Prinz Ilanga

GoHighLevel Funnel & Automation Builder

Davao City, Philippines | prinzilanga.work@gmail.com | Portfolio

Professional Summary

GoHighLevel Funnel & Automation Builder with 1 year of hands-on experience creating lead capture funnels, CRM pipelines, automated follow-up workflows, and appointment booking systems. Focused on connecting lead generation, CRM organization, and scheduling into practical customer journeys. Also builds web and business systems using AppSheet, Google Sheets, HTML, CSS, JavaScript, and MySQL, with experience in Cisco Packet Tracer network simulations.

Core Skills

GoHighLevel
Funnels
CRM Setup
Pipelines
Calendars

Automation
Workflow Automation
Email Follow-Up
Appointment Reminders
Lead Management

Web Development
HTML / CSS
JavaScript
Responsive Design
Custom Forms

Business Systems
AppSheet
Google Forms
Dashboards

Data / Backend
MySQL

Networking / Tools
Cisco Packet Tracer
Network Topologies
Switching / Wireless

GoHighLevel Projects

Indoor Golf Discount Funnel — GoHighLevel | Automation | Booking

- Built a promotional funnel for a 25% indoor golf discount offer.
- Connected lead capture, unique promo-code delivery, email follow-up, and appointment booking.

Dog Grooming Offer Funnel — Lead Capture | Email | Booking

- Built a service funnel for a free grooming add-on offer.
- Integrated lead capture, appointment scheduling, and automated follow-up communication.

Landscaping Assessment Funnel — Custom Forms | Automation | Calendar

- Developed a lead-generation funnel for free on-site assessments.
- Created custom qualification fields for property size, property type, and customer needs before scheduling.

Dental Booking Funnel — Funnels | CRM | Booking

- Built a patient acquisition funnel connecting form submissions with scheduling and confirmation workflows.
- Structured the customer journey from lead capture through appointment booking.

Technical Systems

Traffic Incident Management System — AppSheet | Google Forms | Automation

- Built an incident reporting and response-tracking system with map-based monitoring.
- Implemented statuses including Reported, Verified, Responding, and Resolved with automated status updates.

Parish Records Management System — AppSheet | Google Sheets | Dashboards

- Developed a structured records system for parishioners, sacramental records, volunteers, events, and parish information.
- Created searchable records, dashboard views, reporting, and role-based access.

MedQueue — Web System | Healthcare | System Design

- Developed a hospital queue management and communication system focused on improving patient flow and service efficiency.
- Designed workflows around queue organization, communication, and user interaction.

Networking & Infrastructure Projects

Multi-Department Network Design — Cisco Packet Tracer | Switching | Wireless

- Designed a simulated topology connecting finance, sales and marketing, reception, and a server room through switches and wired/wireless endpoints.

Centralized Network & Server Infrastructure — Cisco Packet Tracer | IPv4 / IPv6 | Servers

- Modeled an office network with a router, switches, Web/DNS, email and FTP servers, wireless access points, and departmental client devices.

Education

Bachelor of Science in Information Technology — 2022–2026
Ateneo de Davao University, Davao City, Philippines

Senior High School – STEM — 2020–2022
Precious International School of Davao (PISD), Davao City, Philippines

Additional Technical Knowledge

Networking and troubleshooting ▪ Linux / Ubuntu administration ▪ SSH / SFTP ▪ MySQL ▪ Node.js / Express ▪ Java ▪ Packet Tracer ▪ Wireshark ▪ Git