Hertfordshire Chamber of Commerce

BENEFACTOR
MEMBERSHIP

Our most exclusive tier, delivering total brand dominance and unparalleled strategic connections and influence

ANNUAL INVESTMENT:
Please enquire



Strategic Overview

Our Benefactor Membership is the flagship tier of Hertfordshire Chamber of Commerce, home to industry leaders, major institutional partners and visionary regional corporates. Designed to deliver absolute brand dominance, Benefactor status embeds your organisation directly into the Chamber's core infrastructure and places your brand in front of hundreds of thousands of stakeholders through total digital, print and event omnipresence.

Herts Chamber supports local charities and a 10% charity discount is available on all new or renewing memberships. To qualify, simply provide us with a UK charity registration number.



What's Included in Your Benefactor Package

Ultimate Brand Dominance & Digital Presence

Chamber-Wide Email Signature Placement: Your company logo featured in all team email signatures across tens of thousands of official Chamber emails sent annually.

Every-Page Website Footer Placement: Your company logo displayed on the footer of every page of the official Hertfordshire Chamber of Commerce website with click-through functionality.

4 Email Mailshots + Linked Benefactor Logo on ALL Outreach: Feature 4 dedicated mailshot stories per year, plus your linked corporate logo embedded on all bi-weekly Chamber mailshots sent to our entire subscriber network.

Multi-Channel Welcome & Directory Exposure: Dedicated launch across social channels (~25k audience), member directory listing, plus features in both the New Member Welcome and Renewing Members sections of our Inspire Magazine with complimentary physical and digital copies.

Fixed Centre-Page Benefactor Logos: Your brand logo featured prominently on the dedicated centre-pages in every edition of Inspire Magazine.

Double-Page Feature in Inspire Magazine: Publish one impressive double-page 1,600-word editorial with high-resolution imagery per year to establish ultimate thought leadership.

Dedicated Benefactor Web Page & Event Display Slide: Featured presence on the official Benefactor webpage and prime position on the Benefactor Display Slide shown at every Chamber event.



Executive Influence, Speaking & VIP Access

3 Guest Speaking Opportunities Per Year: Keynote access with 3 official guest speaking slots across major Chamber events to drive industry agenda and conversation.

2 VIP Tickets to Annual Black-Tie Dinner: VIP invitations for 2 attendees to our exclusive, invite-only Annual Black-Tie Dinner.

3 Free Passes to EVERY Chamber Event: Send up to 3 complimentary attendees to any official Chamber event throughout the entire year (*excludes Inspiring Herts Awards & Bi-Annual Conferences).

Name Checked & Acknowledged at All Events: Verbal recognition and gratitude extended to your brand during opening speeches at every attended Chamber event.

5 Free Passes Per Sector Summit: Send 5 complimentary attendees to every quarterly Chamber Sector Summit.

Unlimited Category Breakfast Access: Unlimited complimentary passes to all Category Breakfasts (Silver, Gold, Platinum and Diamond) plus 1 exclusive Benefactor & Patron Breakfast and 3 attendees from your business can attend our annual Multi-Member Breakfast.





Unrivalled Access & Commercial Impact

10 Peer-to-Peer Introductions: Request up to 10 official Chamber-facilitated introductions per year with direct access to any member across the entire Chamber directory.

72-Hour Advance Event Delegate Lists & Business Sector Exclusivity: Receive complete attendee details 72 hours prior to all events upon request, for maximum executive preparation whilst securing exclusive sector rights for your organisation within your membership tier.

25% Off Event Sponsorship Packages: Secure a 25% discount on event sponsorship opportunities across all flagship regional events (**excludes Inspiring Herts Awards).

Benefit Partnerships & Export Services: Deliver exclusive services as an official Benefit Partner, plus 50% off official international trade guidance, certification and documentation.

Dedicated Account Management & Accredited Logo Usage: Priority account management support and official institutional credibility with full BCC-accredited Herts Chamber logo branding rights.

Benefactor Membership - Annual Summary

Key Metric	Benefactor Tier Package
Annual Fee	Please enquire
Official Digital Certificate	Hertfordshire Chamber of Commerce membership certificate
Social Reach	~25,000 Followers
Inspire Magazine Editorial	1 Double Page (1600 words + image)
Inspire Centre Page Logo	Fixed Benefactor Logo Page in every issue
Digital Omnipresence	Your Logo on Website Footer on Every page + All Staff Email Signatures
Direct Email Outreach	4 Mailshot Stories + linked company logo on All mailshots
Guest Speaking & Recognition	3 Speaking Slots + Verbal acknowledgement at All events
Black-Tie Dinner Access	2 VIP Tickets to Annual Invite-Only Exclusive Dinner
Event Privileges	3 Free Attendees per event* + 25% Off sponsorships**
Peer-to-Peer Introductions	10 per year (Access to Any Chamber Member)
Delegate List Lead Time	72 Hours in advance - On Request
Quarterly Sector Summits	5 Free Attendees per summit
Benefit Partner Status	Deliver exclusive services as an official HCC Benefit Partner
Business Category Exclusivity	Exclusive sector rights for your organisation as a Benefactor
Export Services Discount	50% Off

Our Patrons

Ready to Secure Total Brand Dominance and Strategic Regional Influence?

Contact our Membership Team:

Email: membership@hertschamber.com
Phone: 01707 502180
Web: www.hertschamber.com