

Community Profile

City of South Fulton
South Fulton city, GA (1372122)
Geography: Place

Population Summary		South Fulton ...
2010 Total Population		86,173
2020 Total Population		108,061
2020 Group Quarters		272
2026 Total Population		119,560
2026 Group Quarters		254
2031 Total Population		127,369
2026-2031 Annual Rate		1.27%
2026 Total Daytime Population		103,913
Workers		44,890
Residents		59,023
Household Summary		
2010 Total Households		31,622
2010 Average Household Size		2.72
2020 Total Households		39,311
2020 Average Household Size		2.74
2026 Total Households		44,316
2026 Average Household Size		2.69
2031 Total Households		47,605
2031 Average Household Size		2.67
2026-2031 Annual Rate		1.44%
2026 Families		29,426
2026 Average Family Size		3.36
2031 Families		31,460
2031 Average Family Size		3.35
2026-2031 Growth Rate		1.35%
Median Household Income		
2026		\$95,308
2031		\$110,367

Per Capita Income	South Fulton ...
2026	\$44,695
2031	\$52,772

2026 Households by Income	
Household Income Base	44,316
<\$10,000	4.5%
\$10,000-14,999	1.1%
\$15,000-19,999	2.2%
\$20,000-24,999	2.3%
\$25,000-29,999	1.8%
\$30,000-34,999	2.5%
\$35,000-39,999	3.4%
\$40,000-44,999	3.0%
\$45,000-49,999	2.6%
\$50,000-59,999	6.3%
\$60,000-74,999	8.4%
\$75000-99999	14.0%
\$100,000-124,999	14.3%
\$125,000-149,999	6.9%
\$150000-199999	11.4%
\$200,000-249,999	6.9%
\$250,000-299,999	4.2%
\$300,000-399,999	1.1%
\$400,000-499,999	0.9%
\$500,000+	2.2%
Average Household Income	\$120,481

2026 Affordability, Mortgage and Wealth	
Housing Affordability Index	108
Percent of Income for Mortgage	20.8%
Wealth Index	91

Median Home Value	
2026	\$336,875
2031	\$421,975

2026 Home Value	South Fulton ...
Total Owner Occupied Housing Units	31,895
<\$50,000	1.4%
\$50,000 - \$99,999	1.7%
\$100,000 - \$149,999	3.9%
\$150,000 - \$199,999	7.8%
\$200,000 - \$249,999	8.5%
\$250,000 - \$299,999	15.5%
\$300,000 - \$399,999	30.6%
\$400,000 - \$499,999	14.1%
\$500,000 - \$749,999	10.8%
\$750,000 - \$999,999	3.5%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	1.4%
Average Home Value	\$393,629

Housing Unit Summary	
2010 Total Housing Units	35,701
Owner Occupied Housing Units	74.2%
Renter Occupied Housing Units	25.8%
Vacant Housing Units	11.4%
2020 Housing Units	41,790
Owner Occupied Housing Units	70.3%
Renter Occupied Housing Units	29.7%
Vacant Housing Units	5.9%
2026 Housing Units	47,925
Owner Occupied Housing Units	72.0%
Renter Occupied Housing Units	28.0%
Vacant Housing Units	7.5%
2031 Total Housing Units	51,484
Owner Occupied Housing Units	73.1%
Renter Occupied Housing Units	26.9%
Vacant Housing Units	7.5%

2026 Population by Sex		South Fulton ...
Males		55,218
Females		64,342

Median Age	
2010	33.8
2020	37.3
2026	38.3
2031	39.3

2026 Population by Age	
Total	119,560
0 - 4	5.6%
5 - 9	6.0%
10 - 14	6.5%
15 - 24	13.0%
25 - 34	14.4%
35 - 44	13.7%
45 - 54	14.0%
55 - 64	11.6%
65 - 74	9.0%
75 - 84	5.0%
85 +	1.0%
18 +	77.9%

