

THE NO-BS VISIBILITY ENGINE BLUEPRINT

The Proven System to Stay Seen, Stay Chosen & Scale Without the Stress

This blueprint gives you one simple, repeatable system for:



Grow Brand Visibility

Growing your brand visibility



Attract Dream Clients

Attracting your dream clients



Consistent Content

Creating consistent content



Automate with AI

Automating your workflow with AI



Confident Presence

Showing up confidently on every platform

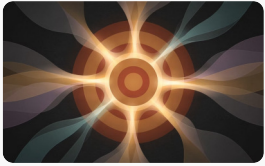


Reclaim Time & Income

Reclaiming your time while increasing your income

This is the same framework Krista uses to stay visible, scale her businesses, and help her students build momentum fast.

START HERE: YOUR VISIBILITY FOUNDATIONS



1. Your Visibility Goal

A simple sentence that defines WHAT you want and WHY.

Prompt: "ChatGPT, help me create a clear 90-day visibility goal that aligns with my business and lifestyle."



2. Your Dream Client Blueprint

Crystal clarity on WHO you're speaking to.

Prompt: "ChatGPT, using the Dream Client Blueprint I uploaded, help me summarize who I serve, their top 5 fears, top 5 desires, and what they need to hear from me consistently."



3. Your Brand Visibility Pillars

Choose 3–5 categories you want to be known for.

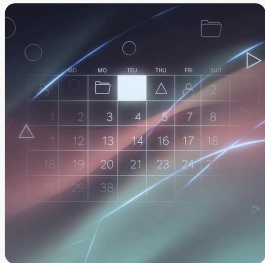
Examples:

- AI-powered business growth
- Real estate expertise
- Social media visibility
- Mindset + habits
- Lifestyle + behind-the-scenes

Prompt: "ChatGPT, based on my business and dream client avatar, help me choose 3–5 visibility pillars that position me as the go-to leader in my niche."

YOUR CONTENT ENGINE

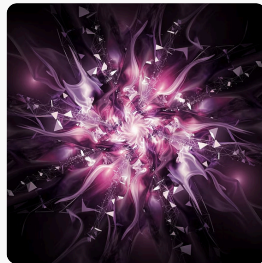
This is the heart of the Blueprint.



The 30-Day Content Calendar Generator

One central prompt creates an entire month of content aligned with your niche, offer, and dream client.

Prompt: "ChatGPT, create a 30-day content calendar for [platform], using my dream client avatar, visibility pillars, and communication style. Include hooks, CTAs, and formats."



The Repurposing Machine

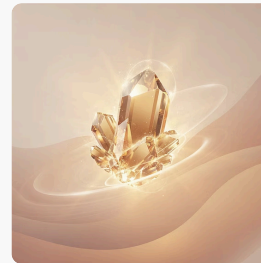
Turn ONE piece of content into 15–30 additional assets.

Prompt: "ChatGPT, repurpose this video/post into:

- 5 reels
- 3 carousels
- 2 emails
- 10 short captions
- A long-form post

Make everything sound like me."

Upload the original content →
DONE.



The Offer Clarity Framework

You cannot be visible if you can't clearly say what you sell.

Prompt: "ChatGPT, help me clarify my core offer by answering:

- Who it's for
- What problem it solves
- The transformation
- What's included
- Why it works
- My unique angle"

YOUR AI WORKFLOW SYSTEM

01

Power Prompting Framework

Your 4-step system for getting elite-level AI output.

- Role
- Context
- Command
- Format

Prompt: "ChatGPT, rewrite my prompt using the Role, Context, Command, and Format framework so I get a more accurate output."

03

The Idea Vault

Never run out of content or visibility angles again.

Prompt: "ChatGPT, create an ongoing idea vault of 100 ideas based on my audience's fears, desires, objections, identity, and transformation."

05

The Document Analyzer

Use AI to simplify overwhelm.

Upload contracts, PDFs, event proposals, SOPs, anything.

Prompt: "ChatGPT, summarize this, list important decisions, and give me red flags."

02

Smart Project Hubs

Store every launch, marketing plan, script, email flow, and asset in one project.

Instruction: In ChatGPT → left sidebar → Projects → Create new → Upload files + notes.

Prompt: "ChatGPT, store this inside my project folder and use it for all future outputs."

04

The Email Summary System

Stay out of your inbox – without missing anything important.

Prompt: "ChatGPT, summarize all unread emails from today and list the top 3 that require action."

06

The Customer Decoder

Understand your audience better than they understand themselves.

