Hertfordshire Chamber of Commerce

GOLD
MEMBERSHIP

The ideal growth package for established SMEs looking to elevate their local profile and PR presence

ANNUAL INVESTMENT:
£795 + VAT

£50 registration fee



Strategic Overview

Our Gold Membership is designed for established businesses and scaling SMEs ready to accelerate their regional visibility. Offering heightened PR exposure, direct peer-to-peer introductions and access to senior networking environments, Gold provides the tools to elevate your brand across Hertfordshire's business community.

Herts Chamber supports local charities and a 10% charity discount is available on all new or renewing memberships. To qualify, simply provide us with a UK charity registration number.



What's Included in Your Gold Package

Amplified PR & Brand Profile

Bi-Monthly Magazine Delivery:
Physical and digital copies of Inspire Magazine delivered bi-monthly.

Dual Inspire Magazine Exposure:
Features in both the New Member Welcome and the Renewing Members sections of Inspire Magazine, complete with your company logo & bio.

Member Directory Listing:
Enhanced presence in the Herts Chamber Member Directory for continuous B2B lead-generation.

Multi-Channel Social Media Welcome:
Targeted brand welcome across all official Chamber social channels, reaching almost 25,000 professional followers.



Targeted Networking & Strategic Access

Gold & Platinum Category Breakfasts:
Free access for two attendees to 6 senior-level Gold & Platinum Member Category Breakfasts plus attend our annual Multi-Member Breakfast.

Sector Summit Access:
1 complimentary pass to every quarterly Chamber Sector Summit to connect with key industry leaders.

Peer-to-Peer Introductions:
Request up to 2 official Chamber-facilitated peer introductions per year (targeting Silver, Gold & Platinum tier decision-makers).

24-Hour Advance Delegate Lists:
On request, receive event attendee lists 24 hours prior to events to plan strategic conversations.

Additional 10% Off Event Tickets:
Enjoy an additional 10% discount off standard member rates for all Chamber networking events and workshops (*excludes Inspiring Herts Awards & Bi-Annual Conferences) plus member-discounted rates across all Chamber event sponsorship opportunities.





Credibility & Commercial Support

Dedicated Account Management:
Personal guidance from our in-house Herts Chamber Account Management team.

Official BCC-Accredited Logo Usage:
Enhance client trust by displaying the prestigious BCC-accredited Herts Chamber logo on your marketing collateral.

50% Off Export Documentation:
Official guidance, certification and documentation at a 50% discount for international growth.

Gold Membership - Annual Summary

Key Metric	Gold Tier Package
Annual Fee	£795 + VAT (excludes £50 joining fee - waived for charities with a UK charity registration number)
Official Digital Certificate	Hertfordshire Chamber of Commerce membership certificate
Social Reach	~25,000 Followers
Breakfast Access	Gold & Platinum Member Breakfasts
Quarterly Sector Summits	1 Free Attendee per summit
Delegate List Access	24 Hours in Advance - On Request
Peer-to-Peer Introductions	2 per year (Silver, Gold & Platinum network)
Event Pricing	Extra 10% Off standard member rates*
Export Services Discount	50% Off

Our Patrons

Ready to Elevate Your Business Profile and PR Presence?

Contact our Membership Team:

Email: membership@hertschamber.com
Phone: 01707 502180
Web: www.hertschamber.com