2026 Population 15+ by Marital Status	
Total	97,878
Never Married	44.2%
Married	38.3%
Widowed	4.5%
Divorced	13.0%

2026 Pop 25+ by Educational Attainment		South Fulton ...
Total		82,290
Less than 9th Grade		1.4%
9th - 12th Grade, No Diploma		3.6%
High School Graduate		19.2%
GED/Alternative Credential		2.8%
Some College, No Degree		17.9%
Associate Degree		11.0%
Bachelor's Degree		25.4%
Graduate/Professional Degree		18.8%

2020 Population by Race/Ethnicity	
Total	108,061
White Alone	3.5%
Black Alone	90.5%
American Indian Alone	0.2%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.9%
Two or More Races	1.9%
Hispanic Origin	3.3%
Diversity Index	22.9

2026 Population by Race/Ethnicity	
Total	119,560
White Alone	3.4%
Black Alone	90.2%
American Indian Alone	0.2%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.9%
Two or More Races	3.7%
Hispanic Origin	3.4%
Diversity Index	23.7

2026 Employed Pop 16+ by Occupation		South Fulton ...
Total		65,155
White Collar		67.9%
Management/Business/Financial		19.4%
Professional		26.4%
Sales		7.3%
Administrative Support		14.9%
Services		12.9%

2026 Employed Pop 16+ by Occupation		
Total		65,155
Blue Collar		19.2%
Farming/Forestry/Fishing		0.0%
Construction/Extraction		2.7%
Installation/Maintenance/Repair		1.8%
Production		2.4%
Transportation/Material Moving		12.2%
White Collar		67.9%
Management/Business/Financial		19.4%
Professional		26.4%
Sales		7.3%
Administrative Support		14.9%
Services		12.9%

2026 Civilian Population 16+ in Labor Force	
Civilian Population 16+	65,155
Population 16+ Employed	93.6%
Population 16+ Unemployment rate	6.4%
Population 16-24 Employed	12.2%
Population 16-24 Unemployment rate	12.4%
Population 25-54 Employed	61.9%
Population 25-54 Unemployment rate	5.4%
Population 55-64 Employed	14%
Population 55-64 Unemployment rate	4.3%
Population 65+ Employed	5%
Population 65+ Unemployment rate	8.0%

2026 Employed Population 16+ by Industry	South Fulton ...
Total	61,006
Agriculture/Mining	0.1%
Construction	4.3%
Manufacturing	4.7%
Wholesale Trade	1.5%
Retail Trade	10.1%
Transportation/Utilities	13.4%
Information	4%
Finance/Insurance/Real Estate	7.3%
Services	48.4%
Public Administration	6.5%

2026 Consumer Spending	
Apparel & Services: Total \$	\$113,458,375
Average Spent	\$2,560.21
Spending Potential Index	100
Education: Total \$	\$83,833,222
Average Spent	\$1,891.71
Spending Potential Index	94
Entertainment/Recreation: Total \$	\$184,239,939
Average Spent	\$4,157.41
Spending Potential Index	97
Food at Home: Total \$	\$346,472,986
Average Spent	\$7,818.24
Spending Potential Index	99
Food Away from Home: Total \$	\$197,538,879
Average Spent	\$4,457.51
Spending Potential Index	100
Health Care: Total \$	\$354,465,670
Average Spent	\$7,998.59
Spending Potential Index	100
HH Furnishings & Equipment: Total \$	\$124,571,892
Average Spent	\$2,810.99
Spending Potential Index	99
Personal Care Products & Services: Total \$	\$50,288,487
Average Spent	\$1,134.77
Spending Potential Index	99

2026 Consumer Spending		South Fulton ...
Shelter: Total \$		\$1,189,354,429
Average Spent		\$26,838.04
Spending Potential Index		97
Support Payments/Gifts in Kind: Total \$		\$135,412,019
Average Spent		\$3,055.60
Spending Potential Index		100
Travel: Total \$		\$151,860,260
Average Spent		\$3,426.76
Spending Potential Index		94
Vehicle Maintenance & Repairs: Total \$		\$53,710,793
Average Spent		\$1,212.00
Spending Potential Index		98

Top Tapestry Segment

South Fulton ...

Up and Coming Families (G2):

This segment is characterized by Southern suburbanites with diverse family structures, education, and employment.

[Learn more about this segment...](#)

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

