Hertfordshire Chamber of Commerce

DIAMOND CLUB
MEMBERSHIP

The premium membership for established brands seeking prominent sector exposure and executive-level networking

ANNUAL INVESTMENT:
£3,500 + VAT



Strategic Overview

Our Diamond Club Membership is curated for prominent regional leaders, established brands and executive teams looking to position themselves at the forefront of Hertfordshire's business ecosystem. Combining executive-level networking privileges, high-profile media space, guest speaking opportunities and direct introduction channels to Patrons, Diamond Club offers maximum profile elevation and commercial influence.

Herts Chamber supports local charities and a 10% charity discount is available on all new or renewing memberships. To qualify, simply provide us with a UK charity registration number.



What's Included in Your Diamond Club Package

Prominent Media, Editorial & Thought Leadership

2 Dedicated Email Mailshot Stories: Share news, major announcements or promotional campaigns with thousands of active business subscribers via 2 bi-weekly Chamber mailshot stories per year.

Multi-Channel Social Media Launch: High-impact multi-platform welcome across LinkedIn, X, Instagram and Facebook reaching ~25,000 professional followers.

Dual Inspire Magazine Exposure: Brand inclusion with your logo and corporate bio in both the New Member Welcome and Renewing Members sections.

Member Directory & Magazine Subscriptions: Premium profile in the online Member Directory and complimentary physical and digital copies of Inspire Magazine.

Half-Page Editorial in Inspire Magazine: Publish one exclusive 400-word half-page editorial per year with high-resolution imagery in our bi-monthly print & digital publication, to position your firm as an industry authority.



Executive Networking, Speaking & Peer Introductions

Annual Guest Speaking Slot: Request 1 official guest speaking opportunity at a Chamber event to present your expertise directly to an engaged audience of business leaders.

6 Peer-to-Peer Introduction Requests: Request up to 6 official Chamber-led introductions per year, targeting senior decision-makers in the Silver, Gold, Platinum, Diamond and Patron networks.

Exclusive Executive Lunches & Breakfast Access: Complimentary access to 4 dedicated Diamond Club events and 1 Diamond Club Breakfast, as well as full access to Silver, Gold and Platinum Category Breakfasts plus 2 attendees from your business can attend our annual Multi-Member Breakfast.

3 Free Passes Per Sector Summit: Receive 3 complimentary attendee tickets to every quarterly Chamber Sector Summit.

48-Hour Advance Delegate Lists: Access attendee rosters 48 hours prior to events upon request, to plan high-value meetings and strategic conversations.

Designed exclusively for C-suite executives and corporate decision-makers across the public and private sectors, our Diamond Club places Hertfordshire's top business leaders at the heart of regional influence. Members gain high-level C-suite networking, enhanced brand visibility and bespoke strategic connections, anchored by executive-only lunches and county-wide thought leadership events.

Commercial Privileges & Savings

20% Off Event Tickets: Receive an additional 20% discount off standard member rates for all Chamber networking events and workshops (*excludes Inspiring Herts Awards & Bi-Annual Conferences).

15% Off Event Sponsorships: Enjoy a further 15% discount on all event sponsorship opportunities to amplify brand visibility at flagship regional events (**excludes Inspiring Herts Awards)

50% Off Export Documentation: Official guidance, certification and trade documentation at a 50% discount for international operations.

Dedicated Account Management: Strategic support and advisory assistance from our in-house Herts Chamber Account Management team.

Official BCC-Accredited Logo Usage: Feature the prestigious BCC-accredited Herts Chamber logo across your website, pitch decks and marketing assets.



Diamond Membership - Annual Summary

Key Metric	Diamond Club Tier Package
Annual Fee	£3,500 + VAT
Official Digital Certificate	Hertfordshire Chamber of Commerce membership certificate
Social Reach	~25,000 Followers
Inspire Magazine Editorial	1 Half Page (400 words + image)
Direct Email Mailshots	2 Mailshot Stories per year
Guest Speaking Slots	1 Event Opportunity per year
Peer-to-Peer Introductions	6 per year (Silver, Gold, Platinum, Diamond and Patron network)
Delegate List Lead Time	48 Hours in advance - On Request
Networking Access	Diamond Events + Silver, Gold, Platinum & Diamond Breakfasts
Quarterly Sector Summits	3 Free Attendees per summit
Event & Sponsorship Savings	Extra 20% Off events* + Extra 15% Off sponsorships**
Export Services Discount	50% Off

Our Patrons

Ready to Secure Executive-Level Exposure and Regional Influence?

Contact our Membership Team:

Email: membership@hertschamber.com
Phone: 01707 502180
Web: www.hertschamber.com