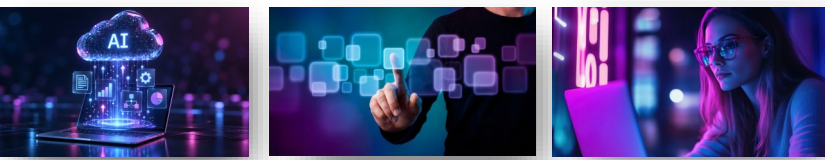


CAPABILITY STATEMENT

Tech Driven Business Consultancy

LorettaLancaster.com LLC is a technology driven business consultancy. We help organizations bridge the gap between product, service, or mission expertise, & the use of modern business technology. We specialize in everything an organization needs to become effective in todays digital world. We are **detail oriented, attentive, & responsive to your project or mission.** We are known for, and excel at, **operational and technical rigor.**

CORE COMPETENCIES



- **We create tech driven strategic direction, planning, & workflow.** We **provide** personalized consultation using modern business logic. We interview key decision makers, then map your current organizational workflow and tech stack. Next, we create an organized, logical process with tech based business infrastructure. Our goal is to provide software & **quickly create ONE, stable customized system that will optimize all of your processes.** We **replace scattered time consuming systems with modern tech.** Plus we make it easy to use, understand, and update for non tech people.
- **Technology based projects with business consultation.** We provide tech business systems, websites & funnels, custom software, automations, CRM, UX, UI, e-commerce, SEO, AI, AI agents, automations, workflows, graphics, all in one software, and more.
- **Marketing plans that actually work.** We build systems like social media marketing, text and email marketing & all other kinds of digital marketing.
- **Training of all types.** We love executive training, sales training, system training, and general organizational training. Includes creation of telephone scripts & business development.
- **Effective advertisements of all types.** Hire us for the creation of social media ads, television ads, and print ads.
- **We provide videos, graphics, promotional & education materials of all types.** Hire us to create exactly what you need quickly and effectively.
- **We bring the use of AI to your organization.** We interview what you are currently doing, and suggest and implement ways that AI can do it better.
- **Set up, training & personalized client support.** Once your project is functioning and ready to go, we make sure that you know how to use it. We offer support plans so that you are never alone in the tech space.

WHY CHOOSE US:

In addition to personalized service, and competency; we are simply knowledgeable & dependable. We communicate immediately when delays are unexpected. **Many companies that provide organizational and strategic business planning, do not provide technology.** **Companies that provide technology, are generally not astute at strategic business planning.** We do both in an excellent way. Service is our #1 priority.



Company Summary

ACCEPTED PAYMENTS: Check, Credit Card, Wire, ACH

CAGE: 22TZ2 UEI: JSZST2H4RM23 DUNS: 11-928-3209

POC: Loretta Lancaster WEB: LorettaLancaster.com

 PHONE: 202-760-5397  Loretta@JustAskLoretta.com

 WORK AREA: Nationwide  ADDRESS: 5101 St Thomas Sanctuary Drive, Bowie, MD 20720

- CERTIFICATIONS:
- SBA-Economically Disadvantaged Women-Owned (**EDWOSB**)
 - SBA Women-Owned (**WOSB**)
 - Maryland CSB Certified Small Business. (**SBR**) #SB26-098815
 - Certified PG County Based Small Business (**CBSB**)26-1725

PAST PERFORMANCE

LorettaLancaster.com LLC has a proven track record of success in delivering high-quality business consultation, strategic planning and technology based projects & solutions. Serving a variety of industries including government, real estate, finance, wellness & healthcare, and manufacturing. Our clients include numerous small and medium-sized businesses. We have consistently received high customer satisfaction ratings for our reliable, efficient, and innovative solutions.

PRIMARY NAICS & PSC CODES

- **541613** Marketing Consulting Services
 - **541430** Graphic Design Services
 - **541511** Custom Computer Programming Services
 - **541519** Other Computer Related Services
 - **541611** Admin. Mgt. & General Mgt. Consulting Services
 - **541618** Other Management Consulting Services
 - **541810** Advertising Agencies
 - **561110** Office Administrative Services
 - **611710** Educational Support Services
 - **611430** Professional and Mgt. Dev. Training
- PSCs: 7510, R604, R431, U009, U008, R799, T099, R708, R701, R699, R425, R408, DA01, R499