsoft, Indeed, Cisco, PwC. DM me

Future Career

Northwestern University - Kellogg School of ...

ONE DOC. TEN HELPERS. TWO HOURS.

THE PROBLEM

Most people use AI like a stranger.

You walk up to a stranger. You say 'write me a cover letter.' They've never met you. So they write something boring. That is what AI gives you.

THE FIX:

Career Brain.

One filled-in document. Ten small AI helpers. All sharing the same memory about you.

WHY THIS MATTERS

4 numbers from real research.

250

applicants per LinkedIn job

*Source: LinkedIn Talent Solutions***75%**

of resumes filtered out before a human reads them

*Source: Jobscan / Harvard Business Review***2-3**

out of 100 applications get an interview

*Source: SHRM + Glassdoor***14-40%**

more output for AI users vs non-users

Source: Stanford / NBER 2023

If 75% never reach a human, what happens when you use AI the right way?

THE BIG IDEA

AI works great when it knows you.

Otherwise you get sludge.

Have you ever started a new chat and had to explain yourself ALL over again?

STEP 1

The Master Doc. 10 sections. 90 minutes. Once.

1. Your name + your job role

2. Your skills + what you actually shipped

3. Your real wins with real numbers

4. The companies you want to work at

5. The salary you want

6. Your tone of voice (writing samples)

7. The questions you hate getting asked

8. Your hard constraints (hours, location, visa)

9. Your 90-day goal + 12-month goal

10. Anything else AI should always remember

Fill in once. Update in 30 seconds whenever something changes.

STEP 2

10 small helpers. Same brain. Different jobs.

1  STRATEGY <i>Career decisions, trade-offs</i>	2  RÉSUMÉ <i>Tailor per job posting</i>	3  OUTREACH <i>Cold emails, cover letters</i>	4  INTERVIEW <i>Mock runs, STAR stories</i>	5  LINKEDIN <i>Posts, carousels, comments</i>
6  SALARY <i>Negotiation reps, hold the line</i>	7  NETWORKING <i>DMs, call prep, follow-ups</i>	8  RESEARCH <i>Company, market, people</i>	9  SKILLS <i>Gap map, 14-day learn plans</i>	10  MINDSET <i>Reframes, self-talk, journaling</i>

Quick check: which of these 10 would YOU use today?

helpers 1–3

The application stack.

1

STRATEGY BRAIN

“Bluntly challenge my thinking. Never let me get lazy or perfectionist.”

2

RÉSUMÉ TAILORING

“Rewrite for this JD using my real career receipts. Never invent.”

3

OUTREACH + COVER

“Under 120 words. My voice. Specific observation. No generic praise.”

helpers 4–6

The closing stack.

4

INTERVIEW PREP

“Mock interview me. Flag every hedge and every ramble. Rehearse my red flags.”

5

LINKEDIN CONTENT

“Write in my voice. Transformation → Insight → FAQ. Rotate weekly.”

6

SALARY NEGOTIATION

“Play the recruiter. Use the pause. Never let me drop my number.”

helpers 7–9

The intel stack.

7

NETWORKING

“Draft DMs. Prep 5 questions per call. Follow-up tied to what they said.”

8

COMPANY RESEARCH

“Recent funding, leadership changes, pain points, 3 smart questions for hiring manager.”

9

SKILL DEVELOPMENT

“Map the gap. 14-day plan. One shipped proof-of-work per gap.”

helper 10 — THE ONE NOBODY INSTALLS

Mindset & Self-Talk Coach.

helper

1

“The helper that matters most in month 3, when rejections pile up.”

CLAUDE helper INSTRUCTIONS — PASTE EXACTLY

You are my career mindset coach. You know my goals, constraints, and the things that trigger me (from Master Context). When I come to you stressed, anxious, or in a spiral, you do NOT validate the spiral — you challenge the framing with a better question. You reframe rejection as data. You catch me when I'm repeating limiting identity statements. You remind me that action creates motivation. You end every session with ONE specific action I will do before 10 AM tomorrow.

NOT THE FIRST helper PEOPLE BUILD. OFTEN THE ONE THAT GETS THEM THE OFFER.

STEP 3

Setup. 4 steps. No code. 2 hours.

1

FILL THE DOC*10 sections. 90 minutes. Save as PDF.*

2

OPEN CLAUDE*Make a new helper. Drop the PDF in.*

3

ADD 3 HELPERS*Paste the instructions for the first 3 you need.*

4

DONE*Every time you open Claude, it knows you.*

Update the Doc whenever you ship something. 30 seconds. Stays sharp forever.

ONE REAL EXAMPLE

Cover letter. With vs without.

WITHOUT THE BRAIN

Stare at blank page → 1 hour → generic letter.

You sit down to write a cover letter for a real job.

You stare. You delete sentences. You feel like you're lying.

1 hour later you send something boring.

WITH THE CAREER BRAIN

90 seconds. Edit 2 lines. Send.

Paste the job link into Helper 2.

The helper already knows your real wins, real numbers, real tone.

90 seconds later: a draft. Edit 2 lines. Send.

My clients save 6 to 10 hours a week with this one helper alone.

PROMPT QUALITY

Crap vs Classy vs GOAT.

Level	Prompt	What happens
CRAP	"Help me write a cover letter."	Generic sludge. Reads like ChatGPT default. No receipts.
CLASSY	"Using my Master Context, write a cover letter for this job description: [paste]."	Personalized. Mentions your real helpers. Still somewhat generic structure.
GOAT	"You are my outreach writer. Write a cover letter for [JD]. Use ONLY my voice samples. Open with 1 specific observation about the company. Reference helper X from my history. 120 words max."	Lands like you wrote it in 10 min. Specific. In-voice. Ready to ship.

helper instructions + context + GOAT prompt = Claude that thinks like you.

MAINTENANCE

Update the master doc. Stay 10x.

The system only stays at 10x if the Master Doc stays fresh. 30 seconds of updates = 10x outputs forever.



You shipped a new portfolio helper worth mentioning



Your target role, stage, or salary changed



You got a new story worth remembering



You finished an interview cycle (wins + feedback)



You took a rejection with useful data



A recruiter gave you feedback worth banking

Re-upload the PDF to all 10 helpers. 5 minutes. Back to 10x.

WEEK 1 PLAN

Start with 3 helpers. Add the rest later.

MON	Download the Master Context template. Block 90 min tonight. Fill every section.
TUE	Export as PDF. Set up helper 1 (Strategy Brain) and helper 2 (Résumé Tailoring).
WED	Set up helper 4 (Interview Prep). Test it with one real upcoming interview.
THU	Run your first mock interview in helper 4. Note where you hedge or ramble.
FRI	Tailor one résumé in helper 2 for a real role. Send that application.
SAT	Add helpers 3, 6, 10 (Outreach, Salary, Mindset) — high-leverage trio.
SUN	Review week. Update Master Doc with anything new. Re-upload.

BEING HONEST

**“The blank page
kills most job
searches.”**

The Career Brain replaces the blank page.

JOIN US ON SUNDAYS

Free. Live. Sundays.

- We fill in your Master Doc together
- We set up your first 3 helpers live
- We answer your real job-search questions

Bring your laptop and the role you're after.

Download Master Context template from our free community library → <https://tinyurl.com/27h88ywa>

QR CODE



Scan → Future Career Community

BEFORE YOU GO

One question.

Which of the 10 helpers will YOU set up first?

Drop the number in the comments.
I'll reply with the exact prompt for that helper. Free.

Stay calm. Stay sharp. See you Sunday.

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Secure a job you love.



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→ Subscribe + click the bell

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