



Privacy Policy

How Sober30 handles information from website visitors, free-video registrants, purchasers, and facility-sponsored participants. | Effective October 17, 2026

1. Scope and who we are

This Privacy Policy applies to information processed through www.sober30.com, Sober30 enrollment forms, emailed lessons, linked course or video pages, purchases, and related program communications (collectively, "Services"). "Sober30," "we," "our," and "us" refer to the operator of Sober30. For privacy questions or requests, contact dewey@sober30.com or call 702-582-5189.

2. Information we may collect

- **Registration and contact:** full name, email address, other contact information you choose to provide, and messages you send to us.
- **Program and account:** access eligibility, enrollment and referral or facility code, dates, lesson-delivery status, course activity where the platform records it, and customer-support history.
- **Payment and purchase:** purchase status, transaction reference, amount, and limited billing details from payment processors. Payment-card details are handled by the selected payment provider under its own terms.
- **Technical information:** IP address, device/browser characteristics, security logs, cookies and similar operational data; email-delivery or engagement information when the service tracks it.
- **Potentially sensitive information:** signing up for a sobriety resource or being referred by a facility can itself suggest health-related interests. We do not ask for diagnosis, medical history or treatment records in the basic Day 1 form.

3. Sources of information

We receive information directly from you when you submit forms, enroll, purchase or contact us; automatically from technology used to operate the Services; from payment and communications providers; and, for facility-sponsored access, from a facility through an approved referral code or authorized enrollment process. Any treatment-facility disclosure of identifiable records must have its own lawful basis.

4. Why and how we use information

We use information to deliver your requested free video and purchased or sponsored lessons; create and manage accounts; control access; provide support and service messages; process or reconcile transactions; attribute authorized facility-sponsored enrollments and aggregate billing; prevent abuse and maintain security; meet legal obligations; and improve site operations. Optional promotional communications should be sent only where permitted and consistent with your choices.

5. Health-related and recovery-participation information

Because Sober30 concerns substance-use recovery, an enrollment, referral or lesson-access record may be consumer health data under certain laws even if no diagnosis is collected. The relevant categories may include participation in a recovery guide, referral source or facility code, enrollment dates, access status and lesson activity. These data may be organized in contact and course records, used to deliver lessons, and maintained in enrollment and security logs.



We intend to limit collection and use of this information to what is reasonably needed to provide the program and permitted supporting functions. We do not intend to sell recovery-participation or other consumer health information, or use it for targeted advertising. Additional consent may be required before uses or disclosures beyond those necessary to provide the Services. Any additional purpose or disclosure will be assessed and permitted only as applicable law allows.

6. Information sharing and service providers

Information may be shared as reasonably necessary with technology providers that host the website, manage contacts, distribute email, deliver videos or courses, process payments, provide security, and furnish operational support. Those providers may process information under applicable contracts and privacy obligations. We may also disclose information when authorized by you, when legally required, to protect users or our Services, or during a lawful business transition subject to applicable protections.

For sponsored programs, a participating facility may receive its own referral or enrollment information and monthly billing totals **only to the extent authorized and legally permitted**. Facility invoices should use aggregated counts or non-identifying references rather than patient names wherever possible. Patient-level reporting, if contemplated, requires a separate legal and operational review.

7. Cookies, analytics, and cross-site tracking

Essential cookies or similar technologies may support forms, page delivery, account sessions and security. Optional website analytics may collect general traffic and device information if enabled. We do not authorize advertising pixels or other cross-site tracking tools to use information revealing participation in Sober30 for targeted advertising. Where additional technologies are introduced, we will disclose material changes and obtain consent where required by law.

8. Emails and communication choices

By requesting Day 1 or enrolling, you are requesting related program delivery emails. We may also send essential transactional, account, payment and support communications. Promotional email is separate from requested program delivery and should be based on an appropriate legal basis and consent. You can use the unsubscribe link in marketing emails or email us to change marketing preferences; opting out of marketing may not stop essential program communications.

9. Your privacy choices and rights

Subject to applicable law and identity verification, you may request access to or correction of information, deletion, details about health-related information sharing, cessation of certain collection or sharing, or withdrawal of consent where applicable. Nevada consumers may have rights under NRS Chapter 603A, including a designated mechanism to request that covered information not be sold and, when the consumer-health-data provisions apply, rights to request information, deletion and an appeal of certain denials.

Submit a request by emailing dewey@sober30.com with "Privacy Request" in the subject line, or calling 702-582-5189. We may verify identity and respond within the time required by applicable law. If we deny a request covered by a statutory appeal right, you may appeal by replying to our decision email with "Privacy Appeal." Do not include medical histories or highly sensitive details in an ordinary email.



10. Retention and security

We retain information for the time reasonably necessary to deliver the program, maintain legitimate records, address disputes, protect systems, and comply with law, then delete or de-identify it as appropriate. We use reasonable administrative, technical, and organizational safeguards; however, no internet transmission or storage method is completely secure. Access should be limited to authorized personnel with a need to know.

11. Legal status of information received from treatment facilities

HIPAA, 42 CFR Part 2, Nevada consumer-health-data rules, or other laws may apply depending on who collects or discloses information and why. This general website policy does not replace any required Notice of Privacy Practices, patient consent, Business Associate Agreement, Qualified Service Organization Agreement, or other mandatory arrangement. Any facility-sponsored integration must be reviewed separately before patient information is transmitted.

12. Children and third-party services

Sober30 is intended for adults aged 18 and older, unless a separate authorized program expressly states otherwise. We do not knowingly seek personal information from children through the general enrollment page. Third-party websites and services have their own privacy statements, which we encourage you to review.

13. Changes to this policy

We may revise this policy when program functions, data practices or legal requirements change. The effective date above identifies the current version. Material updates will be posted on the website and, where required, communicated directly and/or presented for fresh consent before new processing occurs.

14. Questions and requests

Contact: Sober30 • www.sober30.com • dewey@sober30.com • 702-582-5189