

# This is your *journey*.

*You didn't come here for another course. You came to find yourself again, and to lead from that.*

This is the path you're on. **Five parts, in order.** You don't have to rush them. You do have to walk them. You start with the first, because nothing after it holds without it.

PART 1 • WHERE YOU BEGIN

# Earn Your Conviction

First, you earn your conviction. Before any framework, the decision. You cannot lead from who you used to be. So you remove the armor, reclaim who you are, and choose to reinvent. **Everything after this stands on it.** And you keep returning to it, because conviction is earned, not kept.

**REINVENTION WITH SUPERPOWER**  
Expand Yourself: Skill 1 — DISCOVER (5, 6m) | Expand Yourself: Skill 2 — KNOW (5, 2m) | Expand Yourself: Skill 3 — PURSUE (4, 8m) | Expand Yourself: Integration and... (2, 1m) | Accelerate Impact (6)

**EARNING CONVICTION**  
Part I — Who You Are: Removing the Armor (5, 9m) | Self-Awareness as a Leadership Strategy (6, 13m) | The Practice of Genuine Courage (3, 8m) | Unleashing Individuality; Yours and... (3, 8m)

**EARNING CONVICTION**  
Part II — How You Grow: Capability Through Discomfort (3, 13m) | Getting Comfortable with Being... (3, 13m) | Adaptability as a Core Leadership Capability (3, 12m) | Owning the Career You Are Actually Building (3, 13m)












**EARNING CONVICTION**  
Part III — How You Lead: Multiplying Impact Through Others (3, 9m) | Building Cultures Where Everyone Can... (3, 9m) | Strategic Thinking as a Daily Practice (3, 8m) | Creating Conditions for Transformation to... (3, 12m)

**EARNING CONVICTION**  
Part IV & V — What You Create and Leading With Conviction (3, 11m) | From Achievement to Legacy (3, 11m) | Significance Over Success (3, 8m) | Living Legacy Through Every Career Stage (3, 12m) | Unleashing: Conviction Is Earned Through... (5, 9m) [20%]

PART 2 · THE WORK ON YOU

# Solve for the Individual

Then you solve for yourself. You become the leader this moment demands. You learn to see the opportunity others miss. You turn disruption into advantage. You make the value you deliver unmistakable. This is you, rebuilt on purpose.

 <p><b>Opportunity Management</b></p> <p>GOOD FORTUNE IS YOUR WORK</p> <p>View All (3)</p> <p>GLENN LLOPIS</p>	 <p><b>Learn How to Multiply Opportunity</b></p> <p>3   25m</p> <p>SELECT</p>	 <p><b>The 4 Skills in Depth</b></p> <p>8   1h 38m</p> <p>SELECT</p>	 <p><b>The 4 Skills in Use</b></p> <p>5   33m</p> <p>SELECT</p>
 <p><b>THE INNOVATION MENTALITY</b></p> <p>Innovation Mentality</p> <p>six strategies to disrupt the status quo and change the way we work</p> <p>View All (3)</p> <p>Glenn Llopis</p>	 <p><b>Move from Substitution to Evolution</b></p> <p>3   23m</p> <p>SELECT</p>	 <p>16%</p> <p><b>The 6 Innovation Strategies in Depth</b></p> <p>6   39m</p> <p>SELECT</p>	 <p><b>The 6 Innovation Strategies in Use</b></p> <p>6   1h 5m</p> <p>SELECT</p>
 <p><b>THE INNOVATION MENTALITY</b></p> <p>Personal Branding</p> <p>six strategies to disrupt the status quo and change the way we work</p> <p>View All (2)</p> <p>Glenn Llopis</p>	 <p><b>Develop Your Personal Brand as a Leader</b></p> <p>12   1h 3m</p> <p>SELECT</p>	 <p><b>Develop Your Personal Brand as a Leader</b></p> <p>12   1h 3m</p> <p>SELECT</p>	

PART 3 · THE WORK ON YOUR WORLD

# Solve for the Environment

Then you turn outward. A reinvented leader still leads inside a culture, so you solve for the place you lead. You move your environment from standardized to personal. You unlock the people in front of you. You stop running a place and start building one people thrive in. The work on you and the work on your world are two halves of one cure, and they feed each other.

**LEADERSHIP IN THE AGE OF PERSONALIZATION**  
Why Standardization Falls in the Age of "Me"  
Leading in the Age of Personalization  
View All (7) YO-DIGS  
Glenn Llopis

2 22m  
SELECT

From Standardization to Personalization

3 25m  
SELECT

From Diversity to Inclusion

3 26m  
SELECT

From Tribal to Human

3 30m  
SELECT

From Brand Identity to Individual Identities

3  
SELECT

From Mi Contr...

**UNLEASHING Individuality**  
The individual revolution is here. This is your leadership playbook. It's not. It's. Great. Koolhaas!  
Unleashing leadership skill that unlocks all others  
GLENN LLOPIS  
View All (7) YO-DIGS

6 31m  
SELECT

From Suppressing to Unleashing

3 17m  
SELECT

Who You Let In

3 13m  
SELECT

How You See Them

3 15m  
SELECT

Who You Let Them Be

3  
SELECT

What Yo...

PART 4 • THE MOMENT YOU'RE IN

# Conviction Over AI

Then you aim all of it at the pressure you feel most. You lead real people through the age of AI. While the field reacts to the tool, you lead from conviction. This is where the work meets the world you're actually walking into.

