

WHY[®]

The High-Performance Team Accelerator

Align Your Team. Unlock their Full Potential.
Build a Team That Wins—and Stays

What's the WHY.os?

Your WHY Operating System

Most tools focus on *personality*. WHY.os reveals your **motivation** and **operating style**:

WHY you do what you do

HOW you bring that to life

WHAT people can count on from you

It's like StrengthsFinder meets DISC—but faster, clearer, and easier to apply in real-world team dynamics.



The Business Problem

Most teams underperform not because of skill – but because of misalignment:

- × Wrong people in the wrong roles
- × Communication breakdowns
- × Unclear expectations
- × Top performers leaving quietly

These issues cost companies thousands per employee – in productivity, turnover, and missed targets

The Solution

A one-day, done-for-you virtual workshop that helps your team:

- ✓ Understand how each member is wired to work best using the WHY.os framework)
- ✓ Improve how they communicate, collaborate, and take ownership
 - ✓ Get the right people in the right seats
 - ✓ Identify – and fix – hidden friction
- ✓ Create a shared purpose that keeps people aligned and engaged

Your Team *Before vs After*

BEFORE	AFTER
People unclear on roles and expectations	Right people in the right seats, aligned to strengths
Communication breakdowns, duplicated work	Clear communication frameworks that boost collaboration
High performers at risk of disengaging or leaving	Stronger retention from shared purpose and clarity
Meetings feel like a waste of time	Focused, productive conversations that drive action
Everyone doing their best individually	A team operating as a unified system, not just a group

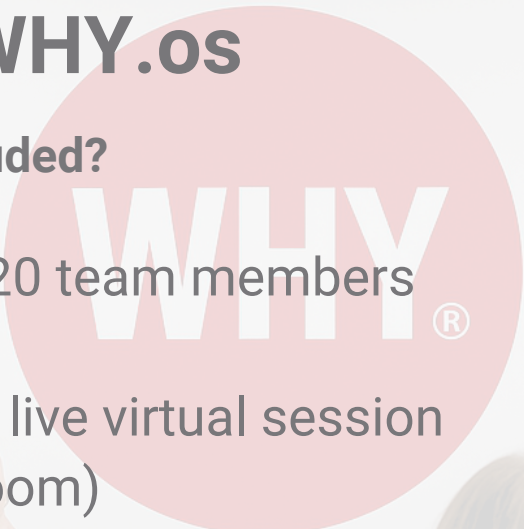
What You Get & What You'll See



You Get	You'll See
WHY.os Discovery for up to 20 team members	Individuals understand how they work best
Team Alignment Map + Strengths Breakdown	Clear view of your team's strengths and gaps
Role & Seat Clarity Tools	Better role fit = stronger performance
Communication Playbook + Friction Fixers	Less tension, faster execution
30-60-90 Action Plan + 1-Month Check-In	Real progress with lasting momentum

Team WHY.os

What's Included?

- 
- Up to 20 team members
 - 3-hour live virtual session (via Zoom)
 - 60-minute follow-up call at 30 days
 - Detailed team report for leadership
 - Tools & templates for ongoing application

BONUSES (Limited-Time Additions)