Prompt: "ChatGPT, analyze these customer comments/reviews/messages and tell me:

- Their fears
- Their desires
- Their buying triggers
- Their objections
- What content would speak directly to them"

YOUR SIDE-HUSTLE + BUSINESS GROWTH ENGINE

13. AI Offer Builder

Perfect for new businesses, pivots, or new income streams.

Prompt: "ChatGPT, help me design a high-value offer based on my skills, my audience's needs, and market demand."

14. Real Estate / Relocation Analyst

Perfect for agents, investors, or researchers.

Prompt: "ChatGPT, compare these two listings and tell me which has better long-term resale value."
Or: "Summarize the pros and cons of homes under \$700K in this neighborhood."

15. AI Sales Follow-Up Machine

Never forget a lead again.

Prompt: "ChatGPT, create a follow-up sequence for leads who downloaded my blueprint and remind me every 48 hours to check-in unless they reply."

16. AI SOP Builder

Turn messy steps into delegation-ready systems.

Prompt: "ChatGPT, turn this workflow into a clean SOP with steps, instructions, tools, and screenshots I should include. Format it so I can hand it to my VA."

17. The Personal Life Planner

Use AI to simplify your REAL life too.

Examples:

- weekly meal plans
- vacation planning
- birthday ideas
- shopping itineraries
- things-to-do when traveling

Prompt: "ChatGPT, plan my week based on my schedule, goals, and energy level. Include work, workouts, meals, and personal time."

18. Calendar Sync (Your Real Assistant)

Your time becomes optimized – automatically.

Prompt: "ChatGPT, every Friday at noon, give me a breakdown of how I spent my time this week and what I should adjust next week."

PUTTING IT ALL TOGETHER

A simple weekly structure:

Monday

- Review your Calendar Summary
- Approve your content calendar posts
- Update your project folder

1

Friday

- Upload documents to analyze
- Review your follow-up system
- Check in with your accountability prompts

3

Tuesday–Thursday

- Create content
- Run AI workflows
- Engage with customers

2

SECTION 7 – THE NO-BS PROMPT LIBRARY

Your core prompts that run your Visibility Engine

THE NO-BS PROMPT LIBRARY

7.1 – Dream Client Avatar Prompt

Purpose: This prompt aligns ALL your content – videos, emails, scripts, ads, captions, hooks – with the psychology, desires, objections, and language of your dream client.

How to Use It:

1. Upload your Dream Client Avatar TXT file into ChatGPT.
2. Paste the prompt.
3. Ask: *"Using my Dream Client Avatar, create ____."*

Download Your Prompt Here:

[DREAM CLIENT AVATAR PROMPT](#)

Quick Tip: Use this BEFORE content creation. It makes every asset sharper, more emotional, and 10× more persuasive.

7.2 – HeyGen SOP Prompt

Purpose: This prompt turns any script into a polished, on-brand HeyGen video for YouTube, Reels, TikToks, sales videos, and ads.

How to Use It:

1. Paste your script into ChatGPT.
2. Add this SOP.
3. Ask: *"Optimize this script for HeyGen using my tone, pacing, and CTA."*

Download Your Prompt Here:

[HEYGEN SOP PROMPT](#)

Quick Tip: Keep HeyGen + this SOP inside a Project called **VIDEO ENGINE**. GPT will remember your style → your videos become consistent and fast.

7.3 – Gamma SOP (Slide Deck Builder)

Purpose: Turns messy notes or simple text into a high-conversion slide deck – perfect for webinars, trainings, lead magnets, or your own AI Blueprint.

How to Use It:

1. Upload your outline or script into Gamma.
2. Paste this SOP.
3. Ask Gamma: *"Turn this into a polished, branded slide deck using my colors, voice, and CTA."*

Download Your Prompt Here:

[GAMMA SOP PROMPT](#)

Quick Tip: Ask Gamma to: *"Rewrite each slide to feel conversational, confident, and designed for speaking – not reading."*

7.4 – The No-BS AI System Prompt (Your Core Instruction Set)

Purpose: This is the *master system prompt* that trains ChatGPT to think, create, and write like YOU – aligned with your voice, values, strategy, and business model. This is the foundation of your entire AI workflow.

How to Use It:

1. Paste it into a fresh chat.
2. Type: *"Acknowledge when ready."*
3. Start building anything – scripts, branding, funnels, launches, emails.

Download Your Prompt Guide Here:

[NO-BS GUIDE TO USING AI PROMPT](#)

Quick Tip: Save this as a **Custom GPT** titled:

"Krista's Visibility Engine – Master AI System Prompt"

Then select it anytime you create content – instant consistency.