**CONVICTION OVER AI**  
The Earned Identity That Makes You Irreplaceable

**CONVICTION OVER AI: THE COMPLETE PROGRAM**

View All (6) GLENN LLO

**The World You Work In: A Bet Made Without...**  
6 4m SELECT

**Who You Are: Reclaiming Convictio...**  
6 SELECT

**What's Actually at Stake: From...**  
5 SELECT

**The Gap: What Data Reveals About...**  
5 6m SELECT

**The World You Work In: A Bet Made Without...**  
7 SELECT

# PART 5: Bonus Content Library

## A) Leadership in the Age of Personalization Summits

PART 5 · YOURS, WHENEVER YOU NEED IT

# Bonus Content Library

And it is all here whenever you need it. Every summit, every recording, the work that built this. This part is not a path to walk. It is a library you draw from while you do the parts that are.

2019 LAOP Summit

LEADERSHIP IN THE AGE OF PERSONALIZATION®  
LIVE SUMMIT 2019  
Welcome to the Age of Personalization  
11 | 8h 45m  
SELECT  
View All (1)

2020 LAOP Summit

HEALTHCARE IN THE AGE OF PERSONALIZATION  
OCT 28  
Day 1 - Healthcare  
1 | 0m  
SELECT  
View All (3)

Day 1 - Healthcare  
6 | 5h 37m  
SELECT

CORPORATE AMERICA IN THE AGE OF PERSONALIZATION  
OCT 29  
Day 2 - Corporate America  
1 | 0m  
SELECT

Day 2 - Corporate America  
6 | 5h 40m  
SELECT

HIGHER IN THE AGE OF PERSONALIZATION  
OCT 30  
Day 3 - Education  
1 | 0m  
SELECT

2021 LAOP Summit

LEADERSHIP IN THE AGE OF PERSONALIZATION®  
LIVE VIRTUAL SUMMIT 2021  
LIVE - 2021 Summit - October 21  
1 | 0m  
SELECT  
View All (6)

Oct 19 Test - 2021 Summit  
0m  
SELECT

PART 1 ASSESS  
INDIVIDUALITY UNLEASHED  
Part 1 - ASSESS  
5 | 2h 36m  
SELECT

PART 2 INTERRUPT  
INDIVIDUALITY UNLEASHED  
Part 2 - INTERRUPT  
4 | 2h 35m  
SELECT

Part 3  
3  
SELECT

2022 LAOP Summit

LEADERSHIP IN THE AGE OF PERSONALIZATION®  
LIVE VIRTUAL SUMMIT 2022  
Navigating Uncertainty  
9 | 8h 0m  
SELECT  
View All (1)

2023 Summit needs to be downloaded by GLLG



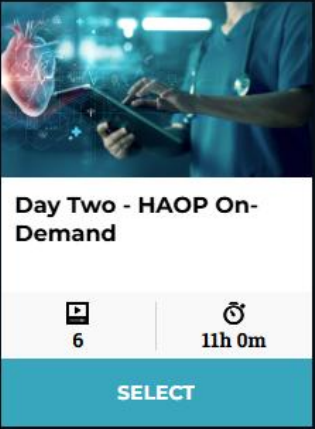
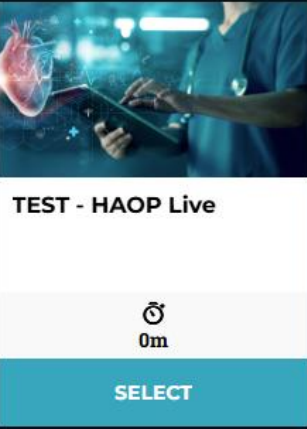



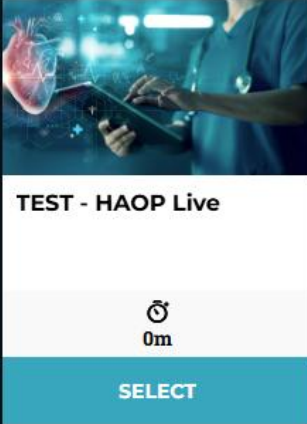
# PART 5: Bonus Content Library

## B) Healthcare in the Age of Personalization Summits

PART 5 · YOURS, WHENEVER YOU NEED IT

# Bonus Content Library

And it is all here whenever you need it. Every summit, every recording, the work that built this. This part is not a path to walk. It is a library you draw from while you do the parts that are.

 <p><b>HEALTHCARE IN THE AGE OF PERSONALIZATION®</b> Virtual Conference May 3-4</p> <p>2023 HAOP Live Conference</p> <p>View All (3)</p>	 <p>Day One - HAOP On-Demand</p> <p>6   11h 0m</p> <p>SELECT</p>	 <p>Day Two - HAOP On-Demand</p> <p>6   11h 0m</p> <p>SELECT</p>	 <p>TEST - HAOP Live</p> <p>0m</p> <p>SELECT</p>
 <p><b>HEALTHCARE IN THE AGE OF PERSONALIZATION®</b> 2024 VIRTUAL SUMMIT</p> <p>2024 HAOP Live Summit</p> <p>View All (2)</p>	 <p>Day One - Employees as Consumers - HAOP...</p> <p>6   4h 32m</p> <p>SELECT</p>	 <p>Day Two - Patients as Consumers - HAOP O...</p> <p>7   6h 0m</p> <p>SELECT</p>	 <p>TEST - HAOP Live</p> <p>0m</p> <p>SELECT</p>

Tony to create with 2025 HAOP Summit (podcast episodes)

**PART 5:  
Bonus Content Library**

**C)**

**Leadership in the Age of Personalization:  
Leadership, Strategy, and the Future of Work**

**Tony to create with New 17 Podcast Episode Training Courses**

PART 5 · YOURS, WHENEVER YOU NEED IT

**Bonus Content Library**

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