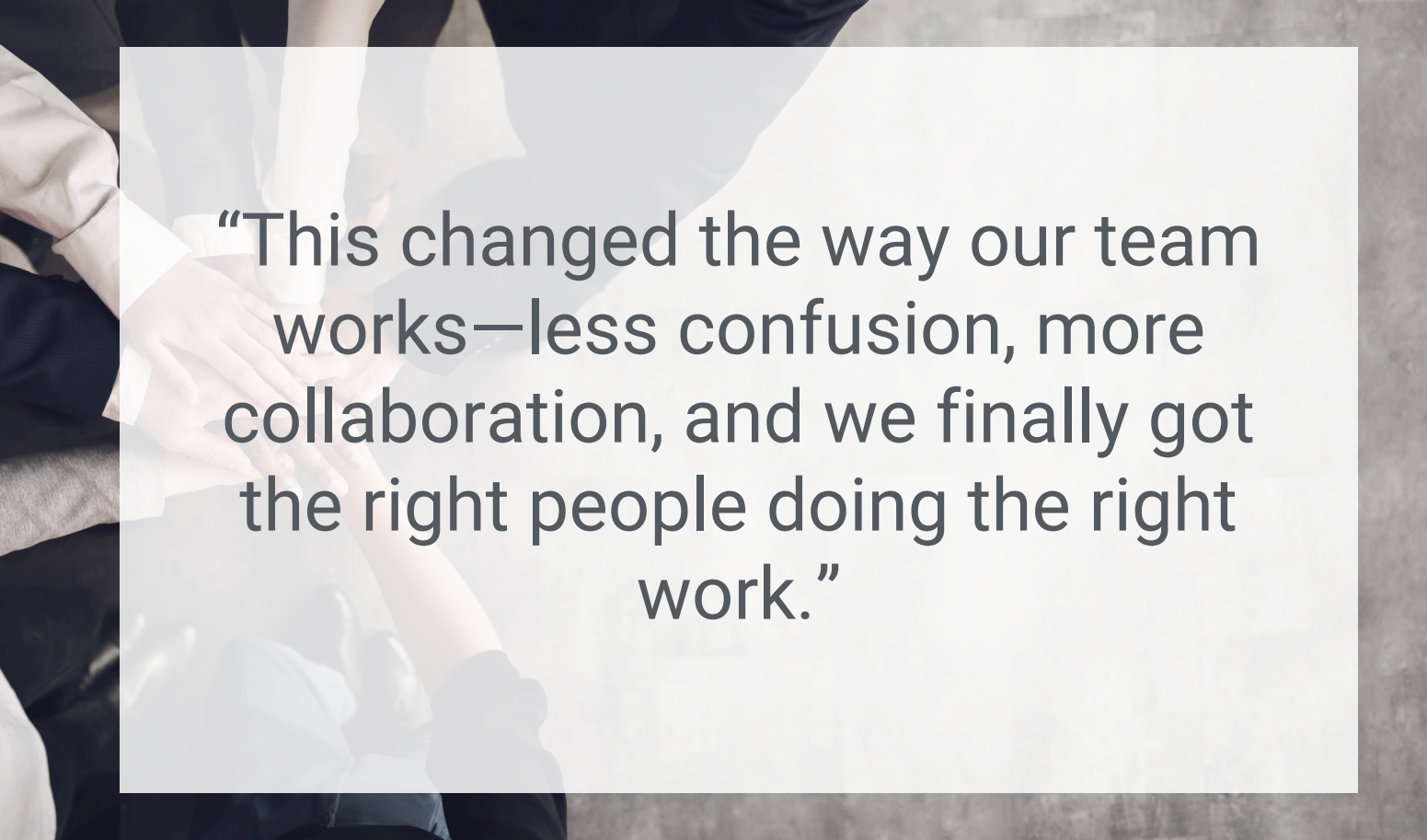
- 10 WHY.os Discoveries for future hires (\$1,000 Value)
- Conflict-to-Collaboration Blueprint (\$1,500 Value)
- One Page Power Plan (\$500 Value)
- New Team Meeting Format Template (\$500 Value)
- 30-60-90 Day Action Plan (\$1,000 Value)
- Private Leadership Debrief Call (\$1,500 Value)

Total Bonus Value: \$6,000

The Fine Print

Guarantee: The Team Alignment Commitment™

If your team doesn't experience stronger alignment after implementing the workshop strategies, we'll continue working with you until you do — at no additional cost.



“This changed the way our team works—less confusion, more collaboration, and we finally got the right people doing the right work.”

Investment: Contact us for pricing

**Total Value:
\$15,485+**

No travel. No fluff. No wasted time.

ROI Snapshot

Retaining 1 top performer = **saves \$50K-\$150K**



Preventing misalignment = **reduces communication waste**



Fixing role fit = **boosts performance across the board**



Aligned teams are **2X more likely** to exceed performance targets



Who We Are

WHY Institute is the creator of the world's first **WHY.os Discovery** — a groundbreaking tool used by thousands of individuals, leaders, and teams around the world to uncover their unique purpose and how they work best.

Founded by **Dr. Gary Sanchez**, a former dentist turned global speaker and leadership strategist, WHY Institute helps companies build aligned, purpose-driven teams using a proven framework that reveals the **WHY, HOW, and WHAT** of every team member.

Gary has worked with Fortune 100 companies, startups, executive teams, and coaches across industries — helping thousands of people understand themselves and each other in minutes.

Dr. Gary Sanchez

WHY Institute CEO & Founder

Watch Dr. Gary's talk: tinyurl.com/y8aewwuz



Erik Hoberg
CTO of KYSTI

"Honestly the WHY Institute is the first company that has a corporate training that I find incredibly powerful. Finding out my WHY was a game changer for how I interact with people, team members, and what I need to do to be more effective at work."



Chris Kenny
The Conscious Leaders Group

"The Team WHY.os Workshop is transformative. You will see yourself and your business in a profoundly different way so that you can attract employees and customers who believe what you believe."

This is Just the Start

This workshop isn't the end – it's the beginning of a more aligned, scalable culture.

After your team gains clarity and alignment, we offer optional support to apply this in hiring, leadership development, and company-wide communication.

✓ How to Get Started

1. Book your workshop date

We'll send you everything you need to prepare your team.

Email us at team@whyinstitute.com

2. Complete the WHY.os Discovery

Every team member will receive a personalized profile.

3. Experience the transformation

In just 3 hours, walk away with full clarity and momentum—plus a 30-day check-in to keep it going.