The Software Stack

What we actually run Bottleneck on, roughly what it costs, what each job is, and the signup links we use.

THE ONE RULE

Only tools that earn one clear job. If it does not replace a pile of half-finished tools or put money closer, skip it.

1 GROK BOT (OUR AI)

~$100/MO ONE BIZ · $300/MO MULTI

10 / 80 / 10. We do about 10%, it does about 80%, we finish the last 10%. Most day-to-day work lives in one dashboard with it.

2 GOHIGHLEVEL

~$297/MO ON OUR PLAN

Landers, forms, email/SMS, CRM, link-in-bio, checkout. The operating system online. Replaces a funnel tool, an email tool, a CRM, and a link page.

Check out GoHighLevel here

3 SKOOL

~$99/MO PRO

Community and classroom. Posts, weekly call energy, and a free room for creators whose content works but revenue is stuck.

Check out Skool here

Join our free Skool here

4 BLOTATO

~$29/MO

Puts finished posts and videos out on a lot of platforms without logging into each one by hand. One piece in, many doors out.

Check out Blotato here

5 RIVERSIDE

~$79/MO

Where we record Breakdowns and other remote sessions when we need clean video we can send and clip. Better than hop on Zoom and hope.

6 STRIPE

FEES WHEN SOMEONE PAYS · NO BIG FLAT MONTHLY

Takes the card when someone buys. Wired into HighLevel so payment and the CRM stay connected.

7 ZAPIER

LIGHT · ONLY WHEN WE NEED IT

Glue between tools that do not talk to each other yet. We do not build the whole business on it. Just the handshakes.

Even though that looks like a lot, it is about ten times easier than this used to be. With Grok Bot, the majority of the work sits in one dashboard instead of a pile of half-finished tools.

A perfect stack aimed at the wrong bottleneck still moves nothing.

This is what we run Bottleneck on. It won't fix a lead, offer or delivery problem by itself. Start with the free Bottleneck Finder to name which stage is stuck.

FREE GUIDES

bottleneckbreakdown.com/guides

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